

Volume 8 Issue 1
Winter 14

ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES

ACROSS THE FENCE



2015 Annual Convention, Tradeshow and AGM
FEBRUARY 6-8, 2015
Edmonton Alberta



FOUNDATIONS FOR THE FUTURE

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A Message From the Chief Executive Officer—Tim Carson



Tim Carson
CEO

Congratulations everyone for making it through another successful summer and fall. Agricultural Societies play a significant role in tourism across

Alberta and through the great many volunteers provide Albertans with adventure and entertainment opportunities right in our own back yard. Fair and festival season, hockey and curling, rodeo and roping are all economic drivers for our communities and help keep our local economies strong.

AAAS has had another busy season as well. The workshop programs that have been developed for our members are gaining popularity. Throughout the spring, summer and fall AAAS has presented Board development workshops, Strategic planning workshops, Community facilitation and several other direct engagement opportunities for our members.

AAAS has also been privileged to attend several Ag Society celebrations over summer. We are honored to receive these invitations and attend as many as possible but we did have to decline several invitations this year due to scheduling. Whether AAAS was able to attend or not we wish each and every one of our member organizations who are cel-

ebrating a milestone in their community congratulations and great success in the future. The end of August saw the second annual "Open Farm Days" events take place across the Province. AAAS has partnered with Alberta Tourism, Alberta Agriculture & Rural Development, Alberta Culinary touring Alliance, Ag for Life and Travel Alberta to promote Agriculture education and rural tourism. This event is growing in success and we see great opportunity for Agricultural Societies to get involved. For more information about "Open Farm Days" please visit their website at albertafarmdays.com

AAAS crisscrossed Alberta for the fall round of regional meetings. It was great to get out and see everyone and hear how things are going. There were 61 Ag Societies that attended the meetings, participating in the discussion and getting our information. We were able to generate some great strategic discussion over short term and long term facility renewal.

AAAS presented the 4th annual "Leadership Summit" in Grande Prairie at Evergreen Park November 1st and 2nd, 2014. This is a great opportunity for members of Agricultural Societies to get together and learn new skills, develop new ideas and talk about common concerns. Approximately 50 delegates spent the 2 days learning and enhancing their professional and personal leadership

skills. The feedback on the event was terrific.

The annual AAAS Convention and AGM will take place on February 6th, 7th and 8th, 2015 in Edmonton at the Ramada on Kingsway. Region 4 will be hosting again this year and the event promises to be bigger and better than ever. "Foundations for the Future" is our theme this year and we're certain the line up of speakers and information will provide a background for great success and renewal for all those who attend. Watch for more information as it becomes available on our website albertaagsocieties.ca, our twitter feed @abagsocieties, our Facebook page or even our App. We can't wait to see everyone there. If you've never been to the AAAS conference we have a short video so you can see just what you've been missing. Please follow the link, <http://vimeo.com/89701878> the pass word is AG2014.

There are exciting times ahead for Ag Societies and all of Alberta. AAAS will continue to provide resources, information and a voice for Ag Societies, their volunteers and communities. We look forward to serving our stakeholders in a bright and prosperous future.

Tim Carson,
Chief Executive Officer



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Dates To Remember

Spring Regional Meetings:

Watch the website at
www.albertaagsocieties.ca for when
the locations are confirmed

Region 1: March 19, 2015

Region 2: April 18th, 2015

Region 3: March 28, 2015

Region 4: April 22, 2015

Region 5: April 11, 2015

Region 6: April 25, 2015

For all of the Region Meetings
and Workshops,
please RSVP to
aaas@gov.ab.ca or
by phone 780-427-2174

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www.albertaagsocieties.ca



Facebook Page : **Alberta Association of Agricultural Societies**
<https://www.facebook.com/?sk=welcome#!/albertaagsocieties>



Twitter: [@abagsocieties](https://twitter.com/abagsocieties)



AAAS Mobile App: <http://admin.myeventapps.com/aaas/downloads>



2015 Service Members

Company Name	Contact Phone #	Website	Description
Advanced Agri Direct Inc.	(780)809-3600	www.priefert.com	Rodeo & Fairground Equipment - Preifert Ranch Equipment.
Alberta Community & Co-operative	(780)963-3766	www.acca.coop	Some of ACCA's services include The ACCA Co-operative Youth Leadership Programs held at Goldeye Centre in Nordegg, Career Focus Internship Program, Co-operative development for new and existing co-operatives in areas like energy, housing, health care etc., and Adult courses including some in the areas of board procedures and finances.
Atco Electric	(780)420-3419	www.atcoelectric.com	Albertans count on ATCO Electric for the safe, reliable delivery of electricity to Alberta.
Atco Gas	(780)420-3419	www.atcogas.com	ATCO Gas is focused on customer service through the safe and reliable delivery of natural gas.
Canadian Reptile Encounters	(877)857-6253	www.canadianreptileencounters.com	Take a journey around the world with a reptile world tour! Reptile Encounters Interactive stage show features live reptiles and focuses on conservation and care of these amazing animals.
Cooper Studios	(780)417-5526		We are an artist development school with all ages of talented performers. We have performed all over Canada, USA and continue to be a busy group.
Dan the One Man Band	(403)615-0438	www.dantheonemanband.com	Dan the One Man Band plays 6 instruments simultaneously while singing and stomping around. It includes, impersonations, silliness, jokes, fun laughter and spontaneity. The music is suitable for all ages. Dan's custom made, portable sound system allows him to perform nearly anywhere.
Donna Durand	(587)991-1387	www.donnadurand.com	Original Songs and stories of life in the West: From house concerts to auditorium.
Farm Safety Centre	(403)752-4585	www.abfarmsafety.com	In-school farm safety lessons to school students across Alberta. Wellness workshops for farm families in Alberta.
FaveQuest	(613)799-6300	www.myeventapps.com	MyEventApps (a FaveQuest company) is an affordable turnkey mobile app service for the event market. Our team delivers fully branded apps and do the heavy lifting which includes: a dedicated project manager, custom graphics, data entry and sponsorship support. Some of our secret sauce includes software that can pull content directly from your event website just like magic - no double data entry, no worries.

2015 Service Members

Company Name	Contact Phone #	Website	Description
Federation of Alberta Gas Co-Ops Ltd	(780)416-6543	www.fedgas.com	The Federation of Alberta Gas Co-ops Ltd. Is a Membership organization representing 82 natural gas Utilities across rural Alberta, with a combined over 120,000 Natural Gas Services.
Foster Park Baskett	(780)930-2950	www.fpb.ca	Since 2004, FPB has been working with Agricultural Societies to ensure that they have a strong and economical Insurance program that covers all aspects of their operation. Over 140 Agricultural Societies across Alberta choose to purchase their insurance through FPB each year.
Great Canadian Solar	(780)455-7277	www.greatcanadiansolar.com	Renewable Energy Engineering, Procurement, and Construction Company Serving all of Alberta with Grid Connected and Off-Grid Solar Electricity (Photovoltaic - PV) Energy Systems.
ID VIP Team Corp.	(855)694-3847	www.idvipteam.com	ID VIP Team, in conjunction with our not-for-profit concert series "Sun, Snow and Our Show", specializes in developing and branding annual municipal events. We have developed a "one-stop-shop" service that allows organizations to get everything they need, coordinated by us, and meeting their budgets.
Image Signs	(780)496-7426	www.imagesigns.ca	Munufacture outdoor message signs.
JayDee Hypnotist	(780)988-5830	www.jaydeehypnotist.com	Comedy Stage Hypnosis Shows.
Karizma Entertainment	(780)720-8779	www.karizmaentertainment.ca	Booking Agency, Promotion, Marketing, Production, Event Planning and Etc.
Longbow Sales Inc	(403)291-3166	www.longbowsales.com	Sales, service & supply of the following: Spectator seating, athletic equipment, folding walls
Mudd Safety Awareness Inc.	(855)683-3948	www.muddsafety.com	ATV and Rural Safety Awareness programs designed to offer group on-site sessions in rural communities throughout Western Canada. Speciality programs for youth/families.
Partnership Group - Sponsorship Specialists	(403)255-5074	www.partnershipgroup.ca	The Partnership Group is a dynamic company that develops innovative sponsorship programs for corporations and sponsor properties in the areas of not-for-profits, sports organizations, and government agencies and government operations, charities, events, member associations, tournaments and conferences.
P.S. Farms	(780)636-3139		Kentucky Komfort Platinum Shavings for bedding at all livestock events.
Party King Inc	(780)991-9677	www.partykingrents.com	Provides entertainment with inflatable's, portable rock walls, euro bungees, face painters, clown twisters, and provide service of concession equipment.

2015 Service Members

Company Name	Contact Phone #	Website	Description
Pointstreak 5050	(866)407-7253	www.pointstreaksolutions.com	An electronic 50/50 raffle management system that drives consumer participation in raffle events while providing clear accountability. Tickets are sold to fans through touch-screen terminals and mobile devices, creating an effortless data collection system that provides accountability and eliminates human error.
Popovich Productions Ltd.	(403)886-2402	www.richardanddeborah.com	Richard and Deborah Popovich provide entertainment for fairs, dinner shows, etc. Music and clean comedy. Available as a 2-piece or 5-piece showband.
Rainbow the Clown & Friends	(403)278-9209	www.rainbow-the-clown.com	Family Entertainment Stage Shows, Walk About Balloon Sculpting, Juggling, Magic and Comedy Routines.
Schoolhouse Productions Inc.	(403)862-5010	www.schoolhouseproducts.com	Alberta's Leading distributor of furniture and related items for the recreation and hospitality markets—products include lightweight folding tables and carts, stacking and banquet chairs, portable stages and choral risers, coat racks, portable room dividers, etc.
Servus Credit Union	(877)378-8728	www.servus.ca	Servus Credit Union is a member-owned, community based financial institution with roots dating back to 1938.
Sobeys Inc.	(780)486-4800	www.sobeys.com	Proudly Canadian, Sobeys has been serving the food shopping needs of Canadians for 107 years. Helping Canadians Eat Better, Feel Better and Do Better.
Soul of Canada	(780) 414-0866	www.soulofcanada.com	Soul of Canada is a company focusing on the history, research and multimedia production. It shares stories of how Western Canada was pioneered, settled and developed through calendars, framed pictures, books and museum displays.
Superior Show Service Inc	(780)992-0404	www.superiorshow.com	Superior Show Service takes pride in ensuring you receive our utmost attention, superior service and first rate equipment. Setup of trade shows and supplier of rental display equipment.
Travel Alberta	(403)648-1000	www.travelalberta.com	Travel Alberta is the tourism marketing agency of the Government of Alberta. Established on April 1, 2009 as a Crown Corporation we are leaders in marketing Alberta's authentic experiences in breathtaking landscapes at home and around the world.
UFA Co-operative Limited	(403)570-4214	www.ufa.com	Founded in 1909, UFA is a thriving progressive co-operative with a passion for agriculture and an affinity for rural life. We are committed to being a market-driven organization that is recognized as the leading provider of quality products, services and solutions that support agriculture and serve the rural community.
West Coast Amusements	(604)613-4056	www.westcoastamusements.com	Travelling carnival serving Western Canada
West Coast Lumberjack Shows Ltd.	(250)830-4065	www.westcoastlumberjacks.com	We provide action packed, family friendly entertainment of events of all sizes. Watch lumberjacks compete in tree climbing, log rolling, chopping and sawing.

Grant Opportunities

With the current economic climate and a new Premier, we are seeing and hearing a lot of uncertainty about the fiscal direction the Provincial Government will be taking in the next year. Rather than posting information about some of the grants we typically do in this newsletter, we have decided to wait until after the 2015/2016 Provincial Budget is presented and we can provide an update on what grants are available or what changes (if any) have been made to some of the more common grants our members access. Look for more information in the next newsletter, or we'll be providing updates during the Spring Regional Meetings as well.

FREE RESOURCE!!

<https://www.volunteersignup.org/>

A website is where volunteer coordinators can quickly create a free online signup sheet for functions and events such as bake sales, club events, walk-a-thons, creek cleanups, block parties, food drives, bike swaps or races, PTA activities, etc. Creating a free online volunteer sign up form is very quick and easy.

With VolunteerSignup you can easily track volunteer hours, too.

List of volunteer opportunities.

Example online signup sheet

What	When	Credits	Who
Create 20 posters	finish 10 days before sale	3.00	Sign up
Put up posters	finish 7 days before sale	2.00	John S.
Make 50 large cookies	-	3.00	Jim H.
Make 50 large cookies	-	3.00	Sign up
Make 5 apple pies	-	6.00	Betty C.
Setup tables and chairs	8am to 9am	1.00	Sign up
Cashier (first shift) - collect money	9am to noon	3.00	Sign up
Cashier (first shift) - collect money	9am to noon	3.00	Sign up
Cashier (second shift) - collect money	noon to 3pm	3.00	Warren B.
Cashier (second shift) - collect money	noon to 3pm	3.00	Sign up
Put away tables and chairs	3pm to 4pm	1.00	Sign up

Start and end times (optional)

Volunteers click to sign up

Here is the overall process:

1. Create an online signup sheet
2. Email link to potential volunteers
3. Volunteers sign up (no registration required)



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ALBERTA OPEN FARM DAYS

August 22-23, 2015



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AAAS Float and Gooseneck Trailer

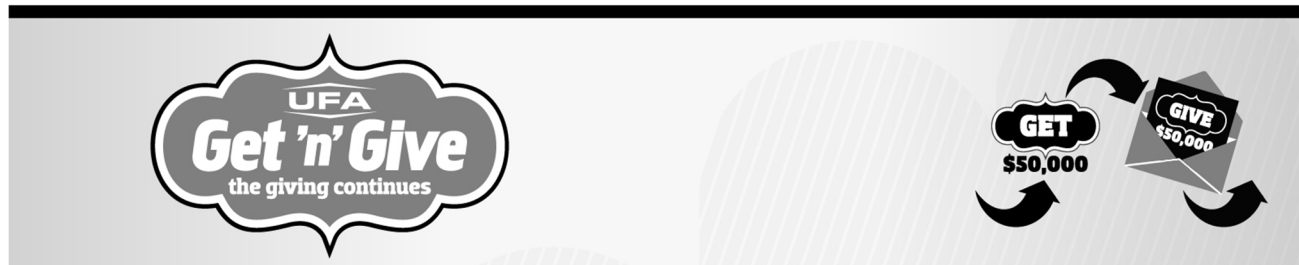
With the discontinuation of the Float program, AAAS will be selling the Parade Float and Gooseneck Trailer that the float is stored and transported in.

The float and trailer will be sold by process of sealed bid, and will only be available to AAAS Ag Society members in good standing to take part in the bid process.

Additional Information will be sent to all members in the next few weeks and will be posted on the AAAS website as well.

For additional information contact the AAAS office at
780-427-2174 or by email to aaas@gov.ab.ca

Grant or Funding Opportunities



The UFA Get 'n' Give contest is back! **What could your community do with \$50,000?**

UFA is once again awarding \$50,000 each to five rural community improvement projects. The best part? Each winner picks the next deserving project, in the ultimate rural act of kindness.

From community hall upgrades, to riding arena improvements, to recreation facility renovations, there's a never-ending list of projects and activities in rural communities that need financial support.

Enter at **UFA.com/GetNGive**. Previous contestants are welcome to enter again.



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Building Corporate Relationships

A Toolkit for Nonprofits

Developed by Alberta Culture with the input of nonprofit voluntary sector stakeholders, community investment managers and fund development professionals, the toolkit outlines a five-step process that can help small and medium sized nonprofits build effective relationships with the corporate sector and other community partners. The toolkit offers tips and links to additional resources.

Download the [Building Corporate Relationships - A Toolkit for Nonprofits](#)

ALBERTA AGRICULTURAL SOCIETY ACT UPDATE

As many of you are aware the Alberta Agricultural Society Act is scheduled for review for the 2015 Spring Session in the AB Legislature.

During the past year AAAS has been working with Alberta Agriculture and Rural Development (ARD) and consulting with the membership on "Modernizing of the Ag Society Act". Most of the current Act has remained the same since the early 1920's (or earlier), and there are many parts that pose challenges for our members or do not have relevance anymore. Almost 90 Ag Societies came out to the regional meetings and participated in the consultation so we were able to have a diverse range in size and operations of our members represented.

Currently information provided to AAAS sees no detrimental impact to Alberta Agricultural Societies and the intent is to make things more functional for Ag Societies in our Province.

The following is an excerpt provided by Fred Young, Program Manager for the Ag Societies Program with ARD for our AGM February 7, 2015 that will provide our members with an idea of what to expect moving forward.

At the moment we are currently still on the books for the spring of 2015. Spring session starts March 10th.

Once the Agricultural Societies Act is approved by the legislative assembly, we will then begin drafting the proposed new regulation that will support the Act.

The process of developing the regulations will be done over the next year.

Then the act and regulation will be brought into force at the same time about a year from now.

After that, there will be a three year transition period for everyone to meet the new by-law requirements.

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- Canada's West Marketplace – November 2015
- Rendez-vous Canada – May 2015

For a listing of educational event opportunities and details check us out at industry.travelalberta.com



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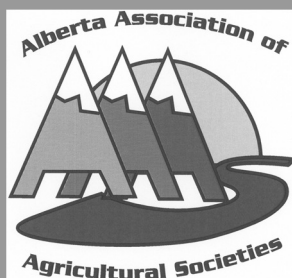
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We're on the Web
www.albertaagsocieties.ca

"Across The Fence" is the official publication of the Alberta Association of Agricultural Societies (AAAS).

Ads must carry the endorsement of AAAS. AAAS reserves the right to refuse any ads.

Mission and Vision Statements:

Our Mission: AAAS champions stakeholder excellence by Facilitating, Educating, Motivating, Innovation, Collaboration, and Advocacy

Our Vision: AAAS (Alberta Association of Agricultural Societies) inspires vibrancy in Alberta communities

Our Values: Excellence in direction and execution; success through collaboration; motivation through education and engagement; advocacy through example; dedicated to strengthen Agricultural Societies and their communities

Our Goals: Shape an evolutionary business model for Agricultural Societies; Actively support and motivate members; Live and promote excellence and accountability; Inspire our members to be strong community builders; Promote Action

Board Of Directors

Executive:

President:: Doug Kryzanowski
Past President: Jennifer Filip
1st Vice President: Debbie Ross
2nd Vice President: Frank Joseph
Treasurer: Chris Sisson

Directors:

Region 1:	Doug Kryzanowski		
Region 2:	Debbie Ross		
Region 3:	Linda Mason	Region 3:	Keith Bailey
Region 4:	Cathy Freed	Region 4:	Rick McCarthy
Region 5:	Frank Joseph	Region 5:	Travis Reed
Region 6:	Darlene Corriveau	Service Member Director:	Chris Sisson
Chief Administrative Officer:	Lisa Hardy	Chief Executive Officer:	Tim Carson

ACROSS THE FENCE ADVERTISING RATES

B/W Ads	Member Rate	Non-Member Rate
Full Page	\$120.00	\$270.00
3/4 Page	\$100.00	\$250.00
1/2 Page	\$80.00	\$230.00
1/4 Page	\$60.00	\$210.00
Business Card (1x)	\$40.00	\$190.00
Business Card (4x consec.)	\$100.00	\$250.00
Flyer / Insert	\$150.00	\$300.00

All rates subject to GST

ISSUES AND DEADLINES

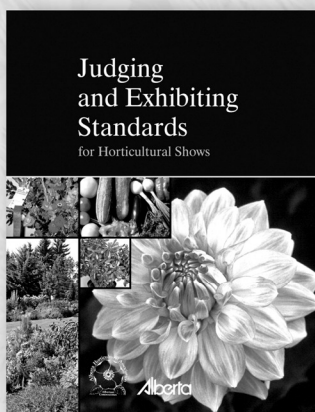
April	Deadline: Mar 15
July	Deadline: June 15
October	Deadline: Sept 15
December	Deadline: Nov 15



Planning a Bench Show

Using a step-by-step format, this guide is a good reference for anyone planning their first bench show. The hints, activities and ideas are also useful to established committees looking for ideas to improve their show. It covers such topics as developing a plan, budgeting, working with volunteers, preparing the prize list, advertising, hiring judges, displaying exhibits, and evaluation. It also includes worksheets that can serve as an ongoing record for future planning committees. 33 pages.

Agdex 007-2 \$5.00



Judging and Exhibiting Standards for Horticultural Shows

This is THE book that Alberta Horticultural Association judges follow when judging exhibits. It simplifies the guidelines so that beginner and novice alike can interpret them with little difficulty, while providing clarity for the more experienced judge and exhibitor.

This book includes:

- updated information on all flower, vegetable and fruit classes
- a recommended show schedule including correct terminology and wording
- updated scales of points
- fully illustrated with over 140 drawings
- sections on photography, floral arrangements, judging systems, planning a show, yards and gardens, agricultural exhibits and much more!

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