



ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES



SUBSCRIBE TO OUR YOUTUBE CHANNEL FOR OUR VIDEOS ON HOW TO MAKE THE MOST OF YOUR AGM



<http://albertaagsocieties.ca/aaas-videos/>

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A MESSAGE FROM THE CHIEF EXECUTIVE OFFICER



2019 has not been the greatest summer for our agricultural Sector. Every producer, from livestock to grains and pulses, has been challenged throughout the year by Mother Nature and global market conditions. As always, we salute those who work so hard to feed Alberta and the world in our ever-changing conditions.

On October 24, 2019 the Alberta Government tabled their budget. AAAS recognizes that challenges and complexities that lay ahead for our government leaders and it is no small task managing citizen expectations and the future of our province. We are extremely pleased to have “Thriving Rural Communities” identified in the Ministry of Agriculture and Forestry’s business plan. The opportunity for our association to enhance our collaboration with the Ministry to support our members as they promote agriculture and the quality of life in their communities has never been so important. AAAS is equally excited at the 4-year agreement to fund the Agricultural Societies program for Regional and Primary Ag Societies at their current levels. Having this stable commitment through to 2022-23 will allow our members to plan, budget and execute strategic opportunities with confidence.

AAAS remains focused on our strategic vision to “Inspire Vibrancy

in Alberta’s Communities”. In doing so we continue to be part of Alberta’s Open Farm Days. The 2019 edition of this province wide program saw tremendous growth in all categories with nearly 50,000 people exploring rural communities and meeting our agricultural producers and rural tourism operators. Increased participation from Agricultural Societies will assist in bringing new people to your community and offer a glimpse into the vibrancy and accessibility of our communities. Other initiative from AAAS include the upcoming “Destination Rural Alberta” (DRA) conference which will focus on the development or enhancement of events and tourism business in rural areas. AAAS is also collaborating with the University of Alberta (UofA), Rural Municipalities Association (RMA), Alberta Urban Municipalities Association (AUMA), Alberta Parks and Recreation (ARPA) and others to redevelop the “Rural Alberta Innovations and Leadership” (RAIL) conference. This partnership will identify key issues effecting rural development and community growth then bring together our respective networks in a conference setting to create tangible actions to resolve the hurdles.

As part of our member resource development, AAAS is extremely pleased to have our “Financial Management Program” set to launch at the 2020 convention. This has been a high priority to our organization, and we believe the program will positively influence the success of our members and the

organizations they are connected to in their community.

The “Bylaw Review” workshop is undergoing a significant update based on the newly enacted Agricultural Societies Act and regulations. The AAAS “Best Practice Bylaws” will be available through the workshop as well as understanding to impacts of change and the process of transition. Members will find the “2020 Vision” AAAS annual conference a library of resources and information to enhance the success of all ag societies.

A big THANK YOU to Region 5 for hosting and providing valuable direction for this 73rd edition of the event and AGM. New venue, new speakers, new sessions, new format (Are you sensing a trend?) You will find all the information you need on our website.

Alberta’s Agricultural Societies are a vital part of every community they serve. As we enter a new decade of “Enhancing the quality of life” of our families and neighbors, each of us will need to find new ways to stay impactful and successful. Partnerships, collaborations and strategic thinking, will be significant factors to growth and prosperity for our members and their communities. The AAAS Board and staff are committed to providing leadership and support for your continued success.

Sincerely,
Tim Carson,

*Chief Executive Officer
Alberta Association of Agricultural Societies*



DESTINATION RURAL ALBERTA
 NOVEMBER 25-26, 2019
 Stony Plain, Alberta
www.destinationruralalberta.com



CAFÉ CONVENTION
 NOVEMBER 13-15, 2019
 Halifax, Nova Scotia
<https://www.canadian-fairs.ca/en/annual-convention/>



IAFE CONVENTION
 DECEMBER 1-4, 2019
 San Antonio, Texas
<https://www.iafeconvention.com/>



ROCKEY MOUNTAIN ASSOCIATION OF FAIRS - CONVENTION
 NOVEMBER 13-16, 2019
 Layton, UTAJ
<https://www.rmaf.net/events/2019/2019-convention---layton-utah>

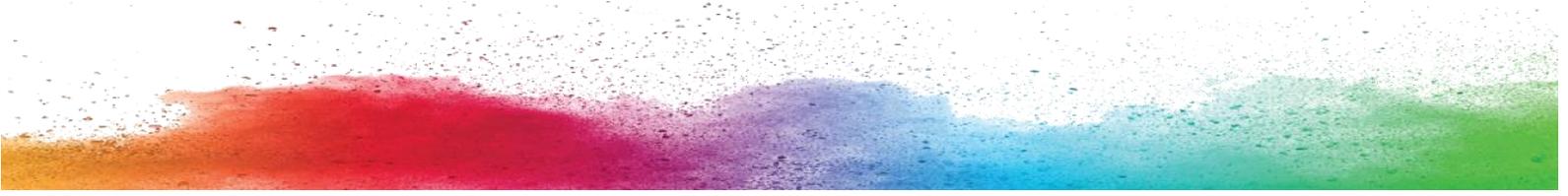


AAAS CONVENTION 2020
 January 30—February 2, 2020
 Edmonton, Alberta
 River Cree Resort & Casino
<http://albertaagsocieties.ca/convention/overview/>



Are you interested in agri-tourism or rural tourism ? Are you a farmer looking for new ways to market your business? Do you have events that you would like to grow? Destination Rural Alberta is a two day hands-on conference for small to medium sized organizations that will give you the tools to grow your tourism business and community. John Schallert will be speaking on day two. John is an internationally-recognized speaker and business expert specializing in teaching businesses and communities how to turn themselves into Consumer Destinations.

SEE WEBSITE FOR MORE INFORMATION: www.destinationruralalberta.com
 REGISTER AT EVENTBRITE: <https://www.eventbrite.ca/e/destination-rural-alberta-conference-tickets-74880691163>



Alberta Agriculture and Forestry - Update

At the time of writing of these updates, I have had the pleasure of attending two of AAAS's fall regional meetings, and look forward to going to the remaining four communities on the schedule in the near future. It has been great to get out of the office and connect with rural communities first hand, not to mention the great fall meals being served at the meetings (shout out to Milk River for not one, but two different fruit crumbles)! In terms of some quick highlights from Agriculture and Forestry, please note that:

Alberta's Budget 2019 maintains core agricultural society grant program funding at approximately \$11.5 million through 2022-23. The Government of Alberta will continue to work to create a place for communities to connect and gather, just as Alberta's agricultural societies do.

Annual return and grant application packages have now been emailed to all agricultural society contacts, and are also available on Agriculture and Forestry's agricultural society program webpage. New for 2020, societies will now have an extra month to submit their forms by February 15 (previously this was January 15, but was changed in the new Agricultural Society Regulation).

Red Tape Reduction – as part of the government's priority to reduce unnecessary red tape, agricultural societies will no longer be required to submit business plans, or business plan reporting as part of their annual returns to Agriculture and Forestry (this will reduce your annual return paperwork by two documents each year). Please note that you are now required by regulation to report on the implementation of your previous year's business plan at your annual general meeting instead.

A bylaw requirements checklist has now been created, along with a legislative changes summary table, for the amended Agricultural Societies Act that came into force on July 1, 2019.

These resources were emailed to our agricultural society contacts, and are also available on request by contacting our office at: af.agsocietygrants@gov.ab.ca or **780-968-3517**

Code of Conduct – the new regulation now requires that all societies establish a code of conduct, that it include provisions respecting conflict of interest, and that all directors and employees must sign it.

AAAS has two upcoming bylaw development workshops planned for their annual convention to support compliance with the new regulatory requirements for bylaws, and they will be rolling out their updated Best Practice Agricultural Society Bylaws template at that time.

Keep it rural,
Colin Gosselin



Alberta Agricultural Societies Program



Encourages improvement in agriculture and in the quality of life of persons living in an agricultural community.

Alberta Agriculture and Forestry administers the [Agricultural Societies Act](#) and Regulations, as well as the Agricultural Societies Grant Program. Please see these links to download the forms for the Agricultural Societies Grant and The 2019 Annual Return.

Alberta Government

2019 Annual Return for Agricultural Societies

Regulatory Deadline for Submission:
February 15, 2020

For Assistance and to Submit Please Contact:
Monika.Warring@gov.ab.ca
Monika Warring
Grant Program Support
Agriculture and Forestry
#106, 4709 - 44 Avenue
Stony Plain, AB
T7Z 1N4
780-968-3517

AGPR11305 (201908) Annual Return Page 1 of 15

Alberta Government

Primary Agricultural Societies Grant Program Application Form

Application Deadline: February 15, 2020

For Assistance, and to Submit, Contact: Monika.Warring@gov.ab.ca or
Monika Warring, Grant Program Support, Agriculture and Forestry
#106, 4709 - 44 Avenue, Stony Plain, AB T7Z 1N4
Telephone: 780-968-3517 (toll-free by first dialing 310-0000)

General Information

*Agricultural Society Name: _____

*Mailing Address: _____

*City/Town: _____ *Postal Code: _____

*E-mail: _____ *Phone: _____ *Fax: _____

If the chief place of business is different than the above mailing address please fill out the address below:

Chief Place of Business Address: _____

Address Line 2: _____

City/Town: _____ *Postal Code: _____

Financial Summary (Use your financial statements to complete this section)

Fiscal Year of Operations: _____

Total Revenue: _____

Total Expenses: _____

Municipal Operating Grant Funding Sources (do not include capital grants)	Amount (also transfer these amounts to the operational expense table on page 7)
County/Town Operating Grant: _____	_____
County/Town Operating Grant: _____	_____

Grant Funding Information

- The Agricultural Societies Grant Program provides a base grant as well as partial reimbursement of eligible expenses from a society's previous year of operations (as the total expenses claimed by all societies exceeds the total grant funding available).
- There are four sections in which an agricultural society can receive grant funding:
 - (1) Rural Development, Leadership and Training Expenses (Section 1);
 - (2) Agricultural Activities and Programs Expenses (Section 2);
 - (3) Operational Expenses (Section 3); and
 - (4) Base Grant (Section 4)
- To be eligible for grant funding under the program, a society must have completed its annual return and be in good standing as per the Agricultural Societies Act.
- Review the program guidelines (next page) before beginning your application.

The deadline to submit a [2020 Agricultural Societies Grant Application](#)

February 15, 2020.

The deadline to submit a [2019 Annual Return and associated reporting for Agricultural Societies](#)

February 15, 2020.

For Grant Program Support, please contact [Monika Warring](#) .

She is the first point of contact for help with annual grant applications and annual returns.

monika.warring@gov.ab.ca.

WEBSITE UPDATES

We are continually working on making our website easier for you to submit forms to us.

We currently have the following forms as online submissions and PDF Fillable.

- Service Member Renewal Forms
- Membership Renewal Forms
- Honor Roll Nominations
- Tradeshow Application
- Delegate Registration

All of these forms are also available to download and print.

We are also working on an online store for you to order your Fair Supplies and other miscellaneous products. Watch our website for updates.



We have added some videos on our website about **MAKING THE MOST OF YOUR AGM**. Most of us dread this meeting, but at the end of the day this is one of the critical times to speak to the public, our members and stakeholders

Chapter 1 talks about The Opportunity to share your story, in order to recruit New members, volunteers and sponsors. It also touches on promoting your stakeholders and sponsors.

Chapter 2 provides information on things you NEED TO KNOW For your AGM. For example, The Legislation and Bylaws

Chapter 3 talks about WHO to invite to your AGM and what sort of information you should be providing to your members at your meeting.

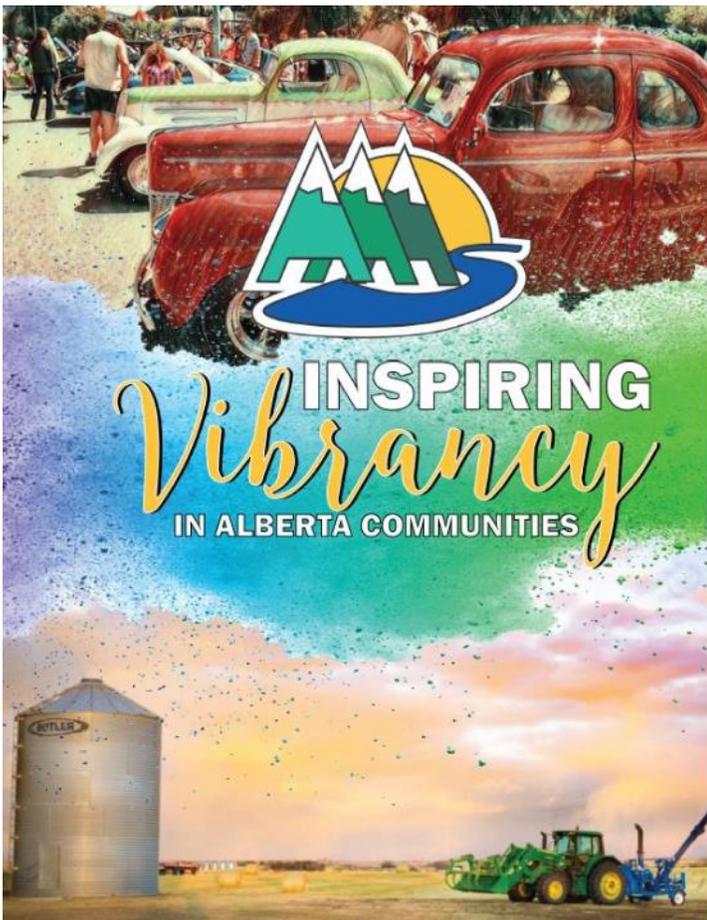
Chapter 4 WHAT should you be discussing? Topics include Year end reports and Financials and your Strategic plan.

Chapter 5 is about the Election of officers and board set up.

Chapter 6 speaks about setting the tone for your organization and setting the tone for the year to fuel future success.

These videos can be found in our **RESOURCE** section on our website:

<http://albertaagsocieties.ca/how-to-make-the-most-of-your-agm/>



WORKSHOPS

BYLAW REVIEW WORKSHOP

BYLAW REVIEW WORKSHOP

We will be offering (2) Bylaw review workshops on Thursday January 30, 2019 and Friday January 31, 2019 at the River Cree Resort and Casino.

Please register at info@albertaagsocieties.ca by January 26, 2020 so that we can have your last approved set of bylaws the Department of Agriculture has on file for you in addition to having enough materials for everyone.

We will be providing a Best Practice set of bylaws and reviewing what areas may be missing or not covered currently in your bylaw.

Each workshop will have a maximum of 60 registrations available. Pre-registration is required. Contact AAAS Office to Register.

ICE ARENA TRAINING WORKSHOP

ICE ARENA TRAINING WORKSHOP

This is a NEW workshop we will be offering at our upcoming convention in February 2020.

This course is ideal for the frontline, grass roots Arena Operator who is looking to upgrade their skills in ice facility operations. The following areas will be covered in this course: changing the blade and levelling, preventative maintenance on the resurfacer, safety concerns, proper shaving techniques, proper flooding techniques, proper use of an edger, hand edging, line repairs, board repairs, changing glass, and janitorial concerns. Participants are encouraged to bring warm clothing and a CSA approved hockey helmet for on-ice sessions. Successful candidates will receive the Arena Maintenance certificate. There will be a registration cost of **\$25.00** per delegate. Spots are limited to first 20 registrants and each Ag Society may send up to 2 delegates. If there are still available spots by January 1, an Ag Society may send more than 2 members. See Convention Delegate Package to register.

Financial Management Training Program



In Partnership with MNP, AAAS will be providing training courses that will combine Bookkeeping theory applied learning principles to enable members to build and practice skills. Participants will learn how to apply hands-on training to their real-life work. Each training session will have two components: the first will focus on explaining key topics, and the second on allowing participants to practice their new knowledge through in-class assignments.

WE WILL BE OFFERING (2) WORKSHOPS AT OUR UPCOMING CONVENTION

Pre-registration is required

PART ONE: INTRODUCTION

- Understanding the fiduciary responsibility for Not for Profits and Agricultural Societies.
- Learn about the accounting cycle, terminology and setting up a chart of accounts
- Review Tax Reporting and compliance
- Learn and practice manual bookkeeping techniques, journal entries and other exercises

PART TWO: INTERMEDIATE

- Understanding AAAS granting programs, processes and reporting
- Training on a computerized bookkeeping software program (TBD)
- Demonstrate and refine bookkeeping techniques, journal entries and other exercises
- Introduction to: Developing, adjusting and administering budgets.

****THERE WILL BE AN ADVANCED LEVEL 3 COURSE HELD AT A FUTURE DATE *****

PART THREE: ADVANCED

- Prepare year end financial statements
- Apply more advanced accounting procedures and principles
- Prepare financial reports and understand them
- Strategic Planning and risk management

PLEASE SEE CONVENTION PACKAGE TO REGISTER

<http://albertaagsocieties.ca/wp-content/uploads/2019/10/2020-Delegate-Registration-Form-Fillable.pdf>

SPOTLIGHT ON

AAAS 2020 CONVENTION SPEAKERS



Dr. Klay Dyer

is business consultant and funding specialist with clients across northern Alberta. He specializes in working with not-for-profit organizations looking to reduce risk by diversifying funding streams, building a strong grant strategy, and finding resources off the beaten path.

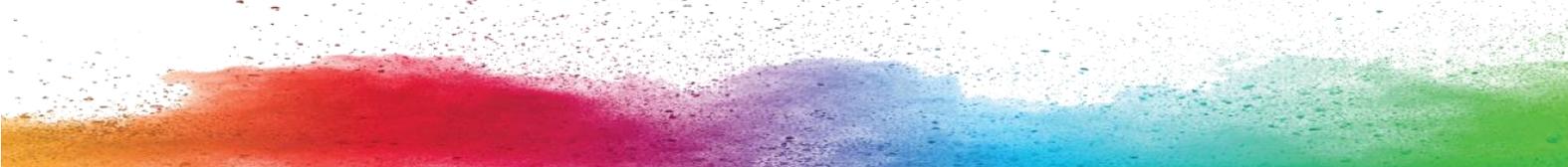
He will be speaking about making the most of the grant and sponsorship opportunities available to your not-for-profit!

Learn to find the best matches for your current and future goals and write winning applications that clearly communicate your organization's need and value. Finally, build long-term relationships to avoid the "one-and-done" funding scenario. You'll leave with ideas for a fundraising platform that's both strategic and sustainable.

Brian Siddle

is the Director of Community and Content at Strong Coffee Marketing. Located in Edmonton, Alberta, Strong Coffee Marketing is an award-winning digital agency that focuses on the development and execution of online marketing strategies. Since its foundation in 2009, the agency has worked with a vast array of clients seeking to learn, develop, and implement marketing and communications strategies on the web.

Much of Brian's time is spent speaking on digital marketing topics at engagements throughout North America. He has developed keynotes, workshops, and webinars for organizations such as Destination British Columbia, Tourism Yukon, Travel Alberta, PGA of Canada, Century 21, Giant Screen Cinema Association and Alberta Culture and Tourism. Brian has also taught digital marketing courses at Northern Lakes College and the University of Alberta. Before founding Strong Coffee Marketing, Brian worked at Travel Alberta where he played a key role in the creation of their first social media strategy. He was also the first social media voice of the organization. Brian holds a Bachelor of Management Degree from the University of Lethbridge and a Golf-Operations Management Diploma from MacEwan University.



Do you have a big event coming up?
Are you always looking for Volunteers?



VOLUNTEER RAFFLE

The Board and staff of AAAS have committed to providing a **TEAM OF (6) PEOPLE** to come to your event as volunteers.

You will be able to use and abuse these folks in whatever role your Ag Society feels is needed for one whole day.

It will be the responsibility of the volunteer team to get themselves to your location and back, but it is the Ag Societies responsibility to provide shelter for this rag tag bunch if they need it.

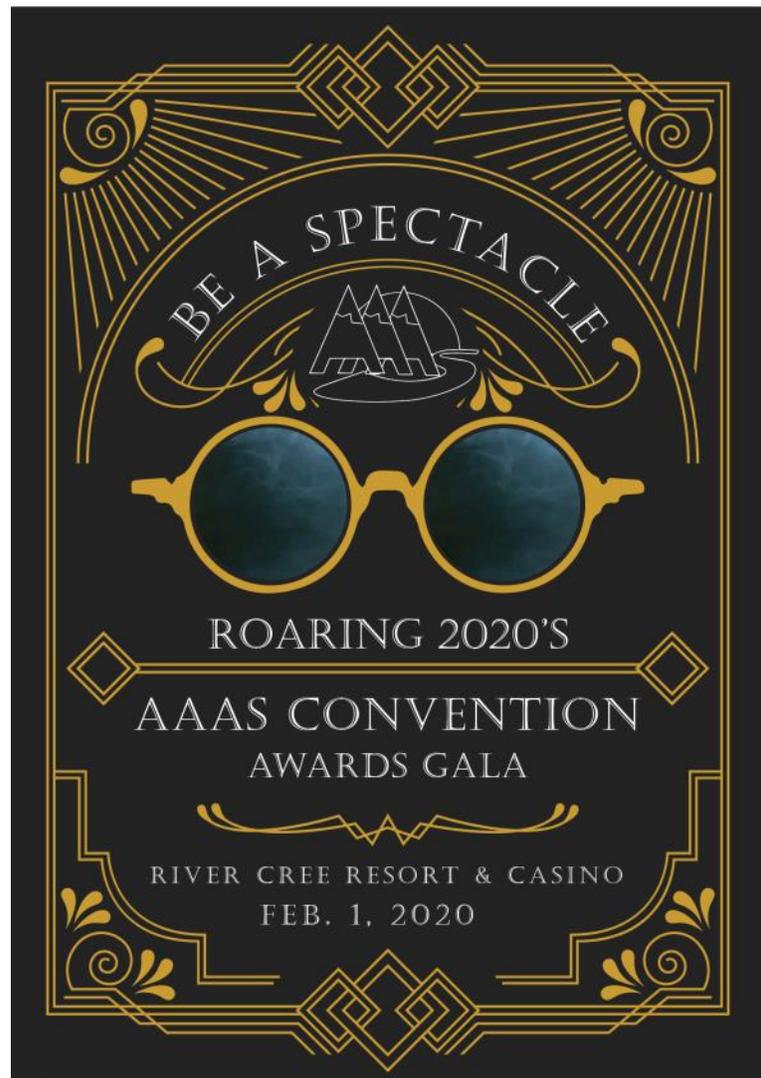
We will be selling Raffle tickets at our **2020 Convention for \$20 each.**

Your Ag Society can purchase as many tickets as you would like. The draw will take place during the Saturday night Gala.

There will be second and third place prizes available.

BE A SPECTACLE AT OUR ROARING 2020's AWARDS GALA

The Saturday Night Awards Gala is a themed night for our delegates to have some fun with the theme our host region has come up with for the night, making it an energetic evening full of laughter and some creative costumes to celebrate our winners in the Marketing Competition. Many of our delegates participate by wearing creative outfits and we always look forward to seeing everyone's interpretation of that year's theme!





**OUR NEXT CONVENTION WILL TAKE PLACE AT
THE RIVER CREE RESORT AND CASINO
JANUARY 31—FEBRUARY 2, 2020**

BOOK YOUR ROOM NOW **\$ 139/RM**
<https://reservations.travelclick.com/104191?groupID=2490743>

** Please note— If you are trying to book outside of the contracted dates, you will need to call in to the hotel directly.*

FOR ALTERNATIVE ACCOMODATIONS



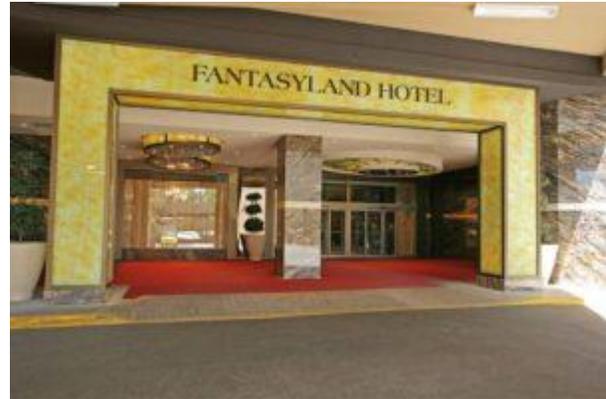
**EXECUTIVE ROYAL
HOTEL WEST**

10010 178 Street Edmonton, AB T5S 1T3

Group Name: AAAS

GROUP Number: #2183

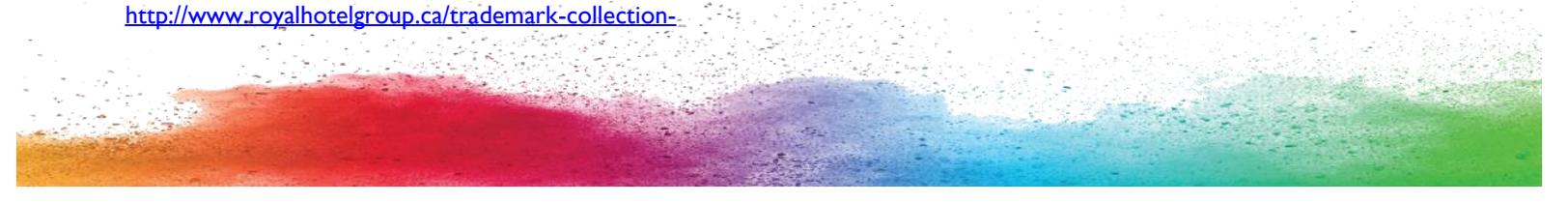
<http://www.royalhotelgroup.ca/trademark-collection->



FANTASYLAND HOTEL

17700 87 Ave NW

<https://flh.ca/accommodations/>



Alberta Association of Agricultural Societies

PROVINCIAL MARKETING AWARDS

2020



CATEGORIES

7

- 1 PROMOTIONAL POSTERS
- 2 FAIR BOOK/EVENT PROGRAM COVERS
- 3 NEWSLETTERS
- 4 WEBSITE
- 5 SOCIAL MEDIA
- 6 NEW PROGRAM/EVENT
- 7 EVENT/ORGANIZATION PHOTO COLLAGE

<http://albertaagsocieties.ca/wp-content/uploads/2019/02/2020-AAAS-Provincial-Marketing-Awards-Contest.pdf>

Please submit all your entries no later than

December 15, 2019

Entries submitted after the deadline will not be judged

Include your Ag Society Name as well as which Class # you are entering

*Send your **POSTERS, BROCHURES, NEWSLETTERS, FAIR BOOKS AND COLLAGES** to :*

Suite 108 J.G O'Donoghue Bld 7000-113 street Edmonton AB T6H 5T6

Email your website and social media submissions to

info@albertaagsocieties.ca

AG SOCIETY

FARM SAFETY



awareness. education. programming

BY THE NUMBERS: SEPT 2019



1526



VOLUNTEERS

16,870.5



HOURS

426



PARTNERS

LOCAL FIRE DEPT
APPLIED RESEARCH CENTRES
LOCAL IMPLEMENT DEALERS
RURAL ELECTRIFICATION
ASSOCIATIONS
AG SERVICE BOARDS
LOCAL 4H CLUBS
LOCAL AG BUSINESSES
LOCAL MUNICIPALITIES
& COUNTYS
AND MORE

\$850k



EXPENSES

GRANT FUNDING
\$511,040.76
+
DONATED SERVICES
\$339,746.74

TOTAL
\$850,787.50

40+



TOPICS

EMERGENCY FIRST AID
ATV/ HELMET SAFETY
FIRE / WATER SAFETY
FIRE ARM SAFETY
ELECTRICAL/ CHEMICAL
GRAIN ASPHYXIATION
ROLL OVERS
BIG MACHINERY
EQUINE FIRST AID & SAFETY
RAIL SAFETY/ FALLS
UNDERGROUND UTILITIES
PPE
SCHOOL BUS SAFETY
MENTAL HEALTH
AND MORE

27,872
PARTICIPANTS

"The community has already asked for a repeat performance next year. Once again, it will be an accumulation of the Community Info Night including a Farm Safety performance. This seems to attract the community so that it is an evening that draws out parents, community members as well as the children.

"They had neat demonstrations and neat toys to make it interesting and fun."

"A parent told us that previous to farm safety - whenever their neighbour came over in the tractor, all the kids would run outside. After farm safety, her daughter now makes everyone stop until the operator of the tractor acknowledges he can see them."

"Thanks to this project- more helmets have reached our farm kids"

"The relay race during the kids rodeo was fantastic! My little guy really enjoyed learning about rodeo safety.

FARM FIRE SAFETY



FIRE PREPAREDNESS & MITIGATION WORKSHOPS

- Grassfire Awareness
- Preparing your Property
- Basic FireSmart Principles
- Farm Equipment Safety
- Feed Storage Fire Safety
- Farm Animal Fire Safety
- Backyard Fire Safety

Contact VDM Fire Inc
scottvandermeer2@gmail.com

Meets the Farm Safety Grant Requirements

FARM SAFETY – *Resources*

Many resources exist to help you with planning or programming your Farm Safety Initiative. Here is a list of some companies we have listed on our website

<http://albertaagsocieties.ca/farm-safety-grant/>

ATCO

Name: Erin Newell-Lupien

Phone: 780-420-3419

Email: erin.newell-Lupien@atco.com

Electric Hazard Demonstration

<https://www.atco.com/en-ca/for-home/electricity/safety/safety-emergency-education-resources.html>

Government of Alberta

Phone: 310-FARM (3276)

Email: farm.safety@gov.ab.ca

Helmet, concussion, farm machinery, injury awareness, grain safety, sun safety, livestock safety, hearing safety, hazard assessment. Interactive and Static Displays

<https://www.alberta.ca/farm-safety-program.aspx>

Team T&J

Name: Jory Berger

Phone: 413-557-7690

Email: tandj@teamtanj.com

Hazards, Machines, Animals, Chemical, and Fire Safety.

Children's Musical Performance and Sing Along All of Alberta

<https://www.teamtandj.com/no-harm-on-the-farm>

The Joe Show

Name: Joe

Phone: 403-232-4950

Email: joe@JoeShowOnline.com

Joe's Farm Show Covers; Boundaries on the farm, what to do with tools, safety with moving vehicles and machinery and warning signs on the the farm.

VDM Fire Inc.

Name: Scott VanderMeer

Phone: 403-707-9200

Email: scottvandermeer2@gmail.com

Farm Fire Safety, Grassfire Awareness, Preparing Your Property, Basic FireSmart Principles, Farm Equipment Fire Safety, Farm Animal Fire Safety, Feed Storage Fire Safety, Firebreaks & Fire Safety, Burning Safety, Backyard Fire Safety Fire Preparedness & Mitigation Workshop.

FOR MORE DETAILS SEE THE DIRECTORY ON WEBSITE:

<http://albertaagsocieties.ca/farm-safety-directory/>



FARM SAFETY PROGRAMS & EVENTS

"During their Summer Sizzler Rodeo, the **Lamont & District Ag Society** hosted a kid's fun & safety zone that had safety displays and giveaway bags with safety educational resources.

Lamont County Fire Department was on site for fire truck tours.

During the kid's rodeo we had a safety relay race where the kids put on safety equipment that a farmer would need such as safety glasses, gloves, and a hard hat. Each kid was given a lunch coupon for the day"

STRAIGHTLINE CHRYSLER • DODGE • JEEP • RAM

SUMMER SIZZLER RODEO

KID'S FUN & SAFETY ZONE

- Bouncy House
- Petting Zoo Noon-3pm
- Pony Rides
- Sand Pit
- Face Painting*
- Safety Displays
- Balloon Animals *
- Crafts
- Games
- Firetruck Tours

July 13 10am-5pm & July 14 11am-5pm
*Saturday Only

lamontagsociety.com



GRANTS, SCHOLARSHIPS & PROGRAM OPPORTUNITIES



Farm Safety Grant Program

This grant is available to all Alberta Agricultural Societies that are members of AAAS for farm safety awareness, education & programming in your community to promote behavioral changes on family farms and the agriculture community. Up to \$10,000.00 per project. No matching component required. No limit on the number of projects an Agricultural Society can do in a year with the condition that one project must be complete prior to the next project being approved. Projects that have already been completed within 1 year of application may be eligible for funding.

<http://albertaagsocieties.ca/farm-safety-grant/>



Peavey Mart Community Agricultural Grant

This unique grant program was launched in 2013 to invite innovative ideas that promote community strength and the importance of local food production. Since 2013, more than 225 applications have been submitted by community groups from British Columbia to Manitoba. More than \$265,000 has been committed to successful applicants from Western Canada. Applications are now being accepted for the 2019 grant.

<https://www.peaveymart.com/agricultural-grant.aspx>

Building Communities Through Arts and Heritage

There are funding opportunities for your Festival or Event with the Building Communities through Arts and Heritage (BCAH) program at the Department of Canadian Heritage. Successful applicants may receive up to 100 per cent of eligible expenses up to a maximum of \$200,000 for festivals that: present the work of local artists, artisans, or heritage performers; actively involve members of the local community; and are intended for and accessible to the general public.



Canada



Canadian Agri-Business Education Foundation awards seven \$2,500 scholarships annually to Canadian students who are entering or currently pursuing an agricultural related program at a Canadian college, university or apprenticeship (trade) institution.

<http://cabef.org/>



Canada's Farmers Grow Communities program. The Bayer Fund growing communities, improving lives. The program allows farmers to register to win \$2500 for their favorite community charitable or not-for-profit organization.

https://canadasfarmers.ca/?fbclid=IwAR08-1umEak_0_ZldpuStwTEAyLK0xBcQZ3KDTNmafDjhQsmsC8oos-2oIU

Parkland County Agricultural Bursaries

Agricultural Services is providing up to five (5) bursaries of \$500.00 each to students residing in the County who are attending University, Community College, or any other recognized post-secondary institution and enrolled in an agri-based program.

https://www.parklandcounty.com/en/county-office/Scholarships.aspx?_mid_=7924



GRANTS, SCHOLARSHIPS & PROGRAM OPPORTUNITIES



RMA POST-SECONDARY SCHOLARSHIP PROGRAM

The RMA Scholarship Program is designed to encourage young rural Albertans to pursue further education, and thereby enhance the ability of these young people to make meaningful contributions to their communities in subsequent years. Through the Scholarship Program, RMA provides funding assistance to five rural students each year (one student in each of the five RMA geographic districts). A scholarship in the amount of \$1,000 is presented to one successful applicant from each of the five RMA districts.

<https://rmaalberta.com/about/awards-recognition/rma-scholarship-program/>

FCC Women Entrepreneur Program

FCC is committed to empowering women in agriculture, agribusiness and agri-food. Through our research and discussions with women in agriculture, we discovered three key needs: *increased access to capital to start or grow their business, access to business and competency skill development for themselves and their business, and access to tools, resources, and people to learn from and be inspired.*

<https://www.fcc-fac.ca/en/we-finance/agriculture/women-entrepreneur-program.html>



The Alberta Association of Agricultural Societies has partnered with Calgary Stampede and Edmonton Northlands to offer **TWO** awards that will be given to outstanding post-secondary students continuing their education, who have volunteered their time and energy to their communities and agricultural societies.



\$1500

NOMINATE A STUDENT WHO HAS DEMONSTRATED LEADERSHIP!

For more info, please visit our website or call the AAAS office at 780-427-2174

www.albertaagsocieties.ca



**Deadline for applications is
December 15th, 2019**



SCHOLARSHIP APPLICATION

<http://albertaagsocieties.ca/wp-content/uploads/2019/03/AAAS-Scholarship.pdf>

HONOR ROLL



DO YOU KNOW A PERSON WHO :

- is a member of an agricultural society ?
- has made valuable and noteworthy contributions to the development and advancement of agricultural societies in Alberta ?

The Alberta Association of Agricultural Societies invites agricultural societies to nominate a member of their association for their outstanding contribution to the development and advancement of agricultural societies in Alberta.

TWO members will be awarded the Honorary Life Memberships. Winners will be recognized at the AAAS Convention. This prestigious award recognizes outstanding volunteers for their dedication to local, regional and provincial levels of agriculture.

Nomination form consists of three sections.

- ★ CONTRIBUTIONS TO LOCAL AGRICULTURAL SOCIETY
- ★ REGIONAL CONTRIBUTIONS
- ★ HISTORY OF COMMUNITY CONTRIBUTIONS

A maximum point value of 100 can be awarded. The person(s) with the highest points will receive the award.

For more info, please visit our website at www.albertaagsocieties.ca or call the AAAS office at 780-427-2174

Nomination Deadline is December 15th, 2019

HONOR ROLL ONLINE SUBMISSION

<http://albertaagsocieties.ca/honour-roll-nomination-form/>

NEWSLETTER AD SPECIFICATIONS & RATES

If you have news, stories or would like to advertise in our future Newsletters please contact info@albertaagsocieties.ca



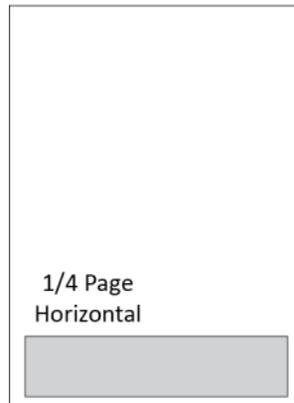
Full Page

Live Copy Area: 7.5" x 9.875"
Trim Size: 8.375 x 10.875
Full Page Bleed Size 9" x 11.5"



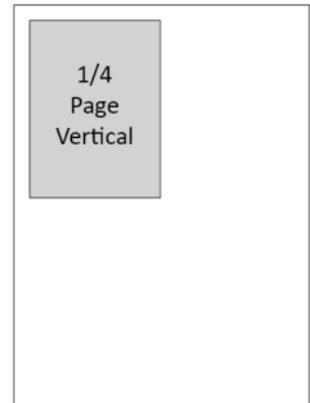
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3/4 Page Ad Size :
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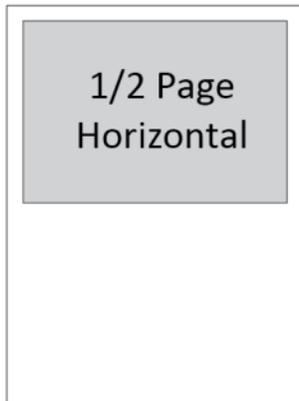
1/4 Page
Horizontal

1/4 Horizontal Ad Size :
7.5" x 4.875"



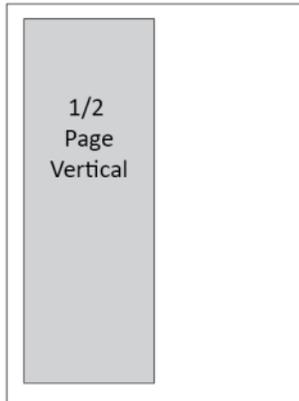
1/4
Page
Vertical

1/4 Vertical Ad Size :
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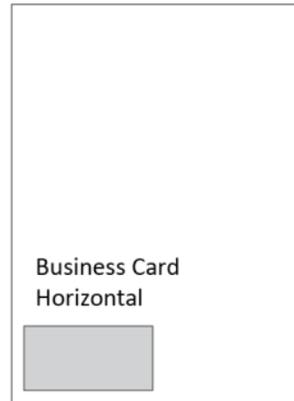
1/2 Page
Horizontal

1/2 Horizontal Ad Size :
7.5" x 4.875"



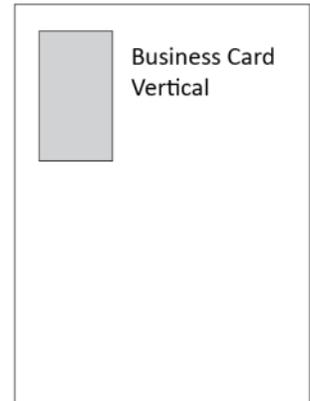
1/2
Page
Vertical

1/2 Vertical Ad Size :
3.625" x 9.875"



Business Card
Horizontal

1/4 Horizontal Ad Size :
2" x 3.5"



Business Card
Vertical

1/4 Vertical Ad Size :
3.5" x 2"

ACCEPTED AD FILE FORMATS

All images and files must be 300 dpi at 100% scale.

All image files should be : JPG, PNG or EPS.

(* *PICT and GIF files are low-resolution web files not suitable for printing.*)

ACROSS THE FENCE ADVERTISING RATES

B/W Ads	Member Rate	Non-Member Rate
Full Page	\$120.00	\$270.00
3/4 Page	\$100.00	\$250.00
1/2 Page	\$80.00	\$230.00
1/4 Page	\$60.00	\$210.00
Business Card (1x)	\$40.00	\$190.00
Business Card (4x consec)	\$100.00	\$250.00
Flyer / Insert	\$150.00	\$300.00

** All rates subject to GST **



"Across The Fence" — Is the official publication of the Alberta Association of Agricultural Societies (AAAS).
Ads must carry the endorsement of AAAS — AAAS reserves the right to refuse any ads.

VISION

AAAS inspires *Vibrancy* in Alberta Communities

MISSION

Through education, facilitation and collaboration, AAAS **empowers** people to be leaders in high quality communities

VALUES

Excellence in direction and execution. Success through collaboration. Motivation through education and engagement. Advocacy through example. Dedicated to strengthen Agricultural Societies and their communities

GOAL

SUSTAINABILITY

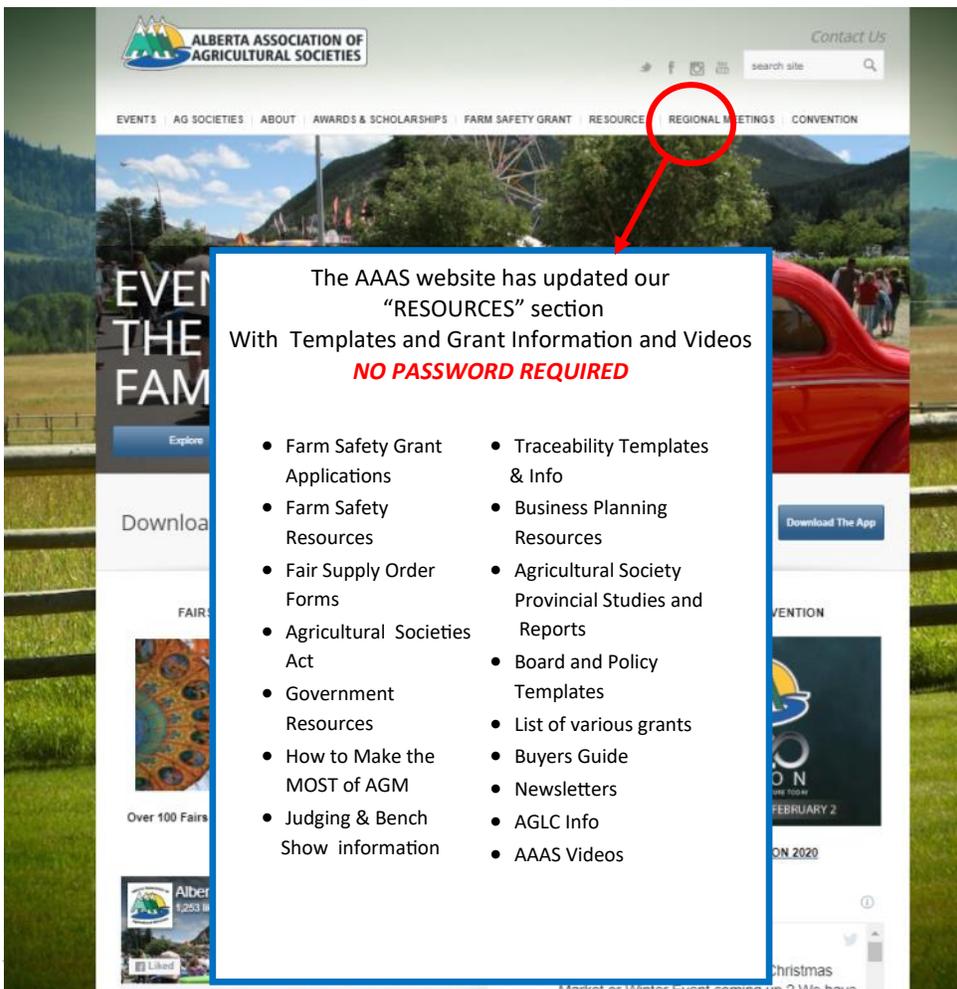
- Funding:
- Staff Stakeholders Relations
- Board Stakeholder Relations

ORGANIZATIONAL GROWTH

- Succession Planning
- Board Analysis
- Technology

MEMBERSHIP DEVELOPMENT

- Capacity Building
- Provincial Infrastructure Project



The AAAS website has updated our "RESOURCES" section
 With Templates and Grant Information and Videos
NO PASSWORD REQUIRED

- Farm Safety Grant Applications
- Farm Safety Resources
- Fair Supply Order Forms
- Agricultural Societies Act
- Government Resources
- How to Make the MOST of AGM
- Judging & Bench Show information
- Traceability Templates & Info
- Business Planning Resources
- Agricultural Society Provincial Studies and Reports
- Board and Policy Templates
- List of various grants
- Buyers Guide
- Newsletters
- AGLC Info
- AAAS Videos

BOARD OF DIRECTORS

EXECUTIVE

President: Rick McCarthy

1st Vice President: Chris Sisson

2nd Vice President: Rebecca Joseph

Treasurer: Natasha Dombrosky

Past President : Debbie Ross

DIRECTORS

Region 1: Doug Kryzanowski

Region 2: Brett Warder

Region 3: Linda Mason

Region 3: Corey Anderson

Region 4: Rebecca Joseph

Region 4: Rick McCarthy

Region 5: Natasha Dombrosky

Region 5: Bruce Walker

Region 6: Darlene Corriveau

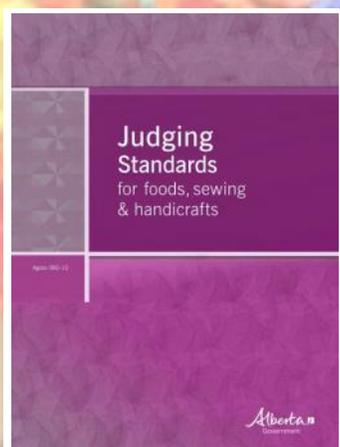
Service Member Director : Chris Sisson

Chief Executive Officer: Tim Carson



PLANNING A BENCH SHOW

Using a step-by-step format, this guide provides good reference for anyone planning their first bench show. The hints, activities and ideas are also useful to established committees looking for ideas to improve their show. It covers such topics as developing a plan, budgeting, working with volunteers, preparing the prize list, advertising, hiring judges, displaying exhibits, and evaluation. It also includes worksheets that can serve as an ongoing record for future planning committees. This workbook comes three-hole punched, and is ready to be inserted into any standard binder.

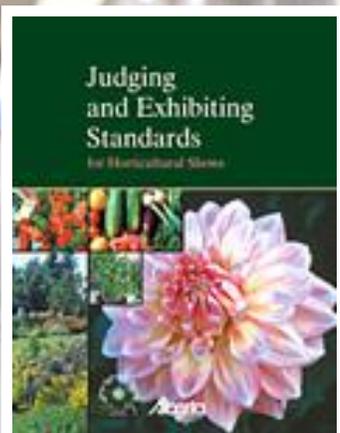


JUDGING STANDARDS FOR FOODS, SEWING & HANDICRAFTS

This judging standards publication has been created to achieve the following:

- Indicate standards of quality for a variety of food products, sewing and handicraft articles.
- Aid judges by identifying specific techniques and methods characteristic of that product and by suggesting points to consider relative to texture, flavour, design, etc. of that article. Where a type of food product or craft technique is not included, it is suggested that the standards of a similar product be used, or that general standards be applied, at the discretion of the judge.

Help exhibitors by identifying the desired qualities of the product



JUDGING STANDARDS FOR HORTICULTURAL SHOWS

This is a revision of the old Judging Standards for Horticultural Shows. It is THE book that Alberta Horticultural Association judges will follow when judging exhibits. This new edition simplifies the guidelines so that beginner and novice alike can interpret them with little difficulty, while providing clarity for the more experienced judge and exhibitor.

- updated information on all flower, vegetable and fruit classes
- a recommended show schedule including correct terminology and wording
- an updated scales of points
- sections on photography, floral arrangements, judging systems, planning a show, yards and gardens, agricultural exhibits and much more!

Judging and Exhibiting Standards for Horticultural Shows is a must-have for judges, exhibitors and anyone interested in horticultural shows.

PLEASE CONTACT THE AAAS OFFICE FOR A PDF COPY OF THE ABOVE PUBLICATIONS

**Get Connected:
www.agriculture.alberta.ca
310-FARM (3276)**

