

Alberta Association of Agricultural Societies

PROVINCIAL MARKETING AWARDS 2019 WINNERS



CATEGORY 1

Promotional Posters attendance under 500 People

- 1st Place – Vaukhall Ag Society
- 2nd Place – Donalda Ag Society
- 3rd Place – Alder Flats xAg Society

Promotional Posters attendance over 500 & under 5000 People

- 1st Place – Westerner Park
- 2nd Place – Millarville Racing & Ag Society
- 3rd Place – Lakedell Ag Society

Promotional Posters attendance over 5000 People

- 1st Place – Millarville Ag Society
- 2nd Place – Strathmore Ag Society
- 3rd Place – Westerner Park

CATEGORY 2

Fair Book/Event Program Covers attendance under 500 People

- 1st Place – Grovedale Ag Society
- 2nd Place – Hanna Ag Society
- 3rd Place – Edgerton Ag Society

Fair Book/Event Program Covers attendance over 500 & under 5000 People

- 1st Place – Millarville Ag Society
- 2nd Place – Valleyview Ag Society
- 3rd Place – Lamont Ag Society

Fair Book/Event Program Covers attendance 5000 People

- 1st Place – Millarville Ag Society

CATEGORY 3

Newsletters Distribution of 250 or less per issue

- 1st Place – Lamont Ag Society
- 2nd Place – Beaumont Ag Society
- 3rd Place – Lakedell Ag Society

Newsletters Distribution of over 250 & less than 500 per issue

- 1st Place – Cottonwood Gordon Ag Society

CATEGORY 4

Website Development Budget under \$1,000

- 1st Place – Lakedell Ag Society
- 2nd Place – Cold Lake Ag Society
- 3rd Place – Valleyview Ag Society

Website Development Budget over \$5,000

- 1st Place – Millarville Ag Society

CATEGORY 5

Social Media following of less than 500

- 1st Place – Carmangay Ag Society
- 2nd Place – Valleyview Ag Society

Social Media following of more than 500 and less than 2500

- 1st Place – Lakedell Ag Society
- 2nd Place – Cold Lake Ag Society
- 3rd Place – Lamont Ag Society

Social Media following of more than 2,500

- 1st Place – Westerner Park
- 2nd Place – Millarville Ag Society

CATEGORY 6

New Program/Event attendance/Participants under 100

- 1st Place – Smoky River
- 2nd Place – Lamont Ag Society
- 3rd Place – Lakedell Ag Society

New Program/Event attendance/participants over 100 and under 350 people

- 1st Place – Eaglesham Ag Society
- 2nd Place – Lloydminster Ag Society

New Program/Event attendance/participants over 350 people

- 1st Place – Winfield Ag Society
- 2nd Place – Alder Flats Ag Society

CATEGORY 7

Event/Organization Photo Collage

- 1st Place - Westerner Park
- 2nd Place - Lamont
- 3rd Place – Cold Lake

Delegates Choice

- 1st Place – Cold Lake Ag Society - Poster
- 2nd Place – Strathmore Ag Society - Poster
- 3rd Place – Grovedale Ag Society - Poster

Congratulations