

Alberta  
Agricultural  
Fairs  
Association



aaas



**FEBRUARY 3-5, 2022**

**EDMONTON, ALBERTA**

**RIVER CREE RESORT & CASINO**

**DELEGATE  
BOOK**

PRESENTED BY





# MESSAGE FROM THE PREMIER OF ALBERTA

On behalf of the Government of Alberta, it is my pleasure to welcome everyone to the Alberta Association of Agricultural Societies' 2022 convention.

Alberta's rural and agricultural roots run deep and continue to play an important role in our economy. Agricultural societies right across our province keep us connected with that heritage and contribute to our quality of life through vital facilities, programs, and resources. This event is a wonderful opportunity for folks like you to come together and celebrate all you do to help your communities thrive. I am grateful for your service and leadership.

Thank you to everyone at the AAAS for making this event possible in challenging times, and for 75 years of advocacy and community focus. As you mark this milestone, I hope you will be encouraged by the past and excited for the future. You truly are just getting started!

Best wishes for an inspiring convention.

A handwritten signature in blue ink that reads "Jason Kenney".

**Hon Jason Kenney, Premier of Alberta**





ALBERTA

AGRICULTURE, FORESTRY AND RURAL ECONOMIC DEVELOPMENT

*Office of the Minister  
MLA, Drumbheller-Stettler*

### MESSAGE FROM THE MINISTER

Welcome to the Alberta Association of Agricultural Societies Annual Convention. As Minister of Agriculture, Forestry and Rural Economic Development, it is my pleasure to extend greetings on behalf of Alberta's government.

The past few years have been difficult for everyone, including Alberta's agriculture sector. As we continue to navigate the pandemic and impacts of the 2021 drought, Alberta's government is focused on creating a dynamic future for communities across the province.

Alberta's agricultural societies play an important role in ensuring rural communities are a great place to live and work. Alberta's government recognizes that COVID-19 has significantly impacted agricultural societies, increasing operating costs and affecting your ability to host events. We modified Agricultural Societies Grants for 2021 and 2022, basing them on five-year averages, so societies will not feel additional financial impacts for event cancellations and higher costs over the past couple of years.

Our government is implementing Alberta's Recovery Plan to safely get people back to work, build infrastructure, and diversify the provincial economy. Our path forward includes a commitment to supporting resilient and engaged rural communities through growth in Alberta's agriculture sector.

I wish you all the best for a successful convention and in the year ahead as you shape a clear vision for 2022.

Honourable Nate Horner  
Minister  
Agriculture, Forestry and Rural Economic Development

# PRESIDENTS WELCOME

On behalf of the AAAS Board of Directors and Staff, I would like to welcome you to our 75th Anniversary celebration and annual convention.

I had the honor of being asked to work on the history project that documented our last 75 years, and to say that our members are resilient and adaptable is an understatement. The last 2 years have really brought this to the forefront for many, however Ag Societies across Alberta have a strong history of adapting during difficult times while continuing to improve the well-being of their local communities.

The theme for this year's convention, "We're just getting started" speaks to the heritage and strength of what the agricultural societies program has created for rural Alberta. Each of our members create meaningful events and provide essential services to their communities in their own unique ways. AAAS has been working diligently to increase support for these important endeavours through sustainability, organizational growth and membership development. Our staff have been working hard to provide education, facilitation and collaboration to empower your volunteers to be leaders within your local community.

I wish each of our member societies the greatest success as they continue to develop their organizations to remain relevant in an ever changing environment. I hope you enjoy the speakers and sessions that our staff have worked hard to carefully curate for this weekend, and that you find continued value in our organization.

I am proud of what we have accomplished this far, and am optimistic about what the next 75 years will bring us.

**Rebecca Joseph**  
President  
Region 4 Director  
Alberta Association of Agricultural Societies



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# AAAS 2022

## BOARD OF DIRECTORS



### **Rebecca Joseph : President**

Rebecca grew up in Lamont County, and found her passion for agriculture after her family moved to a small ranch near Chipman. Her parents were heavily involved in both the Chipman and Lamont Ag Societies, where she became a volunteer at a young age. Since then, she has been a volunteer for a variety of community groups. Currently, Rebecca serves as the Secretary for Lamont Ag Society, and is the office manager for Vilna Ag Society. In her spare time, she enjoys curling, camping and kayaking.



### **Rick McCarthy : Past President, Region 4 Director**

Rick McCarthy lives in Bonnyville and is an owner/operator of HR2 Construction primarily building residential houses and agricultural buildings. Family is Rick's main priority and having great communities for his family, and all families, to grow up in is ultimately why he became involved with Agricultural Societies. Rick is a former Board member with Bonnyville Ag Society, and is currently a Director on the Cold Lake Ag. He was elected to the AAAS Board as a Region 4 Director in 2013.



### **Brett Warder: 1st Vice President, Region 2 Director**

Brett has been with the Calgary Stampede since 1992. Before joining the Agriculture & Western Events department in 2000, he held various positions in Accounting and Food & Beverage. My favorite thing about working for the Calgary Stampede is the people! From the people I work with, the volunteers, and our guests that come to the Stampede. As the Manager of Agriculture and Western Events Operations, I have been a part of the changes that we have made at the Calgary Stampede over the last two decades. I am involved in the extensive work behind the scenes on all Calgary Stampede Agriculture & Western Event programs and competitions, and ensure the animals taking part receive the best care, and our guests have exceptional experiences. I was honored to be nominated by my peers for the Calgary White Hat Awards. The Awards celebrate inspiring Calgarians in the tourism industry who go above and beyond and strive to make their guests' experience a memorable one.



### **Darlene Corriveau : 2nd Vice President, Region 6 Director**

Darlene was born in Edmonton, raised in the NWT and moved to Valleyview 39 years ago. She joined the Valleyview and District Agricultural Society 29 years ago, has held the positions of both President and Past President and currently is still a Director. Darlene was voted to the AAAS Board in 2014.



### **Natasha Dombrosky : Treasurer, Region 5 Director**

Natasha is from the Radway Agricultural Society and has been a member since 2015. She got involved with the Ag society thanks to her employer. They wanted employees to get involved in their communities so she went on the search for something in her town that would interest her and her love for agriculture, country, and friends. After a quick search online she found the contact for the Radway Agriculture Society and contacted them to see if they were looking for volunteers. She loves spending time at home with family, either out in the arena with the horses, on the track with the dirt bikes, or around the fire pit roasting a hot dog.

# AAAS 2022

## BOARD OF DIRECTORS



### **Petra Klempnauer : Region 1 Director**

Petra has served on school council and volunteered in the school whenever possible. She has also been a board member on the Vauxhall and District Chamber of Commerce, the Friends of the Vauxhall Public Library as well as the Vauxhall Ag Society Board, where I fill the position of Secretary Treasurer. She is part of the Bylaw and Policy as well as the Farmers Market Committee. She has managed the Vauxhall Farmers Market for the past five years. Petra was elected to the AAAS Board in 2021.



### **Linda Mason: Region 3 Director**

Linda was born and raised on a cattle ranch in Millarville and spent many hours helping with farm chores: haying, tending chickens, milking cows, branding, butchering animals, etc., and was an active 4-H member. Linda moved to Turner Valley where she spent her time raising her children, volunteering as Brownie Leader, Boy Scouts Treasurer, and judging Gymnastics. She has lived in various places in Alberta; slowly moving north until 2001 when she settled in Central Alberta and throughout this time she has continued to be a dedicated volunteer. In 2006 Linda joined the Cottonwood Women's Institute and the Cottonwood-Gordon Ag Society and has held many positions on their boards including President, Vice-President, Treasurer, and Secretary, at local, provincial and national levels. Linda also runs her own business as a Bookkeeper/Tax preparer, loves to garden and makes pickles, jams, jellies, and preserves to sell at the local Farmers Markets. Linda was elected to the AAAS Board of Directors in February, 2014 and does her best to make a positive and helpful difference for Agricultural Societies through her work as Region 3 Director.



### **Beth Fulton: Region 3 Director**

Beth has been a member of the Donalda Ag Society Member for 10 years. "I got involved because I saw an opportunity where I could make a difference. Contributing to the community in a positive manner and providing the best possible experience for participants and attendees to events. Beth was elected to the AAAS Board in 2021.



### **Bruce Walker : Region 5 Director**

Bruce was raised on a mixed farm located west of Wetaskiwin. He attended school in the small community of Falun. During this time, he helped on the farm, participated in several sports, and was an active 4-H member. Bruce obtained an M.Sc. in Soil Science, Work projects included soil and vegetation mapping of 5 mountain national parks; soil mapping in many areas of Alberta; and soil quality monitoring in western Canada. Bruce left Agriculture Canada in 1998 to form a small consulting company that provided technical support to environmental consulting companies and government. He retired from consulting work in 2014 after a 41-year career. Bruce joined the Board of Beaumont & District Agricultural Society (BADAS) sometime before 1995. He took on more and more duties for BADAS, and became General Manager in 2016, expanding responsibilities he held as a volunteer. In 2019, he was elected to the AAAS Board of Directors as an "old rookie".



### **Darlene Corriveau : Region 6 Director**

Darlene was born in Edmonton, raised in the NWT and moved to Valleyview 39 years ago. She joined the Valleyview and District Agricultural Society 29 years ago, has held the positions of both President and Past President and currently is still a Director. Darlene was voted to the AAAS Board in 2014.

# MEET THE TEAM



**Tim Carson**

Chief Executive Officer

Tim Carson has been involved with his local Ag Society in Redwater for more than 20 years as both staff and a volunteer. His involvement there led into the role of Director on the Alberta Association of Agricultural Societies Board of Directors for 2 years which was then followed by 2 years as President. He has since stepped off of the Board and been the Chief Executive Officer (CEO) of the association for over 10 years.



**Maria Flores-Achtymichuk**

Marketing and Membership Coordinator

Maria Flores has been with AAAS since 2017. She has worked in the graphics industry for over 20 years designing and building company logos and signage across Alberta and Western Canada. She has also worked as a member services representative and as an administrative assistant within the recreation and hospitality industries.



**Suzanne Kelly**

Convention Office Support Staff

Suzanne Kelly was born & raised in Strathmore. She has been a member of the Strathmore & Airdrie Ag Societies for many years. Suzanne has been working with AAAS in the Convention Office for 10 years. She currently resides in Calgary and is the office manager for The Foothills Cowboys Association.



**Jennifer Ozechowski**

Bookkeeper

Jennifer has been with AAAS since January 2021. She brings her bookkeeping experience in construction, non-profit, and small business to this role. Outside of the office, you can find her somewhere outdoors either hiking, biking, or playing pickleball.

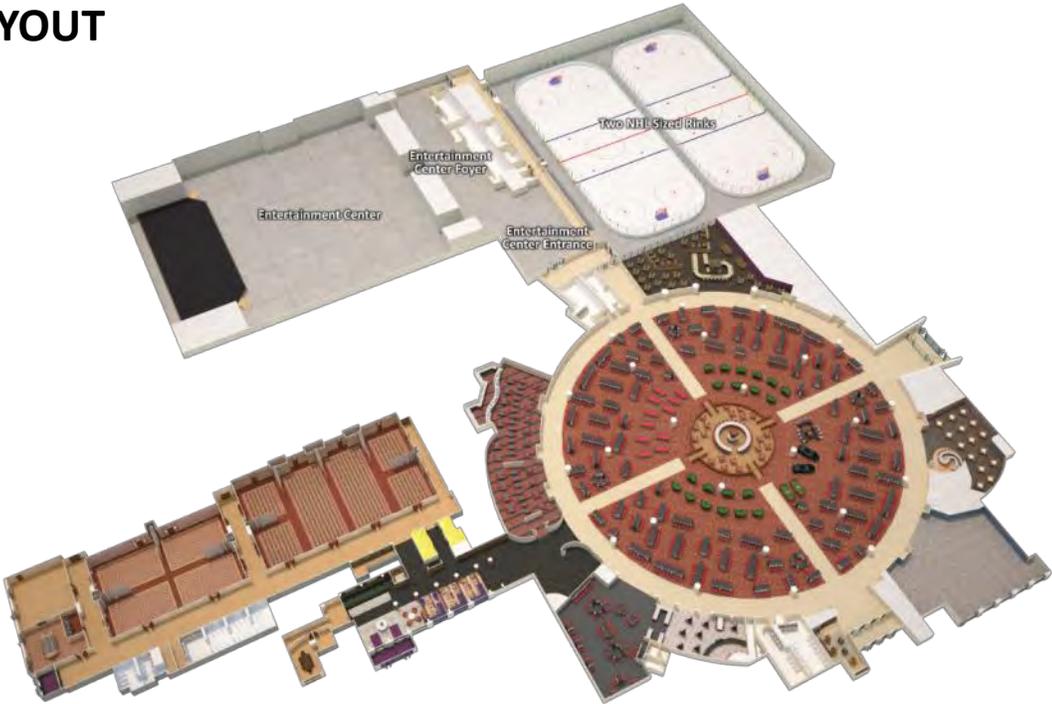


**We are deeply rooted in our farming communities.**

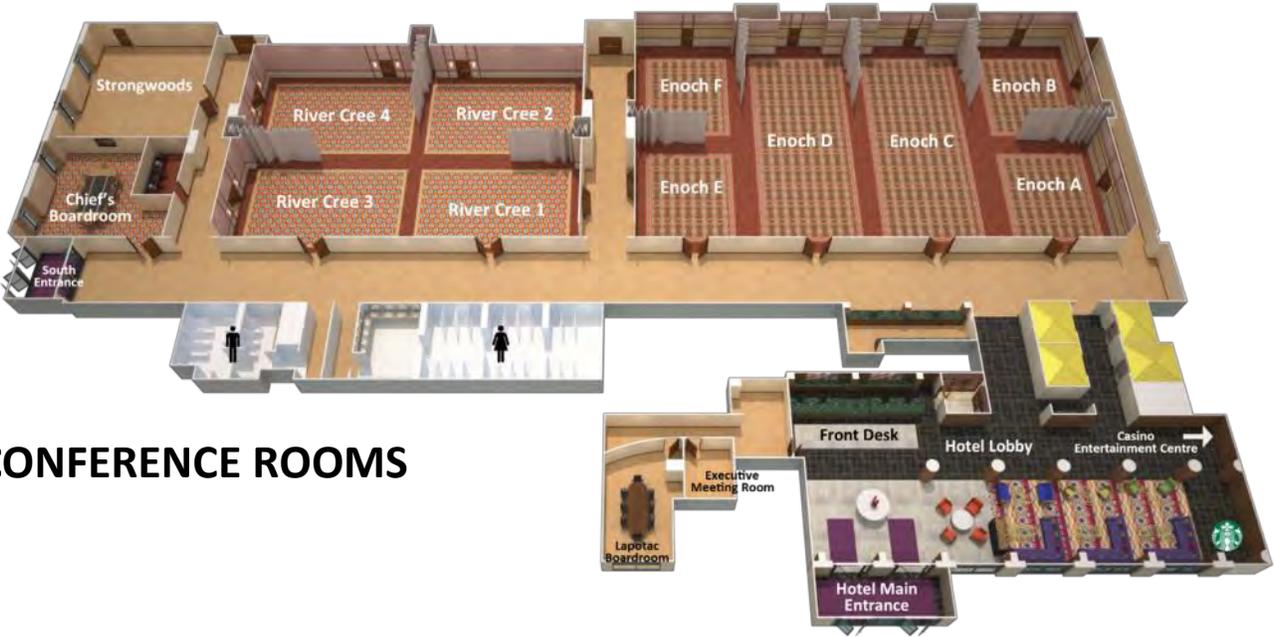
We work with Alberta Agricultural Societies to enhance the quality of life for communities where we all work and live.

# HOTEL LAYOUT

## HOTEL LAYOUT



## CONFERENCE ROOMS



Alberta  
Agricultural  
Fairs  
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Alberta Association of



Agricultural Societies



*We're just getting Started*

# CONVENTION AGENDA

PRESENTED BY



**FOSTER PARK**  
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# 2022 CONVENTION AGENDA

Thursday, February 3rd, 2022

## Pre-Conference Workshops

9:00am - 3:00pm	<b>Treasurers Training Level 2</b> Speaker: Laura Kotello	Enoch B
9:00am - 3:00pm	<b>Treasurers Training Level 3</b> Speaker: Kim Kwan	Enoch C
9:00am - 3:00pm	<b>90 Day Leadership BootCamp</b> Speaker: Ian Hill, The Changepoint Podcast	Enoch D
11:00am-3:30pm	<b>Ice Arena Training Workshop</b> Speaker: Chris McKenna, AARFP	South Rink / Enoch A

All Day	<b>Registration</b>	Hotel Lobby
6:00pm– 9:00 pm	Tradeshow	Entertainment Centre
6:30pm—9:00 pm	Small Stage Showcase	Entertainment Centre
7:00 pm -7:45 pm	Sponsor Information Sessions	Entertainment Centre
7:50 pm - 8:35 pm	Sponsor Information Sessions	Entertainment Centre



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# 2022 CONVENTION AGENDA

Friday February 4th, 2022

7:00 am— 8:00 am

Breakfast ,Welcome, Covid Protocols/Orientation

Entertainment Centre

## MORNING SESSIONS

8:15am—12:00pm	<b>Bylaw Review Workshop</b> Speaker: Tim Carson	Enoch C
8:15am—12:00pm	<b>Treasurer Training Level 1</b> Speaker: Kelleen Tait	Enoch B
8:15am—12:00pm	<b>Farmers Market Training</b> Eileen Kotowich	Enoch F
8:15am—12:00pm	<b>Catalyst for the Renaissance</b> Speaker: Ian Hill	Enoch D
8:15am—12:00pm	<b>Volunteer Recruitment and Retention</b> Speaker: Brenda Robinson	Enoch A

11:15am— 12:00pm	<b>Service Member Meeting</b>	Entertainment Centre
12:15pm— 1:45pm	<b>LUNCH</b>	Entertainment Centre
12:15pm— 12:45pm	<b>Round Table Discussion</b>	Entertainment Centre
12:45pm— 3:30pm	<b>Tradeshow</b>	Entertainment Centre
1:00pm— 1:45pm	<b>Concurrent Sponsor Sessions</b>	Entertainment Centre
1:00pm— 1:30pm	<b>Farm Safety Showcase</b>	Entertainment Centre
1:50pm— 3:35pm	<b>Concurrent Sponsor Sessions</b>	Entertainment Centre
2:00pm— 2:30pm	<b>Farm Safety Showcase</b>	Entertainment Centre
4:15 pm - 4:45 pm	<b>VIP Reception</b>	Entertainment Centre
4:30 pm	<b>Doors open to Entertainment Centre for Forum</b>	Entertainment Centre
5:00pm - 6:00 pm	<b>Cabinet Minister / MLA's Forum</b>	Entertainment Centre
6:00pm - 6:15 pm	<b>Evening Ceremonies with Opening Prayer and Performance by Dancing Cree</b>	Entertainment Centre
6:15 pm-6:30pm	<b>Cocktails</b>	Entertainment Centre
6:30pm - 8:30pm	<b>DINNER &amp; Awards Ceremony</b>	Entertainment Centre
7:45pm - 8:30 pm	<b>Keynote Speaker:</b> LISA BELANGER : Rebuilding Connection and Community	Entertainment Centre
8:30pm – 11:00 pm	<b>Entertainment Showcase</b>	Entertainment Centre

# 2022 CONVENTION AGENDA

## Saturday February 5, 2022

All Day

Registration

Hotel Lobby

7:30am - 9:00 am

Breakfast and Year in Review

Entertainment Centre

### REGIONAL MEETINGS

9:15am - 10:00am	<b>Region 1</b>	River Cree 1
9:15am - 10:00am	<b>Region 2</b>	River Cree 2
9:15am - 10:00am	<b>Region 3</b>	River Cree 3
9:15am - 10:00am	<b>Region 4</b>	Enoch D
9:15am - 10:00am	<b>Region 5</b>	Enoch A
9:15am - 10:00am	<b>Region 6</b>	Enoch E

### MORNING—BREAK OUT SESSIONS

10:15 am - 11:45am	<b>Community Engagement &amp; Urban Rural Connections</b> Speaker: Doug Griffith	Enoch A
	<b>Government Relations</b> Speaker: Zack Ziolkowski	Enoch D
	<b>Oh Please ! Not Another Meeting !</b> Speaker: Tim Carson	Enoch C
	<b>Board Financial Literacy</b> Speaker: Laura Kotelko, MNP	Enoch F
	<b>Back Home Again</b> Speaker: Charmaine Hammond	River Cree 3
	<b>Effective Communication in These Changing Times</b> Speaker: Ian Hill	Enoch B
	<b>Rebuilding Connection and Community</b> Lisa Belanger	River Cree 1

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# 2022 CONVENTION AGENDA

## SATURDAY FEBRUARY 5TH, 2022—CONT'D

12:00pm—1:45pm

LUNCH & ROUND TABLE DISCUSSIONS

Entertainment Centre

### AFTERNOON—BREAK OUT SESSIONS

2:00pm to 3:30pm	<b>Community Engagement &amp; Urban Rural Connections</b> Speaker: Doug Griffith	Enoch A
	<b>Government Relations</b> Speaker: Zack Ziolkowski	Enoch D
	<b>Strategic Planning Today—Critical or Nice to Have?</b> Speaker: Max Fritz	Enoch C
	<b>Back Home Again</b> Speaker: Charmaine Hammond	River Cree 3
	<b>Unleash— the Power of Effective Delegation</b> Speaker: Ian Hill	Enoch B
	<b>Agricultural Societies Program Update</b> Speakers: Carmen Andrew & Monika Warring	Enoch F

3:45pm—4:45pm

**AGM**

Entertainment Centre

5:30 pm - 6:00 pm

**Come in Grab a Drink & Get a Seat**

Entertainment Centre

6:00pm—8:30pm

**Diamonds in the Rough Gala Dinner & Marketing Awards**

Entertainment Centre

7:15pm—8:30pm

**Closing Keynote**  
Speaker: Doug Griffith

Entertainment Centre

8:00pm—11:00pm

**Showcase Acts**

Entertainment Centre

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# SESSION & WORKSHOP OVERVIEW

## PRE-CONFERENCE WORKSHOPS

### THURSDAY FEBRUARY 3RD, 2022 : MORNING WORKSHOPS



#### **Treasurers Training Level 2**

***Speaker: Kelleen Tait, MNP***

**9:00am-3:00pm—ENOCH B**

In Partnership with MNP, AAAS will be providing training courses that will combine Bookkeeping theory applied learning principles to enable members to build and practice skills. Participants will learn how to apply hands-on training to their real-life work. Each training session will have two components: the first will focus on explaining key topics, and the second on allowing participants to practice their new knowledge through in-class assignments. Maximum 15 registrations per workshop. Pre-registration is required.

#### **PART TWO: INTERMEDIATE**

- Understanding AAAS granting programs, processes and reporting
- Training on a computerized bookkeeping software program (TBD)
- Demonstrating and refining bookkeeping techniques, journal entries and other exercises
- Introduction to: Developing, adjusting and administering budgets.



#### **Treasurers Training Level 3**

***Speaker: Aaron Moore, MNP***

**9:00am-3:00pm—ENOCH C**

In Partnership with MNP, AAAS will be providing training courses that will combine Bookkeeping theory applied learning principles to enable members to build and practice skills. Participants will learn how to apply hands-on training to their real-life work. Each training session will have two components: the first will focus on explaining key topics, and the second on allowing participants to practice their new knowledge through in-class assignments. Maximum 15 registrations per workshop. Pre-registration is required.

#### **PART THREE: ADVANCED**

- Apply advanced QBO training techniques
- Set up Class Tracking
- Budgeting
- Prepare financial reports and understand them
- Prepare year-end financial statements
- Strategic planning and risk management
- Introduction to understanding facility asset lifecycle

# 2022 CONVENTION AGENDA

## PRE-CONFERENCE WORKSHOPS

### THURSDAY FEBRUARY 3RD, 2022 : MORNING WORKSHOPS



#### **90 day Leadership Boot Camp**

***Speaker: Ian Hill, The Change Point Podcast***

**900am—3:30pm - Enoch D**

Designed by Award Winning Community Builder and Leadership Development Innovator Ian Hill, the Leadership Bootcamp is designed to equip participants with the four leadership competencies of today's effective community leader, support and nature participants with a proven change process and inspire them into action! This 90 day, competency based, community leadership development program will instill the leadership approaches needed to be effective in today's every changing world! If you would like to see an increase in volunteerism, greater community ownership and pride, improved performance for yourself and those around you and the strengthening of your community's resiliency, then Leadership Boot Camp is for you

- Face to Face, 6 hour session ignites the process
- Live video workshops to introduce the 4 competencies of today's effective leader (one every 3 weeks).
- 12 x Weekly emails to motivate and support change.
- 2 x 1 on 1 coaching sessions with Ian Hill to ensure the concepts are being demonstrated.
- A learning portal containing on-demand video archives of all sessions, materials, and support forum for the dynamic exchange of information amongst all participants.
- Unique Accountability Mechanism assists participants with that little extra push we all need.



#### **Ice Arena Training**

***Speaker: Chris McKenna, Alberta Association of Recreation Facility Personnel***

**11:00am—3:30pm - South Rink / Enoch A**

This course is ideal for the frontline, grass roots Arena Operator who is looking to upgrade their skills in ice facility operations. The following areas will be covered in this course: changing the blade and levelling, preventative maintenance on the re-surfacer, safety concerns, proper shaving techniques, proper flooding techniques, proper use of an edger, hand edging, line repairs, board repairs, changing glass, and janitorial concerns. Participants are encouraged to bring warm clothing and a CSA approved hockey helmet for on-ice sessions.

# SPONSOR SESSIONS



## **SERVUS CREDIT UNION**

*A high level overview of the farm succession planning process. Focusing on common strategies used in succession, pitfalls frequently encountered by owners, and how to deal with family friction and difficulty.*

**Speaker: Dennis Trzok**

Dennis Trzok of Edmonton is an Estate and Trust Specialist with Servus Credit Union. After acquiring an Economics degree at the University of Alberta, Dennis began his career in the financial services industry and has been an employee of Servus for the past 17 years. He obtained his Certified Financial Planning Designation and Trust and Estate Practitioner Designation. He prides himself on helping individuals plan for their future and ensuring their families are well looked after by ensuring every aspect of their estate plans are in place. Dennis enjoys reading, running, cheering for the Oilers and spending time with his wife and two children



## **ATCO: Unlocking Your Energy Potential**

**Presenters: Carolyn Best & Jodi Dawson, ATCO**

Climate change, net zero targets and creating a sustainable future are hot topics these days and we all have a role to play. But what exactly does this mean and where do you begin? ATCO knows energy and are here to help you. In this session, we will share a framework you can use to consider and evaluate energy options, reduce the overwhelm and get you started on building an actionable energy plan that fits your organization.



## **Foster Park Brokers**

### **Protecting your Assets—Facility Maintenance, Insurance & Risk Management**

**Speaker: Perry Cramer**

This Discussion will focus on the latest information from your inspectors and insurance companies regarding maintaining your facilities, preventing claims and key areas of concern. We will explore real world claims examples, discuss building life cycles, and provide suggestions on how to improve your facility to reduce your insurance rates.



## **Peavey Mart**

**\* Details coming Soon**

# SESSION & WORKSHOP OVERVIEW

FRIDAY FEBRUARY 4TH, 2022 - MORNING SESSIONS

## **Bylaw Review Workshop**

*Speaker: Tim Carson, AAAS*

**8:15am—12:00pm—ENOCH C**

Register at [info@albertaagsocieties.ca](mailto:info@albertaagsocieties.ca) by January 24th, 2022 so that we can have your last approved set of bylaws the Department of Agriculture has on file for you in addition to having enough materials for everyone. We will be providing a Best Practice set of bylaws and reviewing what areas may be missing or not covered currently in your bylaw.

## **Treasurers Training Level 1**

*Speaker: Kelleen Tait, MNP*

**8:15am—12:00pm—ENOCH F**

In Partnership with MNP, AAAS will be providing training courses that will combine Bookkeeping theory applied learning principles to enable members to build and practice skills. Participants will learn how to apply hands-on training to their real-life work. Each training session will have two components: the first will focus on explaining key topics, and the second on allowing participants to practice their new knowledge through in-class assignments. Maximum 15 registrations per workshop. Pre-registration is required.

### **Part 1: Introduction**

- Understanding the fiduciary responsibility for Not for Profits and Agricultural Societies.
- Learn about the accounting cycle, terminology and setting up a chart of accounts
- Review Tax Reporting and compliance
- Learn and practice manual bookkeeping techniques, journal entries and other exercises

## **Farmers Market Manager Training**

*Speaker: Eileen Kotowich, Government of Alberta*

**8:15am—12:00pm—ENOCH B**

Do you manage an Alberta approved farmers' market? Is your Ag Society interested in starting a farmers' market in your community? Then this session is for you. Join us for a half-day introductory workshop explaining the basics needed to manage an Alberta approved farmers' market. Attend this workshop if you are an Alberta approved farmers' market manager who has not completed this mandatory training or if you are interested in learning more about the responsibilities and role of a farmers' market manager. Bring your experiences and questions for a morning of sharing and learning!

## **Catalyst for the Renaissance**

*Speaker: Ian Hill, The Change Point*

**8:15am—12:00pm—ENOCH D**

Throughout history after every Pandemic there has been a renaissance in communities and society! Ag Societies across Alberta are primely poised to be the catalyst for this renaissance in the Communities they serve. The Ag Society can be both figuratively and literally the heart of any community; it can pump life-giving blood throughout any region, with the potential of touching, in a meaningful way, every citizen. Designed specifically for those in these critical organizations, this life changing workshop will remind all who attend why we do what we do, while discussing leading edge ideas to reengage volunteers, collaborative strategies and proven concepts for building community capacity needed to take on the challenges of today.

### **Outcomes:**

- Attendees will learn the 3 keys to leading a renaissance for the stakeholders and communities they serve.
- Participant will have a better understanding of the dynamics of rapid change and how to navigate to their vital outcomes.
- Participants will have deeper knowledge of the value they bring to a community and be able to articulate the impact of their organization in these changing times.

## **Volunteer Recruitment & Retention**

*Speaker: Brenda Robinson, The Robcan Group*

**8:15am—12:00pm—ENOCH A**

Join Brenda Robinson for an informative session on how to recruit, manage, motivate, and communicate with volunteers for long term retention.

# SELECT A SESSION

## SATURDAY FEBRUARY 5TH, 2022 — MORNING BREAKOUT SESSIONS

### **Challenging Our Old (Wrong) Assumptions (To Emerge Stronger and More Resilient)**

**Speaker:** *Doug Griffith, 13 Ways*

**10:15am—11:45am—ENOCH A**

This workshop will start with a presentation about 13 assumptions we are making that take us and our organizations in the wrong direction. It will then move into a workshop conversation about how we and our organizations can emerge stronger and more resilient. Both workshops are the same, but all are welcome to attend both if they wish to continue the discussion and delve deeper.

### **Government Relations**

**Speaker:** *Zack Ziolkowski, Alberta Counsel*

**10:15am—11:45am—ENOCH D**

This session will examine ways you can improve your events, with a focus on revenue generation.

### **OH Please! Not another Meeting !**

**Speakers:** *Tim Carson*

**10:30am—12:00pm—ENOCH C**

Time is the most valuable gift people give. Ensuring we make the most of their investment, and ours, during meetings will enhance everyone's success.

### **Board Financial Literacy**

**Speakers:** *Laura Kotelko, MNP*

**10:15am—11:45am—ENOCH F**

This workshop will teach participants the essential skill of knowing how to both read and understand financial statements. Participants will go through examples of financial statements and accounts. They will learn how to read a financial statement, but also translate what the numbers mean for their organization.

### **Back Home Again:**

#### **A Story of Community Resiliency**

**Speakers:** *Charmaine Hammond & Michael Mankowski*

**10:15am—11:45am—River Cree 3**

Charmaine Hammond is an expert in collaboration, facilitating stakeholders on projects that involve many partners and building resilient communities. In this session Charmaine will talk about building resilience and collaboration in your community. Using the Back Home Again movie as the case study you will learn the key foundations of community collaboration, steps to building resilience in your community and ways Agriculture Societies can create bigger community impact through the projects they host and support. Everyone will receive a PDF copy of Charmaine's book Working Better Together.

### **Effective Communication in these Changing Times**

**Speaker:** *Ian Hill, The Change Point*

**10:15am—11:45am—ENOCH B**

Communication (in one for or another) is key to the majority of what you do everyday. In this breakout session we will layout for you a process and system to be a more effective communicator in today's changing times! Participants will: Learn the 4 styles of communication Better understand the 5 steps of the communication loop. Have a more in-depth understanding of the role of the sender and receiver in interpersonal communication.

### **Rebuilding Connection & Community**

**Speaker:** *Lisa Belanger*

**10:15am—11:45am—River Cree 1**

Community in its essence is the feeling of 'belonging'. In this interactive workshop, we will further develop some of the key skills to bring people together, support those that need it, and respond to community changes and challenges. Specifically we will work on how to invite people into the discussion, how to ask the right questions, how to actively listen, improve communications and 4 steps to approaching difficult conversations or conflict.

# SELECT A SESSION

## SATURDAY FEBRUARY 5TH, 2022 — AFTERNOON BREAKOUT SESSIONS

### **Community Engagement: Urban & Rural Connections**

***Speaker: Doug Griffith, 13 Ways***

**2:00-3:30pm — ENOCH A**

This workshop will start with a presentation about 13 assumptions we are making that take us and our organizations in the wrong direction. It will then move into a workshop conversation about how we and our organizations can emerge stronger and more resilient. Both workshops are the same, but all are welcome to attend both if they wish to continue the discussion and delve deeper.

### **Government Relations**

***Speaker: Zack Ziolkowski***

**1:30pm—3:00pm— ENOCH D**

This session will examine ways you can improve your events, with a focus on revenue generation.

### **Strategic Planning Today-Critical or Nice to Have?**

***Speakers: Max Fritz, Non-Profit Advisor***

**2:00-3:30pm — ENOCH C**

Municipalities, key stakeholders and other influential organizations are continually playing a stronger role in shaping the landscape in rural Alberta for the future. Setting aside time at the conference to better understand the merging situations and appreciate the opportunities that are present with these key stakeholders has never been of greater importance. The session will dedicate time talking about the "why" it is important to work with your municipality, provide real examples of how other ag. societies work to date and then also focus on the "how". A resource template has been developed by AAAS to train and assist your society in the key messages and information that will be of value to share it with their municipalities or other organizations. Each delegate will leave the session either with this document filled out or at least started on. This session is also wonderful opportunity to reconnect with your strategic plan as it will support your ability to share your organizations overview and impact to the community

### **Back Home Again:**

#### **A Story of Community Resiliency**

***Speakers: Charmaine Hammond & Michael Mankowski***

**2:00-3:30pm — Entertainment Centre**

Charmaine Hammond is an expert in collaboration, facilitating stakeholders on projects that involve many partners and building resilient communities. In this session Charmaine will talk about building resilience and collaboration in your community. Using the Back Home Again movie as the case study you will learn the key foundations of community collaboration, steps to building resilience in your community and ways Agriculture Societies can create bigger community impact through the projects they host and support. Everyone will receive a PDF copy of Charmaine's book Working Better Together.

### **Unleash: The Power of Effective Delegation**

***Speaker: Ian Hill, The Change Point***

**2:00-3:30pm — ENOCH B**

Effective delegation is one of the most important tools that today's effective leader can have in their tool kit and it is the key to doing more with less. In this breakout session participants will be given a proactive, linear, structured approach to delegation and the tools for effective implementation.

Participants will:

Have a greater understanding of how to create a delegation framework

How to use a proficiency based delegation structure

Learn the 4 levels of authority

Have a deeper understanding of the "ask and recommend", "act on own" continuum.

### **Agricultural Societies Program Update**

**Alberta Agriculture, Forestry and Rural Economic Development**

***Speaker: Carmen Andrew, Monika Warring***  
**Alberta Agriculture and Forestry**

**2:00-3:30pm — ENOCH F**

This break out session will provide an overview and update on grant applications, annual returns, bylaws, and the new Agricultural Societies Regulation. Learn about how agricultural societies can benefit from new organizational flexibility, get your program questions answered, and pick up key tips for successful applications and returns.

## KEYNOTE SPEAKERS



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### LISA BELANGER—Opening Keynote Speaker

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7:50 pm—8:30pm      Location: Entertainment Centre

#### **REBUILDING CONNECTION & COMMUNITY**

Lisa is the CEO of ConsciousWorks, a consulting firm that helps leaders apply the findings from leading-edge scientific research to maximize their health, mental capacity and performance. Prior to COVID-19, Lisa was traveling the world (with her two month old baby) visiting companies to explore workplace culture, leadership, and communities. Lisa has created and hosts the popular podcast, The Science of Work.

Lisa is also the founder of a national charity, Knight's Cabin, offering wellness programming to cancer survivors and the author of *Inspire Me Well: Finding Motivation to Take Control of Your Health & A Cup of Mindfulness: For the Busy & Restless*. Her greatest accomplishments include climbing Mount Kilimanjaro with her father, running the Paris Marathon, and being a professional snack holder to two tiny humans.



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### DOUG GRIFFITH—Closing Keynote Speaker

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7:15pm—8:00pm      Location: Entertainment Centre

#### **Everything is About to Change – Adapt or Die**

In the spirit of 13 Ways, Doug will take you through how things are changing and what it means to our future, to your future, and to the future of Agriculture Societies. There will be a focus on why we resist it, and what we can do to adapt to, and even take advantage of, change to find a pathway to success for our communities, for our association, and for ourselves.



## DIAMONDS IN THE ROUGH



# AWARDS GALA

FEBRUARY 5, 2022



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**Contact Name:** Chris McKenna  
**Phone:** 403-348-1185/1-888-253-7844  
**email:** [executivedirector@aarfp.com](mailto:executivedirector@aarfp.com)  
**www:** [www.aarfp.com](http://www.aarfp.com)



## AFSC

Agriculture Financial Services Corporation (AFSC) provides leading, innovative, client-focused financial and risk-management solutions to grow agriculture in Alberta.

**email:** [info@afsc.ca](mailto:info@afsc.ca)  
**www:** [www.afsc.ca](http://www.afsc.ca)



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**Contact Name:** Hayley Romanic  
**Phone:** 780 203 9347  
**email:** [Hayley.Romanic@atco.com](mailto:Hayley.Romanic@atco.com)  
**www:** [www.atcoelectric.com](http://www.atcoelectric.com)



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**Contact Name:** Connor McIntosh **Phone:** 780 242-2806  
**email:** [cmintosh@toromont.com](mailto:cmintosh@toromont.com)  
**www:** [www.cimcorefrigeration.com](http://www.cimcorefrigeration.com)



## Explore Edmonton

We are Edmonton's Destination Management and Marketing Organization (DMMO). we manage, the Edmonton Convention Centre and the Edmonton EXPO Centre, and our industry-leading marketing teams. We help tell Edmonton's story, elevate the Edmonton experience, and drive visitation year-round.

**email:** [ljones@exploredmonton.com](mailto:ljones@exploredmonton.com)  
**www:** [exploredmonton.com](http://exploredmonton.com)



## Farm Safety Centre

Health Promotion and Injury preventor for rural Albertans

**Contact Name:** Jordan Jensen  
**Phone:** 403-752-4585  
**email:** [j.jensen@abfarmsafety.com](mailto:j.jensen@abfarmsafety.com)

# SERVICE MEMBERS



## Flyin' Bob Entertainment

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**Contact Name:** Robert Palmer

**Phone:** 403-597-5523

**email:** bob@flybob.com

**www.flybob.com**



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Since 2004, FPB has been working with Agricultural Societies to ensure they have a strong and economical insurance program that covers all aspects of their operation. Over 150 Agricultural Societies choose to purchase their insurance through FPB each year.

**Contact Name:** Perry Cramer

**Phone:** 780-930-2950

**email:** Perry.Cramer@fosterpark.ca

**www.fosterpark.ca**



## Hi-Hog Farm & Ranch Equipment Ltd.

Manufacturer of Rodeo Equipment, panels, gates, chutes, horse stalls, fire pits & picnic tables

**Contact Name:** Brett Peers

**Phone:** 403.280.8300

**email:** brett@hi-hog.com

**www.hi-hog.com**



## HR2 Construction Ltd.

Provides project management and construction services for new construction and renovations for residential and commercial projects

**Contact Name:** Rick McCarthy

**Phone:** 780-813-4721

**email:** rick@hr2construction.ca

**www.hr2construction.ca**

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## Industrial Machine Inc.

Sales and service of municipal and contractor equipment such as Zamboni ice re-surfacers, snow removal equipment and asphalt maintenance equipment.

**Contact Name:** Jason Rolfe  
**Phone:** 780-201-1890  
**email:** jason@industrialmachine.ca



## Longbow Sales Inc

Supplier of Grandstands, Spectator seating, gymnasiums equipment, and room dividers

**Contact Name:** Glenda Kilroe  
**Phone:** 403.291.3166  
**email:** info@longbowsales.com  
**www.longbowsales.com**



## LandView Drones

Ag Drone School is focused on farmers and agronomists. Learn to fly safely and legally and get real value from a drone on the farm

**Contact Name:** Markus Weber  
**Phone:** 780-448-7445  
**email:** markus@landview.com  
**www.landview.com**



## LM Music/Tracey Miller

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**Contact Name:** Tracy Millar  
**Phone:** 780-915-3588  
**email:** tracymillarmusic@gmail.com  
**www.tracymillar.ca**



## McMillan LLP

McMillan is a leading business law firm serving public, private and not-for-profit clients across key industries in Canada, the United States and internationally. With recognized expertise and acknowledged leadership in major business sectors, we provide solutions-oriented legal advice. Our Alberta-based team of lawyers focused on the Agribusiness sector follow industry trends, developments and participate in industry associations and events, enabling us to deliver sound and practical legal advice to clients in this area.

**Contact Name:** Andrea Reiersen  
**email:** Andrea.Reiersen@mcmillan.ca  
**www.mnp.ca**

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## Runaway Music Productions/My Dog Sam

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**Contact Name:** Michele Aasgard

**Phone:** 587-336-2193

**email:** mydogsam2010@gmail.com



## MNP

MNP is a leading national accounting, tax and business consulting firm in Canada. We proudly serve the needs of our clients in the public, private and not for profit sectors.

**Contact Name:** Kelleen Tait

**Phone:** 403-380-1653

**email:** kelleen.tait@mnp.ca

**www.mnp.ca**



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**www.peaveymart.com**



## Production World

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**Phone:** 780-452-4843

**email:** kelly@productionworld.ca

**www.productionworld.ca**



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**email:** sales@pyrowest.com

**www.pyrowest.com/**

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**Contact Name:** Nikky Passmore

**Phone:** 403-415-6168

**email:** [nikky@redswingproductions.ca](mailto:nikky@redswingproductions.ca)

**www.**[redswingproductions.ca](http://www.redswingproductions.ca)



## Reptile Parties Inc.

Live reptile and animal stage shows and displays

**Contact Name:** Jason Clevett **Phone:** 403-457-2202

**email:** [reptile.party@hotmail.com](mailto:reptile.party@hotmail.com)

**www.**[canadianreptileencounters.com](http://www.canadianreptileencounters.com)



## Select Entertainment

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**Contact Name:** Chris Martin

**Tel:** 403-700-5170

**email:** [chris@select-entertainment.com](mailto:chris@select-entertainment.com)



## Servus Credit Union

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**Contact Name:** Kate Balon

**Tel:** 1-877-378-8728

**email:** [katherane.balon@servus.ca](mailto:katherane.balon@servus.ca)

[www.servus.ca](http://www.servus.ca)



## Sirroma Entertainment

Management/ Developmental Company for Country Music artists

**Contact Name:** Angie Morris

**Tel:** 403-818-7223

**email:** [sirroma@telus.net](mailto:sirroma@telus.net)

**www.**[sirromaentertainment.com](http://www.sirromaentertainment.com)

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## Super Dogs - Spot On Entertainment, Inc.

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**Contact Name:** Josh Woods  
**email:** [josh@superdogs.com](mailto:josh@superdogs.com)  
**www.superdogs.com**



## The Wardens

The Wardens don't just sing about the land, they're part of it. The Rocky Mountain-based band's stories and songs rise from the very land they've protected as Canadian national park wardens. With haunting three-part harmonies and chilling tales, the band's mountain music - blending folk, roots and western styles - reflects Canada's protected wilderness areas. Celebrating the return of wild buffalo, wrangling grizzly bears, lonely nights on the pack trail and reflecting on an environment in crisis, a performance by The Wardens has been dubbed "the quintessential mountain-culture concert experience."

**Contact Name:** Ray Schmidt  
**Tel:** 403-707-6875  
**email:** [thewardensmusic@outlook.com](mailto:thewardensmusic@outlook.com)  
**www.thewardensmusic.com**



## Travis Dolter Music

On or off the stage, Travis exudes an abundance of energy and positivity. Raised on the family farm an hour Southeast of Edmonton, Travis brings a stage dynamic that seizes the audience's attention. A talented singer-songwriter & musician who has been heavily influenced by country music and old rock and roll; his live show features a mix of hits from 50's to current day, along with story filled originals. Known for his witty sense of humor and charming personality, Travis has been compared to a mix of Kenny Chesney and Buddy Holly with a hint of Barenaked Ladies! Every Song...A Story

**Contact Name:** Shelly Dolter  
**Tel:** 780-878-8486  
**email:** [travisdoltermusic.com](mailto:travisdoltermusic.com)  
**www.travisdolter.com**



## UFA

Founded in 1909, UFA is a thriving progressive co-operative with a passion for agriculture and an affinity for rural life. We are committed to being a market-driven organization that is recognized as the leading provider of quality products, services and solutions that support agriculture and serve the rural community.

**Contact Name:** Kimberly MacDonald  
**email:** [KimberlyMacDonald@ufa.com](mailto:KimberlyMacDonald@ufa.com)  
**www.ufa.com**



## Up Productions

Entertainment Providers for Alberta

**Contact Name:** Cody Mack, UP Productions  
**email:** [iamcodymack@gmail.com](mailto:iamcodymack@gmail.com)  
**www.codymackmusic.com**

# 2022 ATTENDING AG SOCIETIES

## REGION 1

Coaldale Agricultural Society  
Medicine Hat Exhibition & Stampede  
Raymond Agricultural Society  
Stavely & District Agricultural Society  
Vauxhall Agricultural Society

## REGION 2

Buffalo & District Agricultural Society  
Carstairs Agricultural Society  
Cochrane & District Agricultural Society  
Delia & District Agricultural Society  
Hanna Agricultural Society  
Linden Agricultural Society

Millarville Agricultural Society  
Strathmore and District Agricultural Society  
Verdant Valley Ag Society

## REGION 3

Bashaw Agricultural Society  
Caroline & District Agricultural Society  
Crossroads Agricultural Society  
Donalda Agricultural Society  
Lakedell Agricultural Society

Ponoka Agricultural Society  
Rimbey Agricultural Society  
Round Hill Agricultural Society  
Spruce View & District Agricultural Society  
Winfield Agricultural Society

## REGION 4

Andrew Agricultural Society  
Cold Lake Agricultural Society  
Edgerton Agricultural Society  
Glendon Agricultural Society  
Hylo/Venice Agricultural Society  
Kinsella Recreation and Agricultural Society  
Lac Bellevue Rec & Agricultural Society  
Lamont and District  
Lloydminster Exhibition  
Rich lake Recreation & Agricultural Society

St. Paul Agricultural Society  
Two Hills Agricultural Society  
Vegreville Agricultural Society  
Vermilion Agricultural Society  
Vilna & District Agricultural Society  
Willingdon Agricultural Society

# 2022 ATTENDING AG SOCIETIES

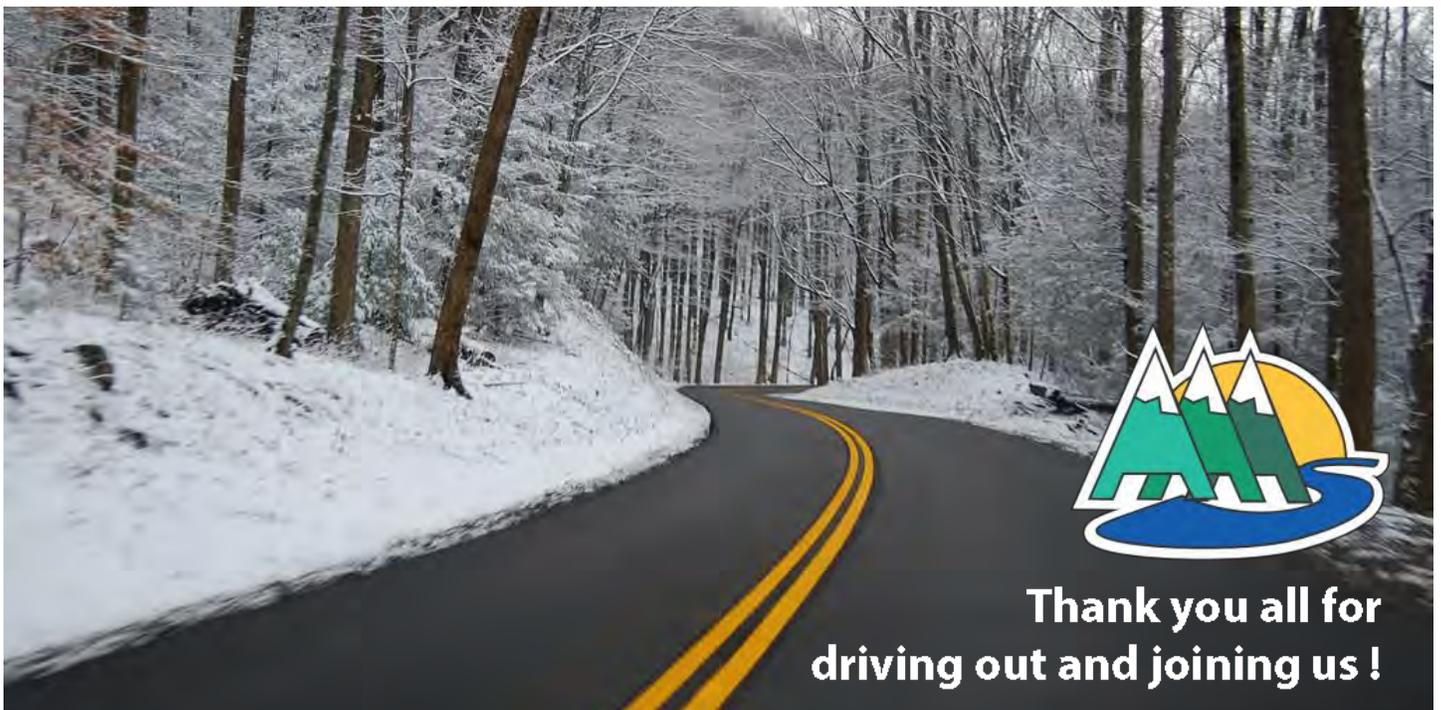
## REGION 5

Barrhead Exhibition Association & Agricultural Society  
Beaumont & District Agricultural Society  
Breton Agricultural Society  
Colchester Ag Society  
Darwell Agricultural Society  
Highridge & District Agricultural Society  
Onoway & District Agricultural Society  
Pembina Ag and Rec Society  
Pibroch and District Agricultural Society  
Radway Agricultural Society  
Riviere Qui Barre Agricultural Society  
SHARA  
Spruce Grove Ag Society

Thorsby Agricultural Society  
Tomahawk & District Agricultural Society  
West Sturgeon Agricultural Society  
Whitecourt District Agricultural Society

## REGION 6

Eaglesham Agricultural Society  
Grovedale Ag Society  
Valleyview & District Agricultural Society  
Wembley & District Ag Society



Alberta  
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Association



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## *Cabinet Ministers & MLA's Bios*

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## **Biography for Hon. Nate Horner**

**Minister of Agriculture, Forestry and  
Rural Economic Development**  
MLA for Drumheller-Stettler

A rancher from Pollockville, south of Hanna, Ab. Proud to say I'm a fifth generation Albertan. My Great, Great Grandfather homesteaded near Oyen, Ab. My wife Jennifer and I have three children Avery, Luke, and Kase. After attending the local high school, I earned an AgBusiness Diploma from Olds College, and later a B.Sc. Degree in Agriculture from the University of Lethbridge.

Currently I have the pleasure of serving as Chair of the Southern Alberta Regional Caucus, and as a member of Treasury Board. I have also had the privilege of previously serving on the Standing Committee on Alberta's Economic Future, Standing Committee on Private Bills and Private Members' Public Bills, and Select Special Democratic Accountability Committee as Deputy Chair, and as a member of the Student Transportation Task Force.

My goal is to help Premier Kenney make Alberta once again the most competitive jurisdiction in North America, make government smaller, massively decrease our regulatory burden and stand up for ourselves and our industries. I hope to be a strong voice for everything Ag, Oil and Rural and a thoughtful, approachable representative for the constituents of Drumheller-Stettler.



## **Biography for Mark Smith**

MLA for DRAYTON VALLEY-DEVON

Mark Smith was elected to the Alberta Legislature on May 05, 2015 in the constituency of Drayton Valley – Devon. He attended Concordia University in Edmonton and obtained his after degree in Education from the University of Alberta, Shortly after he was offered a job teaching high school students in Drayton Valley, a small but booming Alberta oil town.

For three decades, he taught social studies in Drayton Valley and worked to ensure that his students became engaged citizens whose values would one day shape Alberta's future.

Since 2015, he has considered it an honour to serve as the MLA for Drayton Valley-Devon and stand for conservative values and fiscal responsibility. During his time in office he has been an advocate for school choice, parental authority, and a balanced and rigorous curriculum that reflects the diversity of Albertans.

He values grassroots conservatives and understands that working together through collaboration and communication, an individual can make a difference in democracy.



## **Biography for MLA Shane Getson**

MLA FOR LAC STE. ANNE-PARKLAND

Resident of Parkland County for over 10 year, Husband of 16 years, Father of Four, Owner of Major Projects Consulting Company, Civil Engineering Technologist, Private Pilot, Raised on a mixed farming operation (Cattle, Custom Pasturing, Logging / Sawmill) west of Chip Lake, went to Niton Central High School, K-12.

I was fortunate to be raised on a farm. It taught me that things are not easy, hard work does pay off, and you reap what you sow. It was that work ethic that allowed me to work my way through college, graduate as a civil engineering technologist, work my way up through organizations, start my own business, and work on major projects in North America. Major projects taught me all of the skills that involved working with high performance teams, and to be able to work through challenges together to reach a common goal.

My wife and I chose to live in the parkland area for all the opportunities it has, and to be able to raise our family here in a safe, clean, and prosperous environment, so that they too can achieve their dreams. It is my turn to give back as my grandparents did, to make things better for their community, and their families.



## **Biography for Searle Turton**

MLA for SPRUCE GROVE-STONY PLAIN

Searle Turton was elected to the Legislative Assembly of Alberta, representing the constituency of Spruce Grove-Stony Plain, on April 16, 2019.

Prior to serving with the Legislative Assembly, Mr. Turton was a three-term city councilor for Spruce Grove. He has also worked in technology sales and implementing document control systems for Ricoh Canada, and prior to this as a dual-ticket tradesman in construction. Mr. Turton and his wife Amy also own and manage rental properties throughout the Edmonton region.

A lifelong volunteer, he has served as a director of the Spruce Grove public library board, chairman of the TransAlta Tri Leisure Centre as well as trustee for the Alberta Regional Council of Carpenters and Allied Workers, local 1325. Mr. Turton has also participated in multiple international mission trips working with children's programs and home building projects for underprivileged families.

He, his wife Amy, and their two children, Aiden and Xavier, live in Spruce Grove. In his spare time he enjoys playing board games, reading, traveling, skiing and playing volleyball, soccer, tennis and pickleball.

Alberta  
Agricultural  
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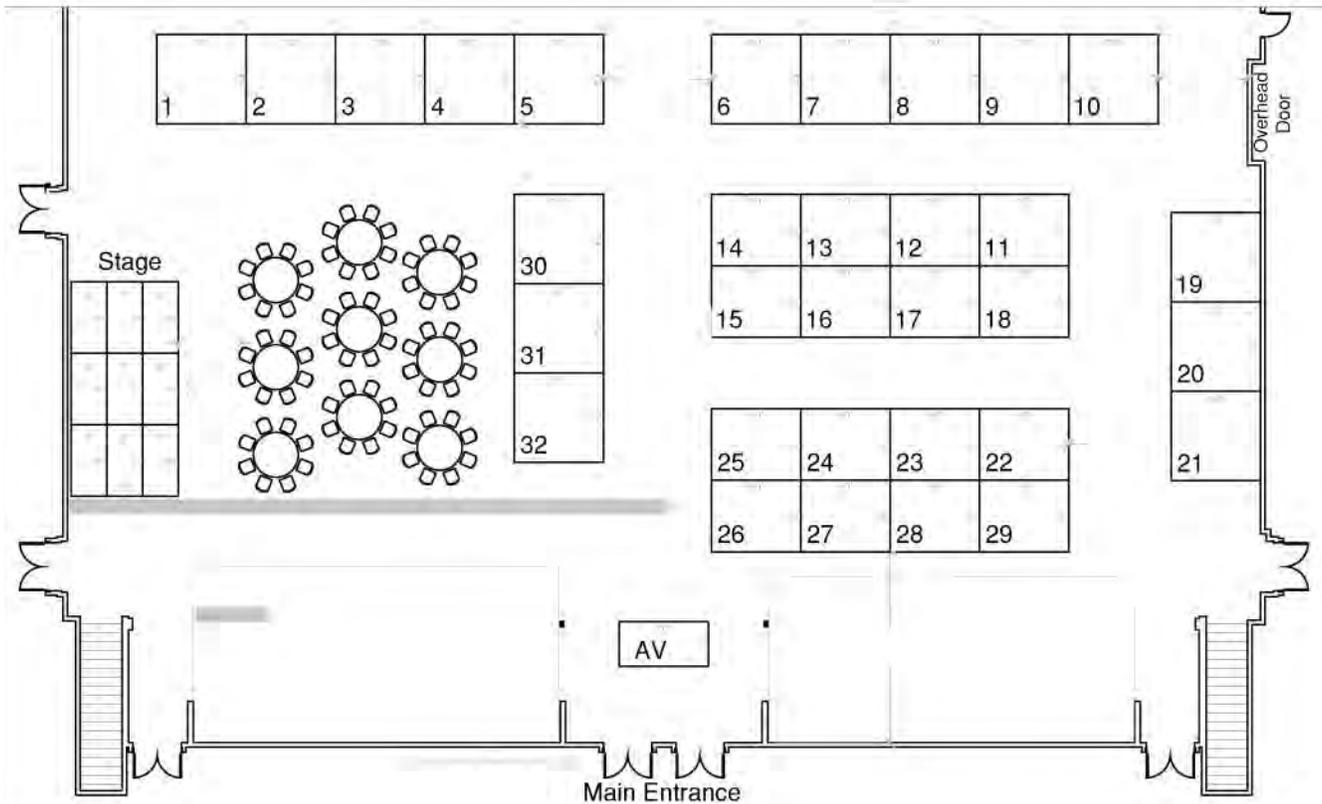
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# TRADESHOW

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# TRADESHOW EXHIBITORS LAYOUT



1	Redd Swing Productions
2	Redd Swing Productions
3	LongBow Sales Inc.
4	ARFP
5	Servus Credit Union
6	HR2 Construction
7	HR2 Construction
8	818 Studio
9	UP Productions
10	Hi-Hog Farm & Ranch Equipment
11	AFSC
12	Rafter U7 Ranch & Wellness Centre
13	McMillan LLP
14	Ag Safe Alberta
15	ATCO
16	ATCO

17	Industrial Machine
18	Western Noise Control
19	Pyrowest
20	Super Dogs
21	Flyin' Bob Entertainment
22	Altitude Music
23	Cimco
24	Alberta Municipalities
25	Farm Safety Centre
26	Foster Park Brokers
27	Foster Park Brokers
28	Select Entertainment
29	Canadian Reptile Encounters
30	LandView Drones
31	Agriculture, Forestry & Rural Economic Development
32	

## TRADESHOW EXHIBITORS

Company Name	Contact	DESCRIPTION	Booth Number
<b>818 Studio Ltd.</b>	Rick Gendron <a href="mailto:rick@818studio.ca">rick@818studio.ca</a> <a href="http://www.818studio.ca">www.818studio.ca</a>	COMMUNITY PLANNING + DEVELOPMENT We engage with a variety of sectors, such as local, municipal and private. We provide our clients with long term solutions that create a shared value upon completion.	<b>8</b>
<b>AFSC</b>	<a href="mailto:info@afsc.ca">info@afsc.ca</a> <a href="http://www.afsc.ca">www.afsc.ca</a>	Agriculture Financial Services Corporation (AFSC) provides leading, innovative, client-focused financial and risk-management solutions to grow agriculture in Alberta.	<b>11</b>
<b>AgSafe Alberta</b>	Jody Wacowich <a href="mailto:jwacowich@agsafeab.ca">jwacowich@agsafeab.ca</a> <a href="http://www.agsafeab.ca">www.agsafeab.ca</a>	AgSafe Alberta is the health and safety association for agricultural producers in our province. As an industry-led organization, AgSafe Alberta works with and supports farms and ranches of all types and sizes in becoming safer places to live, work and grow up on	<b>14</b>
<b>Alberta Agriculture, Forestry and Rural Economic Development</b>	Carmen Andrew (403) 742-7542 <a href="mailto:Carmen.andrew@gov.ab.ca">Carmen.andrew@gov.ab.ca</a>	Alberta Agriculture, Forestry and Rural Economic Development Rural Programming Section : Ag Societies grant program admin, Century Farm and Ranch Award, Agriculture Hall of Fame, Ag Info Centre, Ag Society Innovation Award, Agri-News	<b>31</b>
<b>Alberta Municipalities</b>	Robyn Becker <a href="mailto:Robyn@abmunis.ca">Robyn@abmunis.ca</a> <a href="http://www.abmunis.ca">www.abmunis.ca</a>	We represent Alberta's municipalities where over 85% of Albertans live: summer villages, villages, cities, towns, and specialized municipalities. We work with elected and administrative leaders of Alberta's municipalities to advocate for solutions to municipal issues, which we categorize as economic, environment, governance, infrastructure, or social.	<b>24</b>
<b>Alberta Recreation Facility Personnel (ARFP)</b>	Chris McKenna <a href="mailto:executivedirector@aarfp.com">executivedirector@aarfp.com</a> <a href="http://www.aarfp.com">www.aarfp.com</a>	The Alberta Association of Recreation Facility Personnel is a member-driven, Not-for-Profit provincial organization dedicated to providing excellence in training and professional development for individuals involved in the operation of recreation facilities. AARFP is managed by a volunteer Board of Directors who represent the membership on recreation industry issues.	<b>4</b>

Company Name	Contact	DESCRIPTION	Booth Number
<b>Altatude Music</b>	Trevor Panczak tp@trevortown.com <b>www.trevortown.com</b>	Altatude Music is the name under which Trevor Panczak operates. He and his band travel the continent promoting country music and represent the province of Alberta. The High energy show consists of original music and top 40 covers.	<b>22</b>
<b>ATCO</b>	Hayley Romanic Hayley.Romanic@atco.com <b>www.atcoelectric.com</b>	Albertans count on ATCO Electric for the safe, reliable delivery of electricity to Alberta	<b>15 &amp; 16</b>
<b>Canadian Reptile Encounters</b>	Jason Clevett reptile.party@hotmail.com <b>canadianreptileencounters.com</b>	Live reptile and animal stage shows and displays	<b>29</b>
<b>CIMCO</b>	Connor McIntosh cmintosh@toromont.com <b>www.cimcorefrigeration.com</b>	Industrial & Recreational Refrigeration Contracting Company. Industrial Refrigeration installation. Ice rink plant cooling system.	<b>23</b>
<b>Farm Safety Centre</b>	Jordan Jensen j.jensen@abfarmsafety.com <b>www.abfarmsafety.com</b>	Health Promotion and Injury preventor for rural Albertans	<b>25</b>
<b>Flyin' Bob Entertainment</b>	Robert Palmer bob@flybob.com <b>www.flybob.com</b>	Flyin' Bob is a one man three ring circus. Comedy variety juggling and tightwire walking. We direct circus camp programs in communities and schools across Western Canada and provide high quality Face and Body Painting for events as Mia's Facepainting.	<b>21</b>
<b>Foster Park Brokers</b>	Perry Cramer Perry.Cramer@fosterpark.ca <b>www.fosterpark.ca</b>	Since 2004, FPB has been working with Agricultural Societies to ensure they have a strong and economical insurance program that covers all aspects of their operation. Over 150 Agricultural Societies choose to purchase their insurance through FPB each year.	<b>26 &amp; 27</b>
<b>H-Hog Farm &amp; Ranch Equipment Ltd</b>	Brett Peers brett@hi-hog.com <b>www.hi-hog.com</b>	Manufacturer of Rodeo Equipment, panels, gates, chutes, horse stalls, fire pits & picnic tables	<b>10</b>

Company Name	Contact	DESCRIPTION	Booth Number
<p><b>HR2 Construction Ltd</b></p>	<p>Rick McCarthy rick@hr2construction.ca www.hr2construction.ca</p>	<p>Provides project management and construction services for new construction and renovations for residential and commercial Projects</p>	<p><b>6 &amp; 7</b></p>
<p><b>Industrial Machine Inc.</b></p>	<p>Jason Rolfe jason@industrialmachine.ca www.industrialmachine.ca</p>	<p>Sales and service of municipal and contractor equipment such as Zamboni ice re-surfacers, snow removal equipment and asphalt maintenance equipment.</p>	<p><b>17</b></p>
<p><b>Landview Drones</b></p>	<p>Markus Weber markus@landview.com www.landview.com</p>	<p>Ag Drone School is focused on farmers and agronomists. Learn to fly safely and legally and get real value from a drone on the farm</p>	<p><b>30</b></p>
<p><b>McMillan LLP</b></p>	<p>Andrea Patterson andrea.patterson@mcmillan.ca www.mnp.ca</p>	<p>Our Alberta-based team of lawyers focused on the Agribusiness sector follow industry trends, developments and participate in industry associations and events, enabling us to deliver sound and practical legal advice to clients in this area.</p>	<p><b>13</b></p>
<p><b>Pyrowest</b></p>	<p><a href="mailto:michael@pyrowest.com">michael@pyrowest.com</a> www.pyrowest.com</p>	<p>Pyrowest brings a fresh take on the art of a fireworks show. We are a very creative and exciting professional fireworks company. Our owner, Michael, has been wowing audiences across Canada and the US, participating in over 350 professional shows for over 20-years.</p>	<p><b>19</b></p>
<p><b>Rafter U7 Ranch And Wellness Centre</b></p>	<p>Brett Monea B-monea@hotmail.com www.Rafteru7.ca</p>	<p>Agriculture inspired experience for mental health and wellness</p>	<p><b>12</b></p>

Company Name	Contact	DESCRIPTION	Booth Number
<b>Redd Swing Productions</b>	Nikky Passmore Nikky@reddswingproductions.ca <b>Www.reddswingproductions.ca</b>	Redd Swing Productions is home to JUNIOR'S FIREFIGHTER CHALLENGE! A firefighter obstacle course built just for kids! Developed by an Internationally Certified Firefighter and a Performing Arts Educator. This multi-obstacle training course geared towards kids aged 4-12 was created to challenge kids while also encourage integrity, perseverance, team spirit and most importantly to HAVE FUN!	<b>2 &amp; 3</b>
<b>Select Entertainment</b>	Chris Martin chris@select-entertainment.com <b>www.select-entertainment.com</b>	Representing bands, circus acts, motorcycle shows, hypnotists, jugglers, magicians, animal acts and variety acts. We also offer easy ticketing solutions using the TicketScene Platform.	28
<b>Servus Credit Union</b>	Kate Balon katherane.balon@servus.ca <b>www.servus.ca</b>	We're based in Alberta, just like you. Your farm or agri-business needs Alberta-based financial advice with solutions unique to our province's agriculture economy. We get it. We've operated in this province for more than 80 years and manage over \$400 million for our agriculture members.	5
<b>Super Dogs</b>	Josh Woods josh@superdogs.com <b>www.superdogs.com</b>	We provide world class entertainment with dogs as well as acrobats. We tour all over North America. We are the Superdogs, a theatrical stunt dog show.	20
<b>Up Productions</b>	Cody McLauchlin iamcodymack@gmail.com <b>www.codymackmusic.com</b>	Entertainment Providers for Alberta	9
<b>Western Noise Control</b>	Rachel Rae <a href="mailto:rachel@acousticsolutions.com">rachel@acousticsolutions.com</a> <a href="http://www.acousticsolutions.com">www.acousticsolutions.com</a>	Since 1974 we've provided acoustic solutions to clients across North America. Our team of engineers and designers work with our clients to create the most attractive, functional, and cost effective acoustic treatment possible.	18

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## EMCEE's & SPEAKER BIOS

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# EMCEE & SPEAKER BIOGRAPHIES



## **Jody Seeley—EMCEE**

Jody Seeley has over 21 years of experience in the media, social media and radio industries. She currently heads up Our High River and works to grow citizen engagement in High River, Alberta. She co-owns her own Media Company called LimeLite Audio and Media. She is a Communications Specialist with the Canadian Professional Rodeo Association and hosts her own podcast called The Jody Seeley Show. (available on iTunes and Spotify) Jody is also a professional emcee. She has hosted numerous events over the years in various communities. If you want someone who can make your event shine even brighter, hire Jody for the job. Freelance voicing is also one of Jody's greatest skills. She is an on-hold voice for various businesses across Canada, was the station imaging voice for over 10 radio stations across the country, plus she has voiced numerous commercials, videos, DVDs and more! Jody has a passion for community. She was named a Flood Hero from the Alberta Government for being the voice of "hope" in the community of High River. She is the past winner of the Okotoks & District Chamber of Commerce - Community Service Excellence Award, she won Industry Person of the Year from the Association of Country Music of Alberta - twice (made it top 5 in nominations for over 5 years) and has been nominated four times for Music Director of the Year with the Canadian Country Music Association.



## **Mike Labelle—EMCEE**

Mike Labelle is a CPRA accredited rodeo announcer and has over 12 years of experience in this field. His career in rodeo announcing has also included freelance work for both television and radio. He has professional experience in traditional and satellite radio doing voice-tracking, hosting/creating a countdown show, and co-hosting and reporting. He is the co-owner of his own media company, Lime-Lite Audio and Media. As a rodeo celebrity and spokesperson for many sponsors he has also emceed a number of events over the years. He is professional, prepared and well spoken. Freelance voicing is also a passion of Mike's. He's voiced a number of commercials for media across Alberta. He is also the host of a podcast show called 'The Mike Labelle Rodeo Podcast.' (You can find it on his social media, iTunes and Spotify.) When he's not working or on the rodeo trail, he's trying to keep up with his four athletic daughter's extra-curricular activities in Calgary, Alberta along with his wife Nadine.



## **Aaron Moore** **Speaker, MNP**

Aaron is a manager and ease service line champion in the Lethbridge MNP office and has been with MNP for 6 years. He specializes in providing assurance, and advisory services to a broad range of clients including governmental organization, not-for-profit organization, municipalities, first nations and many for profit enterprises in Southern Alberta.



## **Brenda Robinson** **Speaker and Trainer**

Brenda is a speaker, trainer, writer, and consultant. She has been addressing groups for over twenty years on topics related to communications, humour, laughter, positive working skills, and wellness in general. Brenda received her Bachelor of Arts from Brandon University in Brandon, Manitoba (Major in English) and her Masters of Education from Simon Fraser University in Burnaby, B.C. in 1998.

# SPEAKER BIOGRAPHIES



## **Carmen Andrew—SPEAKER**

### **Alberta Agriculture, Forestry and Rural Economic Development**

Carmen is the Director of Rural Programming with Agriculture, Forestry and Rural Economic Development. The Alberta Agricultural Societies Program is one of the main projects in her portfolio, in addition to the Ag-Info Centre, Agri-News and other key agricultural recognition programs like the Century Farm and Ranch Award and Agriculture Hall of Fame. Carmen is based out of the Stettler office, resides in the central Alberta village of Delburne and is active with her community and family.



## **Charmaine Hammond**

### **Speaker & Consultant**

Charmaine is an expert in resilience, conflict resolution, and difficult conversations and can help your team move forward effectively after change, conflict, adversity, and relationship or trust breakdowns. Working for 10 years in the Correctional System, and another 10 years as a corporate mediator, Charmaine has helped thousands of teams and workplaces heal the corporate culture, and resolve issues and conflicts that are getting in the way of teamwork, productivity and success. Charmaine survived a near-death sailboat experience which gave Charmaine a whole new reason to focus on the importance of workplace resilience.



## **Chris McKenna:**

### **AARFP**

Chris is the current President of AARFP and has been an instructor there for 30 years. He has operated many different ice surfaces including in the NHL for the Edmonton Oilers and the Phoenix Coyotes. Chris is the Operations Manager for the Town of Ponoka and is the former General Manager of a farm team operated by the Toronto Blue Jays.



## **Eileen Kotowich:**

### **Alberta Agriculture and Forestry**

Eileen Kotowich is the provincial farmers' market specialist. She manages and administers the Alberta Approved Farmers' Market Program for the ministry of Agriculture and Forestry. Her days are spent coaching and educating boards, managers and vendors on the ins and outs of farmers' markets. Eileen's passion is for local food and for the small producers and processors who choose to sell through farmers' markets. In addition to her work with the Program, Eileen works with the Explore Local team to deliver training events for clients selling direct to consumers and was the lead for the Local Food team that developed Alberta's first local food legislation, Supporting Alberta's Local Food Sector Act.

# SPEAKER BIOGRAPHIES



## **Ian Hill**

### **The Change Point**

Business leader, social innovator, humanitarian, Ian Hill's life is better witnessed than told. From his great successes to epic his failures, through it all, Ian has worked to lighten the burden of his fellow man and bring hope to all that he encountered. Ian has been recognized for his commitment to positive change by the National Council for Community and Justice and the Martin Luther King Jr. Commission, which both named him Humanitarian of the Year. Ian's Let Them Be Kids program was nominated for the Prime Minister's National Volunteer Organization of the Year award



## **Kelleen Tait**

### **Speaker, MNP**

Kelleen is a Partner and Business Advisor with MNP in Lethbridge. Drawing on significant experience working with the agriculture sector, Kelleen delivers a comprehensive suite of assurance and advisory services to agricultural producers, food processors and the Hutterian Brethren. She also works with high-net-worth individuals, private enterprises and non-profit organizations. Kelleen's assistance includes audits and reviews, AgriStability and tax planning as well as advising on strategies for growth, benchmarking and achieving business goals. She works closely with clients to ensure they understand their financial situation and can plan for the future, providing suggestions for strengthening their businesses based on their unique situations and industry best practices. Her clients include groups of companies in the agriculture sector as well as feedlots and intensive live-stock operations. In 2008, Kelleen obtained her Bachelor of Business Administration degree from St. Francis Xavier University, where she majored in accounting and spent a semester each in Helsinki and London. She is a Chartered Professional Accountant (CPA), qualifying as a Chartered Accountant (CA) in 2011. Kelleen is treasurer of the board for Big Brothers Big Sisters of Lethbridge and District.



## **Laura Kotelko**

### **Speaker, MNP**

Laura is a Senior Manager in the Edmonton MNP office and has been with MNP for 6 years. She works on Agriculture services team to serve clients on their tax and assurance needs.



## **Max Fritz**

### **Speaker**

Max brings a unique suite of skills from an extensive business background. His previous senior positions have harnessed a passion for advocating for Alberta's world class landscape and the critical fabric of rural communities and people that care for it so well.

He is a perceptive individual who enjoys working with organizations in building realistic strategic solutions that advances their relevance and purpose; this blends well in his current leadership position with a regional land conservation organization where he has the pleasure of safeguarding the beauty of our natural landscape in partnership with ranchers and farmers that share those same values.

# SPEAKER BIOGRAPHIES



## **Monika Warring:**

### **Alberta Agriculture, Forestry and Rural Economic Development**

I would like to introduce myself. My name is Monika Warring and I have been with the Government of Alberta for a little over 8 years. About 3 years ago I joined the Rural Policy and Programming Section as Grant Program Support. I process the Agricultural Societies Annual Grant and Annual Return applications and assist with the review of Bylaws. Those are just a few of the many ways I am available to assist agricultural societies. I can be found in the Stony Plain Office of Agriculture and Forestry. An original Eastern transplant I have lived in Alberta for over 30 years and currently live in the Lac Ste Anne County.



## **Tim Carson:**

### **Alberta Association of Agricultural Societies**

Tim has spent most of his life living, working and playing in rural Alberta. Through the many twists and turns his career has taken, Tim has developed a deep passion for rural communities and the need for renewed success in the 21st century. For more than a decade now Tim has channeled his rural enthusiasm towards Agricultural Societies, recognizing that volunteers and their passion are the heart and soul of communities. He is currently the Chief Executive Officer of the Alberta Association of Agricultural Societies and has had the opportunity to meet tremendous people from across Alberta, Canada and the United States who are directly connected to the fair industry and rural. These connections and experiences have provided a unique perspective on the challenges facing rural communities. Tim and his wife Kim live on 80 acres outside a small community just north of Edmonton and along with their 2 sons are continuing to live, work and play in rural Alberta.



## **Zack Ziolkowski**

### **Government Relations Counselor**

Zack is an experienced government relations professional having worked in Alberta politics for 10 years including as the Director of Research and Communications for the Government Members Caucus and managing various political campaigns. He pairs this political experience with his strong policy background having worked with the Alberta Urban Municipalities Association on developing amendments to the Municipal Government Act.

Zack's role at Alberta Counsel is to work with clients to find creative solutions to their advocacy challenges and guide them through the complex Alberta political landscape. In addition to this, Zack also hosts a variety of informational webinars, town halls, and education sessions on a wide breadth of topics.



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# SHOWCASE ACTS

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# SHOWCASE SCHEDULE

## **THURSDAY FEB 3 - SMALL STAGE**

6:30pm -7:00pm—SAMANTHA WILTZEN

7:00pm-7:30— PARTY KING INC.

7:30pm—8:00 pm—BRANDON LORENZO

8:00pm - 8:30pm - THREE HAT CIRCUS

8:30pm-9:00 pm— HALLE MAY HOBBS

## **FRIDAY - SMALL STAGE**

12:30pm-1:00pm—AMANDA GENDRON

1:00pm - 1:30 pm - AAAS FARM SAFETY SHOW

1:30pm-2:00pm—CASSIDY RHODES

2:00 pm- 2:30 pm - AAAS FARM SAFETY SHOW

2:30pm-3:00pm—MARY STINCHCOMBE

## **FRIDAY - MAINSTAGE**

8:30 - 9:00pm - TRACY MILLAR

9:00 - 9:30pm - THE WARDENS

9:30 - 10:00pm- PAUL ISAAK

10:00 -10:30pm - TRAVIS DOLTER

10:30 - 11:00pm- MY DOG SAM

## **SATURDAY - MAINSTAGE**

8:00 pm - 8:30 pm - DREW GREGORY

8:30 pm - 9:00 pm- JORDYN POLLARD

9:30 - 10:00pm- CODY MACK

9:30 pm -10:00 pm- BRAYDEN KING

10:00 pm - 10:30 pm—CHRIS BRIEN

10:30 pm - 11:00 pm MAC DADDY

# SMALL STAGE SHOWCASE ACTS



## Samantha Wiltzen

Samantha is an 18 year old singer/songwriter, from Sherwood Park, AB. Samantha is proud to have released her first single and music video called "Pushing Through, when she was just 15. She continues to work on her songwriting skills, finding her creativity from her own life experiences, which most people can easily relate to. Her second original called "Heaven Gained an Angel", has been completed, and will be shared on social media platforms shortly.

**Contact Name:** Angie Wiltzen

**email:** [awiltzen@icloud.com](mailto:awiltzen@icloud.com)



## Party King Inc.

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**Contact Name:** Fred Whiteman **Tel:** 780-991-9677

**email:** [partyking@telus.net](mailto:partyking@telus.net)

**www.partykingrents.com**



## Brandon Lorenzo

Airdrie's Brandon Lorenzo has spent the past 3 1/2 years growing and developing his craft as a singer/songwriter. During the Pandemic, Lorenzo has focused his time on developing his stage presents and growing his fanbase, not only here in Canada but Internationally. With 4 singles under his belt and 3 music videos, Brandon Lorenzo has a new single hitting country radio later in February. Most recently Lorenzo has been nominated for 2 Country Music Alberta Awards, Fans Choice and Horizon Male Artist. The Country Music Alberta Awards will take place in Red Deer, AB on March 20th, 2022. You can check Brandon Lorenzo out on Facebook, Instagram and Tik Tok as well as YouTube.

**Contact Name:** Cheryl Barkhouse

**email:** [Cheryl.katavalloentertainment@outlook.com](mailto:Cheryl.katavalloentertainment@outlook.com)

**www.brandonlorenzomusic.wixsite.com**



## THREE HAT CIRCUS

Amazing circus arts display that features a wide variety of breathtaking visuals, object manipulation, and physical comedy. Acts include crystal ball contact juggling, giant cube spinning, man inside a Cyr wheel, acrobatics, costumed stilt-walking, beautifully elegant LED acts, and optional fire show!

**Contact Name:** Chris Martin **Tel:** 403-700-5170

**email:** [chris@select-entertainment.com](mailto:chris@select-entertainment.com)

**www.select-entertainment.com**



## HALLE MAY HOBBS

Halle May is a 12 year old singer/song writer from a farm in Parkland County, AB. She loves to sing, play guitar and ukulele and has her own herd of thirty goats. Halle started singing when she was 3 years old, and hasn't stopped.

**Contact Name:** Jenna Hobbs

**email:** [thehobbsfarm@outlook.com](mailto:thehobbsfarm@outlook.com)

# SMALL STAGE SHOWCASE ACTS



## **AAAS FARM SAFETY SHOW— I'm OK- The Cost of Farming**

Every year hundreds of farmers go to work. Every year there are accidents. Every year choices are made in the struggle to balance time, money, and safety. They may be "OK" but at what cost? Bringing farm safety into the 21st century utilizing state-of-the-art LED projection and interactive gaming. An artfully designed 3D farm comes to life and takes the audience on a journey through the dangers farmers face every day. The audience is brought into the show, answering data driven questions that display directly to their devices. This program highlights the negative impact every day injuries have on farms, reinforces the positive impact safety training has, and concludes the whole experience with accredited safety resources and training programs—ultimately bridging the gap and creating a seamless transition from awareness to action.

**Contact Name:** Nikky Passmore **Tel:** 403-415-6168

**email:** [nikky@albertaagsocieties.ca](mailto:nikky@albertaagsocieties.ca)

**[www.albertaagsocieties.ca](http://www.albertaagsocieties.ca)**



## **Amanda Gendron**

Amanda Gendron is a 22 year old singer/songwriter living in Sherwood Park, Alberta. She has been singing ever since the age of 6 and has been songwriting ever since the age of 13. At the moment, she has written over 100 songs and continues to write everyday. She has taken many classes with: Cooper Studios, Sherwood Park School Of Music, and The Citadel Theater. Amanda has also been supported through radio stations and television channels including ShawTv. Amanda currently has one song on all streaming platforms called "Light". She plans to create another single for the beginning of 2022.

**Contact Name:** Amanda Gendron

**email:** [amandagendronbusiness@gmail.com](mailto:amandagendronbusiness@gmail.com)



## **Cassidy Rhodes**

Cassidy is a recent graduate of Vimy Ridge Junior High school in Edmonton. She has been a student at Cooper Studios Vocal Performance school in Sherwood Park since February 2014. Her musical styles tend to lean towards country and pop, however she will sing a little bit of everything!!

**Contact Name:** Jack Cooper, Cooper Studios  
(780) 717-3555



## **Mary Stinchcombe**

Mary Stinchcombe is an 18 year old, high school graduate, who has loved performing since the age of 3. She is known for singing songs from Broadway, the classics, country, standards, 40s to the 80s, and other oldies with a little opera thrown into the mix for a well rounded variety

**Contact Name:** Jack Cooper

**email:** [kstinchcombe0@gmail.com](mailto:kstinchcombe0@gmail.com)

**[www.MaryStinchcombe.com](http://www.MaryStinchcombe.com)**

# MAINSTAGE SHOWCASE ACTS

## Tracy Millar



For almost two decades, Tracy Millar has been proud to be an "Alberta Artist". Her rural Alberta upbringing has contributed to the passion she has for staying true to her traditional country roots and sharing her love of music with her neighbors, friends and fans. From the humble beginnings of performing rodeo dances throughout Alberta, to radio airplay on 840 CFCW & performances on Mainstage Big Valley Jamboree 4 times, her music career has been dedicated to her life as an Albertan Girl.

**Contact Name:** Tracy Millar  
**email:** [tracymillarmusic@gmail.com](mailto:tracymillarmusic@gmail.com)  
**www.tracymillar.ca**



## The Wardens



The Wardens don't just sing about the land, they're part of it. The Rocky Mountain-based band's stories and songs rise from the very land they've protected as Canadian national park wardens. With haunting three-part harmonies and chilling tales, the band's mountain music - blending folk, roots and western styles - reflects Canada's protected wilderness areas. Celebrating the return of wild buffalo, wrangling grizzly bears, lonely nights on the pack trail and reflecting on an environment in crisis, a performance by The Wardens has been dubbed "the quintessential mountain-culture concert experience."

**Contact Name:** Ray Schmidt  
**email:** [thewardensmusic@outlook.com](mailto:thewardensmusic@outlook.com)  
**www.thewardensmusic.com**



## The Comedy Juggling of Paul Isaak



Paul Isaak has 30 yrs of stage experience performing for fairs and festivals all across North America. A captivating, one-man variety show that combines skillful juggling, quick wit, and audience participation into a hilarious, on-stage spectacle that delights crowds of all ages, shapes and sizes.

**Contact Name:** Chris Martin, Select Entertainment  
**email:** [chris@select-entertainment.com](mailto:chris@select-entertainment.com)  
**www.select-entertainment.com/paul-isaak**

## Travis Dolter



On or off the stage, Travis exudes an abundance of energy and positivity. Raised on the family farm an hour Southeast of Edmonton, Travis brings a stage dynamic that seizes the audience's attention. A talented singer-songwriter & musician who has been heavily influenced by country music and old rock and roll; his live show features a mix of hits from 50's to current day, along with story filled originals. Known for his witty sense of humor and charming personality, Travis has been compared to a mix of Kenny Chesney and Buddy Holly with a hint of Barenaked Ladies! Every Song...A Story

**Contact Name:** Shelly Dolter  
**email:** [travisdoltermusic.com](mailto:travisdoltermusic.com)  
**www.travisdolter.com**



# MAINSTAGE SHOWCASE ACTS

## My Dog Sam

My Dog Sam goes beyond having a single “style” and is known for their versatility and flexibility when it comes to musical genres. Genres covered includes: New Age Rock, Classic Rock, Blues, Country, Swing, Polka, Folk, Reggae, 50's, 60's, 70's and the like. My Dog Sam is available to play almost any function including: Festivals, Conventions, Trade Shows, Concerts, Weddings, Pubs, Clubs and any other environment with an audience looking for energetic entertainment.



**Contact Name:** Michele Aasgard  
Runaway Music Production/My Dog Sam  
**email:** mydogsam2010@gmail.com  
**www.mydogsam.ca**



## Drew Gregory

The challenging times in recent years were a blessing in disguise for popular Alberta country music artist Drew Gregory, as they afforded him the time to reassess what is most important to him as a singer, songwriter and recording artist, and time to refresh and refine his sound. Gregory has been a staple of the western Canadian music scene for several years, and his hard-won fan base, as well as the commercial and critical success he has enjoyed, especially over the last few years, was earned through a deep-rooted authenticity. With new songs in the works, and an album expected sometime in 2022, there is little doubt that this music will continue to be as real, as honest and as memorable as the man himself.



**Contact Name:** Angie Morris,  
**email:** sirroma@telus.net  
**www.sirromaentertainment.com**



## Jordyn Pollard

Jordyn Pollard is a country-pop singer songwriter from Lloydminster, Saskatchewan who's garnered fans from across Canada with her quirky and natural charm. In 2020, Jordyn won the Saskatchewan Country Music Association's Emerging Artist Award. Since the release of her debut album Good On Me in 2019, Jordyn became Stingray's first ever Trending Track Artist, and her single “Back To Us” made it into the Top 40 on the Canadian Country Chart. The only western Canadian artist selected in the Boots & Arts Music Festival Emerging Artist Showcase in 2021, Jordyn's personality shines through her live performance, making her one to watch in 2022!



**Contact Name:** Cody Mack, UP Productions  
**email:** iamcodymack@gmail.com  
**www.codymackmusic.com**



## Cody Mack

With his skilled performances and large song repertoire spanning many genres and decades, Cody Mack will ensure that your guests are wonderfully entertained all event long. Working as a trio in a full band setting, Cody Mack is a great choice for the budget-conscious event.



**Contact Name:** Cody Mack  
**email:** iamcodymack@gmail.com  
**www.codymackmusic.com**



# SHOWCASE ACTS



## Brayden King

Brayden King is an energetic performer with a wide repertoire drawing from rock, country, blues and folk. A natural performer who excels at crowd involvement, mixing storytelling and high energy, Brayden King keeps the audience entertained and engaged throughout the show, leaving them wanting more

**Contact Name:** Cody Mack, UP Productions  
**email:** iamcodymack@gmail.com  
**www.codymackmusic.com**



## Chris Brien

Chris Brien is one of Alberta's fastest rising country acts, delivering deep, rugged vocals while sharing a powerful performance that fills the dance floor. Chris is inspired by great country acts like Johnny Cash, Randy Travis, Alan Jackson, and George Strait.

**Contact Name:** Cody Mack, UP Productions  
**email:** iamcodymack@gmail.com  
**www.codymackmusic.com**



## Mac Daddy

The Fleetwood Mac Experience celebrates the music of Fleetwood Mac with integrity and passion, paying homage to the classic line-up of the band with respect for its artistry and influence on popular music and culture. Every song evokes a memory. Every lyric takes you back. MAC DADDY performs Fleetwood Mac's biggest hits from the '70s and '80s, and even touches on their early years as a British blues band. Based out of Edmonton and performing since 2016, this all star lineup of musicians and vocalists has quickly become a favourite of communities across Canada. Performing in full costume as a true tribute to one of the most popular bands of all time, every song is performed with an emotional authenticity that audiences connect with.

**Contact Name:** Chris Martin, Select Entertainment  
**email:** chris@select-entertainment.com  
**www.select-entertainment.com**



# VIDEO SHOWCASE



## RIDE THE VIBE

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**Contact Name:** Chris Martin **Tel:** 403-700-5170  
**email:** chris@select-entertainment.com  
**www.select-entertainment.com**

**\* SCHEDULE TIMES SUBJECT TO CHANGE \***

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