



Marketing Awards

2017 WINNERS

CATEGORY 1 : PROMOTIONAL POSTERS

CLASS 1A - Attendance under 500 People

- 1st Place - Lloydminster Exhibition Society
- 2nd Place - Westlock Agricultural Society
- 3rd Place - Delburne Agricultural Society

CLASS 1B - Attendance Between 500 - 5000 People

- 1st Place - Millarville Agricultural Society
- 2nd Place - Lloydminster Exhibition Society
- 3rd Place - Andrew Agricultural Society

CLASS 1C - Attendance Over 5000 People

- 1st Place - Strathmore Agricultural Society
- 2nd Place - Millarville Agricultural Society
- 3rd Place - Medicine Hat Exhibition

CATEGORY 2 : FAIR/ EVENT PROGRAM COVERS

CLASS 2A - Attendance under 500 People

- 1st Place - Grovedale Agricultural Society
- 2nd Place - Delburne Agricultural Society
- 3rd Place - Tomahawk Agricultural Society

CLASS 2B - Attendance Between 500 - 5000 People

- 1st Place - Delburne Agricultural Society
- 2nd Place - Westlock Agricultural Society
- 3rd Place - Millarville Agricultural Society

CLASS 2C - Attendance Over 5000 People

- 1st Place - Millarville Agricultural Society
- 2nd Place - Lloydminster Agricultural Society

CATEGORY 3 : NEWSLETTERS

CLASS 3A - Distribution Of 250 Or Less Per Issue

- 1st Place - Tomahawk Agricultural Society
- 2nd Place - Lakedell Agricultural Society

CLASS 3B - Distribution between 250-500 per issue

- 1st Place - Cottonwood Gordon Agricultural Society

CATEGORY 4: WEBSITE

CLASS 4A - Development Budget Under \$1000

- 1st Place - Cold Lake Agricultural Society
- 2nd Place - Lakedell Agricultural Society
- 3rd Place - Valleyview Agricultural Society

CLASS 4B - Development Budget Between \$1000- \$5000

* No Entries

CLASS 4C - Development Budget Over \$5000

- 1st Place - Millarville Agricultural Society

CATEGORY 5 : SOCIAL MEDIA

CLASS 5A - Following of less than 500 (each platform)

- 1st Place - Carmangay Agricultural Society
- 2nd Place - Valleyview Agricultural Society
- 3rd Place - Yellowhead Agricultural Society

CLASS 5B - Following Between 500 - 2500 (each platform)

- 1st Place - Millarville Agricultural Society
- 2nd Place - Cold Lake Agricultural Society
- 3rd Place - Lakedell Agricultural Society

CATEGORY 6 : NEW PROGRAM / EVENT

CLASS 6A - Attendance/ Participants under 100 people

- 1st Place - Tomahawk Agricultural Society
- 2nd Place - Tomahawk Agricultural Society
- 3rd Place - Lakedell Agricultural Society

CLASS 6B - Attendance/ Participants Between 100 - 350

- 1st Place - Verdant Valley Agricultural Society

CLASS 6C - Attendance/ Participants over 350 people

- 1st Place - Cold Lake Agricultural Society

CATEGORY 7 : EVENT / ORGANIZATION PHOTO COLLAGE

All entries in this category have been judged as one class

- 1st Place - Verdant Valley Agricultural Society
- 2nd Place - Lakedell Agricultural Society
- 3rd Place - Barrhead Agricultural Society

DELEGATES CHOICE

- Strathmore Agricultural Society

**Congratulations**
to all the
2017 Winners