# Alberta Association of Agricultural Societies
# PROVINCIAL MARKETING AWARDS
# 2020 WINNERS

## CATEGORY 1
**(1A) - Promotional Posters attendance under 500 People**
1st Place – Ardrossan AgSociety
2nd Place – Stettler Ag Society
3rd Place – Eaglesham Ag Society

**(1B) - Promotional Posters attendance over 500 & under 5000 People**
1st Place – Cold Lake Ag Society
2nd Place – Bonanza Ag Society
3rd Place – Millarville Ag Society

**(1C)- Promotional Posters attendance over 5000 People**
1st Place – Westerner Park
2nd Place – Strathmore Ag Society
3rd Place – High River

## CATEGORY 2
**(2A) Fair Book/Event Program Covers attendance under 500 People**
1st Place – Grovedale Ag Society
2nd Place – Wembley Ag Society
3rd Place – Ponoka Ag Society

**(2B) Fair Book/Event Program Covers attendance over 500 & under 5000 People**
1st Place – Millarville Ag Society
2nd Place – Olds Ag Society
3rd Place – Andrew Ag Society

**(2C) Fair Book/Event Program Covers attendance 5000 People**
1st Place – Millarville Ag Society
2nd Place—Westerner Park

## CATEGORY 3
**(3A) Newsletters Distribution of 250 or less per issue**
1st Place – PACO
2nd Place – Lakedell Ag Society
3rd Place – Wembley Ag Society

**(3B) Newsletters Distribution of over 250 & less than 500 per issue**
1st Place – Eaglesham Ag Society
2nd Place – Rosalind Ag Society

**(3A) Newsletters Distribution of Over 500 per issue**
1st Place – Cold Lake Ag Society
2nd Place – Millarville Ag Society
3rd Place – Saskatoon Lake Ag Society

## CATEGORY 4
**Website Development Budget under $1,000**
1st Place – Lamont Ag Society
2nd Place – Lloydminster Ag Society
3rd Place – Eaglesham Ag Society

**Website Development Budget over $1,000 and Under $5000**
1st Place – Valleyview Ag Society
2nd Place – Bonanza Ag Society

**Website Development Budget over $5,000**
1st Place – Millarville Ag Society
2nd Place – Winfield Ag Society

## CATEGORY 5
**(5A) Social Media following of less than 500**
1st Place – Vauxhall Ag Society
2nd Place – Whitecourt Ag Society

**(5B) Social Media following of more than 500 and less than 2500**
1st Place – Olds Regional Exhibition
2nd Place – Glendon Ag Society
3rd Place – Millarville Ag Society

**(5C) Social Media following of more than 2,500**
1st Place – Westerner Park
2nd Place – Cold Lake Ag Society
3rd Place – Lloydminster Ag Society

## CATEGORY 6
**(6A) New Program/Event attendance/ Participants under 100**
1st Place –Lakedell Ag Society

**(6B) New Program/Event attendance/ participants over 100 and under 350 people**
1st Place – Westerner Park
2nd Place – PACO
3rd Place - Whitecourt Ag Society

**(6C) New Program/Event attendance/ participants over 350 people**
1st Place – PACO
2nd Place – Lloydminster Ag Society
3rd Place - Winfield Ag Society

## CATEGORY 7
**Event/Organization Photo Collage**
1st Place - Lakedell Ag Society
2nd Place - Cold Lake Ag Society
3rd Place – Bonanza Ag Society

## Delegates Choice
1st Place – Lloydminster Ag Society
2nd Place - Ardrossan Ag Society
3rd Place – Grovedale Ag Society

*Congratulations*