



2011 AAAS Convention Tradeshow Evaluation Form



We would like to thank you for being a part of the 2011 AAAS Convention & Tradeshow. As a Tradeshow participant, we would like to gain insight into the things that went well and the things which could be improved upon. Your feedback will help the 2012 Convention Organizing Committee improve the next tradeshow/convention.

Please take a moment to complete the following evaluation form. Once completed, please drop it off at the Convention Office or fax it to Lisa Wood at 780-422-7755 immediately after the convention:

1. Set up/Take Down

- a. Was the two hour set up time provide enough time for you to set up your tradeshow booth (9:30 a.m- 11:30 a.m.)? Yes No
b. If no, please indicate the appropriate amount of time you feel a tradeshow participant requires to set up: _____

2. Communication

- a. Are you a Service Member? Yes No
b. Was the information in the Tradeshow package clear? Yes No

Feedback: _____

- c. Did you receive enough notice of the convention dates? If no, please indicate how far in advance you wish to be contacted for future conventions. Yes No
How Far In advance: _____
d. Did you access the AAAS website to obtain the registration form or gather more information about the convention? Yes No If yes what information did you access: _____

3. Feedback on Delegates and Activity in Tradeshow Area

- a. This year we introduced a center stage, select a sessions and roving radicals to the tradeshow area. Did you feel this enhanced the tradeshow? Yes No
If no please provide us with feedback: _____

- b. Did you feel the tradeshow times provided you with enough exposure to the delegates?
i. Yes No
If no, what would you like to see in 2012? _____

- c. Would you participate in a future Tradeshow?
i. Yes No
If no please provide us with your feedback: _____

