Empowering Minds First Identifier Facilitator

Purpose of Role:

An **Empowering Minds First Identifier Facilitator** is entrusted to strengthen rural communities upstream, before individuals or organizations reach crisis. This role exists to build local capacity, foster awareness, and activate responsibility; not to diagnose, treat, or rescue.

First Identifier Facilitators are multipliers. They equip others to recognize early warning signals, create psychological safety, and respond with clarity, connection, and purpose.

First Identifier Facilitators lead Empowering Minds First Identifier training across the province of Alberta, equipping communities to recognize early warning signals and respond upstream.

What This Role Is:

- A steward of the Empowering Minds philosophy and Lighthouse
- A facilitator of upstream mental wellness conversations
- A trusted presence in emotionally charged environments
- A builder of local ownership, not dependency
- A protector of boundaries, integrity, and safety

What This Role Is Not:

- Therapy
- Crisis intervention
- Clinical work
- Motivational speaking
- A platform for personal branding

Who This Role Is For:

This role is designed for individuals who:

- Are deeply rooted in rural communities
- Are already trusted by others
- Can stand in front of a room with calm authority
- Can hold emotional weight without needing to fix it
- Value responsibility more than recognition
- Are willing to be trained, evaluated, and held to a standard

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Backgrounds that often align well include:

- Former rural educators
- Agricultural instructors
- Community leaders
- Individuals with facilitation, performance, or theatre experience

The Standard:

This is a selective and stewarded role.

Certification is earned, not granted, and is revocable if alignment, boundaries, or integrity are compromised.

Expression of Interest:

Those who feel aligned are invited to submit a brief Expression of Interest by email.

Please email: tracey@youmakethedifference.com

Subject line: Expression of Interest

Submitting an Expression of Interest does not guarantee selection. It begins a discernment process for both you and Empowering Minds to determine alignment, readiness, and fit for this responsibility.

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