



# ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES



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## A MESSAGE FROM THE CHIEF EXECUTIVE OFFICER



August marks the 6th month of restrictions and impacts of Covid 19. The closure of gathering places and events has had an impact like nothing we have seen in generations. On top of this unique obstacle, mother nature has been unpredictable with extremes of rain, hail, and heat, extending the challenges facing the agriculture industry.

AAAS continues to advocate for the recognition of the challenges to our members, in hopes to gain support from all levels of government. Our request to expedite the annual grant was implemented and the Ag Society grants were distributed earlier than usual. AAAS also recognized the financial situation most of our members would be faced with due to the inability to generate revenue. Much like any other small business in Alberta the ability to pay staff, utilities, and maintain facilities without generating revenue becomes an impossibility.

AAAS utilized the “Hudson Report” with the assistance of Richard Hudson, to generate “lost of net revenue” information inspiring our request for \$18,000,000 in emergency support. Unfortunately, this request was denied by the government of Alberta. AAAS has identified, and shared with government leaders, that most provincial and federal support programs will not benefit our members.

The Canadian Association of Fairs and Exhibitions (CAFÉ) has presented a request for national support for the fair industry. \$74 million in support has been requested for the 733 fairs across Canada. AAAS has supported this request and requested that the provincial Agriculture Minister and the Government of Alberta support this request as well. On June 27, Minister Dreeshen forwarded a letter to the Federal Minister of Agriculture supporting the CAFÉ request. There has been no response to date. There have been several Ag Societies who have contacted AAAS with concerns over the 2021 Ag Society grant process and the fact that the restrictions on events will directly affect the value of the funding received next year. AAAS has already begun the advocacy for repeat funding for 2021. We will be making a formal request to have the same funding as 2020 provided in 2021. Ensuring those organizations in good standing would receive the resources necessary to maintain current and future operations.

One of the things that has always stood out for Agricultural Societies is the resiliency and ingenuity of the volunteers. As much as the Covid restrictions have taken the wind out of our sails, the people in the Ag Society have creatively served their communities. As our ability to gather crowds diminished, volunteers mobilized for their neighbors. It has been truly inspiring to hear how our members have adapted, reinvented, or created opportunity to continue to drive vibrancy and strengthen community.

There is a saying that goes “Never waste a good crisis.”. There is no doubt that there is a crisis. There are also opportunities. A chance to look at what we do, who we do it for and why. Time to evaluate everything. Our volunteers and staff are always so busy organizing, implementing, and activating that we seldom get the chance to evaluate. I encourage all organization, including AAAS, to take this time to ensure our bylaws, policies, and procedures are up to date and reflect our current and future organizations. We have the time to take an honest look at what is working and what could change.

Once we understand where we are, we can begin to build a strategy to emerge from this crisis stronger and more focused on what is important to our success and the success of the community we serve. More than ever Albertans need the Ag Societies to build confidence in a way forward.

As always, our office is open and ready to assist members in any way we can. Please do not hesitate to contact Maria, Nathan, or myself. Together we will continue to succeed.

Sincerely,  
**Tim Carson,**

*Chief Executive Officer  
Alberta Association of Agricultural Societies*

# ALBERTA AGRICULTURE AND FORESTRY UPDATE



I hope everyone is successfully navigating these challenging times. These are definitely uncharted waters for us all! Now, more than ever, Agricultural Societies play an important role in the rural Alberta landscape. As we are already past the one-year anniversary of the coming into force of the Agricultural Societies Amendment Act, on July 1, 2019, I thought I would take this opportunity to remind you of the greater organizational flexibility Ag Societies now have with the new legislation.

To take advantage of this new flexibility based on your own communi-

ty's unique needs, all Ag Societies must review and update their bylaws to be in compliance with the new Agricultural Societies Act and Regulations over the next two years.

One of the best ways to ensure your bylaws are in compliance and serve to help your organization maintain good governance, is to take advantage of AAAS's Bylaw Review Workshops which are being conducted using internet-based interfaces to ensure COVID-19 restrictions are being adhered to.

AAAS has updated their Recommended Best Practice Agricultural Society Bylaws template to be in compliance with the new regulation. Following best practices should greatly speed up approval times and eliminate timely and frustrating reciprocal revisions between your society and Agriculture and Forestry.

While not exactly everyone's favourite summer time activity, reviewing and updating your bylaws now will enable them to be approved by your membership at your next AGM. This eliminates the more onerous requirement to otherwise call a special general meeting and pass a special resolution.

My program staff are also available to answer any questions you may have related to updating your bylaws. As time permits, and with sufficient lead time, we may even be able to review them prior to your AGM. Enjoy the rest of the summer,

**Carmen Andrew**

Carmen.andrew@gov.ab.ca  
403.742.7542



## **2020 Alberta Open Farm Days**

August 15-16, 2020—Various Locations around Alberta

<https://albertafarmdays.ca/>



## **2020 RMAF Convention**

November 12-14, 2020—Hotel Eleganté, Colorado Springs, Colorado

<https://www.rmaf.net/>



## **2020 IAFE Annual Convention**

November 29 - December 2, 2020—Henry B Gonzalez Convention Center

<https://www.iafeconvention.com/register>

# CELEBRATING 100 YEARS

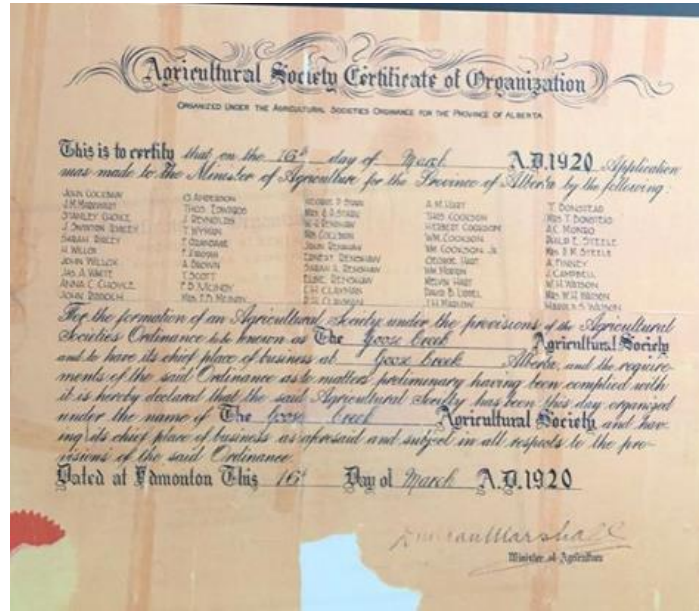


Congratulations to Lougheed Agricultural Society for the 100th anniversary of the Lougheed Ag Society.



To celebrate this time with the community, they had an annual parade and a show and shine.

(following Covid restrictions)



**HERE FOR YOU  
YESTERDAY,  
TODAY,  
TOMORROW.**



## YOUR RURAL LIFESTYLE STORE

For decades, Peavey Mart stores have been active members of Western Canadian communities and a gathering place for neighbours to trade stories and advice.

Today, there is still no place quite like a Peavey Mart; our corporate head office and distribution centre are still in Red Deer too, where we started. Having made one recent addition, parent company Peavey Industries LP now also operates a regional office and distribution centre in London, Ontario supporting our TSC Stores there.



Peavey Mart stores serve 40 Western Canadian communities across four provinces, with our newest location in Edmonton (Yellowhead and St. Albert Trail) opening last winter. We are proud to continue to offer unique products, top brand names and down to earth service in our stores.

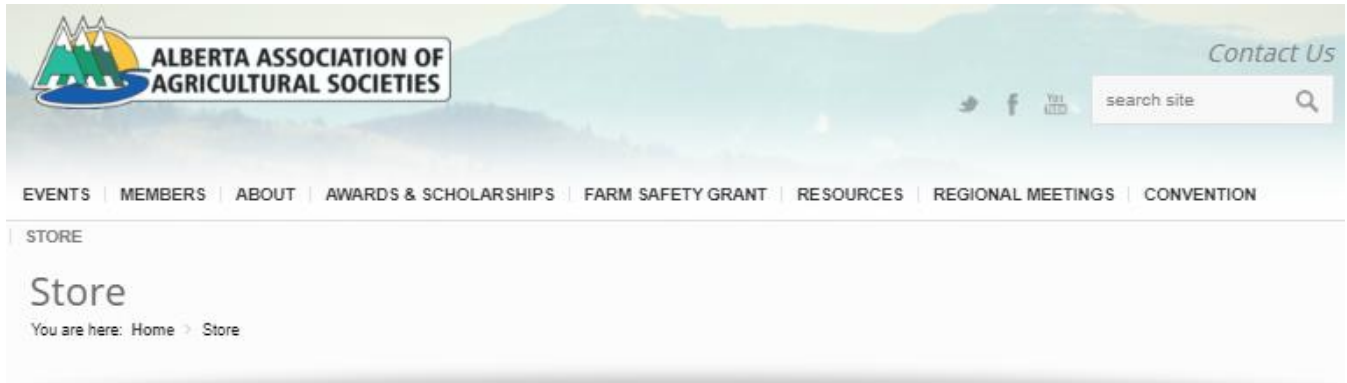


Connect with us in-store or at [www.peaveymart.com](http://www.peaveymart.com)

# WEBSITE UPDATES

You can now Pay for your Annual AAAS Membership Fees and Purchase AAAS Merchandise and Fair tags from our online store

<https://www.albertaagsocieties.ca/store/>



## AAAS Members

Store / Fair Supplies and Misc. / AAAS Members

SORT BY ▾

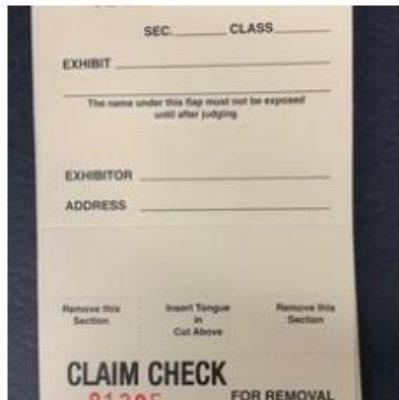
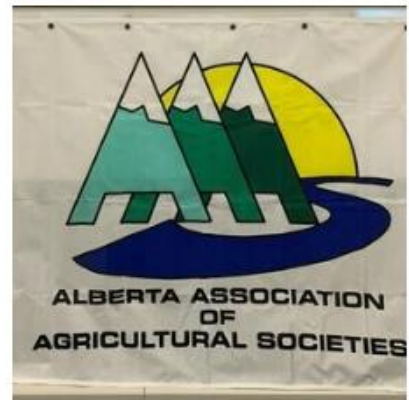


Exhibit Entry Tags (comes with wires) - Member Price **C\$155.00**



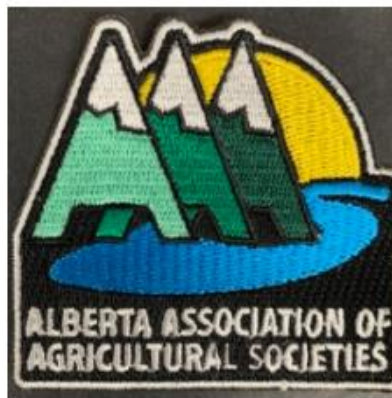
Prize Account Pad (Duplicate Sheets) - Member Price **C\$4.50**



AAAS Flag **C\$75.00**

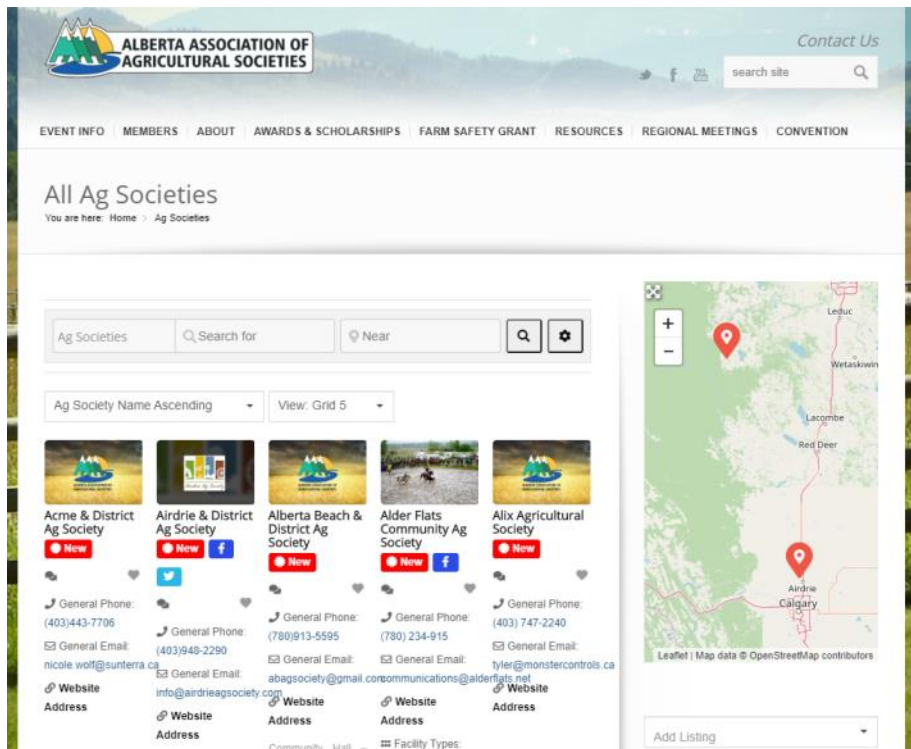


AAAS Socks **C\$10.00**



AAAS Embroidered Patches **C\$2.50**

# WEBSITE UPDATES



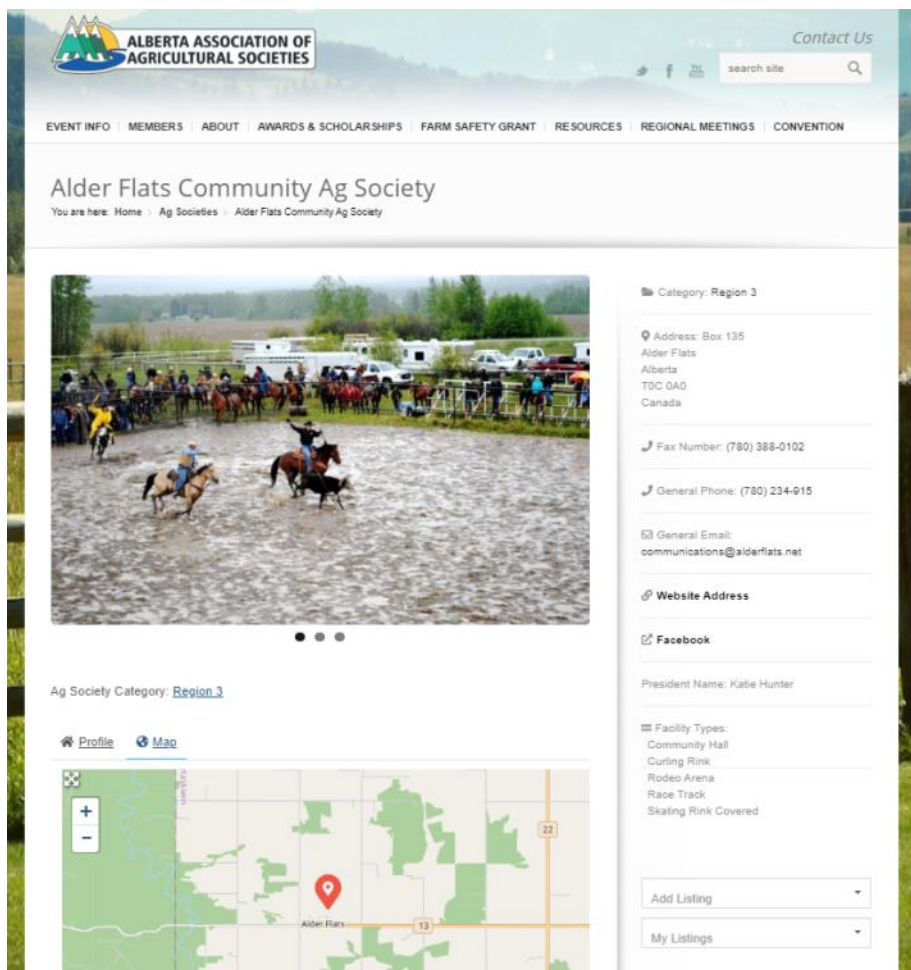
We are in the process of updating our website to make it easier for our Ag Societies to update their Contact information and Event listings on our website.

<https://www.albertaagsocieties.ca/agsocieties/>

The Ag Societies will be sent an email with a link to "Claim your page"

## CLAIM YOUR LISTING

- "Step 1 - Click here to create a login account"
  - "Step 2 - Click this link to see the new directory and search for your listing"
  - "Step 3 - Click "claim this listing"
- We will review the claim request and you will receive a notice when your request is approved. After your approval, you can follow the steps below to edit your listing.



## EDIT YOUR LISTING / EVENT

- "Step 1 - Login Here"
- "Step 2 - Select your listing from the dropdown OR navigate to your listing."
- "Step 3 - click "Edit" and make your changes. Save when finished."

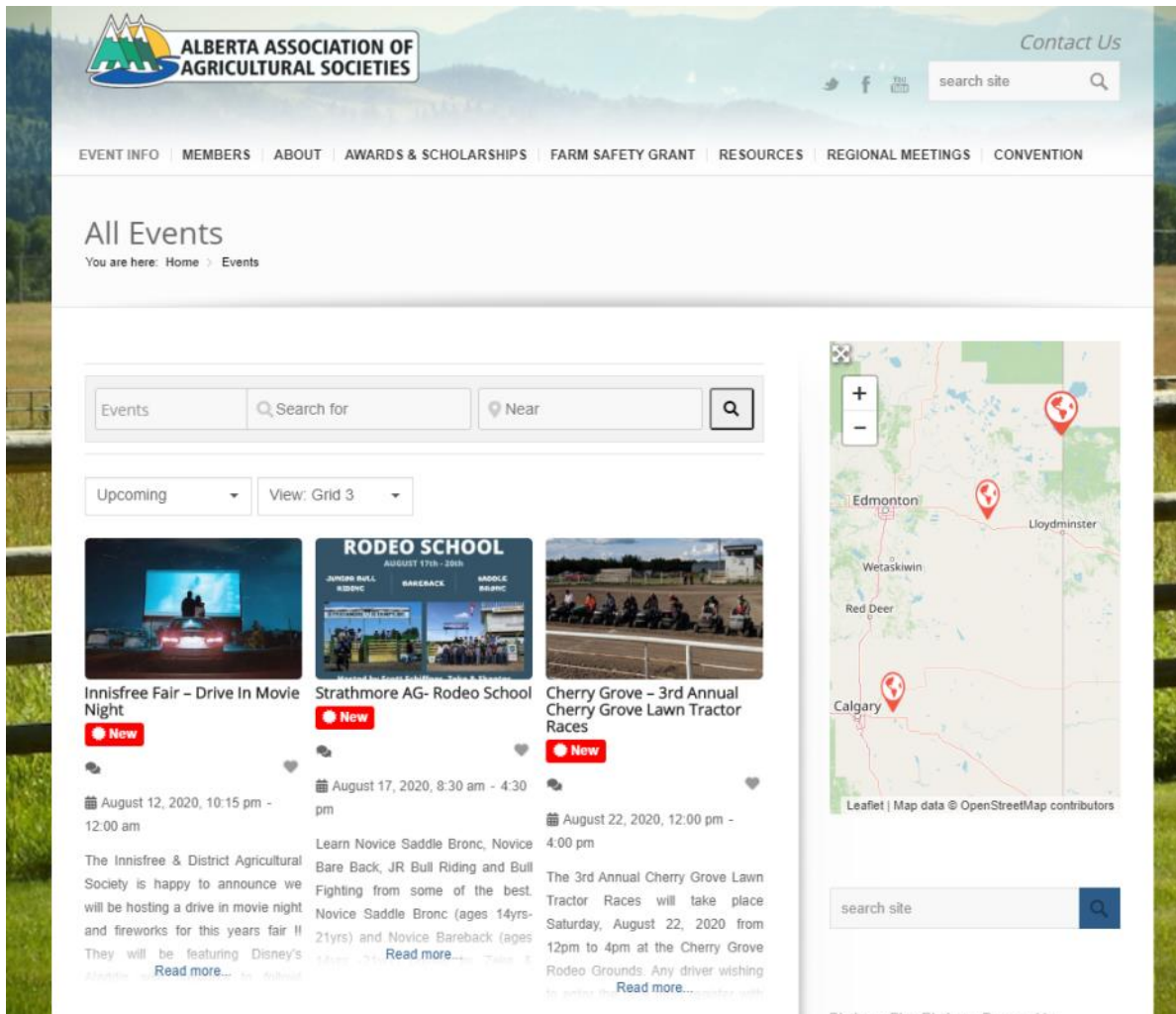
## ADD AN EVENT

- "Step 1 - Login Here"
- "Step 2 - Select "Add Event" from the dropdown"
- "Step 3 - click "Edit" and make your changes. Save when finished."

Please watch your inbox for our email.

# WEBSITE UPDATES

We are excited to be updating our listings with new events that the AG Societies are hosting.



Please note that all events should adhere to the Gathering Restrictions as posted by AHS & Govt' of Alberta.

- **200 people maximum for audience-type community outdoor events**, such as festivals, firework displays, rodeos and sporting events, and outdoor performances
- **100 people maximum for other outdoor events and indoor seated/audience events**, including wedding ceremonies, funeral services, movie theatres, indoor arts and culture performances and other indoor spectator events where people remain seated
- **50 people maximum for indoor social gatherings**, including wedding and funeral receptions and birthday parties

**No cap on the number of people (with public health measures in place):**

- worship gatherings, restaurant, cafes, lounges and bars, casinos and bingo halls

**More flexibility for cohort groups – small groups of people whose members do not always keep 2 metres apart:**

- households can increase their close interactions with other households to a maximum of 15 people
- performers can have a cohort of up to 50 people (cast members or performers)
- sports teams can play in region-only cohorts of up to 50 players (mini leagues)
- people can be part of a sports/performing cohort and a household cohort at the same time

**FOR MORE INFO**

<https://www.alberta.ca/restrictions-on-gatherings.aspx>

# AG SOCIETIES—COVID RESPONSE

Our Ag Societies have always been a cornerstone in their communities in times of crisis. It is no surprise when our AG Societies step up to do something different to support the people during the Covid-19 Pandemic.



## Lloydminster Agricultural Exhibition Association

The Lloydminster Exhibition Association spent the Easter weekend helping residents share in Easter dinner. With many people were cancelling their holiday meals with family or feeling unsafe to go to the grocery store for fear of getting sick, the Exhibition decided to get their staff together and began making traditional meals.

### Crossfield AG Society, together with the Madden AG Society

If COVID-19 has taught us one thing, it's that we have to learn to adapt to our "new normal". Fresh fruit and veggies may not be as easily accessible to you or your family as they once were. Thanks to an amazing Provincial grant, the "Social Services Support for COVID-19", the Madden AG Society, together with the Crossfield AG Society are pleased to present the **Helping Hands Produce Program**.

Both Ag societies were also able to cost share several **SKILL BUILDING COURSES** for adults and youth, to help better their knowledge, provide food for their families and keep their mental health in check! These courses were: growing microgreens, making jam, learning about fermentation, drying & cooking with fresh herbs, making salsa & pasta sauce and milling grain to make fresh bread. Along with the skill building classes, we are also able to offer Fresh Produce Boxes to community members as well throughout the month of August. All courses were held at the "Honest Box" - which is located just west of Carstairs. The Honest Box is ran by the Aarsby Family who have been farming in the Carstairs area for five generations! They have always grown large gardens and have raised many types of animals. More recently though they have developed a deep passion for sharing great food with family and friends.

The produce boxes are from Souto Farms near Crossfield, a local family business that grows fruit and vegetables and are third generation fruit farmers. Souto Farms was built on three key values: community, integrity and sustainability. The Madden AG Society and Crossfield AG Society are extremely proud to be working with both family businesses and providing skill building courses and sustainable food for our communities



## Madden & District Agricultural Society







# FARM SAFETY PROGRAMS & EVENTS

Many of the Person Farm Safety Days that our AG Societies host have been cancelled this year. We applaud Cherry Grove Recreation and Agricultural Society for putting together a video as part of a Farms Safety Series. Please see link below to their YouTube Channel.

<https://youtu.be/vjCN9v1S8c>



Farm Safety - Tractor Safety

95 views · Jul 26, 2020

3 0 SHARE SAVE ...



Cherry Grove Rec & Ag Society  
4 subscribers

SUBSCRIBE

The video is based around small tractors and safe operation.

- Personal protective gear
- Pre trip inspection
- Three point contact when mounting equipment
- Post trip
- Grounding of implements

Every year, there is injuries involving small acreage tractors. Our hope is that we can help point out a few of the bad habits to prevent that. Taking the time to check your equipment before use can save a lot of down time and injury. Even though we might not be in an industrial environment, the same safety precautions should be implemented.

Follow us as we walk through the simple pre trip points that should be looked at. Noting that you need to look at many of the different components. From the engine to the hydraulics.

Also what your wear is important. Not wearing the right gear means that you do not have your last line of defense.

Please enjoy, and be safe.



## MEMBER BENEFITS



### HEALTH & WELLNESS BENEFITS PROGRAM



Flexible coverage options with the ability to build your own plan that best suits the needs of your employees and board members.

<https://www.albertaagsocieties.ca/health-wellness-program/>

As a Service Member you can also and save on your Convention showcase fees and promote yourself to our member's year-round through the AAAS website and newsletters. Service Members also receive a discount on the AAAS Newsletter advertising rates. If you are not a member, please contact the Alberta Association of Agricultural Societies office at (780) 427-2174 and discover the opportunities!



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**Perry Cramer**

P 780-930-2950

# FINANCIAL RESOURCES

## **Canada Student Service Grant**

The Canada Student Service Grant (CSSG) is a new national service initiative that provides between \$1,000 and \$5,000 to eligible post-secondary students and recent graduates that volunteer to help their communities during the COVID 19 pandemic. Volunteer hours must be completed between June 25 and October 31, 2020. Visit their website for more information and to apply: [www.iwanttohelp.org](http://www.iwanttohelp.org)

## **Canada Emergency Wage Subsidy (CEWS)**

The Canada Emergency Wage Subsidy would cover 75% of an employee's wages, up to \$847 per week, for employers of all sizes and across all sectors who have suffered a drop in gross revenues of at least 15% in March, and 30% in April and May. To be eligible to receive the wage subsidy, you must:

- be an eligible employer
- have experienced an eligible reduction in revenue, and
- have had a CRA payroll account on March 15, 2020

<https://www.canada.ca/en/revenue-agency/services/subsidy/emergency-wage-subsidy/cews-who-eligible-employer.html>

## **Business Credit Availability Program (BCAP)**

The Business Credit Availability Program (BCAP) will allow the Business Development Bank of Canada (BDC) and Export Development Canada (EDC) to provide more than \$10 billion of additional support, largely targeted to small and medium-sized businesses. This will be an effective tool for helping viable Canadian businesses remain resilient during these very uncertain times. BDC and EDC are cooperating with private sector lenders to coordinate on credit solutions for individual businesses, including in sectors such as oil and gas, air transportation and tourism. The near term credit available to farmers and the agri-food sector will also be increased through Farm Credit Canada.

<https://www.edc.ca/en/solutions/working-capital/bcap-guarantee.html>

## **Farm Credit Canada – COVID-19 support program**

- a deferral of principal and interest payments up to six months for existing loans; or
- a deferral of principal payments up to 12 months
- If you'd like more information on these options or on how FCC can help improve your financial position, please contact your local office or the Customer Service Centre at 1-888-332-3301 for further details.

<https://www.fcc-fac.ca/en/covid-19/program-details.html>

## **Small and Medium Enterprise Relaunch Grant**

offering financial assistance to Alberta businesses, cooperatives, and non-profit organizations. Eligible organizations can apply for 15 per cent of their pre-COVID-19 revenue, up to a maximum of \$5,000 in funding. Some key criteria includes enterprises that:

- Were ordered to close or curtail operations as a result of public health orders;
- Experienced a revenue reduction of at least 50 per cent in April and/or May 2020, due to the COVID-19 pandemic;
- Have 500 or fewer employees.

<https://www.alberta.ca/sme-relaunch-grant.aspx>

<https://open.alberta.ca/publications/sme-relaunch-grant-guidelines>

# OPEN FARM DAYS UPDATE



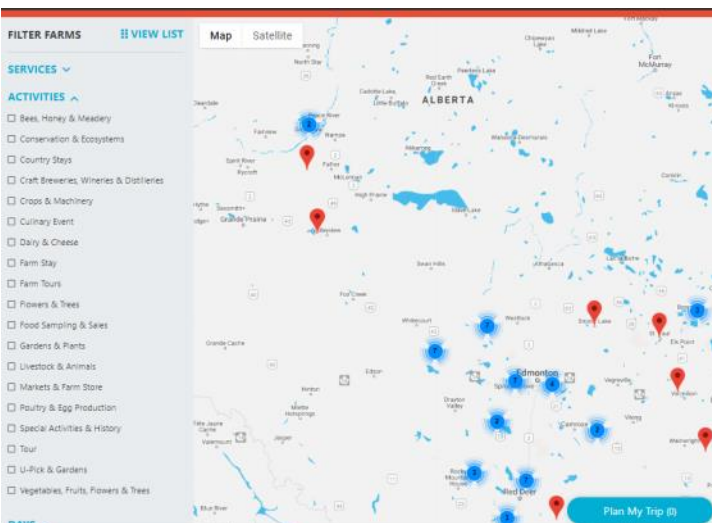
Alberta Open Farm Days is happening on August 15th and 16th Due to Covid-19. Many of the things that we have grown to love such as donning bee suits and packing onto a wagon ride will look different. What won't be different will be the thrill of visiting a farm for the first time, from seeing animals, tasting local food and experiencing the beautiful scenery of rural Alberta. One major change is that we are asking attendees to schedule visits with farms from the farm profiles on our website. This will require a little more planning on behalf of our attendees.

How do you plan a trip and schedule your visits? We've got you covered in the instructions below .

[https://albertafarmdays.ca/farm-tours/how-to-schedule-your-visit-this-open-farm-days/?fbclid=IwAR3LXD\\_TvXsgTukVPih\\_fEG3Dm80X3gbbv3sNbbxVYo1A5gw7tNHZafq9zE](https://albertafarmdays.ca/farm-tours/how-to-schedule-your-visit-this-open-farm-days/?fbclid=IwAR3LXD_TvXsgTukVPih_fEG3Dm80X3gbbv3sNbbxVYo1A5gw7tNHZafq9zE)

Please ensure you visit the description of farms you'd like to visit to visit for information on what to expect. Plan your Alberta Open Farm Days experience with our online trip planner to map out your journey!

<https://albertafarmdays.ca/open-farm-day-planner-maps/>



# CONVENTION 2021

WE ARE LOOKING FORWARD TO SEEING YOU AT OUR NEXT CONVENTION.

RIVER CREE RESORT & CASINO: FEBRUARY 4-6 , 2021

GET READY FOR “THE LAUNCH”



<https://www.albertaagsocieties.ca/convention/overview/>

We would love your input! [Click here](#) to submit suggestions for the 2021 AAAS Convention.



# CONVENTION 2021



The Hotel Accommodations for our next AAAS Convention in 2021 have been confirmed.

Please watch our website for updates and booking codes.

<https://www.albertaagsocieties.ca/accommodations/>



## **RIVER CREE RESORT AND CASINO**

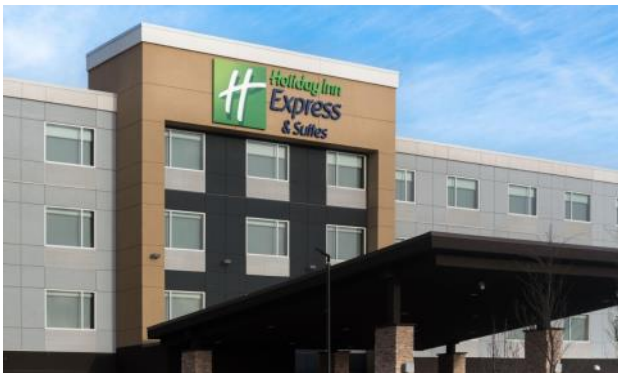
300 E Lapotac Blvd, Edmonton, AB

Toll-Free Hotel Reservation: 1-844-425-CREE (2733)

PHONE: (780) 484-2121

[www.rivercreeresort.com](http://www.rivercreeresort.com)

**[CLICK HERE FOR RESERVATIONS](#)**



## **ALTERNATE ACCOMMODATIONS**

*\*PLEASE CHECK BACK FOR UPDATES AND BOOKING CODES \**

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[www.hiexpress.com/westedmonton](http://www.hiexpress.com/westedmonton)



**Candlewood Suites West Edmonton**

Call Direct: 780-756-6944 Toll Free: 1-888-226-3539

[www.candlewoodsuites.com/westedmonton](http://www.candlewoodsuites.com/westedmonton)

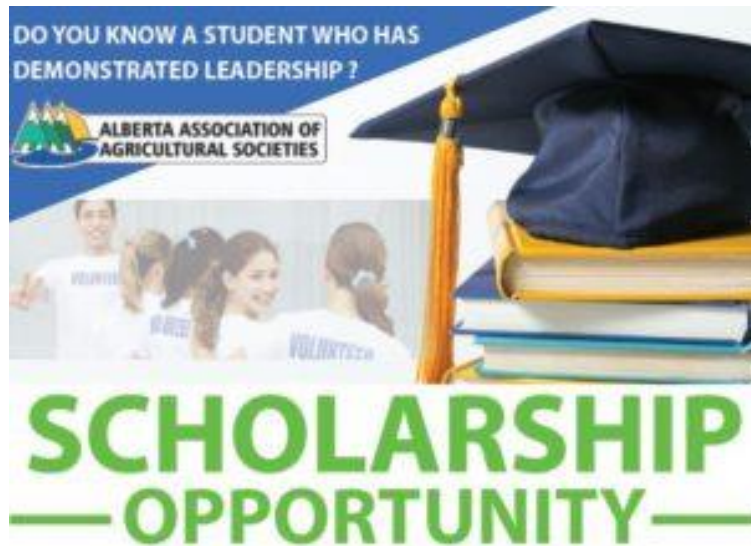
# SCHOLARSHIPS & PROGRAM OPPORTUNITIES

Nominate a student who has demonstrated leadership! This will be the 6th year that the Alberta Association of Agricultural Societies has partnered with Calgary Stampede and Northlands Park to offer **TWO** awards that will be given to outstanding post-secondary students continuing their education, who have volunteered their time and energy to their communities and agricultural societies.

Please consider individuals in your community who could benefit from receiving this award. Applicants must be nominated by their local Agricultural Society.

**Deadline for applications is  
December 15, 2020.**  
[awards@albertaagsocieties.ca](mailto:awards@albertaagsocieties.ca)

Click below for the nomination forms:  
[Scholarship-Application-Form-2020](#)



Do you know of someone who has made a valuable and noteworthy contribution to the development and advancement of agricultural societies in Alberta? The Alberta Association of Agricultural Societies invites agricultural societies to nominate a member of their association for their outstanding contribution to the development and advancement of agricultural societies in Alberta. Two members will be awarded the Honorary Life Memberships.

Click here for a print out copy of the nomination form:  
[Honour-Roll-Nomination-Form](#)

Click here for the online nomination form:  
[Honour Roll Nomination Form Online](#)

**Deadline for applications is  
December 15, 2020.**  
[awards@albertaagsocieties.ca](mailto:awards@albertaagsocieties.ca)

A graphic for an honor roll. It features a circular seal on the right with a mountain range and a sun. The text "HONOR ROLL" is written in large, serif, black letters across the top. Below this, the text "DO YOU KNOW A PERSON WHO :" is written in bold, black letters. Underneath, there are two bullet points: "- is a member of an agricultural society ?" and "- has made valuable and noteworthy contributions to the development and advancement of agricultural societies in Alberta ?". The background shows a person's silhouette holding a certificate.

# AG SOCIETY—JOB OPPORTUNITIES



## **OFFICE ADMINISTRATOR**

The Vegreville Agricultural Society currently has an opening for a permanent Office Administrator. The position is full time April to October and part time November to March. Evening and weekends are required during the busy season and monthly evening board meetings held year round.

Email a resume with cover letter and 3 references to the attention of:

Selection Committee

Vegreville Agricultural Society

4753 – 45 Ave. Vegreville, AB T9C 1L1

Email: [vegrevilleagsociety@gmail.com](mailto:vegrevilleagsociety@gmail.com)

Thank you to all that apply. Only those selected for an interview will be contacted.

## **OPERATIONS COORDINATOR**

The West Sturgeon Agricultural Society (WSAS) is currently looking to fill the position of Operations Coordinator. The WSAS Executive is asking for no more than a 1-page written submission, detailing why you would be a good fit for our organization. This is considered a part time position, approximately 15-25 hours week (peak season), with seasonality and occasional non-standard working hours. Remuneration will be determined based on qualifications of the successful candidate. Please email your submission to [calahoarena@gmail.com](mailto:calahoarena@gmail.com) no later than August 5th, 4:00 PM. While WSAS thanks everyone for their interest, only those candidates chosen for an interview will be contacted.

## **ARENA ATTENDANT ( PART TIME)**

The RQB Ag Society needs a part time arena attendant for the upcoming hockey season (September 2020 through March 2021). Must be at least 16 years old with a valid driver's license and own transportation. Responsibilities include Zamboni operation, janitorial work, skate sharpening and light maintenance. Must be available weekends (some early mornings), and from 3:30 pm until late on Mondays. Please send your resume to [rqbarena@gmail.com](mailto:rqbarena@gmail.com) before Aug 14th, 2020.

## **ICE ALLOCATOR**

The Glendon Agricultural Society currently seeking an Ice Allocator for the 2020-2021 arena session. This position is approximately 3 hours a week and involves the scheduling of practices, games and tournaments in our arena. Experience with hockey is a must to understand the position. Starts Sept. 1 and runs to March 30. Please call 780-826-9583 for details and to apply.

**RQB  
AG SOCIETY**



***\*\* If your AG Society has a job opportunity you would like to add to our website listings,  
please email our office at: [info@albertaagsocieties.ca](mailto:info@albertaagsocieties.ca)***





# THANK YOU TO ALL OUR SPONSORS

We were challenged by Cold Lake Agricultural Society to Thank all of our AAAS Sponsors within (5) Days. We wanted to take this opportunity to Thank ALL of our Sponsors for their continued support during 2020 !



<https://youtu.be/-qla16Ma04w>



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# NEWSLETTER AD SPECIFICATIONS & RATES

If you have news, stories or would like to advertise in our future Newsletters please contact [info@albertaagsocieties.ca](mailto:info@albertaagsocieties.ca)



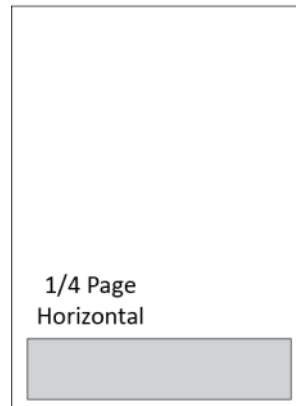
Full Page

Live Copy Area: 7.5" x 9.875"  
Trim Size: 8.375 x 10.875  
Full Page Bleed Size 9" x 11.5"



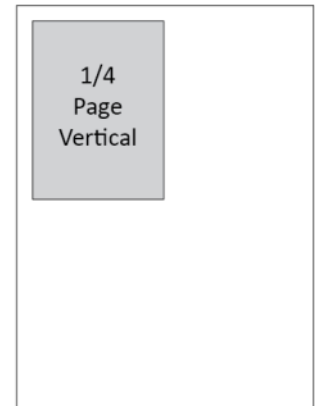
3/4 Page

3/4 Page Ad Size :  
7.5" x 7.375"



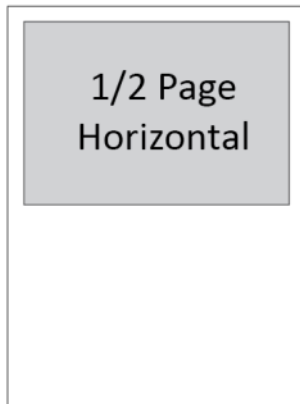
1/4 Page  
Horizontal

1/4 Horizontal Ad Size :  
7.5" x 4.875"



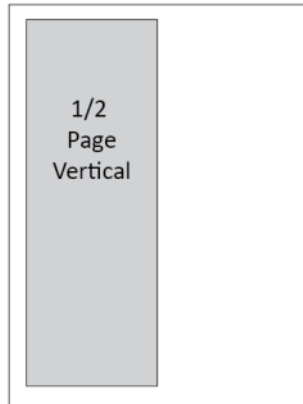
1/4  
Page  
Vertical

1/4 Vertical Ad Size :  
3.625" x 4.875"



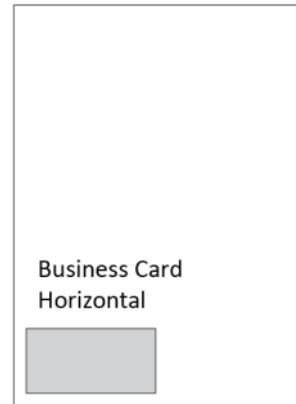
1/2 Page  
Horizontal

1/2 Horizontal Ad Size :  
7.5" x 4.875"



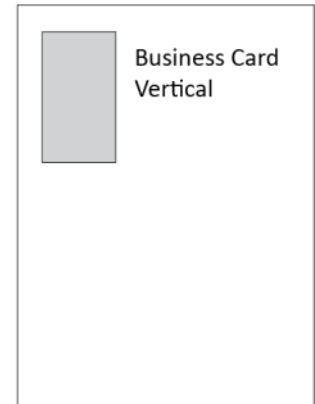
1/2  
Page  
Vertical

1/2 Vertical Ad Size :  
3.625" x 9.875"



Business Card  
Horizontal

1/4 Horizontal Ad Size :  
2" x 3.5"



Business Card  
Vertical

1/4 Vertical Ad Size :  
3.5" x 2"

## ACCEPTED AD FILE FORMATS

All images and files must be 300 dpi at 100% scale.

All image files should be : JPG, PNG or EPS.

(\* *PICT and GIF files are low-resolution web files not suitable for printing.*)

## ACROSS THE FENCE ADVERTISING RATES

<b>B/W Ads</b>	<b>Member Rate</b>	<b>Non-Member Rate</b>
Full Page	\$120.00	\$270.00
3/4 Page	\$100.00	\$250.00
1/2 Page	\$80.00	\$230.00
1/4 Page	\$60.00	\$210.00
Business Card (1x)	\$40.00	\$190.00
Business Card (4x consec)	\$100.00	\$250.00
Flyer / Insert	\$150.00	\$300.00

\* All rates subject to GST \*



**"Across The Fence"** — Is the official publication of the Alberta Association of Agricultural Societies (AAAS).  
Ads must carry the endorsement of AAAS — AAAS reserves the right to refuse any ads.

## VISION

AAAS inspires *Vibrancy* in Alberta Communities

## MISSION

Through education, facilitation and collaboration, AAAS **empowers** people to be leaders in high quality communities

## VALUES

*Excellence in direction and execution. Success through collaboration. Motivation through education and engagement. Advocacy through example. Dedicated to strengthen Agricultural Societies and their communities*

## GOAL

### SUSTAINABILITY

- Funding:
- Staff Stakeholders Relations
- Board Stakeholder Relations

### ORGANIZATIONAL GROWTH

- Succession Planning
- Board Analysis
- Technology

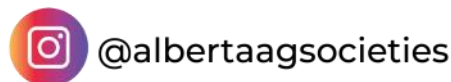
### MEMBERSHIP DEVELOPMENT

- Capacity Building
- Provincial Infrastructure Project

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## STAY SOCIAL WITH US



## BOARD OF DIRECTORS

### EXECUTIVE

**President:** Rick McCarthy

**1st Vice President:** Chris Sisson

**2nd Vice President:** Rebecca Joseph

**Treasurer:** Natasha Dombrosky

**Past President :** Debbie Ross

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**Region 3:** Corey Anderson

**Region 4:** Rebecca Joseph

**Region 4:** Rick McCarthy

**Region 5:** Natasha Dombrosky

**Region 5:** Bruce Walker

**Region 6:** Darlene Corriveau

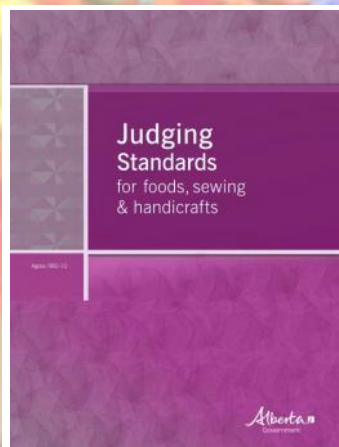
**Service Member Director :** Chris Sisson

**Chief Executive Officer:** Tim Carson



### **PLANNING A BENCH SHOW**

Using a step-by-step format, this guide provides good reference for anyone planning their first bench show. The hints, activities and ideas are also useful to established committees looking for ideas to improve their show. It covers such topics as developing a plan, budgeting, working with volunteers, preparing the prize list, advertising, hiring judges, displaying exhibits, and evaluation. It also includes worksheets that can serve as an ongoing record for future planning committees. This workbook comes three-hole punched, and is ready to be inserted into any standard binder.



### **JUDGING STANDARDS FOR FOODS, SEWING & HANDICRAFTS**

This judging standards publication has been created to achieve the following:

- Indicate standards of quality for a variety of food products, sewing and handicraft articles.
- Aid judges by identifying specific techniques and methods characteristic of that product and by suggesting points to consider relative to texture, flavour, design, etc. of that article. Where a type of food product or craft technique is not included, it is suggested that the standards of a similar product be used, or that general standards be applied, at the discretion of the judge.

Help exhibitors by identifying the desired qualities of the product



### **JUDGING STANDARDS FOR HORTICULTURAL SHOWS**

This is a revision of the old Judging Standards for Horticultural Shows. It is THE book that Alberta Horticultural Association judges will follow when judging exhibits. This new edition simplifies the guidelines so that beginner and novice alike can interpret them with little difficulty, while providing clarity for the more experienced judge and exhibitor.

- updated information on all flower, vegetable and fruit classes
- a recommended show schedule including correct terminology and wording
- an updated scales of points
- sections on photography, floral arrangements, judging systems, planning a show, yards and gardens, agricultural exhibits and much more!

Judging and Exhibiting Standards for Horticultural Shows is a must-have for judges, exhibitors and anyone interested in horticultural shows.

**PLEASE CONTACT THE AAAS OFFICE FOR A PDF COPY OF THE ABOVE PUBLICATIONS**

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