



ALBERTA ASSOCIATION OF
AGRICULTURAL SOCIETIES

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PRESS RELEASE

Celebrating Northern Alberta's Farm Families: Awards Program Honours Excellence, Leadership, & Legacy

Event Press Release:

Northern Alberta
Farm Family Awards

Date Release:

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The Alberta Association of Agricultural Societies (AAAS) is proud to announce the return of the Northern Alberta Farm Family Awards, a program dedicated to recognizing and celebrating the outstanding farm families who form the backbone of Northern Alberta's agricultural communities.

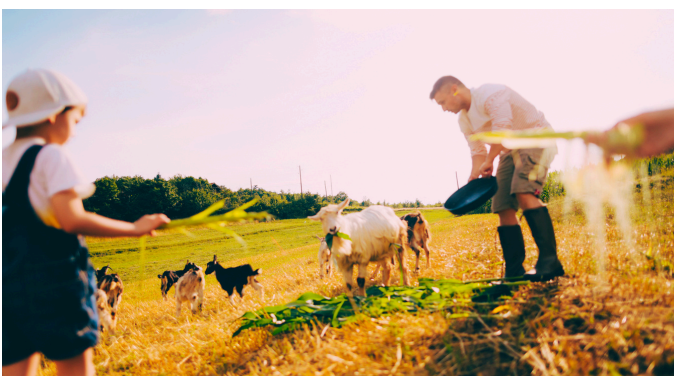
This initiative honours families who demonstrate excellence in agricultural production, community leadership, and innovation. Many of these families have stewarded their land and contributed to their communities for generations, with some farms boasting histories of 75 to 100 years or more.

"Farm families are the heart of our rural communities," said Tim Carson, AAAS CEO. "Through these awards, we want to shine a light on the incredible contributions Northern Alberta families make, not just to agriculture, but to community life, rural leadership, and the future of our province."

For many years, programs like the BMO Farm Family Awards have highlighted farm families in Southern and Central Alberta. After a short hiatus, it is once again time to shine the spotlight on the incredible families of Northern Alberta, fostering stronger community pride and awareness of the region's vital role in Alberta agriculture.

The objectives of the program include:

- Celebrating farming excellence and stewardship.
- Strengthening rural identity and community pride.
- Encouraging youth and new farmers to invest in Northern Alberta's agricultural future.
- Highlighting sustainable practices, innovation, and leadership in farming communities.





Agricultural societies across Northern Alberta in conjunction with local municipalities, will play a central role in coordinating the nomination process, promoting the awards, and engaging local families and communities. Their longstanding presence and trusted leadership make them ideally positioned to identify and honour deserving farm families.

The impact of these awards reaches far beyond recognition. They strengthen the social fabric of rural communities, inspire youth to step into leadership roles, and bring visibility to the families who sustain Alberta's food systems, land stewardship, and rural institutions. By bridging the urban-rural divide, the program also creates opportunities for deeper relationships between rural communities and the provincial government, paving the way for more inclusive policy development.

Sponsorship opportunities are available for organizations wishing to align with this important initiative and demonstrate their commitment to supporting Northern Alberta's agricultural legacy. The Northern Alberta Farm Family Awards will serve as a catalyst for celebrating heritage, encouraging innovation, and investing in the future of agriculture across the province.

For more information, please contact Tim Carson, CEO of the Alberta Association of Agricultural Societies, at tim@albertaagsocieties.ca.

About the Alberta Association of Agricultural Societies (AAAS)

The Alberta Association of Agricultural Societies (AAAS) supports and connects over 292 agricultural societies across the province, fostering community growth, leadership, and innovation in rural Alberta.