Volume 6 Issue 1 Winter 13



ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES



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250 CIPTIES THE

2014 AAAS Annual Convention

A QUEST FOR TIME, TALENT AND TREASURE

February 7-9, 2014

Edmonton, Alberta Ramada Conference Center

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Message From the Chief Executive Officer—Tim Carson



Tim Carson CEO

in Alberta.

the board level.

ter is a busy time The annual "Leadership Summit" the Ag Societies....a Quest for for Ag. Societies took place November 2nd and 3rd in Time, Talent and Treasure" will Al- Camrose at the Camrose Regional leave you energized and informed though the sum- Exhibition. AAAS would like to and ready to make 2014 your best mer fair season thank everyone who attended. Once volunteer year yet. If you didn't get stresses the larg- again we had a series of excellent the chance to attend this year's est sector of volunteers, the fall and speaker and the small group of lead- event please check out the complete winter are certainly the busiest at ers in attendance left with tools and convention delegate book on our Planning and reporting for annual with Ag Societies or any organiza- AAAS App and see what you've general meetings, membership re- tion, including family. The 2014 edi- been missing. cruitment, elections, and reporting tion of the "Leadership Summit" will From all of us here in the AAAS ofimportant and sometimes confusing. green Park's Entrec Center Novem-Year after year our members have ber I and 2. Mark the dates in your changing roles and volunteers re- calendar and watch for more details. and reporting requirements. AAAS of bringing together the small army staff receives countless calls and e- of volunteers required to have the mails from our members and assist convention run smoothly. AAAS everyone to ensure the process would very much like to thank each goes as smoothly as possible. AAAS and everyone who has helped bring has worked with Fred Young and this event to life. We could not do it Mercedes Lincango as the Depart- without you. If you are attending the ment of Agriculture moves to having conference for 2014 please take the the Ag Societies grant reporting on- time to fill out the conference surline. We believe that the move to vey. This critical feedback assists the on-line format will assist our AAAS in delivering a strong relevant members in getting their reporting program each year in a fun and enpackages earlier and sending their joyable atmosphere. We're certain

Late fall and win- reporting back to ARD much earlier. the program for 2014's "Pirates of insight that can be utilized regularly website or you can download the

to Alberta Agriculture, it's all very take place in Grande Prairie at Ever- fice, Julie, Lisa and myself, we wish everyone a great year ahead. We look forward to hearing from you by quire information and assistance The annual AAAS convention is phone, fax or e-mail or better yet with interpreting bylaws, procedures here. Region 4 has done a great job seeing you at the many meetings, workshops, conferences or other engagements we attend across this great Province. It is our great pleasure to be part of AAAS.

> Tim Carson. **Chief Executive Officer**

2014 Leadership Summit

Grande Prairie

Nov I & 2, 2014

OPENTO ALL AGRICULTURAL SOCIETY MEMBERS & STAFF

Additional Information Coming Soon!



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Page 3 **ACROSS THE FENCE**





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CULINARY EXPERIENCES

ABOUT OPEN FARM DAYS

EXPERIENCE. LEARN. GROW.





ALBERTA DE OPEN

AUGUST 23 & 24, 2014

Farms and ranches across the province are opening their gates. Where will your rural ramblings take you?

COME MEET YOUR RURAL NEIGHBOURS

Alberta Open Farm Days is about farmers and ranchers inviting their urban and rural neighbours to stop in for a visitto share stories, see demonstrations, and learn more about the farmers who grow their food.

As well, some of Alberta's most talented dhefs and rural communities will be hosting a memorable series of farm to table culinary events that will be held around the province on August 23, using Alberta farm products.

Farms across the province will open their gates on August 24. Admission is free. Join us and explore Alberta this summer

Alberta Open Farm Days

Alberta Open Farm Days is a collaborative, province-wide, two-day event that gives Albertans an opportunity to experience the farm and understand where their food comes from. It is a backstage pass to meet the farmer and taste local foods direct from the producer. Our goal is to showcase Alberta's agriculture in a fun, engaging and meaningful manner to participants of all ages.

The 2013 inaugural year had over 40 farms and ranches participating across the province. Together they hosted over 3,000 visitors over the weekend. Plans are underway for expansion in 2014 with a projected 60 farms participating.

Alberta Open Farm Days is presented by Ag for Life, the Government of Alberta, the Alberta Culinary Tourism Alliance, the Alberta Association of Agricultural Societies and Travel Alberta. Learn more at www.albertafarmdays.com.





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The Partnership Group - Sponsorship Specialists™ has been successfully assisting organizations like Northlands - Farm Fair International and CFR, Red Deer Agricultural Society - Westerner Park, Grande Prairie Agricultural Society - Evergreen Park, Olds Agricultural Society and others to deliver valuable sponsorship programs to their partners and maximize revenue to the bottom line of the societies.

The Partnership Group - Sponsorship Specialists™

is a dynamic company that develops innovative sponsorship programs for organizations that sell sponsorships such as agricultural societies, non profits, charities, municipalities, entertainment facilities, sport organizations and member organizations. The Partnership Group – Sponsorship Specialists™ also works directly with sponsors and brands to effectively invest, and activate their sponsorship investments as well as assist them in building metrics and measuring their ROI on sponsorship.

EXHIBITION PARK

3401 Parkside Drive South, Lethbridge AB, T1J 4R3 Phone: 403.328.4491 Fax: 403.320.8139 exhibitionpark.ca

IAFE Consumer Protection Program Workshop Presented by Marla Calico, IAFE COO Tuesday - February 11 - 8 to 5 pm

Cost: \$150.00 + G.S.T.

For Information/registration contact: Terri Nielson at: terri@exhibitionpark.ca www.exhibitionpark.ca





THE PROBLEM

THE ANSWER

3,386

NUMBER OF ATV-RELATED INJURIES REQUIRING HOSPITALIZATION IN CANADA IN 2009, COMPARED WITH 3,193 IN 2008 AND 2,577 IN 2001

NUMBER OF SERIOUS ATV
INJURIES IN CANADA IN 2009
INVOLVING KIDS
10-14 YEARS OLD

NUMBER OF SERIOUS ATV INJURIES IN THE COUNTRY IN 2009 INVOLVING KIDS 15-19 YEARS OLD

472 NUMBER OF SERIOUS ATV INJURIES INVOLVING PERSONS 20-24 YEARS OLD

Source: Canadian Institute for Health Information



EDUCATION -MUDD SAFETY PROGRAMS

One day ATV learn to ride/safety awareness

This one day program is designed to train the youth operator in the safe and efficient use of an all terrain vehicle. This course included both group discussion and demonstration and practical closed course training, with the greatest emphasis on safe and practical operational skills. Helmet program is a preferred add on and included in 95% of programs to date.*

1/2 day ATV safety awareness session

This half day program is design to offer the same safety awareness and demonstrations as above, minus the practical closed course riding.

Topics covered:

- · Pre-ride inspections
- Safety practices and strategies
- Emergency preparedness
- Safety protective gear and equipment
- · Rural farm safety
- · Riding and maneuvering over obstacles
- Turning basics

STEP 2 HELMETS

Helmet program

All participants receive a new dot approved youth helmet on completion on the program. This is a very important initiative for our company as the majority of serious injuries and deaths are caused by ill fitting helmets or riders with no helmets and protection.

STEP 3

MORE EDUCATION - CERTIFICATION COURSES - CANADIAN SAFETY COUNCIL

When ready, take a certification course to learn advance skills and riding techniques.

IN THE NEWS:

The number of injuries and deaths related to all-terrain vehicles will continue to rise unless the Alberta government enacts safety laws, according to a major study out of the University of Calgary.

So far this ATV season, eight people have been killed in Alberta and dozens more injured. Yet Alberta is one of the few provinces that does not mandate helmets for ATV riders and has no minimum age for riders.

Researchers conducted the first comprehensive study of the physical and monetary cost of ATV accidents to give lawmakers in Alberta with a clear picture of of ATV injuries and death, and



the cost to the healthcare system.

The study analyzed 10 years worth of data from hospitals across the province. In that 10-year span, there were 459 serious trauma cases, including such injuries as broken spines, broken necks and serious head injuries. There were 79 deaths. The estimated cost to the healthcare system was about \$6.5 million dollars.

ALBERTA LEADS COUNTRY IN ATV SALES

The study also found Alberta leads the country in ATV sales, and use, with a yearly increase in sales of 50 per cent over the past eight years. Alberta now accounts for a quarter of all ATV sales in Canada. At one southern Alberta hospital alone, the study found that increase in ATV sales and use translated into a three-fold increase in traumatic injuries since 2001.

Posted: Jun 18, 2012 6:52 AM MT CBC NEWS

HELP BRING ATV SAFETY TO YOUR COMMUNITY TODAY

YOU BOOK IT...WE BRING IT

This one day program is designed to train the youth operator in the safe and efficient use of an all terrain vehicle. This course included both group discussion and demonstration and practical closed course training, with the greatest emphasis on safe and practical operational skills and farm safety. Kids get hands on instructional time on the ATV equipment to put to the test what they have learned. Group sessions are for up to 40 participants ages 6-16, with parents encouraged to stay and learn

Our unique "ALL KIDZ NEED LIDZ" helmet program can be added to the sessions above. All participants receive a new DOT approved youth helmet on completion on the program. This is a very important initiative for our company families and kids families as the majority of serious injuries and deaths are caused by ill fitting helmets or riders with no helmets.

LETS NOT MEET BY ACCIDENT

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Grant Opportunities



The Building Communities through Arts and Heritage Program was created to help you celebrate your community, its past and its present. The Program will increase opportunities, through festivals and other events and projects, for local artists and artisans to be involved in their community and for local groups to commemorate their local history and heritage.

Application Deadlines

The deadline dates to submit a Local Festivals application are January 30, April 30 and September 30.

The deadline date for a Community Anniversaries application is January 30.

There is no fixed deadline for a Legacy Fund application; however, your project must be submitted at the latest by the date of the anniversary you want to commemorate.

Local Festivals

The Local Festivals component provides funding to local groups for recurring festivals. Successful applicants may receive up to 100 percent of eligible expenses to a maximum of \$200,000 for festivals that: present the work of local artists, artisans, or performers of local historical heritage; actively involve members of the local community; are intended for and accessible to the general public. Additional Information can be found at http://www.pchgc.ca/eng/1286200191657

Community Anniversaries

The Community Anniversaries component provides funding for non-recurring events (including capital projects up to \$25,000). Successful applicants may receive up to 100 percent of eligible expenses to a maximum of \$200,000 for events that: commemorate a significant local historical event or pay tribute to a significant local historical personality; mark a 100th anniversary or greater, in increments of 25 years (e.g., 125th, 150th); present the work of local artists, artisans, or performers of historical heritage; actively involve members of the local community; are intended for and accessible to the general public. Additional Information can be found at http://www.pch.gc.ca/eng/1286221768493

Legacy Fund

The Legacy Fund component provides funding for community capital projects. Successful applicants may receive up to 50 per cent of eligible expenses to a maximum of \$500,000 in funding for community capital projects that: commemorate a significant local historical event or pay tribute to a significant local historical personality; mark a 100th anniversary or greater, in increments of 25 years (e.g., 125th, 150th); NEW commemorate in 2014 and up to 2017, inclusively, the 75th anniversary of locally significant events directly related to the Canadian participation in World War II; involve the restoration, renovation, or transformation of existing buildings and/or exterior spaces with local community significance; encourage arts and heritage activities in your community; and are intended for and accessible to the general public. Additional Information can be found at http://www.pch.gc.ca/eng/1286366260223

Grant Opportunities

NONPROFIT/VOLUNTARY SECTOR SPECIAL FLOOD RECOVERY PROGRAM

Special funding is being provided to assist the nonprofit/voluntary sector with flood recovery initiatives. \$1 million is available in 2013-14 and \$3 million in 2014-15.

The funding will be evenly split between the <u>Community Facility Enhancement Program (CFEP)</u> and the <u>Community Initiatives Program (CIP)</u> and will be delivered using existing CIP and CFEP guidelines, application forms and accountability requirements. CIP applications will be accepted for both the Project-Based and the Operating streams.

This special funding is intended to address costs associated with flood impacts not covered by insurance or the <u>Disaster Recovery Program</u>. Costs may be associated with damage to infrastructure, relocation expenses, an increase in operational costs or an increase in demand for programs and services from clientele who experienced significant loss or trauma as a result of the floods.

Eligibility:

This special funding is available to nonprofit/voluntary sector organizations impacted by the 2013 floods. Eligibility of organizations will also be determined using existing CFEP and CIP criteria.

The Special Flood Recovery Program is governed by the terms outlined in the Community Development Grant Regulation.

Maximum Funding Available

For CFEP and CIP **Project-Based applications**, the maximum provincial funding per project, including DRP funding, will be 50 per cent of the total project costs. For CIP Operating applications current matching requirements will be used.

Applying for Special Flood Recovery Funding

In completing the application form, applicants must **clearly identify** that the funding is being requested through the Nonprofit/Voluntary Sector Special Flood Recovery Program. This should be stated in the **Project Name** section.

Applicants must provide sound indicators that the costs associated with their project can be attributed to the flood.

Applicants must **identify if they are eligible for insurance proceeds or Disaster Recovery Program proceeds** related to the funding they are applying for, and if so the eligible amount. This information should be included in the **Project Budget** section. Insurance proceeds are eligible for matching purposes.

Unlike regular CIP/CFEP guidelines, costs accrued prior to the application date will be accepted as a project cost.

Applicants are eligible to apply for this special flood recovery funding in addition to normal CIP and CFEP grant requests.

Application Deadlines

The application deadline for the 2013-14 fiscal year is **February 28, 2014**. Applications will be processed on a first-come first-serve basis. Applications that cannot be funded within the 2013-14 budget will be carried over and considered in fiscal 2014-15.

The regular quarterly application deadlines for CIP and CFEP will be in place for the 2014-15 fiscal. Applications for flood recovery funding can be submitted for any of the quarterly deadlines

Additional Information can be found at http://culture.alberta.ca/flood-recovery/default.aspx

Funding for flood-impacted historic resources

On January 27, 2014, the Government of Alberta <u>announced</u> special, temporary funding to assist museums, archives and legally protected (designated) historic buildings impacted by the 2013 flood.

Conservation of Flood-Impacted Historic Resources

A total of \$4.5 million is available to owners of legally protected historic buildings whose properties were impacted by the floods for costs not covered through the Disaster Recovery Program and/or insurance.

Additional Information can be found at http://culture.alberta.ca/ahrf/default.aspx

Grant Opportunities

MUSEUM FLOOD FUNDING PROGRAM

Many museums in Alberta were affected by severe weather and floods in June 2013. The Government of Alberta is committed to supporting recovery and rebuilding in every impacted community through its Provincial Recovery Framework. The Alberta Museums Association (AMA) is pleased to announce a new funding program in collaboration with Alberta Culture to aid in the recovery of Alberta's heritage community.

Museums are leading contributors to the social, cultural, and educational fabric of Alberta, and the Museum Flood Funding Program will work to minimize the short- and long-term effects of the floods on museum collections and prepare institutions for future disaster planning. The Alberta museum community appreciates the Government of Alberta's commitment to flood-impacted non-profit and cultural institutions, and we will continue to work together to ensure museums have the resources they need for their vital role with communities.

FAQs

I. Who can apply?

AMA Institutional Members in good standing affected by floods in Summer 2013.

2. What can be covered?

Direct costs not covered by either the Disaster Recovery Program or insurance.

- Short-term recovery and conservation requirements for museum collections.
- Long-term conservation requirements for museum collections.
- Disaster Planning, Emergency Preparedness, and Conservation Assessments for future disaster management.

3. How is conservation being defined?

Conservation: "relates to the care of museum objects, and includes preventive measures as well as professional treatments" (Anne Hayward, Standard Practices Handbook for Museums, 2nd Ed., 2002, 145).

4. How to apply?

The AMA Secretariat is currently developing the Museum Flood Funding Program Application Forms. Forms will be available in the coming weeks.

5. How will funding decisions be made?

The Museum Flood Funding Program will be an adjudicated process.

6. How does this funding fit with the AMA Grants Program?

- This is a two-year program designed to support the immediate recovery of Alberta's museum community and the long-term preparedness of museums to deal with future disasters.
- Applicants who apply for future funding to the AMA Grants Program cannot consider Flood Funds as part of their matching contribution.

More information will continue to be made available in the coming weeks including eligibility requirements and the application process. In the interim, please contact Alexandra Hatcher, Executive Director / CEO, with further questions at ahatcher@museums.ab.ca or 780.424.2626 x. 224.

Grant Opportunities

Conservation Assistance for Archives - Disaster Recovery

On January 27, 2014, Alberta Culture announced that it will be providing funding to the Archives Society of Alberta to assist with the proper care of archival collections impacted by the 2013 floods in Alberta. This funding is part of a \$6 million commitment by the Government of Alberta to help flood-impacted museums and archives. The Archives Society of Alberta will be distributing this funding through the following programs.

- 1. For the 2014-2015 Access to Holdings grant, for which applications are due *February 14 2014*, we included projects of conservation that could be used by archives impacted by floods. Our Access to Holdings grant will continue to include disaster recovery priorities for the 2015-2016 grant year. These grants are only available to ASA Institutional members.
- 2. For the 2014-2015 and 2015-2016 years, the ASA will hire a paper conservator. The conservator will assess archives across the province to ensure they have a full disaster preparedness plan and will educate our Institutional members on how to respond to disaster. The conservator will also be available for Institutional members affected by the floods to help assess damage.
- 3. The ASA will explore the possibilities of additional initiatives to address broad, long-term conservation strategies and efforts related to flood impacts.

If you have any questions regarding these programs, please contact Rene Georgopalis, Executive Director and Archives Advisor of the ASA at reneg@archivesalberta.org or 780-424-2697



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We're on the Web www.albertaagsocieties.ca

"Across The Fence" is the official publication of the Alberta Association of Agricultural Societies (AAAS).

Ads must carry the endorsement of AAAS . AAAS reserves the right to refuse any ads.

Mission and Vision Statements:

Our Mission: AAAS champions stakeholder excellence by Facilitating, Educating, Motivating, Innovation, Collaboration, and Advocacy

Our Vision: AAAS (Alberta Association of Agricultural Societies) inspires vibrancy in Alberta communities

Our Values: Excellence in direction and execution; success through collaboration; motivation through education and engagement; advocacy through example; dedicated to strengthen Agricultural Societies and their communities

Our Goals: Shape an evolutionary business model for Agricultural Societies; Actively support and motivate members; Live and promote excellence and accountability; Inspire our members to be strong community builders; Promote Action

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All rates subject to GST

ISSUES AND DEADLINES

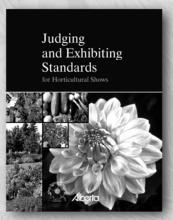
April Deadline: Mar 15
July Deadline: June 15
October Deadline: Sept 15
December Deadline: Nov 15



Planning a Bench Show

Using a step-by-step format, this guide is a good reference for anyone planning their first bench show. The hints, activities and ideas are also useful to established committees looking for ideas to improve their show. It covers such topics as developing a plan, budgeting, working with volunteers, preparing the prize list, advertising, hiring judges, displaying exhibits, and evaluation. It also includes worksheets that can serve as an ongoing record for future planning committees. 33 pages.

Agdex 007-2 \$5.00



Judging and Exhibiting Standards for Horticultural Shows

This is THE book that Alberta Horticultural Association judges follow when judging exhibits. It simplifies the guidelines so that beginner and novice alike can interpret them with little difficulty, while providing clarity for the more experienced judge and exhibitor.

This book includes:

- · updated information on all flower, vegetable and fruit classes
- · a recommended show schedule including correct terminology and wording
- · updated scales of points
- · fully illustrated with over 140 drawings
- sections on photography, floral arrangements, judging systems, planning a show, yards and gardens, agricultural exhibits and much more!

Judging and Exhibiting Standards for Horticultural Shows is a must-have for judges, exhibitors and anyone interested in horticultural shows. 155 pages.

Agdex 200/47 \$12.00

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