

# Annual Convention & AGM Delegate Book



# FOUNDATIONS

# FOR THE FUTURE







Premier of Alberta



Office of the Premier, 307 Legislature Building, Edmonton, Alberta, Canada T5K 2B6

## Message from Honourable Jim Prentice Premier of Alberta

*On behalf of the Government of Alberta, I am pleased to welcome you to the 2015 annual convention of the Alberta Association of Agricultural Societies (AAAS).*

*Our province's agricultural societies have a long history of outstanding service and dedication to communities across Alberta. The theme of this year's convention, Foundations for the Future, recognizes the valuable role agricultural societies have as they continue to enhance our quality of life by maintaining important programs and facilities, promoting agriculture, and hosting community events that support the local economy.*

*The Government of Alberta shares your commitment to rural Alberta and to the agriculture sector. Through initiatives like the Rural Economic Development Action Plan, we will continue to work with communities and industry to maintain the economic conditions that enable our rural residents and businesses to succeed. With an estimated economic contribution of \$77 billion annually, a strong and sustainable rural Alberta is essential to the future of our province.*

*Thank you to members of AAAS for your hard work on behalf of your communities.*

*Best wishes for a successful and productive convention.*

Jim Prentice

*February 6, 2015*



ALBERTA  
AGRICULTURE AND RURAL DEVELOPMENT

*Honourable Verlyn Olson, Q.C.  
MLA, Wetaskiwin-Camrose*

**MESSAGE FROM THE MINISTER**

As Minister of Agriculture and Rural Development, it is my honour to extend greetings to attendees of the Alberta Association of Agricultural Societies' 2015 annual convention. The theme of this year's convention, *Foundations for the Future*, provides an excellent opportunity to celebrate your past successes, while also planning for the future of your organizations and communities.

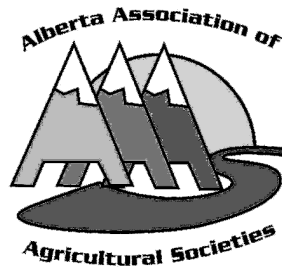
This year marks a special addition to your convention, as the accomplishments of 22 long serving agricultural societies will be recognized through the new Alberta Agricultural Society Century Awards.

Agricultural Societies are enormous contributors to rural Alberta. From operating facilities and events to providing programs and supports, agricultural societies help bring communities together and connect Albertans with our agriculture industry.

Strong and vibrant rural communities are essential to the future of our province. At the heart of those communities are the dedicated organizations and amazing networks of volunteers who work so hard to make rural Alberta a wonderful place to call home.

Thank you to the Alberta Association of Agricultural Societies, your member organizations and your many volunteers for continuing your important work. I look forward to continuing our strong partnership in the years ahead.

Verlyn Olson, Q.C.  
Minister



## Presidents Welcome

Welcome to all AAAS Delegates!

On behalf of the AAAS Board of Directors, and AAAS Management, and staff it is a pleasure to welcome you to the 2015 AAAS Conference “Foundation For the Future”.

The AAAS Conference program again presents many different speakers, relevant sessions, and new entertainment showcasing.

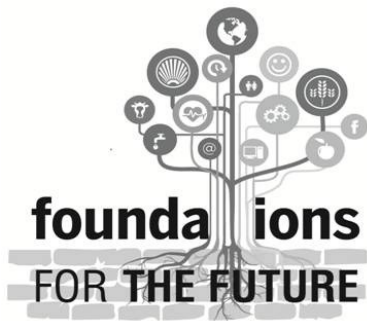
Hopefully, you will find all of these activities beneficial to your Ag Society, and even more, take advantage of the networking and exchange of ideas to build on a Foundation for the Future for your organization.

Your support of the AAAS Conference makes our annual convention one of the biggest in Canada in our Industry. Enjoy the camaraderie, trade ideas and most of all....HAVE FUN!

Warm Regards,

Doug Kryzanowski,  
President, Region 1 Director  
Alberta Association of Agricultural Societies





# 2015 AAAS Board of Directors



**Doug Kryzanowski**  
**President, Region 1 Director**

Doug is presently the President of the Alberta Agricultural Societies Association, and in the third year of being Region 1 Director. He is currently, Manager of Marketing and Corporate Relations at Exhibition Park, Lethbridge, Alberta. Doug has been in the Fair industry for 13 years and has over 23 years in the Radio industry. Formerly he owned his own Marketing company, KRYZ Com Marketing Strategies. He was also a Director for Travel Alberta International, Europe in the Alberta Tourism industry. Doug was also General Manager of the first minor pro baseball club for the Arizona Diamond Backs.



**Debbie Ross**  
**1st Vice President, Region 2 Director**

Debbie and her husband live along the Red Deer River at Buffalo and have 2 boys (both married), and two grandchildren. In addition to the family ranch, Debbie has worked in public administration, starting with the City of Medicine Hat right out of school. In June after 19 years working for the town of Oyen at a variety of positions including Corporate Manager, Debbie took on the Chief Administrative Officer Position in the Village of Empress. During her years in Oyen and Empress, she has sat on the Boards of several organizations. She is currently the Region 2 Director and 1<sup>st</sup> Vice President on the AAAS Board, Buffalo and District Agricultural Society (currently sitting as treasurer), SAMDA Economic Development Board which is a regional Board consisting of 5 Municipalities (currently sitting as treasurer); PEP the Provincial REDA (Regional Economic Development Alliance) for SE Alberta (currently sitting as treasurer), and the Canadian Badlands – a Tourism Initiative for SE Alberta. Rural Development is a passion of Debbie's.



**Frank Joseph**  
**2nd Vice President, Region 5 Director**

Frank Joseph was raised on a small farm in Shania Twain country. He was actively involved in 4H, Junior Farmers, Cochrane Cattlemans Association, Soil and Crop as well as Matheson Agriculture Society and attended New Liskeard College of Agriculture where he received a Diploma in livestock technology. Frank and his family have lived in various areas of Canada and have resided in the Rochester area for the past eight years where he has been involved with the Ag Society for six years including holding the position of President & Past President. Frank was elected to the AAAS Board of Directors in 2010 and currently sits as 2<sup>nd</sup> Vice President.



**Chris Sisson**  
**Treasurer, Service Member Director**

Chris Sisson has grown up in a family business that was working with Agricultural Societies all over the Province. In 2004 Chris purchased the business and has since continued those relationships with Agricultural Societies still to this day. Superior Show Service has been a Service Member of AAAS for as long as he can remember. Chris, his wife, and two daughters live in Fort Saskatchewan where the business is also located. He is an active and avid outdoorsman who enjoys snowboarding with his family and hunts as often as possible. In addition to spending many weekends at the rink cheering his daughters on in their ringette games, both of Chris' daughters enjoy hunting with their Dad and have been helping him hunt since they were able to walk. Chris was elected to the AAAS Board in 2012 as the Service Member Director and is thoroughly enjoying his time on the Board.



**Jennifer Filip**  
**Past President**

Jennifer Filip has been with the Camrose Regional Exhibition for the past 14 years as the Training & Special Projects Manager. Jennifer joined the AAAS Board at the 2008 convention. Jennifer was elected as president of the AAAS Board in 2012.

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**Keith Bailey**  
**Region 3 Director**

My name is Keith Bailey 33 years olds , grew up in small town of Bowden, AB. My Interests include, Rodeo, Hockey, Volunteering .

I have been a director on the Bowden and District Ag Society for 11 Years and have been president for the past 6 years.

I'm also chair of the Bowden Community Action Society and Region 3 director for AAAS .

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**Linda Mason**  
**Region 3 Director**

Linda was born and raised on a cattle ranch in Millarville, she participated in many local organizations, clubs and sports with her family such as 4-H, Girl Guides, Boys Brigade, Karate, Ballet, figure skating, etc. She has lived in various places in Alberta, slowly moving North until 2001 when she settled in the Cottonwood-Gordon area. Linda joined the Cottonwood Women's Institute and the Cottonwood-Gordon Ag Society in 2006 where she has held the positions of WI President and Ag. Treasurer. She runs her own business as a Bookkeeper/Tax preparer and loves to garden and make pickles, jams, and preserves to sell at the local Farmers Markets. Linda was elected to the AAAS Board of Directors in 2014.

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**Cathy Freed**  
**Region 4 Director**

Cathy Freed and her husband of 30 years Kendall live near Vegreville where they grain farm and raised their daughter Justine (Alyshia). Cathy has worked for the Vegreville Agricultural Society for 20 years and is the Office Manager. Elected to the AAAS Board of Directors as a Region 4 Director in 2012 Cathy has also sat on the AAAS Finance Committee in addition to volunteering with Relay for Life and Vegreville Transportation Society in her own community.

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**Rick McCarthy**  
**Region 4 Director**

Rick McCarthy lives in Bonnyville with his wife and 2 children and is an owner/operator of HR2 Construction primarily building residential houses and agricultural buildings. Family is Rick's main priority and having great communities for his family...and all families....to grow up in is ultimately why he became involved with Agricultural Societies. Rick has been a Director with Bonnyville Ag Society for 5 years and was elected to the AAAS Board as a Region 4 Director in 2013.





**Travis Reed  
Region 5 Director**

Travis Reed was raised in the town of Redwater and resides there today with his wife Falon, son Ty, and daughters Addison and Olivia. Travis grew up on his family farm around many different animals and always lots of horses. He was involved in rodeo and sports from a young age. Travis graduated from Fairview College in 1997 with majors in Business, Crops, and Livestock. After college graduation, he worked on a ranch in Merritt, BC. When he returned home to Redwater, Travis worked breaking horses with Max Hanson and soon began working in construction. Travis has had his construction company, building houses, for the last 15 years. He also still hobby farms with his parents.

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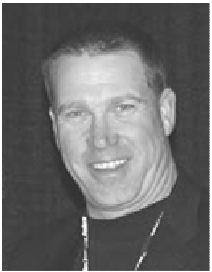


**Darlene Corriveau  
Region 6 Director**

Darlene was born in Edmonton, raised in the NWT and moved to Valleyview 35 years ago. She joined the Valleyview and District Agricultural Society 25 years ago and has held the positions of both President and Past President and currently is still a Director. Darlene was voted to the AAAS Board in 2014.

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**2015 AAAS Staff**



**Tim Carson  
Chief Executive Officer**

Tim Carson has been involved with his local Ag Society in Redwater for more than 20 years as both staff and a volunteer. His involvement there led into the role of Director on the Alberta Association of Agricultural Societies Board of Directors for 2 years which was then followed by 2 years as President. He has since stepped off of the Board and been the Chief Executive Officer (CEO) of the association for over 4 years.

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**Lisa Hardy  
Chief Administrative Officer**

Lisa Hardy is the Chief Administrative Officer (CAO) and has been with the Association since 2008. She has a background working in a busy environment with a variety of duties including office management, bookkeeping, purchasing and sales. She has been an active volunteer in her local AG Societies, as well as volunteering in several other rodeo related organizations for more than fifteen years.

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**Julie Law  
Administrative Assistant**

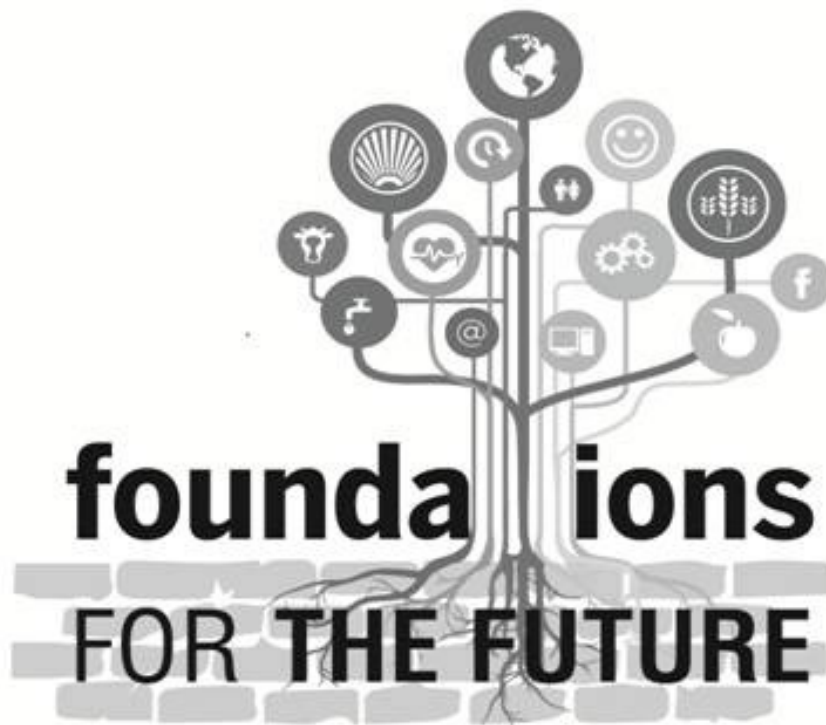
Julie Law is the Administrative Assistant and has been working for AAAS since April 2013. Julie has over 12 years of experience in Human Resources as a Human Resource Assistant, and 5 years with 4-H as a Registration Coordinator.

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**Angie Gehlert  
Publication Assistant**

Angie Gehlert is the Publication Assistant and has been working for AAAS since 2007. Angie has worked with ads with previous companies as well as bookkeeping and sales. Angie now spends most of her time being a mom to two little ones and enjoys living on her husband's family farm.



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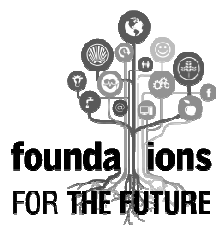






# ***Convention Agenda***





# 2015 Convention Agenda

## Thursday February 5, 2015

6:00 P.M – 9:30 P.M	<b>Registration</b>	<b>Hotel Lobby</b>
6:30 P.M – 9:30 P.M	<b>Bylaw Review Workshop</b> - Pre-registration required Speaker: Tim Carson & Lisa Hardy, Alberta Association of Agricultural Societies	<b>Vernon Room</b>

## Friday February 6, 2015

8:00 A.M. - 6:30 P.M.	<b>Registration</b>	<b>Hotel Lobby</b>
10:00 A.M. – 6:30 P.M.	Silent Auction Drop Off	<b>Alberta Room</b>
8:00 A.M. – 6:30 P.M	Marketing Competition Drop-Off	<b>Hotel Lobby</b>

### Pre-Conference Workshops

8:30 A.M. – 12:30 P.M.	<b>Farmer's Market Manager's Training</b> Speaker: Eileen Kotowich, Alberta Agriculture and Rural Development	<b>Vernon Room</b>
8:30 A.M. – 12:30 P.M.	<b>ICS 100 – Introduction to the Incident Command System</b> Speaker: Ian Fox, Emergency Management Agency	<b>Edmonton Room</b>
8:30 A.M. – 12:00 P.M.	<b>Getting Strategic with your Business Plan</b> Marci Sharle, Alberta Culture, Community Development Officer	<b>Wildrose #1</b>
8:30 A.M. – 12:00 P.M.	<b>Being a Leader: Letting Go of the Past</b> Speaker: Vic Maraj, Unstoppable Conversations	<b>Ridgewood Room</b>
8:30 A.M – 12:00 P.M.	<b>Bulletproof Your Brand</b> Speaker: Grant Ainsley, @AinsleyInc	<b>Elmood Room</b>
8:30 A.M – 12:00 P.M.	<b>Grand Champion Competitive and Bench show Exhibits</b> Speaker: Jill Albanese, Wisconsin State Fair	<b>Wildrose #3</b>
8:30 A.M – 12:00 P.M..	<b>Teamwork</b> Speaker: Shari Hanson, Alberta Agriculture and Rural Development	<b>Lethbridge Room</b>

Ongoing.	<b>Marketing Competition Open</b>	<b>Hotel Lobby</b>
<i>Sponsored by: Co-operators, FaveQuest Corp, Peavey Mart, Sobey's, Superior Show Services, UFA, West Coast Amusements</i>		
10:00 A.M. – 6:30 P.M.	<b>Silent Auction Open</b>	<b>Alberta Room</b>
12:00 P.M. – 1:00 P.M.	<b>Lunch Buffet</b>	<b>Wildrose Ballrooms 1 &amp; 2</b>
12:30 P.M. - 4:15 P.M.	<b>Tradeshow open</b>	<b>Courtyard Ballroom</b>
12:30 P.M. – 3:45 P.M.	<b>Entertainment Showcase (Small Stage)</b>	<b>Arbour Lounge</b>
1:15 P.M. – 2:00 P.M.	<b>New Attendee Orientation</b>	<b>Ridgewood Room</b>
4:15 P.M. - 4:45 P.M.	<b>OPENING CEREMONIES</b>	<b>Wildrose Ballrooms</b>
4:45 P.M. - 6:00 P.M.	<b>Cabinet Minister/MLA's Forum</b>	<b>Wildrose Ballrooms</b>
6:00 P.M. - 6:30 P.M.	<b>Cocktails &amp; Entertainment Showcase</b>	<b>Wildrose Ballrooms</b>



## Friday February 6, 2015 – con't

7:30 P.M. - 8:00 P.M.	<b>AAAS Presentations</b>	<b>Wildrose Ballrooms</b>
8:00 P.M. - 8:30 P.M.	<b>Ag Society Century Award Presentations and Guest Speaker</b> Minister of Agriculture & Rural Development, Verlyn Olson	<b>Wildrose Ballrooms</b>
8:30 P.M. - 10:00 P.M.	<b>Entertainment Showcase (Main Stage)</b>	<b>Wildrose Ballrooms</b>
10:00 P.M. – 2:00 A.M.	<b>Hospitality Room</b> (Toonie Bar)	<b>Locker Room</b>

## Saturday February 7, 2015

7:30 A.M. - 11:00 A.M.	<b>Registration</b>	<b>Hotel Lobby</b>
7:30 A.M. - 8:30 A.M.	<b>Breakfast Buffet</b>	<b>Wildrose Ballroom</b>
8:15 A.M. - 9:00 A.M.	<b>AAAS Year in Review</b>	<b>Wildrose Ballroom</b>
9:00 A.M. - 4:30 P.M.	Silent Auction Open and Drop Off	<b>Alberta Rooms</b>
9:00 A.M. - 10:00 A.M.	Marketing Competition Drop-Off	<b>Hotel Lobby</b>
Ongoing	<b>Marketing Competition open</b>	<b>Hotel Lobby</b>

Sponsored by: **Co-operators**, FaveQuest, Peavey Mart, Sobeys's, Superior Show Services, UFA, West Coast Amusements

9:15 A.M. - 10:15 A.M.	<b>Regional Meetings – Refreshments Provided</b>	
	Region 1	Lethbridge Room
	Region 2	Red Deer Room
	Region 3	Elmwood Room
	Region 4	Pitcher Plan Room
	Region 5	Edmonton Room
	Region 6	Vernon Room
10:30 A.M. – 11:30 A.M.	<b>Service Members Meeting</b>	Regina Room
10:30 A.M. - 12:00 P.M.	<b><u>Select-A-Session - Choice of 9</u></b>	
	<b>Building Bridges – Not Walls!</b>	<b>Wildrose #3</b>
	Speaker: Bob 'Idea Man' Hooey, International Speaker and Best Selling Author	
	<b>Agricultural Societies Program – Stripped Down</b>	<b>Wildrose #2</b>
	Speaker: Fred Young, Agriculture & Rural Development – Ag Society Program	
	<b>The Art of Negotiation – Winning at the Game</b>	<b>Red Deer Room</b>
	Speaker: Brent Barootes, The Partnership Group	
	<b>The Courage to Make History</b>	<b>Wildrose #1</b>
	Speaker: Kevin Gangel, Unstoppable Conversations	
	<b>Mobile 101</b>	<b>Ridgewood Room</b>
	Speaker: Allan Isfan, MyEventApps	
	<b>Foundations for Life</b>	<b>Lethbridge Room</b>
	Speaker: Bryan Burns, CEO of The Corporate Play People	
	<b>Animal Care</b>	<b>Edmonton Room</b>
	Speaker: Leah Jones, Calgary Stampede	
	<b>Get Your Board on BOARD!</b>	<b>Elmwood Room</b>
	Speaker: Shari Hanson, Alberta Agriculture and Rural Development	
	<b>Ag Tourism – What is it and are you a part of it?</b>	<b>Vernon Room</b>
	Speaker: Brenda Hanson & Carolyn Smith, Alberta Culture & Tourism	
	Speaker: Tess Sidoryk, Lloydminster Exhibition	

## Saturday February 7, 2015 – con't

12:00 P.M. - 1:00 P.M.	<b>Lunch Buffet</b>	<b>Wildrose Ballrooms</b>
12:00 P.M. – 3:30 P.M.	<b>Tradeshow open</b>	<b>Courtyard Ballroom</b>
12:30 P.M. - 2:15 P.M.	<b>Entertainment Showcase (Small Stage)</b>	<b>Arbour Lounge</b>

2:30 P.M.. - 4:00 P.M.	<b><u>Select-A-Session - Choice of 9</u></b>	
	<b>Building Bridges – Not Walls!</b> (repeat session from the am)	<b>Wildrose #3</b>
	Speaker: Speaker: Bob 'Idea Man' Hooey, International Speaker and Best Selling Author	
	<b>Explore Local and Marketing Your Commercial Kitchens</b>	<b>Elmwood Room</b>
	Speakers: Kathy Bosse, Alberta Agriculture & Rural Development	
	<b>Why you Suck at Changing Anyone's Mind and What to do About it</b>	<b>Wildrose #1</b>
	Speaker: Vik Maraj, Unstoppable Conversations	
	<b>Unleashing Social Capital in Your Community</b>	<b>Wildrose #2</b>
	Speaker: Paul Cabaj, Alberta Community Cooperatives Association (ACCA)	
	<b>Creating Instruction Guides in Word</b>	<b>Ridgewood Room</b>
	Speaker: Shawn Gramiak, Grunt Multiservice	
	<b>Grounds Beautification – Easy as A B C</b>	<b>Edmonton Room</b>
	Speaker: Jill Albanese, Wisconsin State Fair	
	<b>Employment Practices</b>	<b>Red Deer Room</b>
	Speaker: Mariina Heinonen, Foster Park Baskett	
	<b>Where Solar is Today in Comparison to 5 yrs Ago</b>	<b>Lethbridge Room</b>
	Speaker: Clifton Lofthaug, Great Canadian Solar	
	Speaker: Jason Atkinson, Enmax	
	<b>Agriculture Education, Building Awareness in our Communities</b>	<b>Vernon Room</b>
	Speaker: Leah Jones, Calgary Stampede	
	Speaker: Charles McArthur, Northlands	

4:15 P.M. - 5:15 P.M.	<b>AGM</b> (refreshments provided)	<b>Wildrose #2 &amp; #3</b>
5:15 P.M. - 6:30 P.M.	<b>Free Time</b>	
6:30 P.M. - 7:00 P.M.	<b>Cocktails &amp; Entertainment Showcase (Main Stage)</b>	<b>Wildrose Ballrooms</b>
7:00 P.M. - 8:30 P.M.	<b>Gala Awards Banquet</b>	<b>Wildrose Ballrooms</b>
8:30 P.M. - 10:30 P.M.	<b>Entertainment Showcase (Main Stage)</b>	<b>Wildrose Ballrooms</b>
10:30 P.M. – 2:00 A.M.	<b>Hospitality Room (Toonie Bar)</b>	<b>Locker Room</b>

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## Sunday February 8, 2015

8:30 A.M. - 9:30 A.M.	<b>Breakfast Buffet</b>	<b>Wildrose Ballroom</b>
8:30 A.M. – 11:30 A.M.	<b>Silent Auction Pick Up</b>	
9:30 A.M. - 11:00 A.M.	<b>Keynote – What Does Our Hero Look Like?</b>	
	Speaker: Doug Griffiths	
11:00 A.M. - 11:30 A.M.	<b>Closing</b>	



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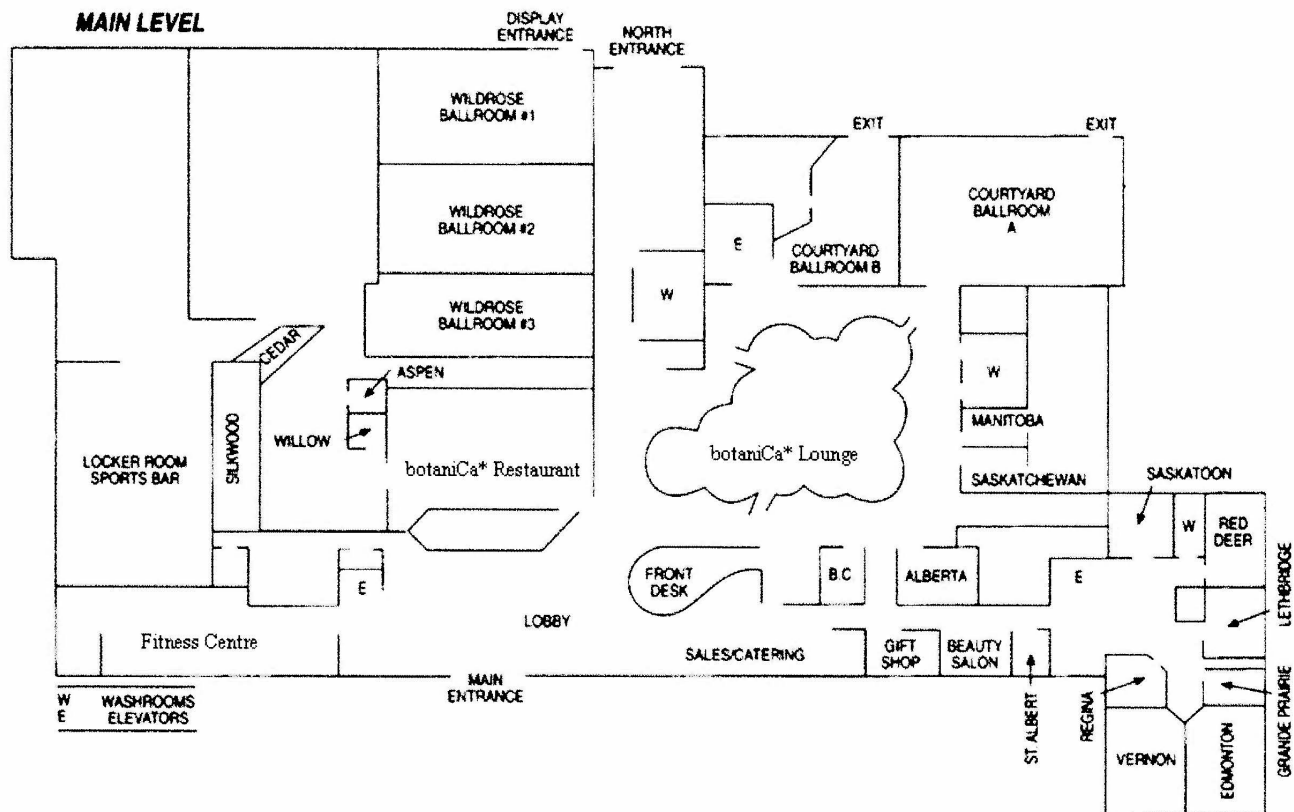




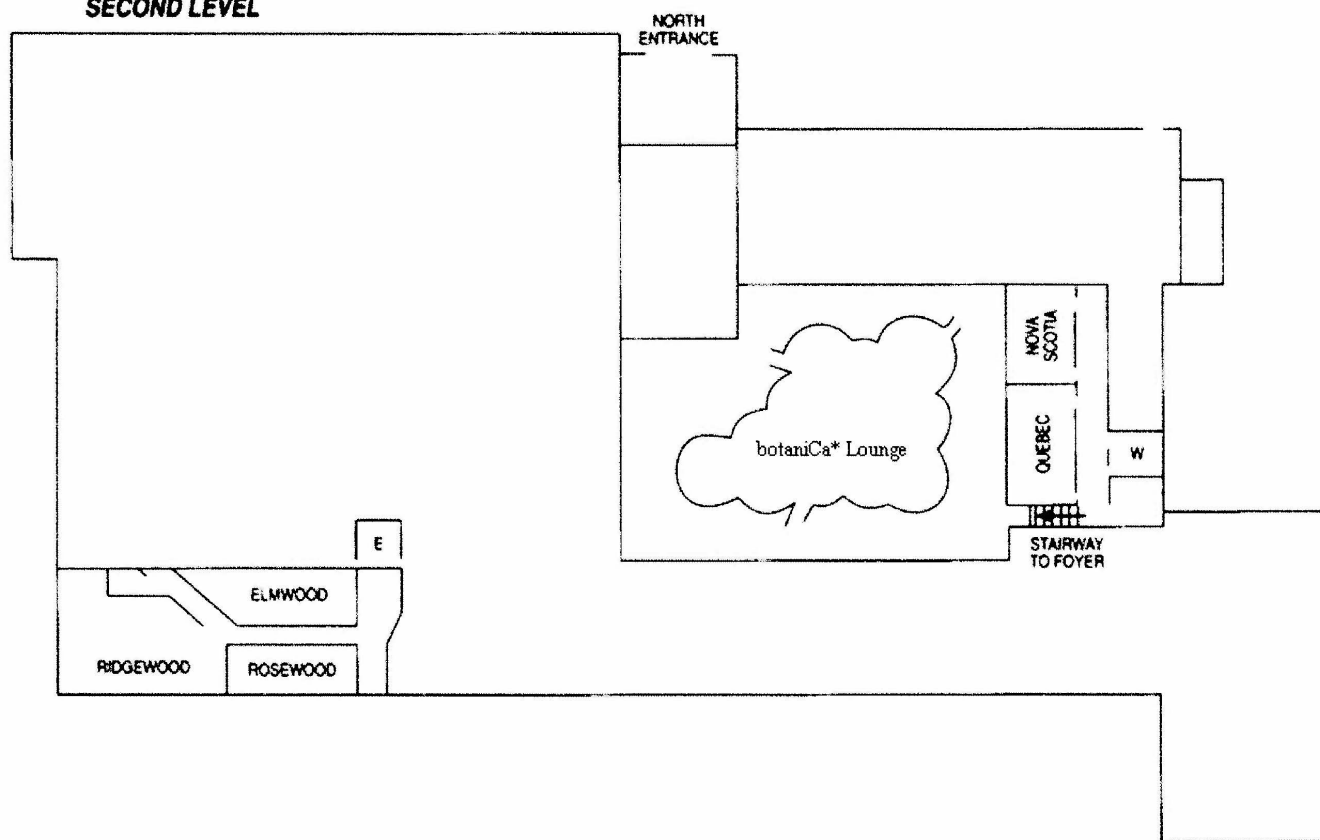


# RAMADA

## MAIN LEVEL



## SECOND LEVEL





***Sponsors,  
Delegates,  
AB Agricultural  
Society Century Award  
Recipients  
& Service Members***





## Platinum Sponsors



## Gold Sponsors







## Silver Sponsors

Calgary Stampede  
Northlands

Two Hills & District Ag Society

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## Bronze Sponsors

Camrose Exhibition  
Grande Prairie Exhibition  
Lethbridge Exhibition  
Lloydminster Exhibition  
Medicine Hat Exhibition  
Olds Regional Exhibition

Westerner Exposition  
Lamont Ag Society  
Vauxhall Ag society  
Colchester Ag Society  
Vegreville Ag Society  
Green Hectares

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## Friends & Supporters

Fairview Ag society  
Carmangay Ag Society

Dikor Ribbons  
Hi-Hog

## **Region 1**

Burdett Agricultural Society  
Cardston Agricultural Society  
Crowsnest Pass Ag Society  
Lethbridge Exhibition  
Medicine Hat Exhibition & Stampede  
Milk River and District Agricultural Society  
Picture Butte & District Ag Society  
Silver Sage Agricultural Society  
Vauxhall Ag Society  
Willow Creek Agricultural Society

## **Region 2**

Airdrie & District Agricultural Society  
Berry Creek Agricultural Society  
Blackfoot Rodeo & Ag Society  
Buffalo & District Agricultural Society  
Cochrane & District Ag Society  
Delacour Ag Society & Community Club  
Delia & District Agricultural Society  
Hanna & District Agricultural Society  
Millarville Racing & Agricultural Society  
Olds Regional Exhibition  
Springbank Park For All Seasons Ag Society  
Strathmore & District Agricultural Society

## **Region 3**

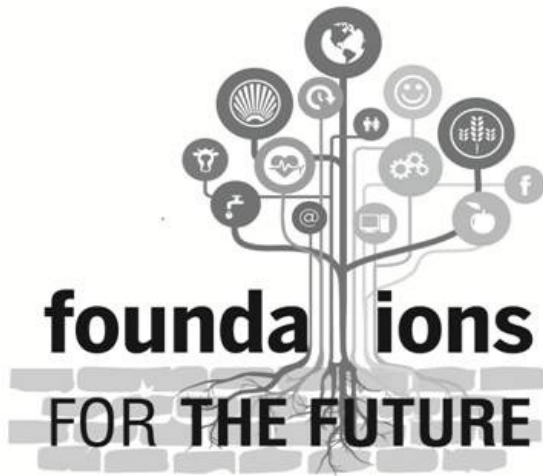
Bentley & District Ag Society  
Bowden & District Ag Society  
Camrose Regional Exhibition  
Cottonwood Gordon Agricultural Society  
Crossroads Ag Society  
Delburne & District Agricultural Society  
Innisfail and District Agricultural Society  
Ponoka Ag Society  
Rocky Mountain House  
Round Hill & District Agricultural Society  
Stettler District Ag Society  
Sullivan Lake West Ag Society  
Westerner Park  
Westwoods Recreation & Agricultural Society  
Wetaskiwin Agricultural Society  
Winfield & District Agricultural Society



## ***2015 Represented Regions***

## **Region 4**

Bruderheim Agricultural Society  
Chipman Ag Society  
Clandonald Agricultural Society  
Cold Lake Agricultural Society  
Dewberry & District Ag Society  
Glendon Agricultural Society  
Hardisty Agricultural Society  
Innisfree & District Agricultural Society  
Lac Bellevue & District Rec & Ag Society  
Lac La Biche Agricultural Society  
Lamont & District Ag Society  
Lloydminster Agricultural Exhibition Association  
Mallaig & District Ag Recreation Association  
Marwayne Agricultural Society  
Metiskow & District Agricultural Society  
Myrnam & District Agricultural Society  
Paradise Valley & District Agricultural Society  
Ranfurly & District Agricultural & Recreational Society  
Rich Lake Recreation & Ag Society  
St. Paul Ag Society  
Tullibay Lake & District Ag Society  
Two Hills & District Agricultural Society  
Vegreville Ag Society  
Victoria Trail Agricultural Society  
Vilna & District Agricultural Society  
Willow Prairie Ag Society



## 2015 Represented Regions

### Region 5

Ardrossan Recreation & Agricultural Society  
 Athabasca District Agricultural Society  
 Barrhead Agricultural Society  
 Beaumont & District Ag Society  
 Colchester & District Agricultural Society  
 Darwell & District Ag Society  
 Drayton Valley & District Ag Society  
 Fort Assiniboine & District Agricultural Society  
 Highridge & District Ag Society  
 Josephburg Ag Society  
 Lakedell Agricultural Society  
 Lakedell Agricultural Society  
 Mayerthorpe & District Agricultural Society  
 Namao Agricultural Society  
 Newbrook Recreation & Agricultural Society  
 Northlands  
 P.A.C.O.  
 Pioneer Agricultural Society  
 Redwater & District Agricultural Society  
 Rochester & District Agricultural Society  
 Spruce Grove & District Agricultural Society  
 Sturgeon River Agricultural Society  
 Thorhild & District Agricultural Society  
 Tomahawk & District Sports Agra Society  
 Westlock & District Agricultural Society  
 Whitecourt District Agricultural Society

### Region 6

Berwyn Ag Society  
 Bezanson Agricultural Society  
 Bonanza & District Ag Society  
 C.O.C.O. Plowing Match & Agricultural Society  
 DeBolt & District Agricultural Society  
 Eaglesham & District Agricultural Society  
 Fairview Ag Society  
 Grande Prairie Regional Ag & Exhibition Society  
 Grovedale Community Club & Ag Society  
 Hawk Hills Agricultural Society  
 High Prairie Agricultural Society  
 Peace River Agricultural Society  
 Rycroft Agricultural Society  
 Smoky River Ag Society  
 Valleyview & Districts Agricultural Society  
 Wembley & District Agricultural Society



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## **Alberta Agricultural Society Century Award Recipients**



### **St. Paul Agricultural Society (1914)**

St. Paul Agricultural Society was formed in 1914 and officially incorporated on Dec 8, 1914 with Oscar Poirier elected first president. Today, many local families can trace their roots back to the Society's first members.

Rodeo has always been an integral part of the St. Paul Ag Society and came in various forms, from Bareback Races in 1921, to Chariot races in 1967 and outdoor rodeos in the 1950's & 60's. After a couple years' hiatus, the rodeo was revived in 1974 and moved indoors. In 1988, we hosted our 1<sup>st</sup> Lakeland Rodeo Association Finals and will

host our 28th consecutive rodeo in 2015. This event has grown into St. Paul's premiere event of the year.

A scholarship was created in 1984 and is presented annually to post-secondary students studying in the field of agriculture. In the 30 years since its inception, we are proud to have contributed over \$36,000 to further agricultural studies in Alberta.

In 2014, the St. Paul Agricultural Society held a major Centennial celebration that included historical displays and family activities throughout the day and ended with a Dine and Dance with many dignitaries, past presidents and members and many guests present.

Dorine Kuzma, our first and only female President quotes "The pay-off is spending time with good friends and the satisfaction of giving back" and 2014 President Andre Chamberland proclaims the Ag Society as the 'Cornerstone of our Community' which we have now adopted as our official slogan.

### **Rocky Mountain House Agricultural Society (1913)**



**Rocky Mountain House**

**Chartered 1913**

**Agricultural Society**



The Rocky Mountain House Agricultural Society was formed June 21, 1913. The original grounds were where the Alberta Forest Service and Department of High-

ways are currently located. Our 16<sup>th</sup> Annual Fair in 1929 had 376 entries in horse, cattle, sheep, swine, poultry, field roots, grains, grasses, vegetables, flowers, domestic produce, preserves, pickles, etc. dairy products, fancy work and children's classes.

We have been an active supporter of our community throughout our history, including upgrades to local community halls, the development of a community pasture, Alberta Farm Family nominations, 4-H clubs, and donating to many local causes including the first arena, the Kootenay Arena, Museum, and Pioneer Senior Center. The Society has a long history of supporting youth, including 5 annual bursaries of \$1,000 each, and providing a matching bursary of \$10,000 for Olds College students in 2005.

The Society has been involved with many events over the years ranging from bull sales, to beef and dairy shows, awards banquets and dances, to curling bonspiels. The Society also sponsored many short courses which are now held by Clearwater County. Currently we co-sponsor other events and initiatives with the County including the Annual Yard & Garden Awards and the Agricultural Theme Park (for grades 4 & 5).



## **Alberta Agricultural Society Century Award Recipients**

### **Grande Prairie Regional Agricultural and Exhibition Society (1912)**



The first agricultural fair and rodeo was held in 1910. The Province of Alberta issued the original certificate of organization to the Grande Prairie Regional Agricultural and Exhibition Society on January 1, 1912. On September 16, 1913, there was a motion that "Mr. Douglas be appointed to superintend laying out of a race track, baseball diamond and erection of an agricultural building. Work to commence at once."

In 1968, the Ag Society received permission from the Alberta Racing Commission to have pari-mutuel racing. This instantly created a participation factor, and horse racing became a big industry in the Peace River Country. Flat races, barrel racing and pony chariots rounded out the fair program. Spring of 1970 brought the first Grande Prairie Stampede, promoting growth in the chuckwagon industry and attracting a whole new market.

A robust regional economy brought heightened expectation and the need for modernization of Evergreen Park's facilities. In order to accommodate increased demand, plans were made for a multipurpose trade centre, which is now known as the Trade and Exhibition Centre or the Entrec Centre (TEC Centre). Coinciding TEC Centre planning, a relationship formed with Horse Racing Alberta and the construction of the Racing Entertainment Centre.

The capital construction projects were significant and quickly transformed Evergreen Park into what we see today. When the dust settled, the Grande Prairie Agricultural Society had invested over \$20,000,000 into Evergreen Park from 2005 to 2010, setting the table for unprecedented opportunities.



### **High Prairie Agricultural Society (1911)**

The High Prairie Agricultural Society has been active in High Prairie for over 100 years and strives to improve the quality of family life for the community of High Prairie and surrounding area.

In 1994, thanks to the generous support of our community and volunteers, the Ag Society opened our multipurpose agriplex facility. The facility is intended for activities involving all layers of society, from children to the elderly, businesses and volunteers; everyone is

welcome. Our facility is the only indoor riding arena within a 150km radius, drawing in folks from Kinuso, Slave Lake, Smith, Peace River, Nampa, McLennan and Donnelly.

The High Prairie Agriplex has several clubs who use our facility weekly. These include: The Lakeside Ropers, Thundering Hooves Gymkhana, Prairie Cattle Penners, Jr. Rodeo Club and 4-H and we have approximately 50 individual and family riding pass card holders. Our volunteers hold an annual farm safety day camp for grade 5 students in local schools, we host an indoor amateur rodeo each April, and this year we are holding a Valentine's Day Bull-a-Rama and dance.

Through the dedication and hard work of several generations of community minded volunteers, the High Prairie Agricultural Society is proud to serve our community and continue to do so for our future generations.



## **Alberta Agricultural Society Century Award Recipients**



### **Alix Agricultural Society (1908)**

Alix Agricultural Society was formed in 1908, just one year after the Village of Alix was incorporated. The Ag Society ran an annual fair and bench show for many years. Bench shows were a common occurrence in Alix's early days, and the Ag Society has hosted many events such as cattle and horse shows and flower shows.

Today, the Alix Agricultural Grounds has a mid-sized hall with full kitchen and washroom facilities, a ball diamond, Gymkhana arena, English riding circuit and jumping arena. The Ag Society also has an active pony club and hosts equestrian events, a poker rally and the cowboy challenge - all popular amongst local horse enthusiasts. The current Ag Society membership focuses on equine activities and works in partnership with a number of other community organizations to improve quality of life and meet the needs of the Village of Alix and surrounding community.

The Alix Agricultural Society strives to be an active and sustainable Agricultural Society with strong membership, promoting community partnerships, and supporting and providing facilities to encourage activities intended to enrich rural and small town lifestyles.

### **Camrose Regional Exhibition & Agricultural Society (1908)**



The Camrose Regional Exhibition (CRE) & Agricultural Society began in September 1908. The CRE's original objectives focused on encouraging improvement in agriculture, horticulture, and homemaking, resulting in an improved quality of life for members of the agricultural community. To meet these objectives the Society established the Camrose Summer Fair, which was

a major event in the community providing a showcase for excellence in agricultural production and a forum for the introduction of new technology, equipment, and production methods. From 1908 until 1980, the Camrose Regional Exhibition was located on the south side of Camrose. As the city grew, much of the residential development took place on the fairgrounds. This resulted in the relocation of the site to the east side of Camrose in 1980. The Society continued to operate on the original site until 1988, when all operations were moved to the new site. Construction of the Exhibition Centre was completed in the fall of 1988 and provided the impetus for the growth that fuels the CRE today.

These simple beginnings signaled the evolution of the CRE into a dynamic organization based on a philosophy of innovation in programming and dedication to superior customer service. The Camrose Regional Exhibition is the largest facility on Highway 13 and serves a client base that is local, provincial, national, and international in scope. The CRE offers all of the traditional programs and services associated with the exhibition business and a number of innovative services and programs which are unique to the CRE.





## **Alberta Agricultural Society Century Award Recipients**

### **Lloydminster Agricultural Exhibition Association (1908)**



#### **Lloydminster Agricultural Exhibition Association**

Barr Colonists arrived in Lloydminster in 1903, with horse racing and sports activities arranged on Dominion Day. The first official fair, Dominion Day celebrations, occurred in 1904, with pony racing and sports. The Britannia Farmers organized the Lloydminster Bazaar, Garden Show and Sale. In 1905, the Saskatchewan Lloydminster and District Agricultural Society was formed holding their first annual exhibition that fall, while the Lloydminster (Alberta) Agricultural Society formed in 1908. The Saskatchewan and Alberta Societies amalgamated in 1918 to form the Lloydminster Agricultural Exhibition Association. Up until that time, there had been two fairs each year in Lloydminster. The turn of the century has seen extensive renovations, expansion, and enhancements to the Association's facilities and services. These have included adding 27,000 sq. ft., new first class concession and catering, energy efficiency improvements, and much more. Currently there are upwards of 900 activity days annually, with over 250,000 people attending many events and activities held at our Association's facilities.

### **High River Agricultural Society (1907)**

The High River Agricultural Society has been an integral part of the community since its



**HIGH RIVER**



inception. In 2013 it played a major role in the flood emergency services and recovery process. We provided a location for the welcome center and a variety of other volunteer aid organizations.



**AG SOCIETY**



The society also has been proud host of Guy Weadick Days for the community with an opportunity to enjoy chuck wagon races and rodeo entertainment up close and personal. As well the Society still holds its annual Little Britches Rodeo for the enjoyment of the community and to continue to encourage youth in the sport of rodeo.



## **Alberta Agricultural Society Century Award Recipients**

### **Millarville Racetrack & Agricultural Society (1907)**



The Glenbow Foundation archives house a complete record of the Millarville Race Club's first meeting, dated May 1905. Three young fellows all had saddle horses of great renown and this would be the means by which they could settle who had the best horse flesh. Three weeks later they had a program in place and the first Millarville Race Meet was held on June 3, 1905. This year marks the 110<sup>th</sup> annual Millarville Races.

Another proud landmark event commenced two years later in 1907 with the introduction of the Priddis & Millarville Fair. In 1986 this unique one-day Fair was awarded the Canadian Association of Exhibition's "Best Local Fair of the Year." Every August we welcome over 6,000 guests to our grounds and 2015 will be no exception when we celebrate 108 years of bringing our community together.

The Races and the Fair paved the way for the creation of additional events hosted by the Ag Society including the Rodeo; the "Run to the Farmers' Market " Half Marathon; the Farmers' Market and Christmas Market; and the Millarville Golf Tournament.

For over a century the Millarville Racetrack & Agricultural Society (MRAS) has focused on bringing our community together through agriculture, education, activities and events. Our success lies with the generations of volunteers who dedicated themselves to this facility. This short account cannot capture the proud heritage and community spirit of the MRAS. We invite you to visit us and experience Western Hospitality at its finest.

### **Stettler District Agricultural Society (1907)**



Stettler District Agricultural (Ag) Society began in 1907 when 52 community-minded businessmen and farmers created the Ag Society. Thanks to Alberta Agriculture and their financial help and guidance, we had many very successful County Fairs. This brought

exhibitors from a large area to compete in horse, cattle and sheep shows. The huge bench show saw people of all ages come to display their arts, crafts, photography, baking, sewing, plants and grains. At that time we had a parade and rodeo, chuckwagon races, followed by the grandstand show giving some of our local talent a chance to perform as well.

Many hard-working volunteers started long before the first pancake was flipped and the first calf was roped. Our Ag Society has been blessed with diligent office staff, directors and volunteers, and Stettler is fortunate in having many generous sponsors.

Every Tuesday throughout the summer we host a very busy farmers market and have a successful Christmas Farmers Market that brings people from many surrounding communities. We also offer a wide array of entertainment like concerts, RCMP rides and Lipizzaners.

Our facility is used by several organizations and groups for business meetings, luncheons, weddings, anniversaries, Christmas parties and Cowboy Church. Our 4-H clubs are very important to us and we try to help out wherever we can. Our facility is a "happening place" every weekend, busy with barrel racers, team ropers, ranch horse club and horse clinics. In the winter we have two arenas for these events and public riding.



## **Alberta Agricultural Society Century Award Recipients**

### **Nanton Agricultural Society (1906)**



Since its beginnings in 1906, the Nanton Agricultural Society has grown and evolved with the changing shape of southern Alberta. The Ag Society has played a critical role in the evolving needs of the community. In early years, where most of the population was based in agriculture, most of the community was involved

with the Ag Society. Banquets with several hundred people attending were common, and meetings filled the community centre.

But the needs of the Ag Society – and the community and rodeo community as well – have changed over the years. Now the Society focuses on producing rodeo events, with a goal of promoting youth rodeo. We're one of the busiest Ag Societies in Alberta, and host rodeo events each weekend from the May long weekend until mid- to late September.

Because of this focus on rodeo and maintaining our western heritage, Nanton has produced some of the finest rodeo athletes in North America, and a new generation of top rodeo athletes are being trained by the best – the athletes around them in their community.

We're proud to host a youth rodeo series, have hosted two Canadian junior national finals rodeos – with more finals scheduled – and we are home to the famous Nanton Nite Rodeo series, which has been part of our summer line-up for more than 30 years. The Nanton Agricultural Society sees our agricultural community as holding strong now and in the future, and are proud to be part of it.



### **Vermilion Agricultural Society (1906)**

In 1906 the first Vermilion Fair was held at the east end of town on what was then prairie. People came by horseback, horse and wagon or buggies. Many brought their picnic lunch box packed for the day so that neighbor families could enjoy eating together. There were horses, cattle, pigs, sheep and chickens - many shown in their own crates.

Since then the fair has evolved while staying true to the roots it holds as an agricultural fair. The fairgrounds now consist of numerous barns, cattle and horse show rings, and a chariot race

track. Each July, exhibitors gather to show their livestock in one of the many livestock shows, display antique tractors, or present items in the bench show. The Vermilion Agricultural Society is proud of its heritage and endeavors to continue offering a true agricultural fair!

Class excerpt from the 1912 prize list:

Class #58 Special by A. Watt for the smartest farmers turnout. Horses to count 60% Harness, wagon and horsemanship to count 40%. To be owned and exhibited by a bonified farmer.



## **Alberta Agricultural Society Century Award Recipients**

### **Cardston Agridome**

#### **Cardston Agricultural Society (1903)**

The Cardston Agricultural Society was founded July 31, 1903. Through the Town of Cardston, the Ag Society operates a horse/cattle facility on 20 acres of land. Starting with a bare piece of land, there have been arenas and pens built, with additional facilities through the years, including a building known as the Agridome, that was constructed through the Society.

Thousands of volunteers have hosted many events over the years. Open horse shows and cattle shows brought many participants and spectators. Many cowboys and cowgirls started their rodeo careers and love of horses through clinics and rodeos at the Agridome. Rodeos of all levels have been hosted by the Society. Junior roping classes and summer horse camps have given many youth a foundation of horses and rodeo. Concerts, professional bull riding contests, and other large events have been a part of the history in Cardston. The South Country Barrel Futurity and Derby began in 2001 through the Society and has been a successful annual event in Cardston. Last year, the barrel futurity was the largest in Canada.

The Cardston Ag Society hosts many events as part of the Town of Cardston's annual Heritage Days. Over the years and still today, the Society has hosted ranch rodeos, mud bogs, pet shows, bench shows, extreme horse races, heavy horse pulls, team driving competition, wild pony races, and many more events.



#### **Vegreville Agricultural Society (1903)**

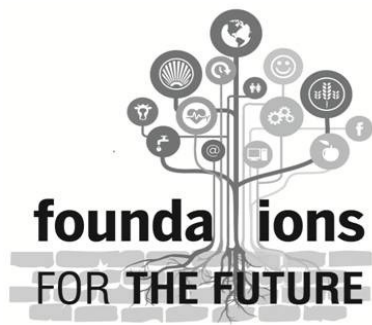
Our roots took hold as the Vermilion Valley and Beaver Lake Agricultural Society in 1903. In 1924 the name changed to the Vegreville Exhibition Association Ltd. which in 1983 evolved into the Vegreville Agricultural Society.

One interesting fact gleaned from the 1903 Prize List "The payment of \$1 as annual fees shall constitute membership. That none but members who have paid up their dues to the Society of \$1 for the current year before the 30<sup>th</sup> of September, 1903 can be permit-

ted to exhibit any article or articles at the show unless payment of ten percent of the first prize moneys on the article or articles to be exhibited. That the entrance fee of \$.25 cents be charged to all adults. Children under 15 years of age are free."

In 1974 a 3,600 seat grandstand that was purchased from Speedway Park in Edmonton, was erected on the present site. The Royal couple, Queen Elizabeth and Prince Phillip, attended the Fair in 1978 and presented ribbons to the top exhibitors at the Grandstand.





## **Alberta Agricultural Society Century Award Recipients**



### **Olds Regional Exhibition (1899)**

Olds Regional Exhibition (ORE) is proud to celebrate 116 years of continuous operation since 1899. Located in the heart of Uptown Olds, ORE's physical plant is situated on 65 acres. ORE hosts approximately 700 activity days annually that attract over 50,000 visitors. The direct spending impact in the community by ORE visitors is estimated in the range of \$12 million annually.

Core business activity, historically and today, encompasses the hosting of cattle and equine shows and sales for both youth and open participants.

In recent years ORE's quest for diversified revenue streams has fostered the development of an indoor winter BMX meet, growing commercial endeavors such as RV sales and winter storage and trade show events.

ORE is proud to be a regional leader, and is a member of the Olds Institute, Olds and District Chamber of Commerce, Uptown Olds and Olds Fashioned Christmas... just to name a few.

ORE's steadfast and vigorous commitment to rural youth has spanned generations and is celebrated with the production of Summer Synergy, one of the largest youth events in Canada, awarding over \$60,000 in post-secondary scholarships annually.

ORE is honored to have been a contributor to the recreation and cultural development of the local community through the donation of lands for the Rotary Cadet Hall, Curling Rink, Sportsplex, Municipal Library, Evergreen Center, Ball Diamonds and Soccer Pitches and most recently, the O-Net Central Office.



### **Wetaskiwin Agricultural Society (1898)**

The Wetaskiwin Agricultural Society was first organized in approximately 1897 and was incorporated March 22, 1898, the same year as the Yukon Gold Rush. In order to be incorporated, 100 people had to register and pay \$1 each. The names and money were sent to the North West Government offices at Regina.

The first Annual Fall Fair was held October 4, 1898. In 1899 a Government program allowed western farmers to purchase up to two bulls for \$5 each, and the Government and railway defrayed all other expenses. In 1998 a centennial celebration was held at the Wetaskiwin Agricultural Society Grounds. This event hosted many dignitaries and activities.

After more than 100 years, the Ag Society continues to support our objectives. Our many events include the Cutter Rally, Beef 4-H Achievement day, Rawhide Rodeo, Gymkhana and Hall of Fame, RCMP Musical Ride and Farmers Market. Previously, we hosted the Home Living Show, Jr. Rodeo and Light Horse Shows.

Through all of these events and projects one constant remains: our outstanding people. Volunteers are the lifeblood of any organization and we are fortunate enough to have a wide variety of them. Our board of directors is a cross section of many walks of life and age groups, giving us the opportunity to draw from one another's experiences and strengths, all for the benefit of the organization. Our membership and community supports our activities in attendance or giving of their time, talents or treasure.



## **Alberta Agricultural Society Century Award Recipients**

### **Lethbridge & District Exhibition (1897)**

## **LETHBRIDGE EXHIBITION PARK**

The Lethbridge and District Exhibition held its first fair in 1897, and relocated to our current site in 1910. We hosted the World Dry Farming Congress in 1912, welcoming 5,000 delegates to a city of 8,400 people!

1914 saw the establishment of the only WW 1 Military prison at Lethbridge Exhibition, and in 1923 we officially gave our support to a fairly new rural youth organization called 4-H.

The Exhibition site was used to welcome home WW2 veterans in 1945, and Gene Autry was a special guest. The start of the agriculture trade show and seed fair we now know as Ag Expo began in 1955, one of our largest events.

In 1970 Lethbridge Exhibition launched its Farmers' Market program which is still thriving today. The first Home & Garden Trade Show was held in 1976, and the event is still doing very well.

### **Okotoks Agricultural Society (1892)**

The Okotoks Agricultural Society (OAS) has a rich and lengthy history. It is one of the oldest continually operating agricultural societies in Western Canada. It all began when 58 founding members of The Sheep Creek Agricultural Society paid the first annual subscription of one dollar on January 1, 1892 at Dewdney in the North West Territories.



Today, as a registered non-profit charitable organization, the OAS is maintained and supported by its 400+ members and third party renters such as The Calgary Stampede, CTPA, youth groups and others, who partake in various workshops, clinics, programs and horse competitions.

### **Westerner Exposition Association (1891)**



The Red Deer Agricultural Society was organized on October 31, 1891, with Rev. Leonard Gaetz as the first president, and John Jost Gaetz the first secretary-treasurer. Red Deer's first fall fair was held in the Wilkins Block on Ross Street on October 11, 1892.

The Red Deer Agricultural Society purchased the first fairgrounds on the southeastern edge of the Red Deer valley. It was named Alexandra Park, in honour of Queen Alexandra. The Red Deer Fairgrounds were also used as a military training camp during the First World War between the years 1915 to 1917. Katherine Stinson made the first airplane landing in Red Deer's history in front of the grandstand during the annual Red Deer Fair, 1918.

The first Agri-Trade, a partnership between the Westerner Exposition Association and Red Deer Chamber of Commerce, was staged in October 1984. Agri-Trade celebrated its 20<sup>th</sup> year in 2004, growing from 70,000 sq. ft. of exhibit space to 400,000.

1992 began Westerner's partnership with the local WHL team, the Red Deer Rebels, with a 15 year agreement signed in 2005. ENMAX Centrium expansion began in 2011 adding 14 new luxury suites and 1,000 seats to the 6,000 seat facility.

With a total of 250,000 sq. ft. of exhibit space, Westerner Park is the 3<sup>rd</sup> largest facility in Alberta and is in the top 5 of west of Toronto. Westerner Park hosts over 1,500 events and welcomes 1.5 million visitors each year.



## **Alberta Agricultural Society Century Award Recipients**



### **Medicine Hat Exhibition & Stampede Co. (1887)**

The first Exhibition in Medicine Hat was held in 1887 in Government Hall. Within a few years, land was purchased for fair grounds to be located on the site that is now Medicine Hat's municipal airport. For a number of years, Exhibitions and Stampedes were held at these fair grounds until the beginning of World War Two when the Federal Government took over the grounds for a British Commonwealth Air Training School.

After the war the current Medicine Hat Exhibition and Stampede Company was formed, but the city no longer had fair grounds. The city purchased the property that had been the German Prisoner of War Camp #132 from the Federal Government, and then leased the property to the newly formed Stampede Company. One of the highlights was the Royal Visit in 1987 when the Duke and Duchess of York officially opened the Stampede.

### **The Calgary Exhibition and Stampede (1884)**



In 1884, Calgary was a small outpost for the surrounding agricultural areas. Recognizing the potential of the region, citizens formed the Calgary and District Agricultural Society. Their aim was to educate visitors about new techniques in agriculture, change the widespread belief that the conditions in the West were unsuitable for agriculture and attract eastern farmers.

The Agricultural Society held Calgary's first fair in 1886. The *Calgary Tribune* reported that "There is no reason why Calgary Fair should not be made for all time the leading fair of the west." Over the next decades, the Agricultural Society—later known as the Calgary Exhibition—saw success in its fairs, but struggled financially. Merger with the Calgary Stampede in 1923 brought stability, and since then the popularity of the Calgary Exhibition and Stampede has continued to grow.

The Stampede hosts a range of agricultural events year-round, and works closely with the National Conservancy of Canada to preserve the historic OH Ranch. It also runs numerous education programs, including Aggie Days, 4-H, Stampede School, the OH Ranch Education Program and *Journey 2050*.

The widespread success of the Stampede's year-round agricultural programming led to the opening of the Agrium Western Event Centre last year. This state-of-the-art facility has been carefully designed to meet the unique needs and safety of our animal guests.

The Stampede welcomes three million guests to its Park each year. Since 1884, the Stam-



## **Alberta Agricultural Society Century Award Recipients**

### **Edmonton Northlands (1879)**



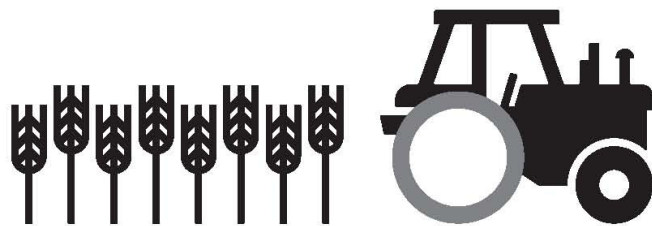
The Edmonton Agriculture Society (EAS) was formed in 1879 with the intention of improving community agriculture practices. The society's first event, a one-day exhibition featuring livestock, grain, vegetables and handcrafted items on display

at the Hudson's Bay Company Fort attracted an estimated 275 people and awarded \$179 in prizes.

In 1899, due to space constraints, the EAS moved to the Rosedale Flats area where a new racetrack and grandstand were constructed. As members began to put a larger focus on commerce and culture, the organization became incorporated and, in the same year, became the Edmonton Industrial Exhibition Association.

The organization, now known as Northlands, moved once more between 1910 and 1914 to the site it sits on today. A racetrack, grandstand, stables, livestock pavilion and manufacturers building were built on the Kirkness Lake Property.

Over the decades, Northlands has become the entertainment destination for the region. In 1974, a world-class 16,839 seat arena was completed and in 2010 the expanded Edmonton EXPO Centre was opened. With three world-class venues on nearly 160 acres, the complex has the ability to host a diverse range of events including professional hockey, professional lacrosse, horse racing, trade shows, international agriculture shows, the Ca-



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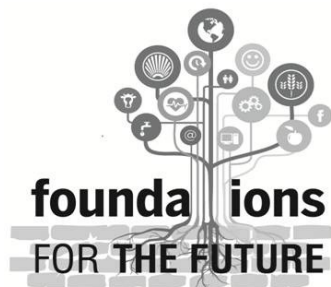
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## 2015 Service Members

Company Name	Contact Phone #	Website	Description
Advanced Agri Direct Inc.	(780)809-3600	<a href="http://www.priefert.com">www.priefert.com</a>	Rodeo & Fairground Equipment - Preifert Ranch Equipment.
Alberta Community & Co-operative	(780)963-3766	<a href="http://www.acca.coop">www.acca.coop</a>	Some of ACCA's services include The ACCA Co-operative Youth Leadership Programs held at Goldeye Centre in Nordegg, Career Focus Internship Program, Co-operative development for new and existing co-operatives in areas like energy, housing, health care etc., and Adult courses including some in the areas of board procedures and finances.
Atco Electric	(780)420-3419	<a href="http://www.atcoelectric.com">www.atcoelectric.com</a>	Albertans count on ATCO Electric for the safe, reliable delivery of electricity to Alberta.
Atco Gas	(780)420-3419	<a href="http://www.atcogas.com">www.atcogas.com</a>	ATCO Gas is focused on customer service through the safe and reliable delivery of natural gas.
Canadian Reptile Encounters	(877)857-6253	<a href="http://www.canadianreptileencounters.com">www.canadianreptileencounters.com</a>	Take a journey around the world with a reptile world tour! Reptile Encounters Interactive stage show features live reptiles and focuses on conservation and care of these amazing animals.
Cooper Studios	(780)417-5526		We are an artist development school with all ages of talented performers. We have performed all over Canada, USA and continue to be a busy group.
Dan the One Man Band	(403)615-0438	<a href="http://www.dantheonemanband.com">www.dantheonemanband.com</a>	Dan the One Man Band plays 6 instruments simultaneously while singing and stomping around. It includes, impersonations, silliness, jokes, fun laughter and spontaneity. The music is suitable for all ages. Dan's custom made, portable sound system allows him to perform nearly anywhere.
Donna Durand	(587)991-1387	<a href="http://www.donnadurand.com">www.donnadurand.com</a>	Original Songs and stories of life in the West: From house concerts to auditorium.
Farm Safety Centre	(403)752-4585	<a href="http://www.abfarmsafety.com">www.abfarmsafety.com</a>	In-school farm safety lessons to school students across Alberta. Wellness workshops for farm families in Alberta.
FaveQuest	(613)799-6300	<a href="http://www.myeventapps.com">www.myeventapps.com</a>	MyEventApps (a FaveQuest company) is an affordable turnkey mobile app service for the event market. Our team delivers fully branded apps and do the heavy lifting which includes: a dedicated project manager, custom graphics, data entry and sponsorship support. Some of our secret sauce includes software that can pull content directly from your event website just like magic - no double data entry, no worries.



## 2015 Service Members

Company Name	Contact Phone #	Website	Description
Federation of Alberta Gas Co-Ops Ltd	(780)416-6543	<a href="http://www.fedgas.com">www.fedgas.com</a>	The Federation of Alberta Gas Co-ops Ltd. Is a Membership organization representing 82 natural gas Utilities across rural Alberta, with a combined over 120,000 Natural Gas Services.
Foster Park Baskett	(780)930-2950	<a href="http://www.fpb.ca">www.fpb.ca</a>	Since 2004, FPB has been working with Agricultural Societies to ensure that they have a strong and economical Insurance program that covers all aspects of their operation. Over 140 Agricultural Societies across Alberta choose to purchase their insurance through FPB each year.
Great Canadian Solar	(780)455-7277	<a href="http://www.greatcanadiansolar.com">www.greatcanadiansolar.com</a>	Renewable Energy Engineering, Procurement, and Construction Company Serving all of Alberta with Grid Connected and Off-Grid Solar Electricity (Photovoltaic - PV) Energy Systems.
ID VIP Team Corp.	(855)694-3847	<a href="http://www.idvipteam.com">www.idvipteam.com</a>	ID VIP Team, in conjunction with our not-for-profit concert series "Sun, Snow and Our Show", specializes in developing and branding annual municipal events. We have developed a "one-stop-shop" service that allows organizations to get everything they need, coordinated by us, and meeting their budgets.
Image Signs	(780)496-7426	<a href="http://www.imagesigns.ca">www.imagesigns.ca</a>	Munufacture outdoor message signs.
JayDee Hypnotist	(780)988-5830	<a href="http://www.jaydeehypnotist.com">www.jaydeehypnotist.com</a>	Comedy Stage Hypnosis Shows.
Karizma Entertainment	(780)720-8779	<a href="http://www.karizmaentertainment.ca">www.karizmaentertainment.ca</a>	Booking Agency, Promotion, Marketing, Production, Event Planning and Etc.
Longbow Sales Inc	(403)291-3166	<a href="http://www.longbowsales.com">www.longbowsales.com</a>	Sales, service & supply of the following: Spectator seating, athletic equipment, folding walls
Mudd Safety Awareness Inc.	(855)683-3948	<a href="http://www.muddsafety.com">www.muddsafety.com</a>	ATV and Rural Safety Awareness programs designed to offer group on-site sessions in rural communities throughout Western Canada. Speciality programs for youth/families.
Partnership Group - Sponsorship Specialists	(403)255-5074	<a href="http://www.partnershipgroup.ca">www.partnershipgroup.ca</a>	The Partnership Group is a dynamic company that develops innovative sponsorship programs for corporations and sponsor properties in the areas of not-for-profits, sports organizations, and government agencies and government operations, charities, events, member associations, tournaments and conferences.
P.S. Farms	(780)636-3139		Kentucky Komfort Platinum Shavings for bedding at all livestock events.
Party King Inc	(780)991-9677	<a href="http://www.partykingrents.com">www.partykingrents.com</a>	Provides entertainment with inflatable's, portable rock walls, euro bungees, face painters, clown twisters, and provide service of concession equipment.

## 2015 Service Members

Company Name	Contact Phone #	Website	Description
Pointstreak 5050	(866)407-7253	<a href="http://www.pointstreaksolutions.com">www.pointstreaksolutions.com</a>	An electronic 50/50 raffle management system that drives consumer participation in raffle events while providing clear accountability. Tickets are sold to fans through touch-screen terminals and mobile devices, creating an effortless data collection system that provides accountability and eliminates human error.
Popovich Productions Ltd.	(403)886-2402	<a href="http://www.richardanddeborah.com">www.richardanddeborah.com</a>	Richard and Deborah Popovich provide entertainment for fairs, dinner shows, etc. Music and clean comedy. Available as a 2-piece or 5-piece show-band.
Rainbow the Clown & Friends	(403)278-9209	<a href="http://www.rainbow-the-clown.com">www.rainbow-the-clown.com</a>	Family Entertainment Stage Shows, Walk About Balloon Sculpting, Juggling, Magic and Comedy Routines.
Schoolhouse Productions Inc.	(403)862-5010	<a href="http://www.schoolhouseproducts.com">www.schoolhouseproducts.com</a>	Alberta's Leading distributor of furniture and related items for the recreation and hospitality markets—products include lightweight folding tables and carts, stacking and banquet chairs, portable stages and choral risers, coat racks, portable room dividers, etc.
Servus Credit Union	(877)378-8728	<a href="http://www.servus.ca">www.servus.ca</a>	Servus Credit Union is a member-owned, community based financial institution with roots dating back to 1938.
Sobeys Inc.	(780)486-4800	<a href="http://www.sobeys.com">www.sobeys.com</a>	Proudly Canadian, Sobeys has been serving the food shopping needs of Canadians for 107 years. Helping Canadians Eat Better, Feel Better and Do Better.
Soul of Canada	(780) 414-0866	<a href="http://www.soulofcanada.com">www.soulofcanada.com</a>	Soul of Canada is a company focusing on the history, research and multimedia production. It shares stories of how Western Canada was pioneered, settled and developed through calendars, framed pictures, books and museum displays.
Superior Show Service Inc	(780)992-0404	<a href="http://www.superiorshow.com">www.superiorshow.com</a>	Superior Show Service takes pride in ensuring you receive our utmost attention, superior service and first rate equipment. Setup of trade shows and supplier of rental display equipment.
Travel Alberta	(403)648-1000	<a href="http://www.travelalberta.com">www.travelalberta.com</a>	Travel Alberta is the tourism marketing agency of the Government of Alberta. Established on April 1,2009 as a Crown Corporation we are leaders in marketing Alberta's authentic experiences in breathtaking landscapes at home and around the world.
UFA Co-operative Limited	(403)570-4214	<a href="http://www.ufa.com">www.ufa.com</a>	Founded in 1909, UFA is a thriving progressive co-operative with a passion for agriculture and an affinity for rural life. We are committed to being a market-driven organization that is recognized as the leading provider of quality products, services and solutions that support agriculture and serve the rural community.
West Coast Amusements	(604)613-4056	<a href="http://www.westcoastamusements.com">www.westcoastamusements.com</a>	Travelling carnival serving Western Canada
West Coast Lumberjack Shows Ltd.	(250)830-4065	<a href="http://www.westcoastlumberjacks.com">www.westcoastlumberjacks.com</a>	We provide action packed, family friendly entertainment off events of all sizes. Watch lumberjacks compete in tree climbing, log rolling, chopping and sawing.



# ***Cabinet Minister's & MLA Biographies***



**Biography for Honourable Verlyn Olson, QC (PC)  
MLA for Wetaskiwin - Camrose**



**Minister of Agriculture and Rural Development**

Verlyn Olson, QC, was elected to his second term as a Member of the Legislative Assembly for Wetaskiwin-Camrose on April 23, 2012. On May 8, 2012 he was named Minister of Agriculture and Rural Development. Mr. Olson also serves as a member of the Government's Agenda and Priorities Committee.

Mr. Olson previously served as Deputy House Leader. During his first term as MLA, he served as Minister of Justice and Attorney General. He also served as deputy chair on the Premier's Council on the Status of Persons with Disabilities; chair of the First Nations, Métis and Inuit Workforce Planning Committee and as a member of the Cabinet Policy Committee on Public Health & Safety as well as on the Standing Committees on Public Accounts, Private Bills and Health.

Prior to serving as a Member of the Legislative Assembly of Alberta, Mr. Olson was a partner with the law firm Andreassen Olson Borth, where his practice focused primarily on real estate, wills, estates and counselling small businesses, assisting farmers, families, seniors and dependent adults.

Additionally, since 1987 Mr. Olson has spoken at various seminars covering topics such as farm estate planning, wills and enduring powers of attorney.

Mr. Olson received both his bachelor of arts in history with distinction and a bachelor of laws from the University of Alberta.

Born and raised in Camrose, Mr. Olson has a long history of community involvement, including coaching local baseball and hockey and membership with the following organizations:

- Viking Cup International Hockey Tournament Steering Committee
- The Bethany Group (Health Care/Seniors Housing Board)
- Alberta Motion Picture Development Corporation Board
- Camrose Sport Development Society
- Armena Athletic Association (chair)
- Camrose Lutheran College Corporation (Augustana University College) Board of Regents

He and his wife, Mardell, have three adult children and four grandchildren.

**Biography for Honourable Maureen Kubinec (PC)  
MLA for Barrhead - Morinville - Westlock**



**Minister of Culture and Tourism**

Maureen Kubinec was elected as the Member of the Legislative Assembly for Barrhead-Morinville-Westlock on April 23, 2012. On September 15, 2014 she was appointed Minister of Culture and Tourism.

Ms. Kubinec was born in Lacombe and raised in Three Hills. She lives in the Linaria district near Westlock, where she and her husband, Tim, operate a family farm. They have four adult children.

Ms. Kubinec is a strong proponent of public service. She served as a school trustee with the Three Hills and Pembina Hills school boards before serving as president of the Alberta School Boards Association from 2004 to 2007. She also served as a member and vice-chair of the Persons with Developmental Disabilities Northeast Community Board from 2008 to 2012 and as a councillor and deputy reeve for Westlock county from 2010 to 2012.



**Biography for Honourable Kyle Fawcett (PC)  
MLA for Calgary - Klein**



## **Minister of Environment and Sustainable Resource Development**

Kyle Fawcett was elected to his second term as a Member of the Legislative Assembly for Calgary-Klein on April 23, 2012. On September 15, 2014, he was sworn in as Minister of Environment and Sustainable Resource Development. He continues to serve as the vice-chair of the Treasury Board, and as a member of the Government's committee on Agenda and Priorities.

Previous cabinet postings include serving as Minister of Jobs, Skills, Training and Labour, the Associate Minister – Recovery and Reconstruction of Southwest Alberta, the Associate Minister of Finance and as parliamentary assistant for Treasury Board and Enterprise. He has also served as a member of the following:

- Southern Alberta Recovery Ministerial Task Force
- Treasury Board
- Standing Committee on Public Accounts
- Standing Committee on Finance
- Standing Committee on the Economy
- Standing Committee on Health
- Standing Committee on Private Bills
- Special Standing Committee on Members' Services
- Government Legislation Review Committee
- Youth Secretariat (chair)
- Alberta Delegate Council for the Pacific Northwest Economic Region (PNWER)
- Cabinet Policy Committee on the Economy (chair)
- Cabinet Policy Committee on Health

Before serving as a Member of the Legislative Assembly of Alberta, Mr. Fawcett provided research consultant services in support of both private industry and non-profit projects.

In addition, Mr. Fawcett served as a trustee from 2004 to 2007 with the Calgary Board of Education. He served in a variety of capacities, including:

- chair of both the audit committee and the policy committee
- board liaison to the Calgary Board of Education/Alberta Teachers' Association (ATA) Liaison Committee
- board representative to the ATA collective agreement interpretation committee

A graduate of the University of Calgary, Mr. Fawcett has a bachelor of arts degree in political science and economics.

Born and raised in Calgary, Mr. Fawcett has kept active in the community, coaching youth baseball and football and mentoring junior and senior high school youth in northeast Calgary as part of the Alberta Mentorship Foundation for Youth program and the Impact Society Heroes program.

In November 2012, Mr. Fawcett was named one of Calgary's Top 40 Under 40 in Avenue magazine for his leadership, contributions, and achievements in Calgary and our province.

Kyle and his wife Ashley live in the Calgary community of Mount Pleasant.

**Biography for Honourable Diana McQueen (PC)  
MLA for Drayton Valley - Devon**



**Minister of Municipal Affairs**

Diana McQueen was elected to her second term as a Member of the Legislative Assembly for Drayton Valley-Devon on April 23, 2012. On September 15, 2014, Mrs. McQueen was sworn-in as Minister of Municipal Affairs (MA).

Minister McQueen has previously served as Minister of Energy and Minister of Environment and Sustainable Resource Development (ESRD). She also served as a Parliamentary Assistant to the Minister of Energy and the Minister of Environment before being sworn into cabinet.

She currently serves as vice-chair of the Government's Operations Committee, chair of the Public Safety Committee, member of the Treasury Board, and a member of the Planning and Priorities Committee.

Over the course of this term of office, Mrs. McQueen has focused on a number of initiatives, including:

- Implementing Alberta's first regional plan under the Land-use Framework;
- Partnering with the federal government to begin implementing a comprehensive environmental monitoring program for the oil sands region;
- Facilitating increased trade in forest products with the Asia-Pacific Region;
- Development of the Alberta Energy Regulator;
- Development of Independent Monitoring Agency;
- Working with European interests to eliminate the Fuel Quality Directive;
- Moving the Municipal Governance Act Review towards completion; and
- Leading discussions with Alberta's metropolitan areas towards the development of city charters.

Outside the legislature, she is active in her community, and has served as a school board chair and trustee, and as the mayor of Drayton Valley.

**Biography for Honourable Jeff Johnson (PC)  
MLA for Athabasca - Sturgeon - Redwater**



**Minister of Seniors**

Jeff Johnson was elected to his first term as a Member of the Legislative Assembly for Athabasca-Sturgeon-Redwater (formerly Athabasca-Redwater) on March 3, 2008.

On September 15, 2014, Mr. Johnson was appointed Minister of Seniors. In addition to his regular duties as an MLA and the Minister of Seniors, he is the Government of Alberta's Ministerial Liaison to the Canadian Armed Forces, and serves as a member of the Treasury Board and the Government's Operations Committee.

He has previously served as Minister of Education, Minister of Infrastructure, and Minister responsible for the Oil Sands Secretariat and Parliamentary Assistant to the Treasury Board.

In 2014, Jeff was named Chair of the Council of Ministers of Education, Canada. In this capacity he oversaw the Skills for the Future symposium in Charlottetown, Prince Edward Island, where Education and labour market ministers of Canada met with over 200 key business and labour leaders, academics, representatives of student organizations, and other stakeholders to chart the path forward on aligning education and skills training systems with the evolving needs of Canadian labour markets.

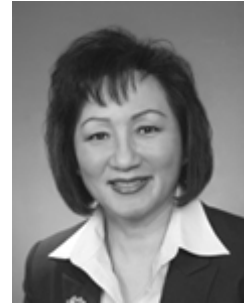
Jeff has experience working in both the financial markets as a futures trading floor pit boss and in building a series of successful small businesses. As owner and president of the largest rural Xerox sales agency in Western Canada, he was recognized as the Xerox Canada Agent of the Year three times and selected to be one of six members appointed to the National Agent Council.

As a former coach and trainer, Jeff has enjoyed working with hockey players at the junior, college and pro levels and learned the importance of mentoring and teamwork.

Jeff has a Bachelor of Arts degree in psychology and he continues to remain an active member of his community.

He and his wife, Kim, along with their three young children continue to live in beautiful Athabasca.

**Biography for Honourable Teresa Woo - Paw (PC)**  
**MLA for Calgary - Northern Hills**



**Associate Minister of Asia Pacific Relations**  
**(Reporting to the Premier)**

Ms. Woo-Paw was elected to her second term as Member of the Legislative Assembly for Calgary-Northern Hills on April 23, 2012. She currently serves as the Associate Minister of Asia Pacific Relations.

Previously she served as parliamentary assistant to the Minister of Employment and Immigration and as a member of the Standing Committees on Public Safety and Services and Public Accounts.

Ms. Woo-Paw holds a bachelor of arts degree in social work from the University of Calgary and has dedicated her career to promoting active civic engagement and volunteerism, social inclusion, cross-cultural understanding and antidiscrimination awareness.

Prior to serving as a Member of the Legislative Assembly of Alberta, Ms. Woo-Paw worked as a private consultant providing diversity training and program facilitation and instruction. During her career she has worked for the Cultural Diversity Institute, the Calgary health region, United Way Calgary, the Red Cross, Calgary board of education, the Calgary Immigrant Women's Association and the Calgary Immigrant Aid Society.

Additionally, Ms. Woo-Paw served as the trustee and chair of the Calgary board of education from 1995 to 1999.

An active part of her community for over 30 years, Ms. Woo-Paw founded the Asian Heritage Foundation, the Ethno-Cultural Council of Calgary and the Calgary Chinese Community Services Association as well as served on over 30 committees and boards including the following organizations:

- United Way of Calgary and area
- Calgary Chamber of Voluntary Organizations
- Alberta Wild Rose Foundation
- Calgary Chinese Cultural Centre

Her community service has earned Ms. Woo-Paw an Immigrant of Distinction Award, YWCA's Woman of Distinction Award, the Queen's Jubilee Award for Multiculturalism and Community Services and the Canada 125th Commemorative Award for Community Services.

Ms. Woo-Paw lives in Calgary with her husband, Borick. They have three children, Jadine, Jason and Cordelia.

**Biography for Honourable Naresh Bhardwaj (PC)  
MLA for Edmonton - Ellerslie**



**Associate Minister of Persons with Disabilities  
(Reporting to the Minister of Human Services)**

Mr. Bhardwaj was elected to his second term as a Member of the Legislative Assembly of Alberta for Edmonton-Ellerslie on April 23, 2012. He currently serves as Associate Minister of Persons with Disabilities.

In addition to his duties as an MLA, Mr. Bhardwaj was previously the chair of the capital region caucus. He also served on the following committees: the Legislative Review Committee, the Standing Committee on Private Bills, the Standing Committee on Alberta's Economic Future as well as the Standing Committee on Privileges and Elections, Standing Orders and Printing.

Mr. Bhardwaj moved to Alberta with his family in 1976. He became a journeyman automotive mechanic in 1983 before going back to school and graduating from the U of A with a double major. Naresh then spent the next 18 years working as a teacher in Pincher Creek, Whitecourt, Red Deer, Calgary and Edmonton, teaching predominantly automotives, mathematics and physical education.

Mr. Bhardwaj has been actively involved with Edmonton communities for over 36 years, serving on many associations, establishing Youth Link, a youth employment training program, and coaching soccer at the community league level and for Juventus U-18.

Mr. Bhardwaj was married in 1982 to his wife, Sunita, and has three children: Sarah, Stephen and Neeraj.



**Biography for Mr. George Rogers (PC)  
MLA for Leduc - Beaumont**



**Deputy Speaker and Chair of Committees**

George Rogers was elected to his third term as the Member of the Legislative Assembly for Leduc-Beaumont April 23, 2012. He was elected Deputy Speaker and Chair of Committees on May 23, 2012.

He currently serves on the following committees:

- Standing Committee on Alberta's Economic Future
- Standing Committee on Privileges and Elections, Standing Orders and Printing (deputy chair)

In addition, Mr. Rogers served as chair of the Cabinet Policy Committee for Public Health and Safety, deputy chair of the Special Standing Committee on Members' Services and as a member of the following committees:

- Standing Committee on Legislative Offices
- Select Special Chief Electoral Officer Search Committee (chair)
- Select Special Information and Privacy Commissioner Search Committee
- Special Standing Committee on Members' Services
- Standing Committee on Public Health and Safety
- Legislative Review Committee
- Select Special search committees for the Ombudsman
- Alberta Heritage Savings Trust Fund
- Private Bills
- Managing Growth Pressures
- Select Special Auditor General Search Committee
- Standing Committee on Public Safety and Services
- Select Special Ethics Commissioner Search Committee (chair)

Mr. Rogers moved to Leduc in 1975 and is a graduate of Leduc Composite High. In 1980, he obtained a Diploma in Accounting from NAIT, followed by a Certificate in Local Government Studies from the University of Alberta in 1988.

He has worked as an assistant controller for an oil company, served as assistant treasurer for the City of Leduc, and assistant town manager for the Town Of Redcliff.

In 1992, he moved back to Leduc and started a successful real estate career with Royal LePage. In the fall of 1992, He ran successfully for city council, and was re-elected in 1995. In 1998 he was elected mayor, and was re-elected in 2001. He was a 10-year board member of The Alberta Urban Municipalities Association, and served as President from 2001 to 2003. He also served as a board member of the Federation of Canadian Municipalities. For his work with the AUMA, Mr. Rogers was recognized by Alberta Venture Magazine as one of Alberta's 50 Most Influential people in 2003. In 2012, Mr. Rogers was recognized by NAIT as one of the 50 outstanding grads of the past 50 years. He is the proud father of three adult children, and an avid community volunteer, who has been a member of the Leduc Lions Club for over 20 years.

## **Biography for Ms. Pearl Calahasen (PC) MLA for Lesser Slave Lake**



Pearl Calahasen was elected to her seventh term as the Member of the Legislative Assembly for Lesser Slave Lake on April 23, 2012. She currently serves as Legislative Secretary, First Nations Education and Jobs, Skills, Training and Labour (Reporting to the Premier and the Minister of Jobs, Skills, Training and Labour). Ms. Calahasen also serves as a member of the Treasury Board and as a member of the Standing Committee on Privileges and Elections, Standing Orders and Printing, as well as the Standing Committee on Resource Stewardship.

Ms. Calahasen previously served as a member of the following committees:

- Special Standing Committee on Members' Services
- Standing Committee on Private Bills
- Standing Committee on Community Development
- Standing Committee on Public Accounts

Since she was first elected to the Alberta Legislature in 1989, Ms. Calahasen served as Minister of Aboriginal Affairs and Northern Development, minister without portfolio responsible for children's services, Associate Minister of Aboriginal Affairs and as a member of the Standing Committee on Resources and Environment.

Pearl Calahasen was born and raised in Grouard, Alberta. She has a bachelor's degree in education from the University of Alberta and a master's degree from the University of Oregon. She is currently an adjunct professor at the University of Alberta's Faculty of Education.

Her professional experience includes teaching Grades 1-12, serving as a continuing education co-ordinator at Alberta Vocational College in Lesser Slave Lake (now Northern Lakes College) and working as a private consultant developing and evaluating educational materials.

Ms. Calahasen has been a champion of Native education programs. She led the development of the first Native language program introduced in Alberta schools and was responsible for developing the Cree language program for adult students. As a consultant with Alberta Education Ms. Calahasen was the principal advisor for the development of the Native education policy, curriculum materials and language development and programming.

Actively involved in community affairs, Ms. Calahasen has served as a member of the Native economic development program, as an Alberta human rights commissioner and as a volunteer tutor for illiterate adults. She has canvassed for the Heart Fund and Cancer Society and has been actively involved in community sports as a player, coach and administrator. Ms. Calahasen was one of the founding members of the University of Alberta Native Students' Association.

Ms. Calahasen has been recognized by the Aboriginal community as a role model and has received many awards. Some of these include:

- Esquao Circle of Honour
- Honorary membership in the Kapawe'no First Nation
- Honorary Chief of Tallcree First Nation
- Induction into the Blackfoot Women's Society
- The National Aboriginal Achievement Award for Public Service
- Aboriginal Role Model Award

In addition to these honours and awards, the board of governors representing universities and colleges in Alberta granted Ms. Calahasen the Distinguished Achievement Award Celebrating Success.

**Biography for Ms. Jacquie Fenske (PC)  
MLA for Fort Saskatchewan - Vegreville**



Jacquie Fenske was elected as the Member of the Legislative Assembly for Fort Saskatchewan-Vegreville on April 23, 2012. She currently serves on the Standing Committee on Private Bills and the Standing Committee on Families and Communities.

She previously served as a member of the Standing Committee on Public Accounts, the Standing Committee on Resource Stewardship, the Standing Committee on Alberta's Economic Future and the Select Special Conflicts of Interest Act Review Committee.

Ms. Fenske earned a bachelor of education degree at the University of Alberta and taught for Edmonton public schools prior to operating her family's group of companies, Fifendekel. In addition to her teaching and business pursuits, she served on Strathcona county council on two separate occasions, from 1995 to 1998 and from 2004 to 2012.

A third-generation Strathcona county resident, Ms. Fenske has served on numerous provincial and local boards in the past decade. She was regional director of the Alberta Association of Agricultural Societies as well as having served as president of the Josephburg Agricultural Society. Ms. Fenske has also served as the president of the Fort Saskatchewan Junior B Hockey club but her passion lies in the performing arts. She has directed several musical productions including Grease and Guys and Dolls.

Ms. Fenske is an active volunteer with Northlands. She lives southeast of Josephburg near Elk Island Park with her family.

**Biography for Mrs.Genia Leskiw (PC)  
MLA for Bonnyville - Cold Lake**



Genia Leskiw was elected to her second term as a Member of the Legislative Assembly for Bonnyville-Cold Lake on April 23, 2012. She is the first Ukrainian and the first female to represent the Bonnyville-Cold Lake constituency.

Mrs. Leskiw currently serves as chair of the Standing Committee on Private Bills and as a member of the following committees:

- Standing Committee on Legislative Offices
- Standing Committee on Families and Communities
- Advisory Council on Alberta-Ukraine Relations (chair)

Mrs. Leskiw previously served on the following committees and councils:

- Standing Committee on Resource Stewardship
- Cabinet Policy Committee on Education (chair)
- Standing Committee on Privileges and Elections, Standing Orders and Printing
- Special Standing Committee on Members' Services
- Legislative Review Committee
- Select Special Chief Electoral Officer Search Committee
- Select Special Ethics Commissioner Search Committee

Prior to serving as a Member of the Legislative Assembly of Alberta, she taught elementary school for over 30 years. In 1995, she was nominated for an Excellence in Teaching Award, and in 2005 she was honoured with an Alberta Centennial Award. Very active in her community, Genia has volunteered with various organizations/associations, including:

- Kiev's-K-Hi Ukrainian Youth Camp
- St. Elias Ukrainian Orthodox Church
- St. Elias Women's Organization
- Lakeland Ukrainian Association, president
- Bonnyville Bingo Association, board member
- Teacher/Board Liaison Committee
- Alberta Teachers' Association local school representative

In addition, Mrs. Leskiw is a member of the Bonnyville Ukrainian choir and her local church choir. In her spare time, Mrs. Leskiw enjoys painting Pysanky (Ukrainian Easter eggs), working with seniors, camping and traveling.

Mrs. Leskiw lives in Bonnyville with her husband, Ron. They have two children, David and Lynna.

**Biography for Ms. Cathy Olesen (PC)  
MLA for Sherwood Park**



Cathy Olesen was elected as the Member of the Legislative Assembly for Sherwood Park on April 23, 2012.

In addition to serving as chair of the Standing Committee on Families and Communities, Ms. Olesen is a member of the Standing Committee on Private Bills and the Standing Committee on Privileges and Elections, Standing Orders and Printing. She serves on the board of directors for Climate Change Central, and is also currently a member of the results-based budgeting challenge panel for municipalities and regional planning. More recently she was appointed to the MLA implementation team working on the review and implementation of the retail market review recommendations to strengthen Alberta's retail electricity market.

She previously served as chair of the Standing Committee on Privileges and Elections, Standing Orders and Printing and as a member of the Standing Committee on Alberta's Economic Future.

Among western Canada's earliest pioneers, Ms. Olesen's McPhail ancestors came to what was then the Hudson's Bay land grant, known as Rupert's Land, to work in the fur trade well before Confederation.

Ms. Olesen was born in Winnipeg. She attended the University of Manitoba, receiving a bachelor of arts in political science and economics in 1981. The following year Ms. Olesen moved to Alberta, where she worked in environmental planning with the Energy Resources Conservation Board for five years. She was also a stay-at-home mother for seven years. During this time she also cultivated her painting and volunteer work and was appointed as a public member of the Strathcona Subdivision and Development Appeal Board in 1992.

Ms. Olesen served as Strathcona county councillor in 1995 in urban and rural ward 4. First-term accomplishments included the establishment of Alberta's Industrial Heartland Association, a co-operative association of four municipalities united to promote industrial development and stimulus within the capital region.

Ms. Olesen repeated her success in 1998, when through a plebiscite she championed the building of Millenium Place, the first recreational complex of its size in western Canada. Ms. Olesen was acclaimed councillor in 2001.

Ms. Olesen contested the mayor's chair in 2004 and was re-elected in 2007. During Ms. Olesen's six years as mayor, from 2004 to 2010, Strathcona county attracted substantial industrial and residential development: a new seniors' lodge, miles of trails, the Ardrossan arena expansion, the new county library complex, the redevelopment of Broadmoor Arena and Clubhouse and the approval of the new Bethel fire station and training facility.

In addition to her role as mayor, Ms. Olesen has served on a wide range of boards and associations. She has served as vice-chair of the Capital Region Board, vice-chair of Alberta's Industrial Heartland Association, director with the Capital Region Wastewater Commission, director of the Telus Community Board and president of the Trans Canada Yellowhead Highway Association. She is also a member of the Alberta Arbitration and Mediation Society.

Ms. Olesen is married to Rex Adam, and together they are proud parents of four accomplished adults.



**Biography for Dr. Richard Starke (PC)  
MLA for Vermilion - Lloydminster**



Richard Starke was elected as the Member of the Legislative Assembly for Vermilion-Lloydminster on April 23, 2012. Dr. Starke currently serves as a member of the Treasury Board and the Standing Policy Committees on Health and Seniors, and Environment and Energy. He is a member of the Standing Committee on Privileges and Elections, Standing Orders and Printing. He also serves as chair of the Rural Health Care Review Panel.

He previously served as Minister of Tourism, Parks and Recreation and as chair of the Natural Resources and Environment Ministerial Group. In addition, he has served as a member of the following committees and boards: the Agenda and Priorities Committee, Operations and Policy Cabinet Committee, Southern Alberta Recovery Ministerial Task Force and the Families and Community Ministerial Group. He has also served as a member of the Legislature Standing Committees on Alberta's Economic Future, Public Accounts and Private Bills.

Dr. Starke was born and raised in Edmonton. He attended the University of Alberta and later the Western College of Veterinary Medicine at the University of Saskatchewan, where he graduated with a doctor of veterinary medicine (DVM) in 1983. Dr. Starke joined the Lloydminster Animal Hospital in 1983, became a partner in 1985 and was senior partner from 1990 until his retirement from practice in December 2011.

Dr. Starke first became interested in politics while in high school, when he participated in model parliamentary activities as a member of the TUXIS Parliament of Alberta. During his time in TUXIS Parliament he served in various cabinet positions and as Premier and Speaker. He also represented Alberta at the first National Youth Parliament in Ottawa in 1980, serving as Minister of Energy. In 1985 he became the youngest person to be elected to city council in Lloydminster, when at the age of 25 he was elected alderman. He served two terms, from 1985 to 1991.

An active member of his community, Dr. Starke has served as a member and board chair of the Lloydminster Region Health Foundation. He has been involved with the Rotary Club of Lloydminster and Rotary International since the late 1980s, and he is a founding member of Lloydminster's German Heritage Society. He has also served as director of coaching and programs for the Lloydminster Border Blades Speed Skating Club.

Dr. Starke lives north of Lloydminster in the Durness district with his wife, Alison, their Bernese Mountain Dog, Liesl, and two annoyingly affectionate cats. Both of their sons currently attend university.

**Biography for Mr. Steve Young (PC)  
MLA for Edmonton - Riverview**



Steve Young was elected as the Member of the Legislative Assembly for Edmonton-Riverview on April 23, 2012. He was subsequently appointed as vice-chair of the Government Operations Committee and a member of the Agenda and Priorities Committee. He previously served as Government Whip.

Mr. Young also serves as a member of the following Standing Committees:

- Legislative Offices
- Resource Stewardship

He previously served as deputy chair with the Members' Services Committee and as a member of the following Committees:

- Standing Committee on Alberta's Economic Future
- Standing Committee on Resource Stewardship
- Select Special Conflict of Interest Act Review Committee
- Families and Communities
- Standing Committee on Public Accounts
- Standing Committee on Privileges and Elections, Standing Orders and Printing

A fourth-generation Albertan, Mr. Young grew up just outside of Edmonton in the County of Strathcona. He attended the University of Alberta and graduated with a bachelor's degree in education in 1995 and an MBA specializing in international business in 2004.

He served on the board of directors for what is now known as Servus Credit Union for six years and chaired its Audit and Finance Committee. He is past president of the Garneau Community League and was involved with the Edmonton-Riverview Progressive Conservative Association for three years, serving on the executive committee and then as president.

Mr. Young was a criminal law instructor at MacEwan University from 2007 to 2012; as an educator, he has done consulting work for the Alberta Solicitor General, Alberta Sustainable Resource Development and Edmonton Transit on risk management, operations and strategy.

During his tenure as an officer with the Edmonton Police Service from 1995 until 2012 Mr. Young gained a breadth of experience in numerous areas, including emergency response, criminal investigations, community engagement, crime prevention and information management. Prior to his election to the Legislative Assembly Mr. Young was involved with a national initiative for developing data exchange standards in partnership with Public Safety Canada, the RCMP, the Department of Homeland Security, Mexico and INTERPOL.

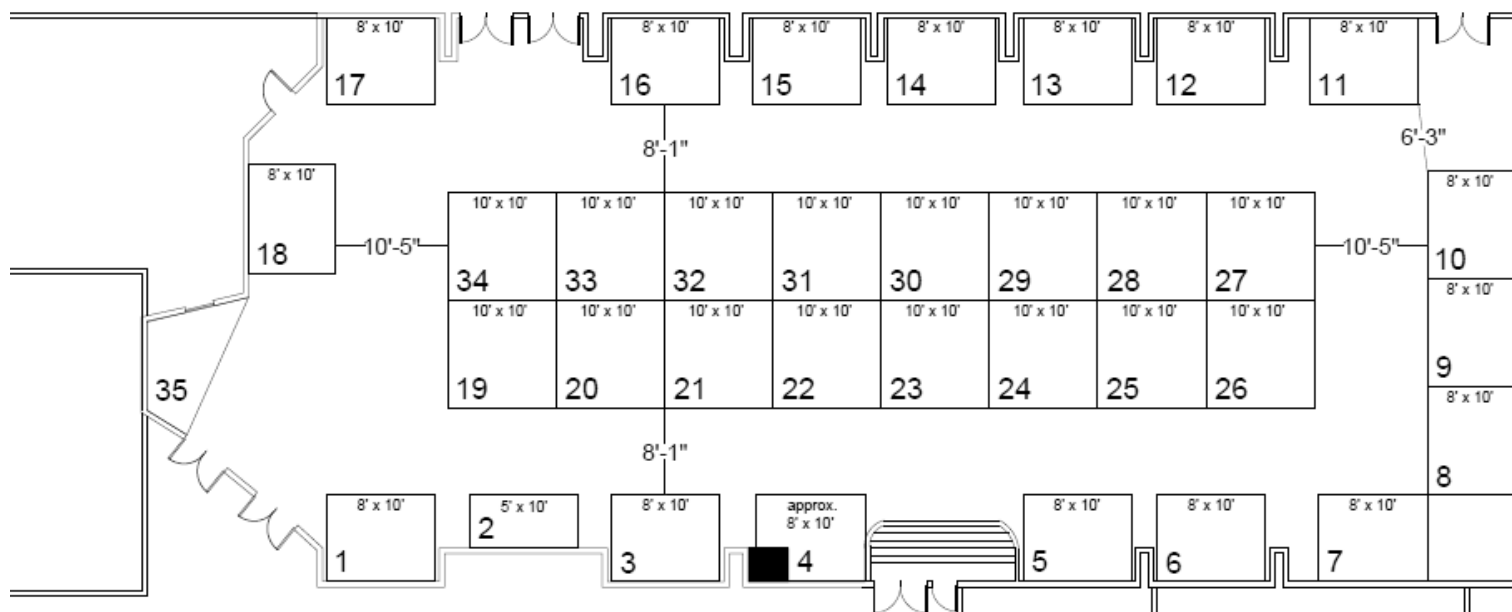
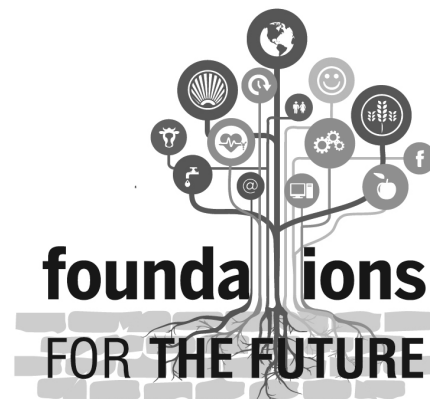
A former player in the Western Hockey League and for the University of Alberta Golden Bears, Mr. Young has also completed the Canadian Ironman triathlon as part of the Cops for Cancer team that raised money and awareness for cancer research.

Mr. Young along with his wife, Leanne, and their daughters, Abigail and Taylor, reside in the community of Crestwood.



# ***Tradeshow***





27	Advanced Agri Direct Inc
16	Alberta Agriculture - 4H Branch
9	Alberta Agriculture - Grants Department
2	Alberta Association of Agricultural Societies
14	AARFP & ARPA
12	AB Community & Cooperative Assoc
15	Alberta Municipal Services Corporation
19 & 34	ATCO Gas/ATCO Electric
7	Canadian Reptile Encounters
31	Cimco Refrigeration
8	Dan the One Man Band
30	Farm Safety Center
28	Farmers Advocate Office
17	FaveQuest
25	Federation of Gas Coops
1	Foster Park Baskett Insurance Ltd.
29	Great Canadian Solar Ltd.
Arbour Lounge	ID VIP
11	Image Signs

26	JayDee Hypnotist
23	Jubilee Insurance Agency
6	Karizma Entertainment - Sweet Tequila
3	Longbow Sales Inc.
20	Mudd Safety Awareness Inc
10	Northern Lights Energy & Power
22	Party King Inc.
Arbour Lounge	Party King Inc. – Photo booth
32	Paul Conrad & Associates
35	Pointstreak
5	Popovich Productions Ltd.
4	Rainbow the Clown
13	Return2WorkInc.
33	Schoolhouse
Arbour Lounge	Showcase Performers
21	Soul of Canada
24	Traceability in Alberta
18	UFA Co-operative Limited



Company Name	Description	Company Contact	Booth No.
<b>Advanced Agri Direct Inc.</b>	Rodeo & Fairground Equipment - Preifert Ranch Equipment	<b>Contact Name:</b> Monty Heldt 5906-45 Street, Bay 2B, Leduc, AB T9E 7B4 <b>Tel:</b> 780-809-3600 <b>Fax:</b> 780- 809-2447 <b>Email:</b> monty@cancrete.com <b>www.cancrete.com</b>	<b>27</b>
<b>Agriculture and Rural Development - 4H Branch</b>	For over 90 years, we've understood that youth want to be involved, accepted, valued and heard. That's why 4-H clubs are great places for youth to learn and grow.	<b>Contact Name:</b> Cindy Kremer Rm 200, 7000 113th Street, Edmonton, AB T6H 5T6 <b>Tel:</b> 780-427-4309 <b>Fax:</b> 780-422-7755 <b>Email:</b> cin- dy.kremer@gov.ab.ca	<b>16</b>
<b>Agriculture and Rural Development - Agriculture Grants Branch Program</b>	Agricultural Societies Grant Program administration	<b>Contact Name:</b> Fred Young 4709-44 Avenue, Stony Plain, AB T7Z 1N4 <b>Tel:</b> 780-968-6555 <b>Email:</b> fred.young@gov.ab.ca	<b>9</b>
<b>Alberta Association of Recreation Facility Personnel &amp; Alberta Recreation &amp; Parks Association</b>	The AARFP is a Not-For-Profit that offers training for the operation of recreational parks and facilities. Each year we train over 1000 people in arenas, pools, parks and building maintenance operation  ARPA is a non profit association that advocates for recreation and leisure as part of quality of life.	<b>Contact Name:</b> Shawntel Graybill Box 100 Cochrane, AB T0L 0K0 <b>Tel:</b> 888-253-7544 <b>Fax:</b> 403-851-9181 <b>Email:</b> shawntel@aarfp.com <b>www.aarfp.com</b>  <b>Contact Name:</b> Laryssa Szmihelesky <b>Tel:</b> 780-644-6976 <b>Email:</b> lszmihelesky@arpaonline.ca <b>www.arpaonline.ca</b>	<b>14</b>
<b>Alberta Association of Agricultural Societies (AAAS)</b>	AAAS is the provincial organization that represents the 293 Agricultural Societies in Alberta. We offer a variety of resources, tools and templates to assist our members.	<b>Contact Name:</b> Tim Carson or Lisa Hardy Rm. 100a, J.G. O'Donoghue Bldg. 7000 – 113 Street Edmonton, AB T6H 5T6 <b>Tel:</b> 780-427-2174 <b>Fax:</b> 780-427-2861 <b>Email:</b> aaas@gov.ab.ca <b>www.albertaagsocieties.ca</b>	<b>2</b>
<b>Alberta Community and Cooperative Association (ACCA)</b>	ACCA is a province wide organization that focuses on leadership development (ages 11 through to adult) and fostering of co-operative values	<b>Contact Name:</b> Cindy Dixon #202, 5013 48th Street, Stony Plain, AB T7Z 1L8 <b>Tel:</b> 780-963-3766 <b>Fax:</b> 780-968-6733 <b>Email:</b> cdixon@acca.coop <b>www.acca.coop</b>	<b>12</b>

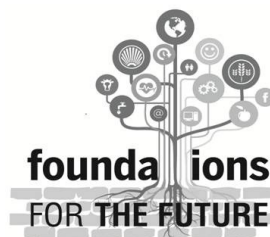


Company Name	Description	Company Contact	Booth No.
<b>Alberta Municipal Services Corporation (AMSC)</b>	AMSC is a wholly-owned subsidiary of the AUMA and has been successfully delivering innovative solutions to the municipalities, municipally related not-for-profit organizations and their employees, for more than 40 years. AMSC provides substantial value to members through economies of scale, outstanding service and support, expertise that comes from working with municipalities, and contributes to the advocacy efforts of the organization. AMSC offers Human Resources services, including Employee Benefits and Retirement, Insurance and Risk Services, as well as Investment Services, Energy Services, and its newest offering, Consulting Services.	<b>Contact Name:</b> Dina Wali 300, 8616-51 Avenue, Edmonton, AB T6E 6E6 <b>Tel:</b> 780-431-4538 <b>Email:</b> dwali@auma.ca <b>www.auma.ca</b>	<b>15</b>
<b>ATCO Gas/ATCO Electric</b>	ATCO Gas is focused on customer service through the safe and reliable delivery of natural gas. Albertans count on ATCO Electric for the safe, reliable delivery of electricity to Alberta.	<b>Contact Name:</b> Erin Newell-Lupien 10035-105 St, Edmonton, AB T5J 2V6 <b>Tel:</b> 780-420-3419 <b>Fax:</b> 780-426-4062	<b>19 &amp; 34</b>
<b>Canadian Reptile Encounters</b>	Take a journey around the world with a reptile world tour! Reptile Encounters Interactive stage show features live reptiles and focuses on conservation and care of these amazing animals.	<b>Contact Name:</b> Jason Clevett 220 Parkwood Close SE, Calgary, AB T2J 3V6 <b>Tel:</b> 877-857-6253 <b>Email:</b> reptile.party@hotmail.com <b>www.canadianreptileencounters.com</b>	<b>7</b>
<b>CIMCO Refrigeration</b>	CIMCO Refrigeration specializes in the engineering, design, manufacture, installation and service of industrial, process cooling and recreational refrigeration systems.	<b>Contact Name:</b> Farzad Hasheminia 3516 - 56th Ave, Edmonton, AB T6B 3S7 <b>Tel:</b> 780-468-1490 <b>Fax:</b> 780-469-1290 <b>Email:</b> fhasheminia@toromont.com	<b>31</b>
<b>Dan the One Man Band</b>	In 2015, Dan the One Man Band celebrates 25 years of performing his one man musical show. Dan is a top notch professional whose shows are interactive, modern and always family friendly	<b>Contact Name:</b> Dan Duguay 2026 26A St SW, Calgary, AB T3E 2C1 <b>Tel:</b> 403-615-0438 <b>Email:</b> dan@dantheonemanband.com <b>www.dantheonemanband.com</b>	<b>8</b>

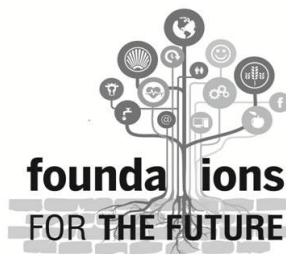




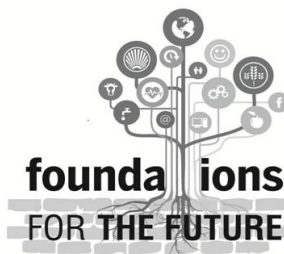
Company Name	Description	Company Contact	Booth No.
<b>Farm Safety Centre</b>	Non-Profit organization focused on increasing awareness of farm safety and health in Alberta	<b>Contact Name:</b> Laura Nelson or Jordan Jensen PO Box 291 Raymond, AB T0K 2S0 <b>Tel:</b> 403-752-4585 <b>Fax:</b> 403-752-3643 <b>Email:</b> j.jensensff@abfarmsafety.com <b>www.abfarmsafety.com</b>	<b>30</b>
<b>Farmers' Advocate Office</b>	The FAO assist landowners with surface rights, land and energy questions, rural affairs disputes, consumer protection on farm implements and more	<b>Contact Name:</b> Jeana Les #305, 7000-113 St Edmonton, AB T6W 1A8 <b>Fax:</b> 780-427-3913 <b>Email:</b> jeana.les@gov.ab.ca <b>www.farmersadvocate.gov.ab.ca</b>	<b>28</b>
<b>Favequest</b>	MyEventApps (a FaveQuest company) is an affordable turnkey mobile app service for the event market. Our team delivers fully branded apps and do the heavy lifting which includes: a dedicated project manager, custom graphics, data entry and sponsorship support. Some of our secret sauce includes software that can pull content directly from your event website just like magic - no double data entry, no worries.	<b>Contact Name:</b> Allan Isfan 11 Brad's Court, Ottawa, ONT K2S 1V2 <b>Tel:</b> 613-799-6300 <b>Email:</b> info@favequest.com <b>www.myeventapps.com</b>	<b>17</b>
<b>Federation of Alberta Gas Co-ops Ltd.</b>	The Federation of Alberta Gas Co-ops Ltd. is a Membership organization representing 82 natural gas utilities across rural Alberta, with a combined over 120,000 Natural Gas Services	<b>Contact Name:</b> Dawn Dietz 201, 115 Portage Close Sherwood Park, AB T8H 2R5 <b>Tel:</b> 780-416-6543 <b>Fax:</b> 780-416-6544 <b>Email:</b> ddietz@fedgas.com <b>www.fedgas.com</b>	<b>25</b>
<b>Foster Park Baskett Insurance Ltd.</b>	Since 2004, FPB has been working with Agricultural Societies to ensure that they have a strong and economical insurance program that covers all aspects of their operation. Over 140 Agricultural Societies across Alberta choose to purchase their insurance through FPB each year	<b>Contact Name:</b> Perry Cramer #200, 17704 103 Avenue, Edmonton, AB T5S 1J9 <b>Tel:</b> 780-930-2950 <b>Fax:</b> 780-486-0169 <b>Email:</b> perry.cramer@fpb.ca <b>www.fpb.ca</b>	<b>1</b>
<b>Great Canadian Solar Ltd.</b>	Renewable Energy Engineering, Procurement, and Construction Company Serving All of Alberta with Grid Connected and Off-Grid Solar Electricity (Photovoltaic PV) Energy Systems.	<b>Contact Name:</b> Clifton Lofthaug 13311 126 Ave NW, Edmonton, AB T5L 3C9 <b>Tel:</b> 780-455-7277 <b>Email:</b> clifton@greatcanadiansolar.com <b>www.greatcanadiansolar.com</b>	<b>29</b>



Company Name	Description	Company Contact	Booth No.
ID VIP	ID VIP Team, in conjunction with our not-for-profit concert series "Sun, Snow and Our Show", specializes in developing and branding annual municipal events. We have developed a "one-stop-shop" service that allows organizations to get everything they need, coordinated by us, and meeting their budgets	<b>Contact Name:</b> Jen Perry PO Box 1072, Lamont, AB T0B 2R0 <b>Tel:</b> 855-694—3847 <b>Email:</b> jen@idvipteam.com <b>www.idvipteam.com</b>	Arbour Lounge
Image Signs	Outdoor free standing message signs	<b>Contact Name:</b> Dan Bussiere 6735 50th Street, Edmonton, AB T6B 3M6 <b>Tel:</b> 780-496-7426 <b>Fax:</b> 780-437-7835 <b>Email:</b> dan@imagesigns.ca <b>www.imagesigns.ca</b>	11
JayDee Hypnotist	Comedy Stage Hypnosis Shows for all ages	<b>Contact Name:</b> JayDee Box 809, Millet, AB T0C 1Z0 <b>Tel:</b> 780-988-5830 <b>Email:</b> jaydee@jaydeehypnotist.com <b>www.jaydeehypnotist.com</b>	26
Jubilee Insurance Agencies Ltd	Jubilee Insurance Agencies Ltd. Has been helping make organizations safer for over 50 years. Established in 1955 by the AAMDC, Jubilee has become a trusted foundation for Alberta's municipalities, private/charter schools, kindergartens, senior housing organizations and Ag Societies	<b>Contact Name:</b> Miranda Andersen 2510 Sparrow Drive, Nisku, AB T9E 8N5 <b>Tel:</b> 780-955-4093 <b>Fax:</b> 780-955-3615 <b>Email:</b> miranda.andersen@aamdc.com <b>www.aamdc.com</b>	23
Karizma Entertainment - Sweet Tequila	Karizma Entertainment - Agency, Production and Marketing  Sweet Tequila - Regional Recording Act	<b>Contact Name:</b> Randy Martin 35071-10818 Jasper Ave, Edmonton, AB T5J 0B7 <b>Tel:</b> 780-720-8779 <b>Fax:</b> 780-651-8276 <b>Email:</b> rmartinkarizma@gmail.com <b>www.karizmaentertainment.ca</b> <b>www.sweettequila.ca</b>	6
Longbow Sales Inc.	Sales, service & supply of the following: Spectator seating, athletic equipment, folding walls	<b>Contact Name:</b> Glenda or Ken #7, 1435 40th Ave NE, Calgary, AB T2E 8N6 <b>Tel:</b> 403-291-3166 <b>Fax:</b> 403-291-4774 <b>Email:</b> gkilroe@longbowsales.com <b>www.longbowsales.com</b>	3



Company Name	Description	Company Contact	Booth No.
<b>Mudd Safety Awareness Inc.</b>	Youth and family rural ATV Safety Awareness Programs	<b>Contact Name:</b> Jodie Stauffer Box 488, Ryley, AB T0B 4A0 <b>Tel:</b> 855-683-3948 <b>Email:</b> jodie@muddsafety.ca <b>www.muddsafety.ca</b>	<b>20</b>
<b>Northern Lights Energy &amp; Power</b>	Local Energy Provider	<b>Contact Name:</b> Debbi Serafinchon PO Box 501, Thorhild, AB T0A 3J0 <b>Tel:</b> 780-398-2000 <b>Email:</b> debbi.serafinchon@npprea.ca <b>www.northernlightseapca</b>	<b>10</b>
<b>Party King Incorp.</b>	Provides entertainment with inflatable's, portable rock walls, euro bungees, face painters, clown twist-ers, and provide service of concession equipment.	<b>Contact Name:</b> Fred Whiteman RR #1, Site #1, Comp #37, Millet, AB T0C 1Z0 <b>Tel:</b> 780-991-9677 <b>Fax:</b> 780-387-5911 <b>Email:</b> partyking@telus.net <b>www.partykingrents.com</b>	<b>22</b>
<b>Paul Conrad &amp; Associates Ltd</b>	Community development specializing in needs assessment, feasibility studies and business plans for community facilities.	<b>Contact Name:</b> Paul Conrad 28 Westview Crescent, Spruce Grove, AB T7X 1L2 <b>Tel:</b> 780-990-8320 <b>Email:</b> conrads@telusplanet.net <b>www.paulconrad.ca</b>	<b>32</b>
<b>Pointstreak 5050</b>	An electronic 50/50 raffle management system that drives consumer participation in raffle events while providing clear accountability. Tickets are sold to fans through touch-screen terminals and mobile devices, creating an effortless data collection system that provides accountability	<b>Contact Name:</b> Kevin Lovitt 50 Minthorn Blvd Suite 400, Thornhill, Ont L3T 7X8 <b>Tel:</b> 866-407-7253 704-247-4185 <b>Email:</b> klovitt@pointstreak.com <b>www.pointstreaksolutions.com</b>	<b>35</b>
<b>Popovich Productions Ltd.</b>	Richard and Deborah Popovich provide entertainment for fairs, dinner shows, etc. Music and clean comedy. Available as a 2-piece or 5-piece showband	<b>Contact Name:</b> Richard Popovich RR #4, Site #21, Box #11, Red Deer, AB T4N 5E4 <b>Tel:</b> 403-886-2402 <b>Fax:</b> 403-886-2402 <b>Email:</b> party@xplornet.com <b>www.richardanddeborah.com</b>	<b>5</b>
<b>Rainbow the Clown &amp; Friends</b>	Clown/Balloon artist - Can do stage shows, walk about entertainment, balloon sculpting, juggling, magic, and comedy routines	<b>Contact Name:</b> Lawrence (Larry) Dixon J602, 3525 - 40th Ave SW, Calgary, AB T3E 6W1 <b>Tel:</b> 403-278-9209 <b>Email:</b> info@rainbow-the-clown.com <b>www.rainbow-the-clown.com</b>	<b>4</b>



Company Name	Description	Company Contact	Booth No.
<b>Return2WorkInc.</b>	Injury Claims Mgmt, WCB Cost Recovery, Return to Work/Modified Work Planning, Employer Appeals, Safety Program Consulting, Analysis and Auditing	<b>Contact Name:</b> Tracey O'Krane 239 Sturtz Bend, Leduc, AB T9E 0Y5 <b>Tel:</b> 780-920-0281 <b>Email:</b> traceyo@return2work.ca <b>www.return2work.ca</b>	<b>13</b>
<b>Schoolhouse</b>	Alberta's leading distributor of furniture and related items for the recreation and hospitality markets—products include lightweight folding tables and carts, stacking and banquet chairs, portable stages and choral risers, coat racks, portable room	<b>Contact Name:</b> Gord Nicholson 218, 16 Midlake Blvd SE, Calgary, AB T2X 2X7 <b>Tel:</b> 403-862-5010 <b>Fax:</b> 403-995-0464 <b>Email:</b> gordnicholson@telus.net <b>www.schoolhouseproducts.com</b>	<b>33</b>
<b>Showcase Performers</b>	Performers and Entertainers showcasing each day will have promo materials or be available to discuss your entertainment needs!	<b>See Showcase Schedule for Contact Information</b>	<b>Arbour Lounge</b>
<b>Soul of Canada</b>	Soul of Canada is a company focusing on the history, research and multimedia production. It shares stories of how Western Canada was pioneered, settled and developed through calendars, framed pictures, books and museum displays	<b>Contact Name:</b> Randal Kabatoff #200-14224 Stony Plain Rd, Edmonton, AB <b>Tel:</b> 780-414-0866 <b>Fax:</b> 780-451-0057 <b>Email:</b> randal@soulofcanada.com <b>www.soulofcanada.com</b>	<b>21</b>
<b>Traceability in Alberta</b>	Representatives can answer questions about any of Alberta's traceability initiatives, including current program eligibility	<b>Contact Name:</b> Carrie Norman 308, 7000-113 Street, Edmonton, AB T6H 5T6 <b>Tel:</b> 780-422-7933 <b>Fax:</b> 780-422-3655 <b>Email:</b> carrie.norman@gov.ab.ca <b>www.agriculture.alberta.ca/traceability</b>	<b>24</b>
<b>UFA Co-operative Limited</b>	UFA is a thriving progressive co-operative with a passion for agriculture and an affinity for rural life. We are committed to being a market-driven organization that is recognized as the leading provider of quality products, services and solutions that support agriculture and serve the rural community.	<b>Contact Name:</b> Ken Scott 4838 Richard Road SW, Calgary, AB T3E 6L1 <b>Tel:</b> 403-860-4122 <b>Fax:</b> 403-570-4021 <b>Email:</b> ken.scott@ufa.com <b>www.ufa.com</b>	<b>18</b>



# ***Showcase Schedule***







# Show Case Schedule of Events

## Small Stage

### Friday, February 6, 2015

TIME		DESCRIPTION	CONTACT INFORMATION
1:00pm-1:30pm		<p><b>Courtney Streu</b></p> <p>Courtney began performing in shopping malls, festivals, and celebrations in and around Edmonton at a very young age. Her passion for music and sharing her faith is what drives this young lady. Courtney has been fortunate to be apart of many events in recent years.</p>	<p>Contact Name: Jack Cooper</p> <p>Phone: (780)417-5526</p> <p>E:mail: cstra@live.com</p>
1:30pm-2:00pm		<p><b>Chantel Robertson</b></p> <p>Chantel Robertson is a 19-year-old singer who joined Cooper Studios vocal development school in 2010. In hopes to improve the development of her country-singing career, Chantel continues to work hard and practice her stage performance with Cooper Studios. Although country is her main music choice she is open to learning other areas of music in order to be a versatile performer.</p>	<p>Contact Name: Chantel Robertson (Cooper Studios)</p> <p>Phone: (780)668-0569</p> <p>E:mail: robertsonc49@mymacewan.ca</p>
2:00pm-2:30pm		<p><b>Keltie Monaghan</b></p> <p>This singer has a unique voice that defies her age of just 13 years old. Keltie discovered a love for the stage when she began performing at the age of 10. She has entertained audiences at various venues. She can belt out our anthem in both languages and has does so at numerous local sporting events and other public venues. She was one of the 12 finalists from across the province at Big Valley Jamboree's Home Grown Talent Stage 2014 competition. She sings for Pure Artists where she continues to work hard at further developing her singing, performance, and guitar playing.</p>	<p>Contact Name: Cherisse Monaghan</p> <p>Phone: (780)951-5110</p> <p>E:mail: lcomonaghan@shaw.ca</p> <p>YouTube: KeltieMonaghanMusic</p>
2:30pm-3:00pm		<p><b>Dan the One Man Band</b></p> <p>Dan the One Man Band plays 6 instruments simultaneously while singing and stomping around. It includes, impersonations, silliness, jokes, fun laughter and spontaneity. The music is suitable for all ages. Dan's custom made, portable sound system allows him to perform nearly anywhere.</p>	<p>Contact Name: Dan Duguay</p> <p>Phone: (403)615-0438</p> <p>E:mail: dan@dantheonemanband.com</p> <p>Website: www.dantheonemanband.com</p>
3:00pm-3:30pm		<p><b>Megan Nowlan</b></p> <p>My name is Megan Nowlan and I am 15 years old. I have been training with Cooper Studio's for over 2 years now. I have had the honor to sing the national anthem for the Men's Brier, The Edmonton Oil Kings, Rush and multiple games for the Crusaders. I have also performed multiple times at the Edmonton International Airport and various talent shows across the city. I performed at Big Balley Jamboree 2014. I dedicate and offer my time to sing at charity events and old folks homes. I have taught myself how to the play the Ukulele and am now teaching myself to play the mandolin. My passion is music!</p>	<p>Contact Name: Jack Cooper/Jennifer Nowlan</p> <p>Phone: (780)297-5812</p> <p>E:mail: j.nowlan@noraltalodge.com</p>



# Show Case Schedule of Events

## Main Stage




TIME		DESCRIPTION	CONTACT INFORMATION
6:00pm- 6:30pm		<p><b><u>Jeremy Dallas</u></b></p> <p>Jeremy Dallas is a recording artist and songwriter based out of Alberta. Having played many top venues in both eastern and western Canada. Jeremy Dallas brings both experience and professionalism to the stage. With many followers and top notch professionals you will see a show you will not soon forget. Small town beliefs and big city attitude, Jeremy Dallas will be sure to captivate and leave crowds wondering what's going to happen next. Keep your eyes peeled for this original bad boy of country! You're in JD Country NOW</p>	<p>Contact Name: Karizma Entertainment</p> <p>Phone: (780)720-8779</p> <p>E:mail: <a href="mailto:rmartinkarizma@gmail.com">rmartinkarizma@gmail.com</a></p> <p>Website: <a href="http://www.jeremydallas.com">www.jeremydallas.com</a></p>
8:30pm- 8:55pm		<p><b><u>Donna Durand</u></b></p> <p>An original prairie girl who touches hearts with her unique western folk songs, Donna Durand has had some nice gigs in the past few years including being in a songwriters circle with Ian Tyson, one of her favorite songwriters in the western world. Her debut album, The Road Back made its way into the universe as of June, 2010. The album has received international airplay and Donna has won awards for excelling in performance arts.</p>	<p>Contact Name: Donna Durand</p> <p>Phone: (587)991-1387</p> <p>E:mail: <a href="mailto:donnadurand@gmail.com">donnadurand@gmail.com</a></p> <p>Website: <a href="http://www.donnadurand.com">www.donnadurand.com</a></p>
8:55pm- 9:00pm		<p><b><u>JayDee Hypnotist (Video Showcase)</u></b></p> <p>Looking to make your special event one to remember? The JayDee hypnotist show is a clean, classy, side-splittingly funny comedy hypnosis show that is now being performed across Canada and the USA. He has HEADLINED in Las Vegas at the Riviera Hotel! No matter what type of event you're planning—fundraiser, office party, graduation celebration, fair, etc.—let JayDee Hypnotist entertain your audience. Watch as participants imitate bodybuilders and celebrities or even dance like a Leprechaun!</p>	<p>Contact Name: JayDee</p> <p>Phone: (877)988-5830</p> <p>E:mail: <a href="mailto:jaydee@jaydeehypnotist.com">jaydee@jaydeehypnotist.com</a></p> <p>Website: <a href="http://www.jaydeehypnotist.com">www.jaydeehypnotist.com</a></p>
9:00pm- 9:30pm		<p><b><u>My Dog Sam</u></b></p> <p>Rated as one of the most versatile dance bands in Alberta. We are very unique. We specialize in performing forgotten classic songs from the 50's, 60's and 70's. These songs are masterfully recreated and take the audience back to their teenage memories when these songs were first released. We touch on most genres.</p>	<p>Contact Name: Michele Aasgard</p> <p>Phone: (780)913-1271</p> <p>E:mail: <a href="mailto:mydogsam2010@gmail.com">mydogsam2010@gmail.com</a></p> <p>Website: <a href="http://www.mydogsam.ca">www.mydogsam.ca</a></p>
9:30pm- 10:00pm		<p><b><u>Sweet Tequila</u></b></p> <p>Sweet Tequila takes country music, mixes in some high octane gasoline and lights it up. A dynamic country music band that churns out powerful grooves and killer vocals; this band is setting each stage they play on fire, making country music fans perk up and non-county fans scream for more.</p>	<p>Contact Name: Randy Martin</p> <p>Phone: (780)720-8779</p> <p>E:mail: <a href="mailto:rmartinkarizma@gmail.com">rmartinkarizma@gmail.com</a></p> <p>Website: <a href="http://www.sweettequila.ca">www.sweettequila.ca</a></p>



# Show Case Schedule of Events

## Small Stage

Saturday February 7, 2015

TIME		DESCRIPTION	CONTACT INFORMATION
12:30pm-1:00pm		<p><b><u>Brynlee Perry</u></b></p> <p>Brynlee was born with a love for music and the performing arts. She is now 8 years old and has been involved with Edmonton Musical Theatre, her award-winning school choir, and the play the Sound of Music. Brynlee joined Cooper Studios in September of 2014, where she has had the privilege of performing on stage in malls during the Christmas season, and at Sherwood Park's family New Year's Celebration! Brynlee's love of music and entertaining shines through when she is on stage! Her charisma draws the crowds in and her pure talent keeps them entertained!</p>	<p><b>Contact Name:</b> Michelle Perry/Cooper Studios</p> <p><b>Phone:</b> (780)884-3225</p> <p><b>E:mail:</b> mcperry2013@gmail.com</p>
1:00pm-1:30pm		<p><b><u>Jana Lerbekmo</u></b></p> <p>Jana Lerbekmo is 15 years old artist who has been working on her art with Cooper Studios vocal and artist development school for the past 4 years. She likes to sing country as well as some alternative music but is open to learning other areas of music and being a versatile performer.</p>	<p><b>Contact Name:</b> Jana Lerbekmo/Cooper Studios</p> <p><b>Phone:</b> (780)490-9248</p> <p><b>E:mail:</b> danalynnealbert@gmail.com</p>
1:30pm-2:00pm		<p><b><u>Brianna Boyko</u></b></p> <p>Brianna Boyko is a 16 year old singing enthusiast from Edmonton. She has enjoyed singing from a young age and joined Cooper studios just over a year ago. Her love of music has taken her from her home town to Beaver County to Camrose to Stony Plain. She has performed at various. She also has just recently recorded one of her favorite songs at Turnkey Recording Studio. Brianna really enjoys all types of music but is drawn to country music the most. In her spare time Brianna does Ukrainian dancing and plays the violin. She really hopes you enjoy her unique country sound and is very thankful for the opportunity to perform for you today . Please enjoy!</p>	<p><b>Contact Name:</b> Brianna Boyko/Cooper Studios</p> <p><b>Phone:</b> (780)292-0908</p> <p><b>E:mail:</b> trueathletics@yahoo.ca</p>



# Show Case Schedule of Events

## Main Stage

### TIME

### DESCRIPTION

### CONTACT INFORMATION

6:00pm-  
6:30pm



#### Krissy Feniak

Krissy Feniak is a 13 year old Country Music Singer from Drayton Valley, Alberta. She has been singing classically for the past 6 years and has been singing out of Cooper Studios/Pump Records for the past 9 months. Krissy sings regularly at the Edmonton Intl Airport and has sang at many venues. Her performances at the Drayton Valley Performing Arts Festival have awarded her Platinum Medallions for the past 3 Years.

Contact Name: Krissy Feniak

Phone: (780)621-9700

E:mail: feniaks@telus.net

Website: www.krissyfeniak/facebook.com

8:30pm-  
9:00pm



#### The InClines "Sweet Dreams of Patsy Cline"

The InClines, featuring lead vocalist Michelle Anseeuw, bring Patsy's magical music to life with that "true Nashville sound", reliving such classics as "I Fall To Pieces", "Crazy", and "Walkin' After Midnight". Michelle has performed her "Sweet Dreams of Patsy Cline" show on numerous casino main-stages, theaters, festivals, corporate functions, etc. With overwhelming response! Michelle's strong vocals and stage presence together with Patsy's incomparable, timeless music and life story continue to ensure this show's undying appeal.

Contact Name: Michelle Anseeuw

Phone: (204)895-1646

E:mail: manseeuw@mts.net

Website: www.theinclines.com

9:00pm-  
9:30pm



#### Tèa Gonzales

Tèa is 12 years old and was born and raised in Edmonton. She started singing when she was six years old, and has been singing professionally for 3 years now. Tèa has performed at many events and venues. Tèa loves singing and entertaining people and has passion in music. She wants to continue her music lessons with Cooper Studios to help her achieve in becoming a professional singer/performing artist when she grows up.

Contact Name: Jack Cooper

Phone: (780)417-5526

E:mail: kabloona@shaw.ca

9:30pm-  
10:00pm



#### FlatBroke

FlatBroke is a five piece band with a blend of great vocal harmonies and unique musical abilities. We play a mix of classic rock and roll, modern and classic country favorites, and original music. FlatBroke is sure to make your special event a memorable one. We engage audiences with an interactive blend of songs that create instant recognition and connection to a wide range of people. We play the music you remember and the tunes that you thought you forgot and instantly recognize as soon as you hear them.

Contact Name: Bonni MacDonald

Phone: (780)666-5407

E:mail: bonni@flatbroke.ca

Website: www.flatbroke.ca

10:00pm-  
10:30pm



#### Dirt Road Angels

From the dirt road to the main stage, The Dirt Road Angels, AKA Canadian Country Music's "Spice Girls", are ready and raring to release their brand new album called "Paint the Town Red"! Featuring catchy country pop songs such as the title track, which also happens to be their first single; or upbeat and fun "Make Me Wanna"; tender, reminiscent "Memories" as well as heartwarming "Best Friend".

Contact Name: Shawna Lynne

Phone: (780)292-4154

E:mail: shawndal@telus.net

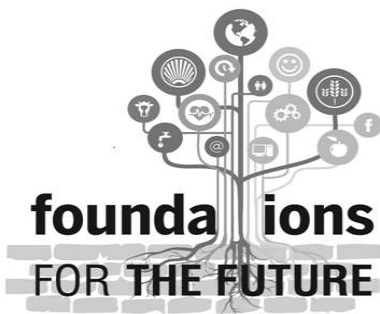
Website:  
www.reverbnation.com/dirtroadangels



# ***Sessions, Speakers, Emcee & Special Guests***







## Preconference Sessions & Workshops

**Thursday February 5, 2015 and Friday February 6, 2015**

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### **Bylaw Review Workshop**

**Speaker:** Tim Carson & Lisa Hardy,  
Alberta Association of Agricultural Societies

**Thursday February 5<sup>th</sup> 6:30pm – 8:30pm**

**Location: Vernon Room**

***This is a free workshop however pre-registration is required.***

***Register by emailing [aaas@gov.ab.ca](mailto:aaas@gov.ab.ca) or by or by calling 780-427-2174***

If your organization hasn't reviewed or updated your bylaws recently this workshop will assist you with both the review and updating. During the workshop participants will be using their existing bylaws as a discussion document and comparing it to best practice bylaws (that have been developed by AAAS in conjunction with the Department of Agriculture and Rural Development). We will also give an overview of the differences between by-laws and policies and review what the Agricultural Societies Act mandates for Ag Societies. A template will be provided to participants and by the end of the day participants should leave with an understanding and templates that will assist you and save you time when revising your own organizations bylaws.

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### **Farmer's Market Manager's Training**

**Speaker:** Eileen Kotowich,  
Alberta Agriculture & Rural Development, Farmers' Market Specialist

**Friday February 6<sup>th</sup> 8:30am – 12:30pm**

**Location: Vernon Room**

***This is a free workshop however pre-registration is required.***

***Register by emailing [eileen.kotowich@gov.ab.ca](mailto:eileen.kotowich@gov.ab.ca)***

An introductory course designed to ensure farmers' market managers know the basics: Walk through the Approved Farmers' Market Program Guidelines and annual requirements; Talk about the roles of the various players; provide information in legislation and regulations that impact markets and vendors; give an overview of vendor recruitment and developing market rules. **Leave Motivated for the upcoming season!**

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### **Getting Strategic with Your Business Plan**

**Speaker:** Marci Sharle,  
Alberta Culture, Community Development Officer

**Friday February 6<sup>th</sup> 8:30am – 12:00pm**

**Location: Wildrose #1 Room**

In this introductory session you will learn about the importance of **strategic thinking** and what it means to be truly "strategic" before you begin the typical business planning process. You will also have the opportunity to learn some simple steps to make the planning process easier in your organization and best of all – you will come away with tips on how to build ownership and commitment, resulting in a plan that is closely followed, versus one that collects dust

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### **Bulletproof Your Brand**

**Speaker:** Grant Ainsley, @AinsleyInc

**Friday February 6<sup>th</sup> 8:30am – 12:00pm**

**Location: Elmwood Room**

There has never been a time that the brand image of organizations, including agricultural societies, has been more at risk than it is today.

Whether it's a society that finds itself in the middle of a media controversy because of an employee's social media post, or an organization that faces a slew of bad publicity because something that has gone wrong and hit the media, ag societies need to make sure their brand and reputation are protected.

Grant Ainsley is the author of *The Honest Spin Doctor*, a book dedicated to bulletproofing brands. He will talk about what agricultural societies need to do to protect their brand, show you how to develop key messages to speak to the media and even interview participants to show exactly how it's done.



# Preconference Sessions & Workshops

**Friday February 6, 2015**

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**ICS 100 – Introduction to the Incident Command System**    **Friday February 6<sup>th</sup>**    **8:30am – 12:30pm**

**Speaker:** Ian Fox, Alberta Emergency Management Agency    **Location:** Edmonton Room

Often times we see that Agricultural Societies are called on during an emergency in the community and region....especially those that have property or infrastructure of any kind. This course is designed to help you be prepared in case something happens during your own event or in your community.

The Incident Command System (ICS) is a management system that may be used to coordinate activities during an event or incident of any size; large or small. ICS incorporates basic features that will assist any group ensure the most efficient use of resources, enhanced safety to all staff and volunteers, and accurate recording of all financial expenditures and receivables. The system is intended to be utilized anytime people and other resources come together to achieve a common goal.

Obtaining a working knowledge of ICS will also benefit the organization if called upon to assist their local municipalities during an emergency event. ICS is the management system many municipalities are utilizing when faced with a major emergency response. Understanding the organization, the terminology, positions and job descriptions ahead of time will assist in minimizing any miscommunication during those times of potentially high stress.

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**Being a Leader: Letting Go of the Past**

**Friday February 6<sup>th</sup>**

**8:30am – 12:00pm**

**Speaker:** Vic Maraj, Unstoppable Conversations

**Location:** Ridgewood Room

The world needs leadership. Every organization, community, government, and society is nothing short of starved of leadership. Why? One reason is the bankrupt notion that leaders are born and there's just not enough to go around. Wrong. Everyone has the capacity but very few have discovered their leadership or been courageous enough to express it. If you want a difference made it will take YOU becoming a leader in your own life. And if you are already trying to make a difference and you are stuck, you may discover that you have been managing people all this time and not leading them. Imagine what would be possible if your leadership was activated? In this ground-breaking workshop you will discover what it truly takes to lead.

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**Teamwork**

**Friday February 6<sup>th</sup>**

**8:30am – 12:00pm**

**Speaker:** Shari Hanson

**Location:** Lethbridge Room

Alberta Agriculture and Rural Development, Leadership Specialist

People are drawn to work together toward shared goals. Throughout time and across all parts of the world, stories abound of people coming together to work in groups and achieve monumental goals. We are essentially interdependent beings, seeking to collaborate, commiserate, and cooperate throughout our lives and work. Why else would we choose to live in families and communities? Exploring the habit of grouping up and working together is a logical element of leadership training. This workshop invites participants to consider how they lead and support groups of diverse people working toward a common effort. Participants will consider how to configure exceptional teams; will understand the vulnerabilities of a team and how to support individuals within a team toward remarkable outcomes. Imagine the possibilities for any community that emerges in the presence of focused, powerful, truly creative teams!

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**Grand Champion Competitive and Benchshow Exhibits**

**Friday February 6<sup>th</sup>**

**8:30am – 12:00pm**

**Speaker:** Jill Albanese

**Location:** Wildrose #3 Room

Wisconsin State Fair, Competitive Exhibits Coordinator

Ready for some Grand Champion Competitive Contests at your fair or event? Learn a recipe for success in any type of display that incorporates one part creativity, one part enthusiastic Participants or Fairgoers, and one part amazing displays. By the end of this session, the group will create a new competitive contest using these simple techniques.



## Select-A-Session

**Saturday February 7, 2015**

**10:30am - 12:00pm**

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### **Agricultural Societies Program – Stripped Down**

**Location: Wildrose #2 Room**

**Speaker: Fred Young**

**Alberta Agriculture, Ag Society Program Grant Manager**

Fred Young, Agricultural Societies program Manager, Agriculture Grants Program, will host this informative session designed to provide detailed insight into the reporting requirements for Agricultural Societies. Don't miss this opportunity to expand your knowledge and understanding of the programs funding, criteria and best reporting practices.

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### **Building Bridges – Not Walls!**

**Location: Wildrose #3 Room**

**Speaker: Bob 'Idea Man' Hooey**

**International Speaker and Best Selling Author**

***Leadership and career success as well as community engagement are each built on mutually productive foundational relationships***

The power of applied leadership, teamwork, and vision, coupled with the inspiration of cheerleaders, coaches, and champions, can create miracles. This inspiring program challenges your leadership and your teams to reach out and reach up in setting and surpassing their goals and dreams. When you dare to follow your beliefs and take personal responsibility for your own life – you impact everyone around you. That kind of positive *personal* leadership has a *ripple effect* that changes the world. That's how communities, companies, and entire countries are transformed. **Long term success within your community is built on long term mutually beneficial relationships.** Engage these proven ideas and techniques to equip and motivate your 'leaders' to take personal leadership responsibility and succeed.

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### **Foundations for Life**

**Location: Lethbridge Room**

**Speaker: Bryan Burns**

**CEO of The Corporate Play People and GM of Interior Provincial Exhibition (Armstrong, BC)**

As the CEO - Chief Edu-tainment™ Officer of The Corporate Play People™, Bryan is inspired by the positive growth “tweaks” of individuals and teams. After many years of experience in leadership and team development, he is inspired to share his knowledge and life lessons.

In this session, Bryan will provide fun solutions to build your “foundations for life” including his 3 steps to leadership growth, personal development tips and tricks, 4 simple goal achieving guidelines, and how to maximize your energy on a daily basis. From “tweaking” your creativity and time management, to the mastery of “showtime”, and the development of your PERSONAL PLEDGE, this interactive session will give you the jump start that will immediately improve your purpose, passion and play in all aspects your “foundations for life”!

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### **The Art of Negotiation – Winning at the Game**

**Location: Red Deer Room**

**Speaker: Brent Barootes, Partnership Group, Sponsorship Specialists**

This break out session is designed to assist all those who have to deal with negotiation. Whether it is to pitch and close a sponsorship agreement or bringing in talent for your event; buying an new house or selling your car. We need to know how to negotiate. Brent Barootes, a negotiator since a child and often viewed as “the person who could sell ice cubes to Eskimos”, will illustrate through examples and tips on how to become a better negotiator. You will go away with fresh ideas and tangible tools to help you win your next deal negotiation. Make sure your ag society, festival, fair or event has the negotiating tools to reap the rewards that await you.



## Select-A-Session

**Saturday February 7, 2015**

**10:30am - 12:00pm**

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### Mobile 101

**Location: Ridgewood Room**

**Speaker: Allan Isfan, CEO, MyEventApps**

Allan will lead the class with some basic terms and trends in the mobile space and will present several event app case studies to help attendees learn about mobile. A portion of the workshop will be truly hands on: participants will use the on-site computer lab and get to access the app creation dashboard and configure a real app.

In this session the following topics will be covered:

- Why Fairs need apps
- Engaging youth through mobile
- Getting your Board...on Board!
- How apps are created
- Integrating apps and generating new revenue
- Launching mobile apps
- Gathering stats and reporting success metrics

The future of mobile and apps

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### The Courage to Make History

**Location: Wildrose #1 Room**

**Speaker: Kevin Gangel, Unstoppable Conversations**

Are you doing NOW what the person with your FUTURE success will have done when they look back?

With a crystal clear understanding of why most teams don't create groundbreaking innovation, you'll have access to new actions that fulfill on a transformed future. "Backcast" your strategy and design your accomplishments from a powerful new paradigm, and combine it with a newly effective way to tell your unique story to partners, stakeholders, and collaborators.

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### Get your Board on BOARD!

**Location: Elmwood Room**

**Speaker: Shari Hanson, Alberta Agriculture and Rural Development, Leadership Specialist**

Do you experience the best conversations with your fellow board members AFTER the meeting is over? Bring the conversation from the parking lot into the boardroom! Presenters will share theory on effective engaged Governance and help you consider ways to intentionally bring those conversations INTO your boardroom. Together we will explore ways to assure generative engagement is effectively factored into the work of your Board

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### Ag-Tourism: What is it and are you a part of it?

**Location: Vernon Room**

**Speaker: Brenda Hanson and Carolyn Smith, Alberta Culture and Tourism**

**Speaker: Tess Sidoryk, Lloydminster Exhibition**

Ever wonder what ag-tourism has to offer? In this session you will learn what ag-tourism is all about and what your Ag Society is already doing to be a part of it. Find out about Alberta Open Farm Days and what it has contributed to Alberta's ag-tourism profile. See how the event has grown and hear firsthand about the experience Lloydminster Agricultural Exhibition Association had with Open Farm Days this past year.

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### Animal Care

**Location: Edmonton Room**

**Speaker: Leah Jones, Calgary Stampede, Agriculture Manager**

The Calgary Stampede showcases livestock and performance animals to the world on a big stage, so they've invested to ensure their animal care policies and procedures are ready for the spotlight. Come learn about the role animals' play at the Stampede and the rigor the organization devotes to animal care to garner public confidence. If you have animals at your events this is a great way to have some take-a-way's and learning's you can build into your own organization!



## Select-A-Session

**Saturday February 7, 2015**

**2:30pm - 4:00pm**

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**Building Bridges – Not Walls! (Repeat session from the morning)**

**Location: Wildrose #3 Room**

**Speaker: Bob 'Idea Man' Hooey, International Speaker and Best Selling Author**

***Leadership and career success as well as community engagement are each built on mutually productive foundational relationships***

The power of applied leadership, teamwork, and vision, coupled with the inspiration of cheerleaders, coaches, and champions, can create miracles. This inspiring program challenges your leadership and your teams to reach out and reach up in setting and surpassing their goals and dreams. When you dare to follow your beliefs and take personal responsibility for your own life – you impact everyone around you. That kind of positive *personal* leadership has a *ripple effect* that changes the world. That's how communities, companies, and entire countries are transformed. **Long term success within your community is built on long term mutually beneficial relationships.** Engage these proven ideas and techniques to equip and motivate your 'leaders' to take personal leadership responsibility and succeed.

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**Why you Suck at Changing Anyone's Mind and What to do About it**

**Location: Wildrose #1 Room**

**Speaker: Vic Maraj, Unstoppable Conversations**

The point of this workshop is self-explanatory. You will discover the three undeniable and unseen habits you have that kill any shot you ever had at changing someone's mind. Then you will discover the magic that what would happen if you quit them. This workshop is especially useful for people who like to be "right" and win arguments; in other words – everyone

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**Unleashing Social Capital in Your Community**

**Location: Wildrose #2 Room**

**Speaker: Paul Cabaj**

**Alberta Community and Cooperatives Association, Director of Cooperative Development**

This year Albertans will put billions of dollars into RRSPs. The majority of this money will leave the province, and won't be used to support local businesses that create jobs, or strengthen the local economy. Communities across Alberta are bucking this trend. They are investing directly in their savings in their local economy. This has not led to the revitalization of businesses districts, created jobs, and increased vibrancy. By investing locally, community members receive both a financial and social return.

This workshop will teach participants about raising local capital, to finance local business development. Unleashing Local Capital is a new and innovative local financing program that supports communities in establishing Opportunity Development Co-operatives (ODCs) that pool capital within a designated community using RRSP eligible shares.

**Opportunity Development Co-operatives can be used to finance:**

- Expansion, renovation, and upgrading of existing businesses
  - Revitalization projects of a once-bustling main-street
  - Succession planning that will keep an important business in the community
  - New businesses
  - Keep wealth in communities
  - Let you invest in your community
-



**foundations**  
**FOR THE FUTURE**

## Select-A-Session

**Saturday February 7, 2015**

**2:30pm—4:00pm**

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### **Creating Instruction Guides in Word (Basic Desktop Publishing)**

**Location: Ridgewood Room**

**Speaker: Shawn Gramiak, Professional software skills instructor**

Have you been given the job to explain a process to someone? To write out a set of instructions your friends and workmates can easily follow? This session is a hands-on workshop and will take participants through several features of Microsoft Word that make creating instruction guides much easier. Topics covered will include:

- Screen captures and print screens
- Using the Snipping Tool
- Cropping and callouts
- Importing, inserting and editing photos
- Using Word and PowerPoint for picture books and presentations

This will be a jam packed presentation. So basic typing and mouse skills are a MUST. It will be fast and fun, and chock full of skills you can apply to all sorts of computer projects, not just instruction guides. You won't want to miss this session!

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### **Grounds Beautification, easy as A B C**

**Location: Edmonton Room**

**Speaker: Jill Albanese, Wisconsin State Fair, Competitive Exhibits Coordinator**

Amazing plantings, Beautiful blooms, and Creative containers are just the start of this green presentation. Everyone will leave with a green thumb after hearing gardening tips, plant maintenance techniques, proper pruning, and fertilizing schedules. Plus a bonus round of floral photos to inspire everyone to get planting. You will keep your sponsors growing with you as you beautify your facilities and fairgrounds.

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### **Where Solar is Today in Comparison to less than 5 years ago**

**Location: Lethbridge Room**

**Speakers: Clifton Lofthaug, Great Canadian Solar, President**

**Jason Atkinson, Enmax, Director of Operations, Distributed Generation**

In this session Clifton and Jason will go over **The Technology** and how grid tied solar photovoltaics (PV) work on homes, and agri-businesses, **The Environment** and how solar PV helps green Alberta's electricity grid, and **The Economics** and how Solar PV pays back economically, reduces risk, and makes financial sense in today's economy

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### **Employment Practices**

**Location: Red Deer Room**

**Speaker: Mariina Heinonen, Foster Park Baskett**

This session will provide a general overview of employment practices and considerations with respect to hiring, maintaining and terminating employee/volunteer relationships. If you retain any staff or contractors for your organization this is a great opportunity to find out what is required of you as an employer

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### **Commercial Kitchen Toolkit/Explore Local**

**Location: Elmwood Room**

**Speaker: Kathy Bosse**

Alberta Agriculture and Rural Development is involved in two very exciting projects – Explore Local and Commercial Kitchens. Come and hear about the latest Explore Local initiatives and what is planned for next year. A new Commercial Kitchen project will be launched 2015 and this session will outline the project and how Agricultural Societies can be involved.

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### **Building Agriculture into your programming**

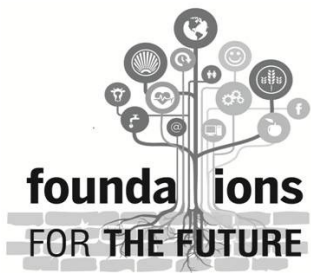
**Location: Vernon Room**

**Speaker: Charles McArthur & Leah Jones, Calgary Stampede and Northlands**

Agriculture plays an important role in the economy, culture, and history of Alberta. As urban agriculture societies, Northlands and the Calgary Stampede have a keen interest in ensuring that the public is aware and informed about our dynamic industry. By building public awareness of where food comes from, how it is produced, and how agriculture is relevant to them, we hope to strengthen our industry's social license and empower the public to make informed decisions about food and agriculture.

The session will begin with a discussion about Northlands recently completed agriculture education survey, and how the organization is using the data to guide its strategic planning for agriculture education. The Calgary Stampede will then describe their highly successful agriculture education programming, and the impact it has on their guests' perceptions of agriculture.





## Guest Speakers and Keynote Presentations

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### Friday February 6

Opening Ceremonies 4:15pm

MLA/Minister Forum 4:45pm

Cocktails and Dinner 6:00pm

Special Awards Presentation & Guest Speaker Honorable Verlyn Olson, Minister of Agriculture

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### Saturday February 7

Saturday Night Gala Theme – Bedrock of the Community

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Sunday February 9, 2014 9:30am – 11:00am

Doug Griffiths, Author of Best Selling Book “13 Ways to Kill Your Community”

#### What Does Our Hero Look Like?

Rural Alberta is facing challenges. We all know that. We have faced the same challenges year after year, decade after decade, generation after generation. Some communities die, some survive, and some push through and persevere, at least for now. Why do we have such a hard time and why is it a constant battle? Who can we blame for the challenge, and who can we find to fix it? Doug will take us through the reasons for some of the challenges, where they come from, and how we can meet the challenges head on so that we are prepared for the resurgence that will come to our rural communities. As you should have guessed, Doug will also discuss the critical future role that our Agriculture Societies will play, how they must be the hero, community by community, that we all need.

## We're Investing in Communities

Agriculture has always played an important role in Alberta's growth. Our role is providing safe, reliable electric and natural gas service as Alberta continues to grow.

ATCO Electric and ATCO Gas are pleased to sponsor the Alberta Association of Agricultural Societies. By working together, we're building a strong and vibrant future for our communities.

Visit [atcoelectric.com](http://atcoelectric.com) and [atcogas.com](http://atcogas.com) for more information.

**ATCO Electric** **ATCO Gas** | works for you



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## Emcee's Biography

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### Mike Labelle



Mike is a former NHL player agent and hockey scout who spent his summers on the rodeo trail. Competing at all levels of rodeo including the CPRA, knowing one day the ride would have to come to an end he decided to start announcing rodeo's and is currently in his seventh year as a CPRA accredited announcer.

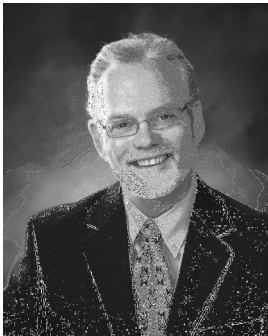
Mike has had the pleasure of working such events as the Chinook Rodeo Association Finals, Coombs Pro Rodeo, Airdrie Pro Rodeo and a co-host covering the Calgary Stampede's Rangeland Derby on Shaw tv.

Mike has also had the chance to work in print media covering the CPRA, WPCA and the PBR events.

Mike and his wife Nadine currently reside in Calgary with their 4 daughters.

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### Wynn McLean



Over the past five decades Wynn has experienced a number of career paths. In the early 70s Wynn taught school in Calgary before returning to Camrose to join his families men's clothing business. Wynn stayed in the clothing business for over 20years, eventually becoming an owner/partner in 5 stores. During his time in the men's wear business Wynn also took a contract with Alberta Manpower to provide career counselling and business consulting services to clients in Camrose, Wetaskiwin and Drayton Valley. Wynn was also part of the group that designed and launched the Alberta Entrepreneurial Training Program.

In 1993 Wynn joined the Camrose Regional Exhibition as the Director of Adult Education. In 1997 Wynn became the General Manager and in 2011 was named the Chief Executive Officer.

In May of 2011 Wynn was privileged to join Travel Alberta as Vice President of Community Relations. Travel Alberta was formed as a crown corporation in April of 2009 and is responsible for marketing tourism activities to Alberta, Canadian and International markets.

Wynn has a long history of community involvement. He has served in a leadership role in a number of local and provincial organizations including a term as a councillor for the City of Camrose.

Outside of work Wynn enjoys a variety of activities. He refers to himself as a "has been hockey player", a "wanna be golfer" and a "wanna be guitar player". He is also a voracious reader but admits that he doesn't read anything that might be good for him.

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## Speaker Biographies

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### Allan Isfan



Allan Isfan is the CEO of MyEventApps(a FaveQuest company), a leader in social and mobile solutions since 2007.

MyEventApps has launched hundreds of mobile apps all around the world with a focus on event based organizations. Before co-founding MyEventApps with his business partner William Love, Allan was an Entrepreneur In Residence at Venture Capital firm Skypoint Capital.

Allan has been creating cutting edge technologies that solve real business needs since obtaining his degree in Electrical Engineering in 1991.

## Speaker Biographies

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### **Bob 'Idea Man' Hooey**

Canadian Ideaman, Bob Hooey ([www.ideaman.net](http://www.ideaman.net)) is an inspirational, results-based leader, confident seminar facilitator and corporate trainer, teaching real-life principles personally mined from 29 plus years of rich leadership and management experience. He is an award winning international speaker on personal leadership, sales success, employee motivation, applied creativity, business innovation, and enhanced personal performance. Bob's humorous, conversational, and sometimes-provocative style continues to inspire and challenge his audiences around the world. He has taken his ideas around the globe and ten's of thousands of professionals have successfully seen his Ideas At Work in their lives and careers. He is the prolific author of over 30 leadership, business, and career success publications including best sellers, *Legacy of Leadership* and *Speaking for Success*. He is the 2011 Spirit of CAPS recipient, the highest award given in the Canadian speaking industry.



### **Brenda Hanson**

Brenda Hanson has worked with the Tourism Division and the Ag-Tourism portfolio for over 3 years. She has a Masters in Community Development and a Bachelors of Kinesiology with a major in Sport and Recreation and Administration. In her role with the Tourism Division she has been involved in projects including the Growing Rural Tourism Conference, the Festivals and Events Tourism Growth Program, and Open Farm Days. Brenda enjoys camping in Alberta in the summer with her husband and five year old twins.



### **Brent Barootes**

Brent Barootes is the founding partner of the Partnership Group – Sponsorship Specialists™. Brent has been engaged in the sponsorship with agricultural societies, festivals, events, charities, non profits, municipalities, parks and recreation, cultural, sport organizations, and corporate sponsorship since the late 80's.

Working with ag societies and fairs, festivals and events, his national team of senior consultants and advisory group assist these organizations to generate more money and deliver better sponsorship programs for their partners. They work to help the organizations determine what they have to sell, value the assets, confirm what annual sponsorship revenue should be, build strategic plans for success in sponsorship, create and design corporate sponsorship policy and mentor and coach organizations to build the internal capacity they need to be successful.

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### **Bryan Burns**



The Corporate Play People™ is a dynamic and passionate, corporate event based company specializing in edu-tainment™ concepts – teambuilding, event planning, hr training, entertainment, company picnics, holiday parties, theme and decor and fun casinos. We use the power of play to create serious fun in organizations.

In 2004, Bryan developed The Corporate Play People™

where his passions for team development have allowed him to impact many teams and individuals through the EDU-TAINMENT™ concept of Purpose, Passion and Play.

In 2008, Bryan continued his quest by becoming the General Manager of the Interior Provincial Exhibition which combines his past experiences and allows for future growth in working in the non profit sector and large scale events. In 2010, Okanagan Casino Parties was launched to further enhance the edu-tainment™ within companies with fun money casinos for corporate events.

Personal development is a passion for Bryan. He consistently strives for continuous development in his own skills and abilities and wants to maximize his unique abilities by understanding himself to a greater degree. Bryan believes in a solid balance in life with his most important elements being his kids Parker 15, Sierra 14 and Bryson 11.

## Speaker Biographies

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### Carolyn Smith

Carolyn Smith is a recent graduate from the University of Alberta, with a Bachelor of Arts in Recreation, Sport, and Tourism. She has been working with Alberta Tourism on Alberta Open Farm Days since 2014 and looks forward to another year working on the event.

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### Charles McArthur

Charles McArthur is an Agricultural Economist with Northlands Agriculture. Charles has extensive experience collecting and analyzing quantitative and qualitative data for the purpose of program and organizational evaluation. Prior to joining Northlands, Charles was a Project Manager for an international human resources consultancy, where he led several survey and interview projects for a broad cross section of clients. Charles has a Bachelor of Arts degree from the University of Calgary and a Master of Food and Resource Economics degree from the University of British Columbia

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### Clifton Lofthaug

Clifton is the President of Great Canadian Solar Ltd. Since starting into the renewable energy industry in 2009 Great Canadian Solar has engineered and installed the some of the largest solar systems in the province. Clifton's qualifications include Professional Technologist (Engineering), Master Electrician, CSA and NABCEP Certified PV Installer.

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### Doug Griffiths

Doug was born in a small town in rural Alberta and raised on a ranch with horses, cattle, and a small grain operation. Like so many young folks, he aspired to see what was in the big city, and left to pursue an education and the opportunities that would follow. After getting an Honours Bachelor of Arts in Philosophy, something that made him completely unemployable, he realized his heart was on the farm and in the country, so he went home. After a year of ranching Doug went back to school to get a Bachelor of Education Degree because, "he could teach all day and make enough money to subsidize his evening and weekend ranching habit."

Concern for the state of our rural communities wore on him, however, and he began shooting his mouth off about the need for rural development initiatives until one day he found himself as the MLA for the region. The first task assigned to him was to write a rural development strategy for the province, exactly what he wanted to do anyway. He travelled to over 250 communities in those first three years and developed a report that had 72 recommendations covering virtually every aspect of life in rural communities.

Since then Doug has not quit working, and is more passionate about the future for rural communities than ever. He is author of the best-selling book, "Thirteen Ways to Kill Your Community," and has been invited to speak across the nation, and now across the continent. We are not alone in our struggle, or in our quest for solutions, and together we will achieve great things. We know this because the alternative is unacceptable.

## Speaker Biographies



### Eileen Kotowich

Eileen Kotowich, with Alberta Agriculture and Rural Development since 1999, works with Farmers' Markets and those interested in selling food into local markets. She started her career with government working on projects related to farm direct marketing and is now the Farmer's Market Specialist for the Province. Eileen is responsible for administering the Approved Farmers' Market Program on behalf of the Province and spends her summers visiting markets far and wide, talking to vendors and tasting all the goodies markets have to offer.



### Fred Young

Fred Young started with Alberta Agriculture in May of 1981 and worked as a D.A. for 12 years followed by working as a Forage specialist for 7 years. Currently, Fred is the program leader for the Agriculture Opportunity Fund (AOF) which is a program that funds Applied Research Associations and Forage Associations and the Ag Society Program which has 295 Ag Societies throughout the Province for Alberta Agriculture and Rural Development (ARD). During his career he has had the opportunity to work along-side several Ag Societies and feels he has a good working knowledge of the many challenges that they face. He looks forward to working with the Ag Societies and AAAS to continue to build an awesome Ag Society program in the Province.



### Grant Ainsley

Grant Ainsley has become one of Canada's most popular media trainers. He works with CEO's, politicians, association leaders and others to refine their messages when they speak with the media. He's also a regular speaker at conferences about media relations, crisis communications and social media.

During his time in the media in Edmonton he interviewed some of the Canada's biggest newsmakers including Wayne Gretzky, Jean Chretien, John Candy and Rick Hansen. While in public relations for the City of Edmonton he was responsible for handling communications on Canada's first curbside waste recycling program and he served as Executive Officer for the Alberta branch of the Canadian Home Builders' Association for over a decade.

Ainsley is the author of *The Honest Spin Doctor*, a book about effective media relations and brand and reputation management. It draws on his years of experience in the news media in Edmonton and his work in public relations and association management. He's won national awards for his work during all three careers.



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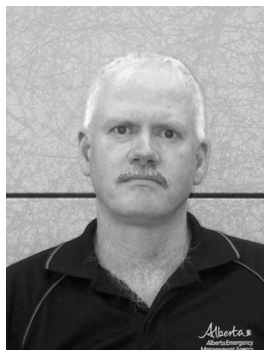
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## Speaker Biographies

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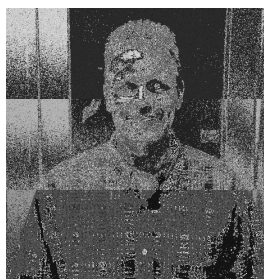
### Ian Fox



Ian initiated his emergency response career right out of high school training as a Naval Officer in the Royal Canadian Navy. Upon leaving the Navy, Ian accepted the public works foreman position with the Village of Cremona, northwest of Calgary. A typical village where you get to wear more than one hat and emergency response is no exception. Ian initiated the first formal fire department for the Village encompassing disaster response into the training and assumed the “hats” of Foreman, Fire Chief and Director of Disaster Services.

Presently Ian resides in St. Paul, Alberta and holds the position of Field Officer with the Alberta Emergency Management Agency. In this capacity, Ian is charged with assisting municipalities in maintaining an appropriate state of operational readiness with respect to major emergency response. While liaising with the communities he reviews and makes recommendations regarding municipal emergency response plans, assisting with grant requests and conducting exercises. During major incidents he works with those personnel within the municipal Emergency Operations Centre to ensure communication between applicable provincial agencies and provides advice and direction when requested. In addition to the above activities Ian also operates an instructional services company specializing in fire and emergency services training, has served as a Director of Peace Regional Victims' Services and the Alberta Water/Wastewater Operators' Association and as the President of the Alberta Association of Fire Service Instructors. With Ian's recent transition to St. Paul he volunteers with the local Ag Society in addition to the local Search and Rescue organization.

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### Jason R. Atkinson

Jason is the Director Of Operations, Distributed Generation.

He joined Enmax in 2006 & launched the Home Services division. In 2007 was asked to help with the launch of the Distributed Generation department. Joined the Distributed Generation team as the Director Of Operations in 2013. Jason's qualifications include Red Seal, Refrigeration Air Conditioning, Red Seal-Gas, Certified Geothermal Heat Pump Installer, CANSIA Certified Solar Thermal Installer, Several NABCEP & CANSIA Solar PV courses

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### Jill Albanese

Jody is passionate about spreading the message of the importance of fun at work. Jody is a motivational keynote speaker at over 50 organizations and associations every year, and is a top motivational keynote speaker. Jody's trademark is to deliver very funny motivational speeches, humour is a key part of her audience connection. Jody is author of the book All Work & No SAY.. Her mission is to help motivate people to derive more meaning, fun and satisfaction from their work. Jody is a featured guest speaker for the GE Healthcare Tip-TV program, broadcast in over 2600 healthcare facilities. Her insights and expertise earned her the 2008 Bronze Award in the 29th Annual Telly Awards for excellence in programming this presentation.

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### Kathy Bosse

Kathy Bosse is a New Venture Specialist with Alberta Agriculture and Rural Development working out of the Red Deer office. She grew up on a mixed farm in Saskatchewan and has spent 24 years working for Alberta Agriculture and Rural Development. Kathy helps businesses get established by providing information and coaching them to develop their idea.



## Speaker Biographies

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### Kevin Gangel



Practical, action-oriented, and humorous, Kevin is not above revealing his most embarrassing mistakes so that others can learn from them. His commitment is to create real-world impact in a short time frame.

Kevin brings 15 years of corporate sales and leadership expertise, having managed a multi-million-dollar line of business with a national Top 10 professional services firm. He created annual growth rates of 30%-50% resulting in 7 'doubles' in 10 years and was a two-time Finalist with Alberta Venture in the categories of both Business Results and Best Workplace.

He first flexed his Social Entrepreneur/Intrapreneur muscle by creating the position of national Chief Environmental Officer. During his three years in this post—while working “off the side of his desk”—Kevin explored impact at a larger scale, while still delivering the goods inside his primary accountabilities. Kevin’s initiative in creating a CxO role also drove him to find and join Canada’s most active angel investing group. His lack of experience in early stage investing was no match for his willingness to take on personal risk to change the world. Kevin remains an active investor and participant in several green economy start-ups. This has included promotion and co-delivery of Canada’s first-ever social entrepreneur bootcamp. Currently, he is hard at work on his own social enterprise, a pre-revenue social media “real world games” platform aimed at socially-based environmental transformation.

Kevin also has a broad background in non-profit leadership development, having taught board governance across Alberta for several years as an instructor for the Alberta Board Development Program. Further, as President of an IT professionals’ association, he also initiated and led the transformation of that board from an administrative to a governing model. In addition to having training and experience in Ontology, Phenomenology, Sales, Leadership, Entrepreneurship and Governance, Kevin is a certified Mediator and Negotiator (ADRIA). Thanks to this rigorous and comprehensive formal training, he occasionally wins arguments with his school-aged children.

Kevin’s primary accountability at Unstoppable, in addition to delivering world-class sessions and keynotes, is creating and connecting a network of clients who are committed to impacting the world from where they are with what they’ve got; and who aren’t satisfied for things to continue along the same path just because that’s how it’s always been.

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### Leah Jones



Leah Jones is the Agriculture manager for the Calgary Stampede. One of her key focuses is to develop and promote agricultural education experiences to a vast audience of learners in an effort to strengthen and build urban and rural connections.

Whether it is delivering Aggie Days to more than 40,000 guests, welcoming students to the OH Ranch as they learn about authentic cattle ranching and rangeland management, or introducing students to the new, high-tech Journey 2050 sustainable agriculture program, Leah is passionate about educating and creating future industry leaders.

She is also a huge supporter of community by volunteering her time and expertise to a number of community organizations such as 4H, figure skating and hockey, and has served on boards such as Campus Alberta Central, Northlands and various Agricultural Societies in Alberta.

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### Marci Sharle



Marci Scharlé is a Community Development Officer with Alberta Culture and Tourism, and has been with the Community Development Unit for over 18 years. Marci works extensively as a facilitator and trainer with non-profit groups and other government departments in the areas of strategic planning, board development and public or stakeholder participation. She brings to her group facilitation work a passion for seeing people and communities creating their own images of a desired future and working together toward those goals by using their collective strengths and gifts. In 2007 Marci became a certified “Technologies of Participation” facilitator through ICA Canada (Institute of Cultural Affairs).

## Speaker Biographies

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### **Mariina Heinonen**

Mariina Heinonen became the Human Resources Manager at Foster Park Brokers Inc. (FPB) in January 2005. Mariina joined FPB from Allianz Canada/ING Insurance, one of the largest P&C insurance companies in Canada. She has over 20 years of Human Resource experience working with various national and international organizations. Mariina received her HR certification in 1997 and her Certified Human Resource Professional Designation (CHRP) in September 2000.

Along with her current role at FPB, she has provided client value added services to various FPB clients. She taught at Grant MacEwan University from 2005 until 2013 in the Human Resources Program. She has taught the National Knowledge Exam prep course for the Human Resources Institute of Alberta and continues to be the lead proctor for the national exams for those seeking to obtain their CHRP. She has served on the Board of Directors for the Youth Emergency Shelter and continues to volunteer her time assisting them with HR specific needs.

Mariina believes in continuous learning and development in Human Resources practices which is a requirement in this era of rapid change in the workplace.

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### **Paul Cabaj**



Paul Cabaj is the Director of Cooperative Development for the Alberta Community and Cooperatives Association. He leads ACCA's research and policy development supporting cooperatives as well as the development of tools and processes for strategic support to cooperatives. A significant aspect of his current work revolves around equity investment tools for cooperatives and investment cooperatives which make it easier for Albertans to invest in locally owned businesses.

Mr. Cabaj has been an active cooperative development consultant for the past 2 decades, providing services ranging from assisting dozens of start-up cooperatives in virtually every economic and social sector, as well as providing strategic support to value added coops and cooperative federations, both in Canada and internationally.

In 2011, Paul was awarded the Canadian National Award of Merit for Cooperative Development. Paul holds a Bachelor of East Asian Studies at the University of Alberta Business and is working on a Masters in Leadership focusing on cooperative decision making. He has lived and worked in various parts of Asia and South America.

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### **Shari Hanson**

Shari Hanson is a facilitator that especially enjoys "conducting" in ways that seek harmony from diverse voices (as opposed to monotony from same voices)! An alumni with Canada World Youth and 4-H, Shari has a BA in Social Anthropology (Dalhousie University) and a MSc in Rural Extension Studies (University of Guelph), with a focus on Community Development and Adult Education. Shari is excited to use her education and experience to now serve the rural Alberta she grew up in, through her work as a Leadership Specialist with Alberta Agriculture and Rural Development.

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### **Shawn Gramiak**

Shawn Gramiak has been professional software skills instructor for over 15 years. He balances that pursuit with a career in professional stand-up comedy and public speaking. Shawn's client's include MacEwan University, The Provincial Government of Alberta, Enbridge Pipelines, and the Northgate and Central Lion's Seniors Centres, to name a few.

## Speaker Biographies

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### Tess Sidoryk

Tess has been working with the Lloydminster Agricultural Exhibition Association since she completed her Bachelor of Commerce degree at the Edwards School of Business, University of Saskatchewan. She has developed a passion for the agriculture and fair industries and she is currently enrolled in the Institute of Fair Management through IAFE.

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### Vic Maraj



Vik has been speaking on, teaching, facilitating, coaching and leading game-changing conversations for over 13 years. He has dramatically shifted governments, corporations, boards, non-profits and teams of people.

His clients have ranged from the United Way to the United Nations; from the First Nations of Nunavut to the Government of Dubai. He has broken a deadlocked \$4 Billion international impasse on carbon capture and taught hostage negotiation to the RCMP. At the most human level, Vik has permanently and positively transformed the relationships, quality of life and futures of communities, organizations and families.

He has a masters degree in molecular and cell biology, is trained in high stakes conflict, ontology, group behaviour, neuro-linguistic programming, and the use of language systems in shaping human thinking and behaviour. He is also the co-founder and former CEO of a now 200+ person international education design company.

Most impressive of all, Vik can wiggle his little toes independent of his other toes and apologizes for self-aggrandizing biographies written in the third person that are clearly authored by the subject of said biography!



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**2015 Miss Rodeo Canada  
Katy Lucas**

Ranch raised Alberta cowgirl Katy Lucas is no stranger to the western way of life. She spent years travelling the professional rodeo circuit with her father, four-time Canadian Tie Down Roping Champion and six-time National Finals Rodeo Qualifier Joe Lucas, and is now an avid team roper both north and south of the border. In 2014 Katy won the Canadian Champion Team Roping title for the Team Roping Canada Association while roping with her brother Kyle, also a professional rodeo Tie Down and Team Roper.

An honors graduate from Lethbridge College, Katy uses her Communication Arts Diploma, specialized in Broadcast Journalism, to conduct interviews at Canadian Professional Rodeos throughout the province. Katy performed live interviews with contestants on the show "The Road to the CFR" in 2013 and now writes for both the Canadian Pro Rodeo News and Western Horse Review magazines. Through her work as a competitor, broadcaster and writer, Katy gained one of her proudest achievements, being named one of Western Horse Review's "Top 25 Under 25" in 2013.

Upon meeting Miss Rodeo America Jennifer (Douglas) Smith, back in 1995, a three-year-old Katy decided she wanted to be a rodeo queen. She has held three previous titles; Carstairs Rodeo Queen 2008/2009, Alberta High School Rodeo Queen 2010/2011 and she represented the largest Canadian Professional Rodeo in the circuit as the 2014 Miss Ponoka Stampede.

Katy's goal as Miss Rodeo Canada is to help create more awareness of rodeo by educating the general public about rodeo events, animal welfare and sharing the personal stories of the athletes that make her sport so unique. Whether it's broadcasting at professional rodeos, writing about its competitors, or wearing the crown as Miss Rodeo Canada, everything Katy does is to promote and preserve the sport she loves and she hopes to continue to be a positive representative for rodeo and her country in the 2015 season.



**2014 Miss Rodeo Airdrie  
Terra Chalack**

Terra Chalack is the **2014 Miss Rodeo Airdrie** who has grown up and is still apart of a purebred cattle and horse ranch located west of Carstairs, Alberta. She is currently in her fourth year at the University of Lethbridge working towards a Sociology degree and as well in the process Terra hopes to receive a certificate in Human Resources. Following her graduation, she plans on pursuing a career in Agriculture to continue to promote farming and the western way of life. When Terra isn't caught up in the student life you can find her at home working with her families show cattle and riding her

17hh Warmblood/Thoroughbred gelding. She enjoys horseback riding, travelling, attending rodeos, and spending time with friends and family. In her spare time she has been volunteering at the Therapeutic Riding Association in Lethbridge coaching and assisting children and adults with disabilities and special needs. Terra's inspiration began when she saw her first rodeo queen at the age of eight and since becoming Miss Rodeo Airdrie it has been a won-

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### **2014 Airdrie Pro Rodeo Princess Mazlie Gehring**

Mazlie Gehring is a 24 year old Office Manager from Airdrie, Alberta. Mazlie is a strong community orientated individual, and works in the heart of Airdrie at Life-mark Physiotherapy. Mazlie grew up in Calgary and spent her summers at her grandpa's farm where she found her true love and passion for rodeo and horses. She spent 2 years as a valuable member of the Calgary Stampede Showriders, where she had the opportunity to travel North America and represent the western way of life. During her travels with The Calgary Stampede Showriders she participated in the 100<sup>th</sup> Anniversary Calgary Stampede, 2012 Rose Bowl Parade and the 2013 Cheyenne Frontier Days Rodeo. She enjoys participating in multiple charity events but has been involved with the Children's Wish Foundation for several years, and has even lead as a Trail Boss for the annual Children's Wish Charity Trail Ride. Mazlie also plays a big role in rodeo close to home, coaching for the Airdrie Pro Rodeo Ranch Girls for the past 3 years. Horses have remained a constant in Mazlie's life and she plans to pursue continuing education in Equine Therapy, and as a Horsemaster. Mazlie is a very active member in the equine community and takes pride in sharing her passion and knowledge for the sport of rodeo and western lifestyle. When Mazlie is out of her Princess attire you will generally find her outside enjoying her horses, participating in sports, coaching, or traveling. Mazlie is a proud ambassador as the 2014 Airdrie Pro Rodeo Princess and feels she is a strong role model by believing hard work, determination and passion go a long way to reaching your goals, even if they seem far to reach.



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