

# AAAS Provincial Marketing Award Winners

## **CATEGORY 1: PROMOTIONAL POSTERS**

### **CLASS 1A: Attendance under 500 people**

- 1st Place -Yellowhead Agricultural Society
- 2nd Place - Whitecourt & District Ag Society
- 3rd Place -Two Hills & District Ag Society

### **CLASS 1B: Attendance over 500 people and under 5,000**

- 1st Place - Barrhead Agricultural Society
- 2nd Place -Glendon Agricultural Society
- 3rd Place -Yellowhead Agricultural Society

### **CLASS 1C: Attendance over 5,000 people**

- 1st Place -Strathmore & District Ag Society
- 2nd Place -Millarville Racing Agricultural Society
- 3rd Place -Vegreville Agricultural Society

## **CATEGORY 2:**

### **FAIR BOOK / EVENT PROGRAM COVERS**

#### **CLASS 2A: Attendance under 500 people**

- 1st Place -Grovedale Community Club & Ag Society
- 2nd Place - Lakedell Agricultural Society
- 3rd Place -Two Hills & District Ag Society

#### **CLASS 2B: Attendance over 500 people and under 5,000**

- 1st Place -Barrhead Agricultural Society
- 2nd Place -Millarville Racing Agricultural Society
- 3rd Place -Two Hills & District Ag Society

#### **CLASS 2C: Attendance over 5,000 people**

- 1st Place -Millarville Racing Agricultural Society
- 2nd Place -Vegreville Agricultural Society
- 3rd Place -St. Paul Agricultural Society

## **CATEGORY 3: NEWSLETTERS**

### **CLASS 3A: Distribution of 250 or less per issue**

- 1st Place -Lamont & District Agricultural Society
- 2nd Place - Cottonwood- Gordon Agricultural Society
- 3rd Place - Lakedell Agricultural Society

### **CLASS 3C: Distribution of over 500 per issue**

- 1st Place -Westerner Park
- 2nd Place - Millarville Racing Agricultural Society

## **CATEGORY 4: WEBSITE**

### **CLASS 4A: Website Development Budget under \$1,000**

- 1st Place -Valleyview & District Agricultural Society
- 2nd Place - Lakedell Agricultural Society
- 3rd Place -Ponoka Agricultural Society

### **CLASS 4B: Website Development Budget under \$1,000 and under \$5,000**

- 1st Place -Westerner Park
- 2nd Place -Millarville Racing Agricultural Society

## **CATEGORY 5: SOCIAL MEDIA**

### **CLASS 5A: Following of less than 500 (each platform)**

- 1st Place -Valleyview & District Agricultural Society
- 2nd Place - Carmangay Agricultural Society
- 3rd Place -Cottonwood- Gordon Agricultural Society

### **CLASS 5B: Following of less than 500 and less than 2500 (each platform)**

- 1st Place -Lamont & District Agricultural Society
- 2nd Place - Lakedell Agricultural Society
- 3rd Place -Drayton Valley Agricultural Society

### **CLASS 5C: Following of more than 2,500 (each platform)**

- 1st Place -Westerner Park
- 2nd Place -Millarville Racing Agricultural Society

## **CATEGORY 6: NEW PROGRAM / EVENT**

### **CLASS 6A: Following of less than 500 (each platform)**

- 1st Place -Valleyview & District Agricultural Society
- 1st Place - Lamont & District Agricultural Society

## **CATEGORY 7:**

### **EVENT / ORGANIZATION PHOTO COLLAGE**

#### **ALL ENTRIES IN THIS CATEGORY HAVE BEEN JUDGED AS ONE CLASS**

- 1st Place - Smoky River Agricultural Society
- 2nd Place - Lamont & District Agricultural Society

## **DELEGATES CHOICE**

- Strathmore Agricultural Society



**Congratulations!**

**To all the**

**2018 Winners !!!**