



SHOWCASE APPLICATION

January 31—February 2, 2020
River Cree Resort & Casino
300 E Lapotac Blvd, Edmonton, AB



October 2019

Re: 2020 Alberta Association of Agricultural Societies
(AAAS) Annual Convention & Tradeshow
January 31—February 2,
River Cree Resort & Casino
300 E Lapotac Blvd, Edmonton, AB

The Alberta Association of Agricultural Societies would like to invite you to participate in the *2020 Annual AAAS Convention & Tradeshow* January 31—February 2, 2020

Participation in the convention provides artists and/or entertainers exposure and booking opportunities to nearly 500 convention delegates representing many of the 293 Agricultural Societies and the many events they hold throughout Alberta. Delegates attending the convention are board members, volunteers and community leaders who are key influencers and decision makers.

Selected Acts will be provided with space to display your marketing materials and will receive additional exposure in the delegate package.

Please submit your Showcase Application as soon as possible, all Applications **must be received by December 15, 2019.**

To ensure fair consideration, it is important that all of the materials requested are included with your application.

If you have any question or require further information, please contact the Alberta Association of Agricultural Societies office at (780)427-2174 or via email at info@albertaagsocieties.ca

We look forward to receiving your application!

Sincerely,

Tim Carson
Chief Executive Officer

WHERE TO STAY

Should you wish to stay with us during convention, rooms are available at the River Cree Resort & Casino .



River Cree Resort & Casino

300 E Lapotac Blvd, Edmonton, AB T7X 3Y3

Toll-Free Hotel Reservation: 1-844-425-CREE (2733)

PHONE: (780) 484-2121

www.rivercreeresort.com

ONLINE BOOKING LINK:

<https://reservations.travelclick.com/104191#/guestsandrooms>

* The cut off date for reserving rooms in the room block is January 10, 2020. After this date it is at the hotel's discretion whether to accept additional reservations which will be subject to prevailing rates and availability.

**Guestroom cancellation without penalty is 15 days prior to arrival

ADDITIONAL ACCOMODATION OPTIONS



ROYAL HOTEL WEST

10010 178 Street Edmonton, AB

Toll-Free : 1-800-661-4879

Phone: (780) 484-6000

Group Name: AAAS GROUP Number: #2183



FANTASYLAND HOTEL

17700 87 Ave NW

Edmonton, AB

Tel: 1 800-RESERVE (737-3783)

Participation in the annual convention and tradeshow has been extremely beneficial for those companies who have participated.

We will continue to do the best we can to promote your business or organization to our delegates and are confident that you will find value in participating. We encourage you to join us at the 2020 Convention and Tradeshow and

For additional information on the Showcase please contact:

Alberta Association of Agricultural Societies

Ph: 780 427 2174

E mail: info@albertaagsocieties.ca

www.albertaagsocieties.ca



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SHOWCASE APPLICATION PROCEDURES

Application Forms / Support Materials

Submit completed applications with these support materials, on or before December 15, 2019.

1. Application form with fee
2. CD - sufficient selections to depict talent, originality, etc. - musical and variety stage act that incorporate musical performance.
3. References and/or "Letters of Recommendation" from fairs or Agricultural Societies
4. Promotional package to include a digital black and white photo and a color photo suitable for publication
5. A brief biography to be inserted in the delegate book should your application be accepted

Recommended:

1. Quality Digital Video Recording, YouTube or DVD (optional)
- Video, YouTube or DVD may significantly enhance your chances of being selected*

Applications and required materials must be received by December 15, 2019.

AAAS Showcase selections will be made by January 12th, 2019 - all applicants will be notified after this date.

SHOWCASE GENERAL INFORMATION & POLICIES 2020

Selection:

The AAAS Showcase Committee in conjunction with a representative from the AAAS office has the sole authority in the selection of and development of the showcase schedules. Selection of acts is based on the originality and talent of the act, capability of production at the showcase facility and appropriateness to fair/agricultural societies' audiences. AAAS selections for showcasing will be made after the closing date. AAAS Showcase selections will be made by January 12, 2019- all applicants will be notified.

Eligibility:

In the event of a duplication of acts, those acts submitted by AAAS Service members will be given preference. Applications not accompanied by the applicable showcase fee will not be considered to showcase. In the event an act is not selected, your showcase fee will be refunded.

Cancellations:

If an act is unable to appear, no substitutions by Act or Agency will be permitted for the showcase performance. Acts that cancel will not receive a refund on applicable paid fees.

Production/Equipment/Performances

KIDS & FAMILY ENTERTAINMENT ACTS:

** Showcase performance geared towards school aged children **

1. Maximum time to perform for each stage act - **25 minutes**
2. Stage and Production equipment is the responsibility and control of the AAAS production crew. A basic house system will be provided by AAAS, and scaled to the venue used and reasonable requirements of the act. The AAAS showcase chairman will have absolute control over this system, including overall volume levels (both stage and house).
3. All acts will perform under standard lighting in the room
4. AAAS assumes no responsibility for any expenses, transportation, meals or rooms of any act
5. All members and support staff of the showcasing acts will be given Showcase-Act credentials. This badge will entitle them to be at the convention on the date of their showcase only.
6. Showcase times will be confirmed after the application closing date.

MAIN STAGE ACTS:

1. Maximum time to perform for each showcase main stage act - **20 minutes**
2. AAAS will provide an emcee for each showcase act
3. Stage and Production equipment is the responsibility and control of the AAAS production crew. The house system will be provided by AAAS, and scaled to the venue used and reasonable requirements of the act. The AAAS showcase chairman will have absolute control over this system, including overall volume levels (both stage and house).
4. All acts will perform under standard, stage lighting provided by AAAS
5. AAAS will supply the following back-line equipment, if requested - Drum Kit, Base Amplifier, Guitar Amplifier, and Keyboard. Any additional equipment brought by the act will be their sole responsibility. AAAS accepts no responsibility for the care and security for this equipment
6. AAAS assumes no responsibility for any expenses, transportation, meals or rooms of any act
7. All members and support staff of the showcasing acts will be given Showcase-Act credentials. This badge will entitle them to be at the convention on the date of their showcase only.
8. Showcase times will be confirmed after the application closing date

VIDEO SHOWCASE:

1. Maximum time for video showcase - **3 minutes**
2. Stage and Production equipment is the responsibility and control of the AAAS production crew. The AAAS showcase chairman will have absolute control over this system, including overall volume levels (both stage and house).
3. AAAS assumes no responsibility for any expenses, transportation, meals or rooms of any act
4. All members and support staff of the showcasing acts will be given Showcase-Act credentials. This badge will entitle them to be at the convention on the date of their showcase only.
5. Showcase times will be confirmed after the application closing date



SHOWCASE APPLICATION

January 31—February 1, 2020
River Cree Resort & Casino—300 E Lapotac Blvd, Edmonton, AB



Company Name _____ Company Contact _____

Address _____ City _____ Province _____ Postal Code _____

PH _____ Fax _____ Email _____

Website _____

- Music Act (Band)
- Music Act (Solo Performer)
- Non-Music Stage Act
- Product
- Service
- Act (too large or not appropriate for large stage ie: motorsports)

Description of Act or Video Showcase :

_____ _____ _____

2020AAAS SERVICE MEMBER (Please select yes or no) YES NO

* Become an **AAAS Service Member** and save on your showcase fees and promote yourself to our member's year-round through the AAAS website and newsletters. Service Members also receive a discount on the AAAS Newsletter advertising rates. If you are not a member, please contact the Alberta Association of Agricultural Societies office at (780) 427-2174 and discover the opportunities!

Please indicate your Showcase Preference and time / day preference and number your choices #1 #2 #3 etc.

VIDEO SHOWCASE - FEES AAAS Service Member : \$75/ Non-Members : Not Available to non members
The video showcase is available to acts/entertainment/services that cannot perform on the Main Stage or Small Stage, such as large animal acts, motorsports, hypnotist, or variety acts that are too large for the stage, and any company that provides a service or product such as awards, equipment, booking services, consulting, ticketing, security, etc. Videos are to be no more than 3 minutes in length and should be in DVD format. DVD must be submitted at the time of application.

KIDS STAGE SHOWCASE - FEES : AAAS Service Member : \$75 / Non-Members : \$150
Friday January 31, 2020
 12:30pm-1:00 pm 1:00pm-1:30 pm 1:30pm-2:00 pm 2:00pm-2:30 pm

MAIN STAGE SHOWCASE - Fees : AAAS Service Member : \$100/ Non-Members : \$400
Friday January 31, 2020
 8:30pm -9:00 pm 9:00pm -9:30 pm 9:30pm-10:00 pm 10:00pm-10:30 pm
Saturday February 1, 2020
 5:30pm -6:00 pm 6:00pm—6:30pm 8:30pm—9:00pm 9:00pm - 9:30pm
 9:30pm-10:00pm 10:00pm-10:30 pm

* Times of performances are subject to change *

Showcase Acts will be provided with an 8' skirted table to display promotional materials during the day they perform

Signature of Applicant: _____ Printed Name: _____

RETURN THIS APPLICATION FORM ALONG WITH YOUR CHEQUE TO:
Alberta Association of Agricultural Societies #108, J.G. O Donoghue Building, 7000 113th Street Edmonton, AB T6H 5T6



Suite108, J.G. O'Donoghue Bldg
 7000 113th Street
 Edmonton, Alberta
 T6H 5T6
 T: (780)427-2174
 Email: info@albertaagsocieties.ca
 Website: www.albertaagsocieties.ca

Service Member Application

Date

New Member (\$300)

Renewal Membership (\$300)

Sponsor

Company Name

Contact

Address

City/Town

Province

Postal Code

Telephone

Fax

Email

Website

Type of Business

Description of Company Products or Services

(25 words or less)

I agree to have the above information listed in the following Alberta Association of Agricultural Societies

Website

Newsletter

Other AAAS Publications

Convention Materials

AAAS App (Buyers Guide)

Signature

Date

Membership Advantages for your Annual Fee of \$300.00

- * Quarterly Newsletter
- * Advertising Discounts
- * Website Linkage

- * Listed in the AAAS Buyers Guide
- * Free listing in the Convention Delegate Book
- * Free listing in the Spring Newsletter

- * Convention Showcase Opportunities
- * Special Pricing for Trade Show

Get Connected Through Belonging

Return this application along with your cheque to:

Alberta Association of Agricultural Societies
 #108, J.G. O'Donoghue Building
 7000—113 Street Edmonton, AB T6H 5T6

Note: There is no GST charged for Membership Fees

For Office Use Only

Date Application Rec'd

Paid Cheque #

Invoice No.

Date Updated in Directory

Approved By
