



# ACROSS THE FENCE

CULTIVATING  
*communities*



**February 3—5, 2012**  
**Edmonton, AB**

### Convention Hotels

#### Host Hotel

Mayfield Inn & Suites and Conference Centre  
1-800-661-9804

16615—109 Ave Edmonton, AB

The Mayfield is managing all convention accommodation reservations for 2012.

Be sure to book early to avoid disappointment.

#### Auxiliary Hotel

Royal Executive Inn

1-888-388-3932

10010—178<sup>th</sup> St N.W. Edmonton, AB

*For your convenience, shuttles will be provided throughout the convention between the convention hotels.*

**2012 AAAS  
Convention**

Pre-Conference Workshops  
MLA/Minister's Forum  
Tradeshow  
Showcase

Regional Meetings

Keynotes & Select-a-Sessions

Annual General Meeting

Gala Awards Banquet

Networking Opportunities

NEW—Friday lunch for delegates

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**Help AAAS  
celebrate our 65<sup>th</sup>  
Anniversary as a  
Provincial Association**



## A Message From The Executive Director—Lisa Hardy



Lisa Hardy  
Executive Director

Where has this year gone already?! Farmers are out in the field full force and some are almost finished with harvest already! This past week the leaves have all started to turn their vibrant colors and the air has that fall chill to it in the mornings. By now most of you will have completed your summer events and I hope the attendance was up and the weather cooperated for you this year.

Back at the office it's been busy as well. We continue to see an increase in the volume of calls we're receiving and members looking for assistance or resources. We've been fortunate to see many of our members this year both at regional meetings, and workshops we've been facilitating. We also saw many of you at the 2011 convention and the feedback we received from everyone was fantastic!!! We hope to see you again at the 2012 Convention which again will be in Edmonton at the Mayfield Inn. The theme

this year is "Cultivating Communities" and we are excited about the program we're putting together for it.

At our June Board meeting the AAAS Board and senior staff spent an intense 2 1/2 days with some very rewarding results. The weekend started with Freda Molenkamp-Oudman (who works with the Ag Products Marketing Council with Agriculture and Rural Development) debriefing the board on the results of an individual Governance Excellence Model (GEM) assessment questionnaire that each Board member and senior staff had previously completed. This provided a great opportunity for Freda to walk us through the areas that needed improvement and allowed some great discussion to happen for what's needed and where we need to go as an organization. In the afternoon we then shifted gears to Richard Hudson from Manecon who facilitated a strategic planning session for us. It was a lot of hard work that left a person feeling pretty drained by the end of it but it was so worth the work! By the end, we developed a new

vision and mission that we think really inspires and can relate to all of our members, and the goals give us some definite direction. I think what was really rewarding for me is that many of the programs, partnerships and resources we've been working on over the past couple of years have been leading us in this direction but now we have that road map laid out for us and we know what we're working towards. Now we can directly link the things we're doing back to our strategic plan & the goals in it. *The new AAAS vision, mission and goals can be found on the inside back page of this newsletter.*

We've now begun a new chapter with fresh ideas, and a renewed source of energy and excitement on where we're headed and how we're going to get there. I look forward to sharing that vision, passion and enthusiasm with our members over the upcoming years!!

Lisa Hardy, Executive Director

## Scholarship Applications Now Being Accepted

Northlands Park and Calgary Stampede & Exhibition are proud sponsors of our General and Agricultural Scholarships. You can find copies of these in the AAAS 2011 Directory and on our website : [www.albertaagsocieties.ca](http://www.albertaagsocieties.ca) or call the AAAS office at 780-427-2174. You can also find the Honor Roll Criteria and Application form in the Directory or online.



NORTHLANDS  
EVENT

Edmonton  
KUBOTA

VORAND



RAM

UFA

CS

Calgary Stampede

## Summer FUN

### SEPTEMBER

#### **Smith Hondo Fall Fair**

September 2 – 4  
SHARA Society Grounds

#### **35<sup>th</sup> Annual Lakedell Country Fair**

September 3  
Westerose

#### **La Crete Fall Fair/ Pioneer Day**

September 3  
La Crete Mennonite Village

#### **Glen Keeley Memorial Bull Riding**

September 3  
Stavely Arena

#### **Smith Hondo Fall Fair & Rodeo**

September 3 – 4  
Smith Ag – Rec Complex

#### **Delburne Hillbilly Stomp**

September 9  
Delburne Agri-Plex

#### **Harvest Fair & Country Market**

September 10  
Bonnyville Museum Grounds

#### **Alberta Team Penning**

September 10 -11  
Camrose Regional Exhibition

#### **Fall Bull-a-Rama**

September 15  
Exhibition Park, Cold Lake

#### **Wildrose Rodeo Finals**

September 15 – 18  
Barrhead Arena

#### **Carstairs Pumpkin Festival**

Stavely Arena  
September 24

#### **Community Harvest Festival**

September 24  
Spruce Grove Grain Elevator

#### **Olds Fall Classic**

September 28—October 2  
Olds

### OCTOBER

#### **Milo Fall Fair**

October 1  
Milo

#### **Strathmore's Fall Fair**

October 1  
Strathmore

#### **Fall Supper**

October 1  
Buck Lake

#### **Delia & District Agricultural Society**

##### **Fall Fair**

October 14 - 15  
Delia

#### **Fall Bull-A-Rama**

October 15  
Cold Lake

#### **Andrew Garlic Festival**

October 15  
Andrew

#### **Quilting for Humanity**

October 16-April  
Athabasca

#### **Battle River Canine Dog Show**

October 21-23  
Camrose

#### **Haunted House**

October 28-31  
Bonnyville

#### **Trick or Treat at the Market**

October 29  
Spruce Grove



## Dates to Remember

### Regional Meetings

#### **Region 1 Meeting**

September 24, 2011  
Raymond, AB 10:00 am-2:30 pm  
Lunch provided by Raymond Ag Society  
Call the AAAS office at 780-427-2174 to register

#### **Region 6 Meeting**

October 23, 2011  
Valleyview, AB 10:00 am  
Call the AAAS office at 780-427-2174 to register

### Conventions

#### **Presidents Summit**

November 4-5, 2011  
Lloydminster, AB

#### **C.A.F.E. Convention**

November 16- 19, 2011  
London, Ontario

#### **IAFE's Annual Convention and Trade Show**

November 28 - December 1 2011  
Las Vegas.

#### **AAAS Convention**

February 3 – 5  
Edmonton, AB

### Board Governance Workshops

#### **Board Governance Fundamentals**

November 21 & 22, 2011  
Strathmore

#### **Board Financial Fundamentals**

November 23, 2011  
Strathmore

#### **Board Governance Fundamentals**

January 31 & February 1, 2012  
Leduc

#### **Difficult Conversations in the Board Room**

February 2, 2012  
Leduc

#### **Board Governance Fundamentals**

February 15 & 16  
Lethbridge

#### **Board Governance Fundamentals**

March 6 & 7, 2012  
Grande Prairie

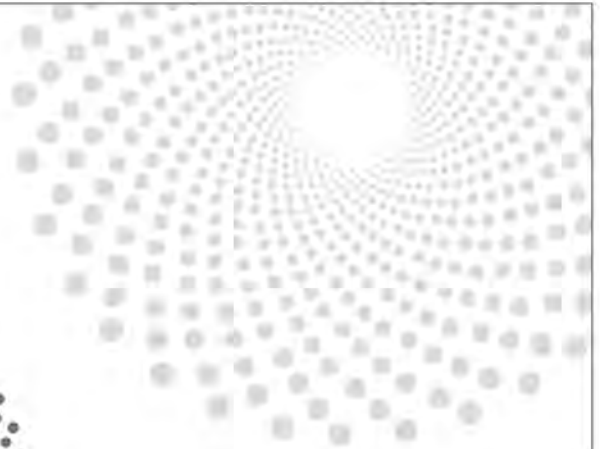
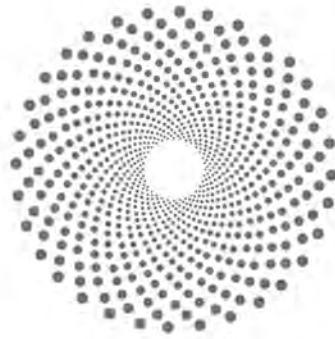
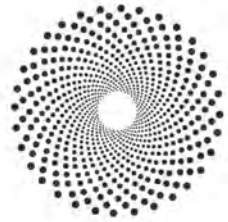
#### **Board Financial Fundamentals**

March 8, 2012  
Grande Prairie

For more information contact Lisa Wood.

E-mail : [lisa.wood@gov.ab.ca](mailto:lisa.wood@gov.ab.ca)  
780-427-2174





# Fostering healthy growth is what it's all about.

At Cenovus, we're committed to making a positive difference in the communities where we live and work. We believe in working with the people and programs that inspire, lend a hand and make communities stronger. Here's to working together for a brighter tomorrow.

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## AAAS Update

### Board Governance Project

AAAS members should have all received a copy of the Board Governance/Effective Meetings. We're very excited with the finished product and have had great response from other non-profit organizations that are utilizing the resource as well. The CD enclosed with the reference book contains much more information, answers questions, and contains learning activities, pdf's, videos, and links to additional resources. Additional copies can be obtained by contacting the AAAS office at 780-427-2174 or by email at [aaas@gov.ab.ca](mailto:aaas@gov.ab.ca). In addition the free resource can be found on-line at [http://www1.agric.gov.ab.ca/\\$department/deptdocs.nsf/all/hst13487](http://www1.agric.gov.ab.ca/$department/deptdocs.nsf/all/hst13487)

### Agricultural Society Review

The AAAS Board is still working on our members behalf to find the right balance for a funding model that will provide for accountability for the core funding Ag Societies currently receive in addition to increased funding to support and encourage active Ag Societies. We will continue to meet with the Department, and have discussions with the Minister to keep the process moving forward.

### Agricultural Societies Act

The most recent update we have been provided is that the Agricultural Societies Slate is scheduled to be brought forward to Legislation in the Fall of 2013. We are waiting to hear whether there is an opportunity to have the number of required Directors reduced for an Agricultural Society, but to date have not received any confirmation that this is feasible.

### Business Plans

Ag Societies should be starting to work on updating their 3 year business plan again so they can present it to their membership at their annual general meeting and then include in your annual return to the Department of Agriculture. If you require assistance with your plan, please contact the office and we will make arrangements to try and assist you.

### Farm Safety

We're still hearing of some great Farm Safety events that have been happening around the Province!! The project has overall been received well, and the flexibility on grant has allowed Ag Societies to get creative & come up with something that fit in well with their community. If you are wanting ideas or needing assistance please contact the AAAS office and we'll be pleased to assist you. An information sheet with lots of ideas can also be found on our website at <http://www.albertaagsocieties.ca/aaas-farm-safety-insert.pdf>

### Gaming License Eligibility

Do you hold a Gaming License? (Bingo's, Casino's etc) An insert has been included with this newsletter containing important information on hiring and or paying voting members or Directors (including honorariums) to ensure that you remain eligible for a gaming license. The information can also be found on our website at [www.albertaagsocieties.ca](http://www.albertaagsocieties.ca). If you have any further questions please contact the AAAS office at 780-427-2174

### Future Agriculture Business Builders (FABB)

2012 "Rock the Farm" will be back at the Mayfield Inn in conjunction with the annual AAAS conference!! We look forward to having this vibrant group of young individuals involved in Agriculture join us for the events through-out the weekend. We continue to promote and advocate for our Ag Societies and FABB is assisting us with creating awareness in younger people on what Ag Societies are and do in their communities and encourage them to become involved. This is a great opportunity for you to connect with the younger generation and find out more about what their interests are and get some fresh perspectives and new ideas!!

### Float Program

After much discussion and review of our members feedback, we kept the float in operation again this year. In order to keep in on the road we increased the rental fees to cover the operational expenses. The float attended 6 parades again this year, and we already have some bookings for next year. Many of you mentioned that you don't know what the float looks like...so for our 65th Anniversary we are planning to have the float in the Tradeshow area during the 2012 convention! Make sure you stop by and take a look!

## AAAS Update—con't

### Strategic Planning & Opportunity Study

We're getting close to having the final report that we can share with our members!!! In June the AAAS Board met with Richard for some strategic planning based on all of the information collected, and the Board is excited about new Strategic Plan that was developed! We are hoping to have the final report completed and ready for release by the end of September, 2011.

#### History:

In November 2009, AAAS contracted the services of Manecon Business Strategies to identify best practices, opportunities, strategies and action plans for Ag Societies, AAAS and Alberta Agriculture and Rural Development. Many of you met or talked with either Richard Hudson or his Associate as it was important that the information being collected represented a broad cross-section of our members. In addition he reviewed the Business Plans and Financial Statements of all Ag Societies that granted permission to AAAS to access. The end of the project will also provide some best practices and opportunities for our members to adopt or explore.

### Bylaw Review's & Revisions Project

Over the summer AAAS staff has been working with the Department of Agriculture to develop a Best Practices set of Bylaws for Agricultural Societies. We are planning on holding 8 workshops across the Province this winter where members of your Agricultural Society can come and review your bylaws and find out what needs updating or revising. If your organization hasn't reviewed or updated your bylaws recently we encourage you to send someone to this workshop designed to make the process easier by using a template & finding out what can be included to protect your organization in the future. Watch our website for upcoming dates and locations of the workshops at [www.albertaagsocieties.ca](http://www.albertaagsocieties.ca) or call the office in October at 780-427-2174.

### Financial Management Project

We announced this project at our 2011 convention and we are currently working on developing the curriculum for 2 levels of training that would be delivered in 2012. This project will result in a standard chart of accounts for Ag Societies that they can use (this won't be mandatory) and best practices for annual reporting and supporting documents for your financial statement. The learner will develop an increased knowledge and understanding of the Ag Society grant application, learn how to efficiently and accurately prepare documentation require for their accountant for them to prepare year-end financial statements. The project will utilize Simply Accounting as the bookkeeping system in the training and the learner will be participating in hands on training. Once this program is being delivered it is intended to act as a resource for both old and new Treasurer's or bookkeepers for Ag Society's.

### President's Summit

New Dates!!! November 4th & 5th, 2011 in Lloydminster. Due to the weather this spring we rescheduled the Summit to accommodate those that are in the fields. This event is designed to assist Presidents and Vice Presidents with the specific skills and information they need in their role. If you are not sure what a President should be doing, or find yourself trying to resolve conflicts this event is a must!! Registration Forms can be found on the website at [www.albertaagsocieties.ca](http://www.albertaagsocieties.ca) or by calling the office.



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# WHERE ENERGY MEETS SAFETY



Safety is more than just buckling your seatbelt, putting on a hard-hat or wearing eye protection. It's a mindset that keeps you alert to the hazards associated with whatever you're doing and a willingness to take the necessary steps to reduce the risks to an acceptable level.

As leaders in energy transportation we are delivering more than energy; we are delivering safe, healthy work environments where our employees live and work.



*"Ag societies tend to be the greatest-kept secret in many rural communities"*

*Tim Carson.*

## Insurance solutions that work.

Foster Park Baskett Insurance Ltd. has been serving Albertans for over 30 years. Being one of the largest independent insurance brokerages in the province, we have developed a strong insurance program for all Agricultural Societies underwritten by a Canadian Insurer. We offer prompt and professional service, along with consistency. **Our focus is Agricultural Societies and we will ensure the viability of our program.**



Our insurance program provides numerous types of insurance products and can be tailored to meet the needs of each agricultural society. Coverage such as:

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>• Non-Profit Directors and Officers</li> <li>• Commercial Property</li> <li>• Host Liquor Liability</li> <li>• Boiler and Machinery</li> </ul> | <ul style="list-style-type: none"> <li>• Commercial Liability</li> <li>• Special Event Liability</li> <li>• Accidental Death &amp; Dismemberment</li> </ul> |
|---|---|

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**Locally:** 780-489-4961  
**Email:** [andre.charrois@fpb.ca](mailto:andre.charrois@fpb.ca)  
 Suite 200, 17704 103rd Avenue  
 Edmonton, Alberta T5S 1J9



*"Experience Counts. Relationships Matter."*

### Ag Societies Are the Backbone of Rural Communities —

Even if many Albertans don't realize it.

*"Earlier this year Tim Carson, the CEO of AAAS, sat down with a Alexis Kiefen, a reporter from Alberta Farmer Express, to write an article about Agricultural Societies in Alberta.*

*The article speaks on our great volunteers and the facilities and events they run.*

*This article has been published in the Alberta Farmer Express, Canadian Cattleman,*

*Country Guide, Grainews and Manitoba Co-operator. It can also be found online at:*

*<http://www.agcanada.com/Article.aspx?ID=37772>*

## Grant Opportunities

### Home Depot has Community Grant Programs -

#### *This is for those Societies that are registered charities or in the process of becoming registered charities*

The Home Depot Canada Foundation is dedicated to using our skills, knowledge and resources to develop sustainable homes and communities for Canadians. As part of their commitment to creating vibrant, environmentally responsible communities for Canadians, Home Depot is pleased to offer The Home Depot Canada Foundation Community Grant Program. The Foundation also values the importance of volunteerism, and where possible, offers hands-on services through the Team Depot, The Home Depot's associate volunteer force. Through Team Depot, associates are encouraged and empowered to take a leadership role in the community by organizing and volunteering on projects with local and national partners.

#### **Grant Structure**

The Home Depot Canada Foundation Community Grant Program awards grants, up to \$5000, to housing initiatives and local neighbourhood improvement projects that incorporate environmentally responsible practices. Grants are made in the form of cash and/or The Home Depot gift cards for the purchase of tools or materials.

#### **Eligibility**

Eligible projects include community improvement projects such as affordable, sustainable housing initiatives, and neighbourhood improvement projects that involve building, rebuilding, painting, refurbishing, increasing energy efficiency or sustainability, landscaping and planting. Preference will be given to projects that incorporate volunteer service into their application. Only projects that begin before December 31, 2011 will be considered for funding.

#### **How To Apply**

Submit an online application using the link on the "How to Apply" page of The Home Depot Canada Foundation website [www.homedepot.ca/foundation](http://www.homedepot.ca/foundation)

### Home Depot is also Proud to Build Hockey in Your Community.

The Home Depot supports 57 junior, Canadian University and American Hockey league teams in Canada with funding and volunteer support for local community hockey events and initiatives.

"Whether funding community-run coaching clinics or helping to re-build local rinks." As part of the community hockey program, each team is paired with a local The Home Depot store and works together to bring the partnership to life through Backyard Rink Contests. On the Bench Know-how coaching clinics and innovative in-arena experiences for fans.

Local Backyard Rinks contests invite hockey-loving families to submit photos of their rinks for the chance to have members of the local junior, university or pro team join them on the rink for a game of shinny.

"Through The Home Depot's Community Hockey program we are proud to help build home teams in Canadian towns and cities, while supporting an important piece of Canadian culture." says Peg Hunter, VP of Marketing and Communications.

E-mail questions to [canadafoundation@homedepot.com](mailto:canadafoundation@homedepot.com) or visit their webpage for more information [www.homedepot.ca/foundation](http://www.homedepot.ca/foundation)

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## The Community Spirit Program 2011

The goal of the Community Spirit Program is to increase charitable giving by individuals who want to support Alberta's non-profit and charitable organizations. This is a donor-driven program where Albertans decide which organizations they wish to support. Funding for this community investment program is provided through the Alberta Lottery Fund. **The application deadline is December 31, 2011.** Visit the program website – [www.communityspiritprogram.ca](http://www.communityspiritprogram.ca) – for the updated program guidelines, application, glossary, toolkit, information sessions, etc.

**Information Sessions** – Once again information sessions will be scheduled throughout the province. Some sessions will be delivered via videoconferencing and some will be live sessions. Click on 'Information Sessions' for complete details about a session taking place near you. Please note: Additional sessions will be added throughout the fall, so keep checking the program website for updates.

**Maximum Grant over three years** – The CSP donation grant is calculated on a three-year cycle. The grant values of the applicant's previous two years are considered when determining the eligible amount of the grant in the third year. As we are now entering the fourth year of the program, organizations that were ineligible to apply last year based on the maximum total of \$50,000 over three years may now be eligible for another grant. A detailed explanation on the rolling three-year cycle is available on the program website.

**Two Ways to Apply**— Organizations are encouraged to submit an application using the online system, however, organizations may also submit an application by mail.

## Grant Opportunities Con't -

### Let Them Be Kids Initiative

The *Let Them Be Kids Initiative* uses a five step method to select the organizations and communities it works with. The process includes both an on-line application and phone interviews. Organizations maybe asked to provide additional information.

#### The Process

Complete the **on-line application form** to nominate a community

1. Selection committee review
  2. Candidate question and answer interview
  3. Selection committee decision
- Grant of LTBK award and implementation of project

#### Criteria

When the committee is reviewing your application, there will be specific things they will be looking for, such as:

1. Degree of need in the community
2. Commitment, strength and experience of applying group or organization
3. Local capacity to organize and coordinate a successful community build day
4. Playgrounds in the area
5. Volunteers available
6. Match funding for the balance of the project.

Ultimately we are looking to support small groups of people that are properly motivated, focused on a common goal, and do not care who gets the credit, because those are the kind of people who are always changing the world.

The LTBK selection committee is made up of recreation and parks professionals, community development experts, and well-respected business leaders, all of whom have a deep commitment to helping communities build better tomorrows.

#### Online Application: Nominate a Community

If you are from a community in Canada and would like to be part of the LTBK program, or would like to nominate a community to be a part of the LTBK program, please fill out the form below. You will be contacted within 72 hours. You may be asked to supply further information to help complete the evaluation process.

Website: <http://www.ltbk.ca/kids/index.php/nominate/>

### Follow2Donate

*\$1000 for a rural development project in rural Alberta community of your choosing*

**Contest:** To help promote rural development in Alberta, the Alberta Rural Development Network (ARDN) will donate **\$1000 for a rural development project in a rural Alberta community, selected by followers**, once 500 users are following @ARDNetwork on Twitter.

#### How To Enter:

1. Follow @ARDNetwork for news on post-secondary members, rural Alberta, research, events and much more.
2. Tweets can only suggest a community if they are following ARDNetwork.
3. Once the winning community is selected, ARDN will work with them to determine how the \$1000 will be used for rural development. For a community to be eligible to receive the donation, the community must:
  - a. be in Alberta
  - b. be considered a rural community (population of less than 20,000)
  - c. benefit from receiving the donation
  - d. have a rural development project underway, be in the process of creating one, or be willing to work with ARDN to create a project.
4. There is no set timeline for the contest, just as long as it takes to get 500 followers.
5. Please do not create multiple profiles that follow ARDN.
6. Rules and terms may be subject to change without notice.
7. The winning community will be subject to a series of terms and guidelines regarding the allocation of funds.

**Questions:** E-mail: [info@ardn.ca](mailto:info@ardn.ca) or call 780-449-1006



## Grant Opportunities Con't - Serving Communities Internship Program A Win-Win for Students and Communities



The Government of Alberta, in collaboration with Volunteer Alberta, is excited to introduce the Serving Communities Internship Program. SCiP aims to simultaneously build stronger communities and stronger leaders in Alberta by engaging post-secondary students in the nonprofit/voluntary sector.

Through internships across the province, post-secondary students are provided with important opportunities to develop their specialized skills, gain meaningful work experience, and advance their understanding of the nonprofit/voluntary sector.

Thanks to SCiP, Alberta's communities, both urban and rural, will directly benefit from the expanding capacity of nonprofit/voluntary organization.

And getting involved is easy. In the first year alone, up to 500 internship opportunities will be created for Alberta's students in the nonprofit/voluntary sector.

Students will be involved in an initiative or program at their respective organizations, and will work together with the organization to develop goals and expectations for the internship. The internships are meant to be complementary to, not to replace, the student's course load.

Upon completion of the internship, when all the agreed upon goals have been met, the student will receive a \$1000 bursary from Alberta Advanced Education and Technology.

<http://joinscip.ca/>

## IAFE Conference Scholarships Available

The International Association of Fairs and Exhibition's (IAFE) Annual Convention and Trade Show is coming up November 28 through December 1<sup>st</sup> in Las Vegas. Several different scholarships are available that will help fairs send someone to the Convention – ranging from free delegate registration to some which include travel assistance!

### **New IAFE Member**

Every new fair joining the IAFE between November 2, 2010 and November 1, 2011 will receive one free delegate registration (\$299 value). A coupon and instructions for redeeming are provided when membership is confirmed. Any questions on this should be directed to Steve Siever ([steves@fairsandexpos.com](mailto:steves@fairsandexpos.com) or 800-516-0313). This program is sponsored by Coca-Cola!

### **Existing Members – Small Fairs**

For fairs with less than 100,000 in attendance (which is more than 80% of the IAFE membership), and who've not sent someone to the Convention, we are offering complimentary delegate registration. There are application requirements and an application must be submitted by September 23 (see attached).

### **YPI – Young Professionals Scholarships**

Applications will be accepted through August 31 for Zone YPI scholarships. These scholarships will cover travel expenses and delegate registration, and are awarded to young people (ages 21 through 39) who are involved with the fair (staff, board, etc.). The number of scholarships and travel reimbursement amounts vary by Zone and do not include Zone 8. Please direct potential applicants to this webpage: <http://www.fairsandexpos.com/getinvolved/young/scholarships/>

### **Institute of Fair Management Scholarships**

Enrollees of the IAFE's Institute of Fair Management are eligible to apply for scholarships of \$500 each, which can be applied to delegate registration for Convention, as well as Symposium and/or CPP workshop fees. The McKoy Scholarships (up to 20 awarded each year) are open to any enrollee. The Bob Williams Scholarship is open to enrollees from Zone 4 fairs (with less than 100,000 attendance). Details and applications for these scholarships can be found at this web page: <http://www.fairsandexpos.com/getinvolved/young/scholarships/>

### **Bioniche CPP Workshop Scholarships**

Bioniche Life Sciences is providing five scholarships of \$150 each to cover the fee for attending the Consumer Protection Program Workshop at the Convention. This very important workshop addresses the situation fairs are facing when guests come in contact with animals and the presence of enteric pathogens such as *E.coli* O157:H7. An application form for these scholarships is attached and can also be found at this link:

<http://www.fairsandexpos.com/events/convention/cpp/>

## Service Members

### **ENTERTAINMENT, VENDORS & ATTRACTIONS**

#### **ACCML – Association of Canadian Country Music**

##### **Legends**

**Contact:** 780-489-9475

**Website:** [www.accml.com](http://www.accml.com)

**Description:** Traditional country music show, Canadian Legends such as Hall of Famer Joyce Smith, Two Time Grand National Fiddle Champ Alfie Myhre, Tribute to Wilf Carter, etc.

##### **Cooper Studios**

**Contact:** 780-417-5526

**Website:** [www.cooperstudios.com](http://www.cooperstudios.com)

**Description:** We provide vocal performance lessons, promote our singers, entertain at all kind of events, and produce CD's of our singers.

##### **Donna Durand**

**Contact:** 403-309-4537

**Website:** [www.donnadurand.com](http://www.donnadurand.com)

**Description:** Donna Durand is an original prairie girl who loves to touch hearts with her unique Western folk songs and sound. A multi-instrumentalist, Donna plays out solo to full band for whatever the venue requires. Donna has a down home style that makes Albertans feel immediately endeared to her!

##### **Flyin' Bob**

**Contact:** 403-597-5523

**Website:** [www.flybob.com](http://www.flybob.com)

**Description:** comedy, juggling, One Man Circus Show. Community Circus Camp Programs for Youth. Face painting.

##### **Melanie Morgan**

**Contact:** 506-533-6026

**Website:** [www.melaniemorgan.me](http://www.melaniemorgan.me)

**Description:** Melanie Morgan is a solo country recording artist.

##### **Peter & Mary**

**Contact:** 780-460-7460

**Website:** [www.peterandmary.net](http://www.peterandmary.net)

**Description:** Highly interactive show for children and families, often with an environmental theme, featuring music, ventriloquist puppets, and magic. Also available is a special senior's show and strolling music.

##### **Popovich Musical Entertainment Services**

**Contact:** 1-888-856-9282

**Website:** [www.richardanddeborah.com](http://www.richardanddeborah.com)

**Description:** Music and clean comedy entertainment shows for after dinner functions, grandstand shows and small fairs. Selection of shows available. Travel year round throughout Western Canada.

##### **Rainbow the Clown & Friends**

**Contact:** 403-278-9209

**Website:** [www.rainbow-the-clown.com](http://www.rainbow-the-clown.com)

**Description:** Clowning stage shows, roving, balloon sculpting, very interactive entertainment. Rainbow has received several awards for both balloons and clowning.

##### **The Trinity Projekt**

**Contact:** 780-918-8730

**Website:** [www.thetrinityprojekt.com](http://www.thetrinityprojekt.com)

**Description:** Three piece country, rock, 50's band available for fundraisers/dances/beer gardens, etc.

##### **West Coast Amusements**

**Contact:** 604-328-2325

**Website:** [www.westcoastamusements.com](http://www.westcoastamusements.com)

**Description:** Travelling Carnival serving Western Canada.

##### **West Coast Lumberjack Shows Ltd.**

**Contact:** 250-830-4065

**Website:** [www.loggersports.com](http://www.loggersports.com)

**Description:** Action packed Lumberjack shows. We have several different shows we can tailor to any size of event...ask us about our "Mountain Show" for smaller events.

### **PRODUCTS/SERVICES**

#### **1<sup>st</sup> Place Ribbons and More**

**Contact:** 403-548-6974

**Description:** Customized Ribbons and Rosettes.

#### **A Sharper Image Photography**

**Contact:** 780-468-9270

**Website:** [www.imagineitsold.ca](http://www.imagineitsold.ca)

**Description:** Specializing in Horses and Livestock, we offer Event Coverage, Riding School picture days, Farm shoots, Stallion Promotion, plus "Fundraiser Photo Workshops."

#### **AAMDC - Jubilee Insurance**

**Contact:** 780-955-4089

**Website:** [www.aamdc.com](http://www.aamdc.com)

**Description:** A non-profit organization providing comprehensive insurance programs.

#### **Alberta Farm Safety Centre**

**Contact:** 403-752-4585

**Website:** [www.Abfarmssafety.com](http://www.Abfarmssafety.com)

**Description:** Develop and deliver educational farm safety programming throughout rural Alberta with a focus on children.

#### **Alberta Horticultural Association**

**Contact:** 780-875-7123

**Website:** [www.icangarden.com/clubs](http://www.icangarden.com/clubs)

**Description:** An organization of horticultural societies and individuals. The AHA's mission is to advance and promote horticulture in Alberta through means such as education and awards.

#### **Alberta Paramedical Services Ltd.**

**Contact:** 780-499-1280

**Website:** [www.albertaparamedical.com](http://www.albertaparamedical.com)

**Description:** Ambulance service.

#### **Arts Touring Alliance**

**Contact:** 780-644-4840

**Website:** [www.artstouring.com](http://www.artstouring.com)

**Description:** A network for touring artists and presenters, offering a directory and resources

#### **ATB Financial**

**Contact:** 780-408-7194

**Website:** [www.atb.com](http://www.atb.com)

**Description:** Full line of personal, business, agricultural financial services.

## Service Members Con't—

### Chandos Construction Ltd.

**Contact:** 780-229-0717

**Website:** [www.chandos.com](http://www.chandos.com)

**Description:** Chandos Construction is a full service contractor providing construction management, design/build, and general contracting services to the commercial and light industrial market throughout western Canada.

### CIMCO Refrigeration

**Contact:** 780-468-1490

**Website:** [www.cimcorefrigeration.com](http://www.cimcorefrigeration.com)

**Description:** Supply, Install and Service Industrial Refrigeration Systems in Warehouse as well as Recreational Artificial Ice Systems in Arenas and Curling Rinks throughout Alberta and Canada.

### Drive Solutions Corp.

**Contact:** 780-628-3982

**Website:** [www.drivesolutions.ca](http://www.drivesolutions.ca)

**Description:** Providing strategic planning & facilitation services to Alberta's agriculture industry

### GENIVAR

**Contact:** 403-343-6858

**Website:** [www.genivar.com](http://www.genivar.com)

**Description:** GENIVAR is a leading Canadian professional services firm providing private and public sector clients with a comprehensive range of professional consulting services through all execution phases of a project including planning, design, construction and maintenance.

### Global Sport Resources Ltd.

**Contact:** 780-469-7980

**Website:** [www.globalsportresources.com](http://www.globalsportresources.com)

**Description:** Supply and install spectator seating, bleachers and hockey dashboards.

### Industrial Machine Inc.

**Contact:** 780-944-6986

**Website:** [www.industrialmachine.ca](http://www.industrialmachine.ca)

**Description:** Full service distributor for Zamboni ice resurfacers, BOSS snow plows, Hiway sanders and RPM Tech Snow blowers.

### Foster Park Baskett

**Contact:** 780-930-4436

**Website:** [www.fpb.ab.ca](http://www.fpb.ab.ca)

**Description:** Foster Park Baskett is one of the largest independent insurance brokers in western Canada assisting you with your coverage and risk management needs.

### Partnership Group

**Contact:** 403-255-5074

**Website:** [www.partnershipgroup.ca](http://www.partnershipgroup.ca)

**Description:** Develops innovative sponsorship programs and sponsor properties in the areas of not-for-profits, charities and events to provide clients with a unique sponsorship proposition that is tailored to meet their particular needs.

### Patcher Energy

**Contact:** 780-467-1999

**Description:** Equipment supplier, generator sales, fuel tank rentals, event power services and temporary power services

### Schoolhouse Products Inc.

**Contact:** 905-475-7753

**Website:** [www.schoolhouseproducts.com](http://www.schoolhouseproducts.com)

**Description:** Distributer of Mity Lite durable/lightweight folding tables and folding chairs; Stageright portable stages; Screenflex portable partitions; wide range of stacking and banquet chairs.

### Scott Builders Inc.

**Contact:** 403-343-7270

**Website:** [www.Scottbuilders.com](http://www.Scottbuilders.com)

**Description:** Scott Builders Inc. is a well established design-build construction company with a strong desire to provide advice and support for Agricultural Societies and their building needs.

### Servus Credit Union

**Contact:** 1-877-496-2151

**Website:** [www.servuscu.ca](http://www.servuscu.ca)

**Description:** Servus Credit Union is a member-owned, community-based financial institution with roots dating back to 1938.

### Superior Show Service

**Contact:** 780-992-0404

**Website:** [www.superiorshow.com](http://www.superiorshow.com)

**Description:** Superior Show Service takes pride in ensuring you receive our utmost attention, superior service and first rate equipment.

### UFA

**Website:** [www.ufa.com](http://www.ufa.com)

**Description:** UFA has been your Co-operative for more than 100 years – ensuring that you have what you need to live the life. We are proud to help farms, ranches, businesses and communities grow. UFA – Deep roots growing stronger.

### OTHER SUPPORTERS/MEMBERS

#### Atco Electric

**Contact:** 780-420-3419

**Website:** [www.atcoelectric.com](http://www.atcoelectric.com)

**Description:** An active corporate citizen in the communities we serve.

#### Atco Gas

**Contact:** 780-420-3419

**Website:** [www.atcogas.com](http://www.atcogas.com)

**Description:** A natural gas distribution company who actively supports a variety of social programs aimed at enriching the communities we serve.

#### Cenovus

**Contact:** 403-645-5889

**Website:** [www.cenovus.com](http://www.cenovus.com)

**Description:** Cenovus is a leading integrated oil company headquartered in Calgary, Alberta. Our operations include our growing enhanced oil projects and established natural gas and crude oil in Alberta and Saskatchewan.

#### Enbridge Pipelines

**Contact:** 780-420-8768

**Website:** [www.enbridge.com](http://www.enbridge.com)

**Description:** Enbridge is a leader in energy distribution in North America.

## Service Members Con't—

### Encana

**Contact:** 403-645-3977

**Website:** [www.encana.com](http://www.encana.com)

**Description:** Among the largest natural gas companies in North America, committed to providing an abundant supply of natural gas – the cleanest burning fossil fuel – to our communities.

### Federation of Alberta Gas Co-ops Ltd.

**Contact:** 780-416-6543

**Website:** [www.fedgas.com](http://www.fedgas.com)

**Description:** The Federation of Alberta Gas Co-ops Ltd. Is a unique organization that brings an equal standard of living to rural Alberta by providing natural gas services. The Federation members consist of 54 Co-ops, 5 County systems, 17 Municipal systems, and 6 Native systems.

### Fortis Alberta

**Contact:** 403-514-4111

**Website:** [www.fortisalberta.com](http://www.fortisalberta.com)

**Description:** Fortis Alberta's focus is delivering safe and reliable electricity to 480,000 residential, farm and business customers in Alberta.

### ASSOCIATE MEMBERS

#### Alberta Agriculture and Rural Development

**Website:** [www.agriculture.alberta.ca](http://www.agriculture.alberta.ca)

**Description:** Government ministry

#### Alberta Community and Co-operative Association

**Contact:** 780-963-3766

**Website:** [www.acca.coop](http://www.acca.coop)

**Description:** To strengthen Alberta communities through co-operative and agricultural awareness, training and development.

#### Alberta Culture & Community Spirit

**Contact:** 780-427-9999

**Website:** [www.culture.alberta.ca](http://www.culture.alberta.ca)

**Description:** Government ministry.

#### Alberta Recreation & Parks Association

**Website:** [www.arpaonline.ca](http://www.arpaonline.ca)

**Description:** ARPA strives to build healthy citizens, their communities and their environments throughout Alberta.

#### ARECA – Agriculture Researched Extension Council of Alberta

**Website:** [www.areca.ab.ca](http://www.areca.ab.ca)

**Description:** A not-for-profit, producer driven organization working to enhance & improve agricultural operations through increased access to field research & new technology

#### FABB – Future Agriculture Business Builders

**Website:** [www.fabb.ca](http://www.fabb.ca)

**Description:** Providing a social and community relationship between young and new technology.

#### Travel Alberta

**Contact:** 780-721-4085

**Website:** [www.travelalberta.com](http://www.travelalberta.com)

**Description:** Travel Alberta's Marketing Consultants will work with you to strengthen your marketing capacity through consultation and coaching. We are dedicated to improving tourism, marketing skills, knowledge and abilities of individual tourism operatives and industry as a whole.

# Presidents Summit

**November 4<sup>th</sup> & 5<sup>th</sup>, 2011  
Lloydminster, AB**

### Conference Location

#### Registration Desk and Location for Saturday

Lloydminster Exhibition  
Prairie Room  
5521 49<sup>th</sup> Ave  
Lloydminster, AB  
[www.lloydexh.com](http://www.lloydexh.com)

#### Host Hotel on Friday

West Harvest Inn  
5612 44<sup>th</sup> Street  
Lloydminster, AB

#### Speakers Include:

Linda Hui  
Ian Hill  
MLA Doug Griffiths

Leadership for Leaders  
Sharing the Experience  
Grow your leadership skills & abilities to their full potential  
Toolbox of Resources to Build Success  
Follow-up coaching sessions/videos/  
Monday morning e-mails

**Calling all Presidents and Vice Presidents**

Registration forms can be found online or in the 2011 Directory.



Partners in Advocacy & Business

## The Voice for Rural Alberta

- Member Directed
- Accountable
- Transparent
- Responsive
- Informed
- Credible

### The Alberta Association of Municipal Districts & Counties

*"Rural Sustainability is key to a healthy, vibrant Alberta."*

### Jubilee Insurance Agencies Ltd. *"A trusted insurance provider since 1955."*

- Check us out—our Board has requested we make many changes that better reflect the needs of local community organizations across Alberta.

### Trade Division

- Providing competitive buying power through partnerships with over 130 suppliers.

### Prairie Fuel Advisors (2008) Ltd.

- Providing cheaper fuel while supporting local dealers.

2510 Sparrow Drive, Nisku, AB T9E 8N5 | T. 780.955.3639 | F. 780.955.3615  
[www.aamdc.com](http://www.aamdc.com) | [aamdc@aamdc.com](mailto:aamdc@aamdc.com)

## Deep Roots. Growing Stronger.



Our co-operative was founded on the principle that we can achieve far greater things as a group than we can as individuals. It's why we continue to promote, support, celebrate, and invest in our communities.  
 Visit [UFA.com](http://UFA.com) to learn more about UFA's community investment.



UFA.com

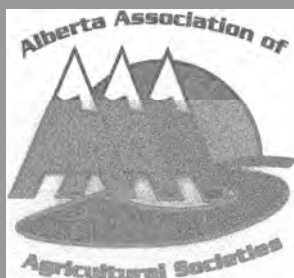


[www.fortisalberta.com](http://www.fortisalberta.com)  
 310-WIRE (9473)

## Safe and Sound

That's how we'd like our farm customers to stay!  
 FortisAlberta serves 80 per cent of Alberta's farms with our electric distribution system. Agricultural equipment accounts for over 20 per cent of annual power line contacts.  
 For information on farm safety, visit [www.fortisalberta.com](http://www.fortisalberta.com) or call us at **310-WIRE (9473).**





Rm. 200, J.G. O'Donoghue Bldg.  
7000-113 Street  
Edmonton, Alberta  
T6H 5T6

Phone: 780-427-2174  
Fax: 780-422-7755  
E-mail: [aaas@gov.ab.ca](mailto:aaas@gov.ab.ca)

**We're on the Web**  
[www.albertaagsocieties.ca](http://www.albertaagsocieties.ca)

"Across The Fence" is the official publication of the Alberta Association of Agricultural Societies (AAAS).

Ads must carry the endorsement of AAAS. AAAS reserves the right to refuse any ads.

## Mission and Vision Statements:

**Our Mission:** Champion stakeholder excellence.

Facilitate, Educate, Motivate, Innovate, Collaborate, Advocate

**Our Vision:** AAAS (Alberta Association of Agricultural Societies) inspires vibrancy in Alberta communities

**Our Values:** Excellence in direction and execution; success through collaboration; motivation through education and engagement; advocacy through example; dedicated to strengthen Agricultural Societies and their communities

**Our Goals:** Deliver a new model to create effective, efficient and viable Agricultural Societies. Actively support and motivate members. Live and promote excellence and accountability. Stimulate Alberta communities through our members. Promote action.

## Board Of Directors

### Executive:

President:: Andre Charrois  
Past President: Mark Jensen  
1st Vice President: Jennifer Filip  
2nd Vice President: Debbie Ross  
Treasurer: Smokey Young

### Directors:

Region 1:	Mark Jensen	Region 4:	Gary Moses
Region 2:	Debbie Ross	Region 4:	Mike Sidoryk
Region 3:	Jennifer Filip	Region 5:	Frank Joseph
Region 3:	Catherine Wylie	Region 5:	Shawnte Borris
Region 6:	Smokey Young	Service Member Director:	Andre Charrois
<b>Executive Director:</b>	Lisa Hardy	<b>Chief Executive Officer:</b>	Tim Carson

## ACROSS THE FENCE ADVERTISING RATES

B/W Ads	Member Rate	Non-Member Rate
Full Page	\$120.00	\$270.00
3/4 Page	\$100.00	\$250.00
1/2 Page	\$80.00	\$230.00
1/4 Page	\$60.00	\$210.00
Business Card (1x)	\$40.00	\$190.00
Business Card (4x consec.)	\$100.00	\$250.00
Flyer / Insert	\$150.00	\$300.00

All rates subject to GST

## ISSUES AND DEADLINES

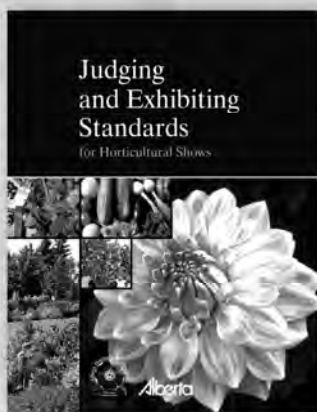
April 2011	Deadline: Mar 15, 2011
July 2011	Deadline: June 15, 2011
October 2011	Deadline: Sept 15, 2011
December 2011	Deadline: Nov 15, 2011



## Planning a Bench Show

Using a step-by-step format, this guide is a good reference for anyone planning their first bench show. The hints, activities and ideas are also useful to established committees looking for ideas to improve their show. It covers such topics as developing a plan, budgeting, working with volunteers, preparing the prize list, advertising, hiring judges, displaying exhibits, and evaluation. It also includes worksheets that can serve as an ongoing record for future planning committees. 33 pages.

**Agdex 007-2 \$5.00**



## Judging and Exhibiting Standards for Horticultural Shows

This is THE book that Alberta Horticultural Association judges follow when judging exhibits. It simplifies the guidelines so that beginner and novice alike can interpret them with little difficulty, while providing clarity for the more experienced judge and exhibitor.

### **This book includes:**

- updated information on all flower, vegetable and fruit classes
- a recommended show schedule including correct terminology and wording
- updated scales of points
- fully illustrated with over 140 drawings
- sections on photography, floral arrangements, judging systems, planning a show, yards and gardens, agricultural exhibits and much more!

*Judging and Exhibiting Standards for Horticultural Shows* is a must-have for judges, exhibitors and anyone interested in horticultural shows. 155 pages.

**Agdex 200/47 \$12.00**

### **Order Today**

Call our toll-free order line at **1-800-292-5697**  
and ask for a free copy of our catalogue or visit  
[www.agriculture.alberta.ca/publications](http://www.agriculture.alberta.ca/publications)

### **Get Connected**

[www.agriculture.alberta.ca](http://www.agriculture.alberta.ca)

**310-FARM (3276)**

**Government  
of Alberta** ■

*Alberta* ■